

Welcome

Presented by Founder & President of KCC, **Todd Kelly**



- 20 years of coaching experience basketball, football, track & field
 - 14 years at the college level (7 years as a head coach)
 - 6 years at the high school coach (4 as a head coach)
- Former High School Athletic Director
- Former College Assistant Athletic Director
- Former Admissions Director
- Former Financial Aid Director
- Student affairs, residence life, career services
- Former student-athlete DII, DIII Basketball, Track & Field

Logistics

Objective: For student athletes and families to learn about the college recruitment process.

Agenda:

Introduction

Differentiating between levels/roles/responsibilities

Presenting yourself

Questions to ask

How to maximize the recruiting process

Questions and feedback



Terms and Acronyms in Recruiting

- The difference between NCAA & NAIA
- What is the FAFSA / EFC
- What does it mean to redshirt
- The difference between an official and an unofficial visit
- What is a post grad / prep school
- What is the transfer portal and how does it work
- What does it mean to be a walk on or a PWO
- What is NIL
- What does it mean to get an “offer”



Understanding the Levels of Play

Division I- Texas A&M, Rice, UH, TSU, HCU

Division II- Dallas Baptist, UT Tyler, Angelo State

Division III- Univ of St Thomas, UMHB, ETBU

NAIA- Texas Wesleyan, UNT Dallas, SAGU



NCAA & NAIA

NAIA

Average full-time enrollment

438

Average number of student-athletes

293

Median athletics budget

\$3.21M

Average number of sports

16

Private institutions



Faith-based institutions



Institutions that qualify for a national championship



Operating budget

\$1.5M

Athletic aid

\$1.42M



Our Three Divisions

The NCAA's three divisions were created in 1973 to align like-minded campuses in the areas of fairness, competition and opportunity.

DIVISION	DIVISION I	DIVISION II <i>MAKE IT YOURS</i>	DIVISION III <i>DISCOVER DEVELOP DEDICATE</i>
NUMBER OF SCHOOLS*	351 (33%)	296 (27%)	433 (40%)
MEDIAN UNDERGRADUATE ENROLLMENT	8,449	2,300	1,655
STUDENTS WHO ARE ATHLETES	1 in 22 	1 in 9 	1 in 6
AVERAGE NUMBER OF TEAMS PER SCHOOL	19	16	19
PERCENTAGE OF NCAA STUDENT-ATHLETES IN EACH DIVISION	36%	25%	39%
ATHLETICS SCHOLARSHIPS	Multiyear, cost-of-attendance athletics scholarships available 58% of athletes receive athletics aid	Partial athletics scholarship model 67% of athletes receive athletics aid	No athletics scholarships 80% of athletes receive nonathletics aid
DID YOU KNOW?	Division I student-athletes graduate at a higher rate than the general student body.	Division II is the only division with schools in Alaska, Puerto Rico and Canada.	Division III's largest school has 27,642 undergraduates. The smallest? 228.

*The number of schools for each division is current as of the 2022-23 academic year. This does not include reclassifying, provisional or exploratory schools.

Understanding Scholarships in Athletics

- Head Count Sports
 - Scholarship limit is absolute and number of athletes receiving scholarship can't exceed that number (all scholarships awarded are full no partials)
 - Men- Basketball, D1-FBS (Power 5) Football
 - Women- Basketball, Volleyball, Tennis, Gymnastics
- *All other sports at the D1,D2 and NAIA levels operate as Equivalency sports*
- Scholarships can be broken into partials and divided up at the coach's discretion
 - ex: Tuition equals \$20K/yr; coach has 10 full scholarships.
 - Therefore, coach has a total \$200K to divide up between student athletes



Female Sport Scholarship Distribution

Women's Varsity Sports 2022-23 Scholarship limit per Team:	NCAA I	NCAA II	NCAA III	NAIA	NJCAA
Basketball *	15	10	-	8	15
Beach Volleyball **	6	5	-	-	14
Bowling	5	5	-	5	12
Cross Country - NCAA limits include T&F	18	12.6	-	5	10
Equestrian	15	15	-	-	-
Fencing	5	4.5	-	-	-
Field Hockey	12	6.3	-	-	-
Flag Football					15
Golf	6	5.4	-	5	8
Gymnastics *	12	6	-	-	-
Ice Hockey	18	18	-	-	-
Lacrosse	12	9.9	-	12	20
Rifle - includes co-ed teams	3.6	3.6	-	-	-
Rowing	20	20	-	-	-
Rugby	12	12	-	-	-
Skiing	7	6.3	-	-	-
Soccer	14	9.9	-	12	24
Softball	12	7.2	-	10	24
Swimming & Diving	14	8.1	-	8	15
Tennis *	8	6	-	5	9
Track & Field - NCAA limits include X-C	18	12.6	-	12	20
Triathlon	6.5	5	-	-	-
Volleyball *	12	8	-	8	14
Water Polo	8	8	-	-	-
Wrestling	10	10	-	10	33
Average Athletic Scholarship	\$18,722	\$8,054		\$7,870	\$3,259



Male Sport Scholarship Distribution

Men's Varsity Sports 2022-23 Scholarship limit per Team:	NCAA I	NCAA II	NCAA III	NAIA	NJCAA
Baseball	11.7	9	-	12	24
Basketball *	13	10	-	8	15
Bowling	-	-	-	5	12
Cross Country - NCAA limits include T&F	12.6	12.6	-	5	10
Fencing	4.5	4.5	-	-	-
Football - NCAA I FBS *	85	-	-	-	-
Football - NCAA I FCS	63	-	-	-	-
Football - Other Divisions	-	36	-	24	85
Golf	4.5	3.6	-	5	8
Gymnastics	6.3	5.4	-	-	-
Ice Hockey	18	13.5	-	-	16
Lacrosse	12.6	10.8	-	12	20
Rifle - Includes co-ed teams	3.6	3.6	-	-	-
Skiing	6.3	6.3	-	-	-
Soccer	9.9	9	-	12	24
Swimming & Diving	9.9	8.1	-	8	15
Tennis	4.5	4.5	-	5	9
Track & Field - NCAA limits include X-C	12.6	12.6	-	12	20
Volleyball	4.5	4.5	-	-	-
Water Polo	4.5	4.5	-	-	-
Wrestling	9.9	9	-	10	20
			-		
Average Athletic Scholarship	\$18,013	\$6,588	-	\$8,093	\$2,376

Roles and Responsibilities

It is not the high school nor club coaches job to get you a scholarship or get you recruited. Student athletes and parents must take the process into their own hands!

Task	High School Coach	Club Coaches	Student Athletes & Parents
Provide film, stats, schedules	✓	✓	✓
Honest evaluation of ability level & college potential	✓	✓	
Be a resource & support system	✓	✓	✓
Reach out to schools for recruitment			✓



Eligibility Differences

NCAA Eligibility

- CLASS OF 2024 TEST REQUIREMENT WAIVED
- 16 core courses (10/7)
- @ least 10 courses must be taken prior to 7th semester(senior year)
- 2.3 core course GPA
- Graduate from High School

NAIA Eligibility

- 2 OF THE 3
- 18 ACT or 860 SAT
- 2.0/4.0 scale GPA
- TOP HALF OF YOUR HS CLASS (RANKING)



Freshmen & Sophomore Year

Freshman Yr

- ☐ Check in with HS counselor to find your HS's list of core courses
- ☐ Write out a list of your 5 dream schools
- ☐ Start to ask yourself questions about your preferences (location, size, distance)
- ☐ Start establishing a good GPA
- ☐ Have fun and enjoy your first year of HS athletics
- ☐ Parents start to think about cost. What will be a realistic budget for college tuition

Sophomore Yr

- ☐ If you play on the varsity start to put together a highlight tape
- ☐ Start to research the size and measurables of the college athletes at the position you plan on playing in college
- ☐ Have a conversation with your HS coach about your desire to play at the next level
- ☐ Start to develop a diet and a workout routine that will prepare you to compete at the next level
- ☐ Get your social media account in order
- ☐ Start on your student athlete resume
- ☐ Reevaluate your club/travel team to make sure it's a good fit for you

Junior & Senior Year

Junior Yr

- ☐ Summer prior to junior year is a great time to start visiting colleges
- ☐ Start putting together a spreadsheet to get your recruitment organized
- ☐ Make sure you're on track to graduate and have all your core courses
- ☐ Start making a list of 30-40 realistic schools
- ☐ Start sending out emails to coaches at your target schools
- ☐ Start researching college camps/exposure camps for the summer
- ☐ Take the SAT/ACT

Senior Yr

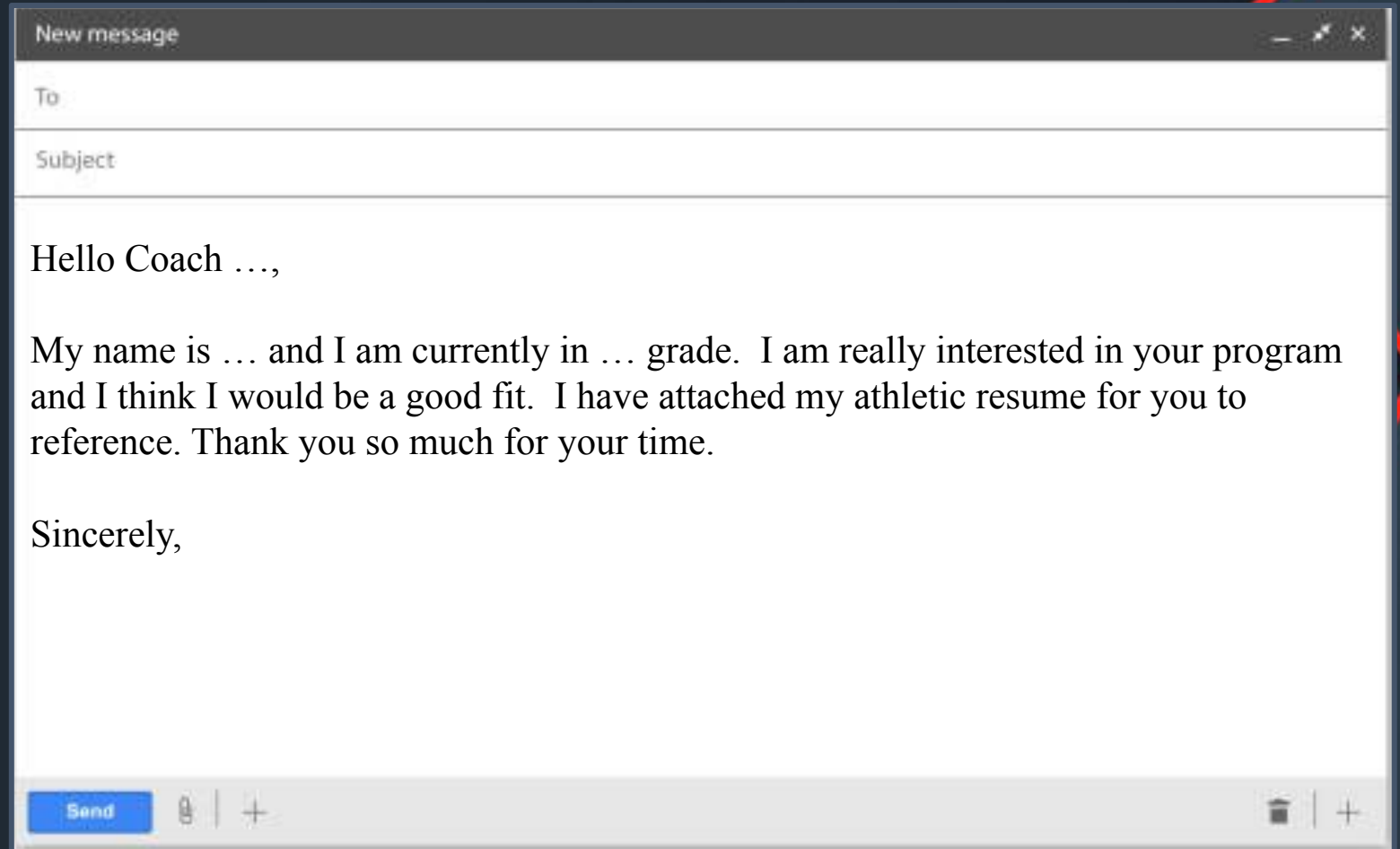
- ☐ Summer before: Be aware of the application process and deadlines (common app)
- ☐ Set up fall test date if needed
- ☐ Check in with counselor to confirm NCAA/NAIA eligibility
- ☐ Cut down your list of schools to a top 5, 10 at the most
- ☐ Visit schools that are near the top of your list
- ☐ Oct 1 complete the FAFSA
- ☐ Compare financial aid packages
- ☐ Have a backup plan just in case your original school doesn't pan out

Building your Athletic Resume

- ❑ Action photo
- ❑ Physical attributes (i.e. height, weight, vertical leap, reach, etc)
- ❑ Academic information (i.e. GPA, test scores, etc)
- ❑ Academic Accolades
- ❑ Statistics: times, distances, etc
- ❑ Athletic accomplishments
- ❑ Link to film and current schedule
- ❑ Contact information (i.e phone number, email, social media, etc)
- ❑ HS/Club coaches contact information

How to use your Athletic Resume

1. Write a brief email to college coaches
2. Email college coaches and add as an attachment
3. Print out copies to give to coaches while at camps or clinics



New message

To

Subject

Hello Coach ...,

My name is ... and I am currently in ... grade. I am really interested in your program and I think I would be a good fit. I have attached my athletic resume for you to reference. Thank you so much for your time.

Sincerely,

Send

Presenting yourself

Do's

- ❑ Clean content
- ❑ Action photo
- ❑ Link to film & current schedule
- ❑ Vital stats

Don't's

- ❑ Controversial quotes
- ❑ Questionable images
- ❑ Out of date stats & contact information

Social Media Apperance

Remember EVERY coach recruiting you will most likely check all your known social media



Follow

Dropped another prospect this AM due to his social media presence...Actually glad I got to see the 'real' person before we offered him.



RETWEETS
4,253

FAVORITES
2,084



8:19 AM - 30 Jul 2014



JSmith_11

Use your real name. Your handle should be easily searchable.



65
Posts

240

210

Use a photo of you in your uniform

James Smith

University High '26 / CHI Soccer Select #
@chi_soccer_select

5'8" Forward

4.0 GPA

"Success is no accident." - Pele

bit.ly/NCSAProfile

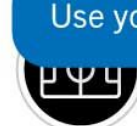
Chicago, IL

Include your high school, class year, club team and position. Extra tip! Add your club team or high school's Instagram handle for college coaches to find.

Link to your NCSA recruiting Profile or highlight video

Follo

Use your current location



Game highli...



Skills challe...



Shooting dr...



Team travel

Questions to ask on a campus visit

- *What is a typical day like during the season? During the offseason?*
- *What is a typical practice like?*
- *What academic resources are in place to ensure I'm successful?*
- *How many players are you recruiting at my position/event?*

Questions to ask yourself

- *Are the coaches in constant contact?*
- *Have the coaches come out to see me play (If so how often)?*
- *Have the coaches invited me out for a visit (official or unofficial)?*
- *Are the assistant coaches reaching out **or** the head coach?*
- *Have any of the current players reached out?*
- *Have the coaches reached out to my high school or club coaches?*
- *Have the coaches tried to build a relationship with my parents ?*

Ways to maximize your recruiting

Some ways you can maximize your recruiting process are:

- Building an athletic resume
- Seeking help on eligibility questions
- Understanding the current recruiting climate
- Building your social media appropriately
- Understanding how financial aid works
- Understanding when and how to appeal



Questions & Feedback



I will be around after the presentation to answer any questions you might have.

If you are seeking a personalized college consultation please contact me.

- Website: www.kellycollegeconsulting.com
- Phone: (773)369-5932
- Questions: info@kellycollegeconsulting.com

