

Published: March 2014

Getting Down to Business

Honors Night at PHS is a very big deal. The first Tuesday in May the 600 seat auditorium is packed with anxious seniors, nervous parents, proud faculty and community leaders ready to give out thousands of dollars in scholarships. So picture 24, 2013 seniors all wearing sunglasses gathered on the stage and the introduction from Don Gilpin, high school business teacher is, "These students' futures are so bright, they've got to wear shades."

Twenty-four Plattsmouth High School students graduated from a unique High School of Business [™] program introduced in 2010. High School of Business [™] is a program of MBAResearch and Curriculum Center, a not-for-profit 501©(3) organization operated by 41 state education departments and doing business as MBAResearch, MarkED and Career Paths Resource Center. How did it get to PHS? Vicki Wiles^{®3}, a business teacher at Central High in Omaha, told Jeff Wiles^{®1}, principal at PHS, which led to Don Gilpin, PHS business teacher. Gilpin, who taught marketing for 32 years at Omaha Westside, before coming to PHS and Wiles did their homework and visited other HSB[™] sites before launching the program at PHS. In describing what they learned Gilpin said, "It's a project-driven curriculum. You walk into a room and you see kids bouncing off the walls and working in groups. It's noisy. That's my kind of teaching. Kids love learning that way rather than just listening."

Believe, Achieve, Shine is the motto of HSBTM. The philosophy of the program is that if you "challenge students with real problems, they will deliver." The program is designed much like a college business administration program where students take one course per semester. The course sequence is:

Grade 9	Leadership	Wealth Management
Grade 10	Principles of Business	Business Economics
Grade 11	Principles of Marketing	Principles of Finance
Grade 12	Principles of Management	Business Strategies

Because Gilpin was able to incorporate the first year material into the freshman business classes already in place, PHS starts their High School of Business[™] program with sophomores. Gilpin is a believer in attitude leading to success, therefore the sophomore students get a big dose of attitude. They play a lot of games to develop a positive attitude. The students stop setting their alarm clocks, "They all wake up to opportunity clocks. It's the only thing I've brought into the program that deviates from the HSB program and there's nothing I would want to deviate from," Gilpin said. One of their first group projects is the Empty Lot project , they pick an empty lot in Plattsmouth and then do the research and assessments to decide what business would be successful in that location. As Juniors in Principles of Finance, the students play the Stock Market Game. Every class and project has writing components and presentation opportunities to their classmates and community organizations. The final senior project is for the class to operate a not-for-profit business. Selling "Cool Shades" was the project for this inaugural group. The project was successful to the tune of a \$200 profit to be donated to their favorite charity.

The success of the program has caught the interest of Bellevue University. The Plattsmouth program is the only one in the state of Nebraska! Bellevue will offer dual credits to students who have finished the HSB[™] program and become more involved as a working, supportive partner with PHS. "The rigor of the curriculum speaks for itself. The research and testing this program goes through is equal to or greater than Advanced Placement courses. Because of the way the curriculum is presented and the national tests are administered, this program is truly a national curriculum in which all programs are doing the same things." Wiles said. "This program benefits all students, not just those who think they will go into business."

Thriving in the economy of the 21st century takes flexibility, teamwork, and creativity. These graduates of the PHS High School of Business[™] have the confidence and tools to go on and make us all proud of our PHS roots. Maybe we will see one of our fellow PHS alums on Shark Tank!

CLASS NOTICES

Class of 1954

The Class of 1954 will be celebrating their 60th class reunion in Plattsmouth on May 23rd and 24th. We start with an Open House at the Plattsmouth Eagles Club from 2:00pm to 5:00pm on Friday, May 23rd. Then gather at the Alumni Banquet on Saturday, May 24th!

Class of 1959

Our class reunion will be held on July 25th and 26th at the Plattsmouth Country Club. Friday night's get-together will be a Mexican buffet and Saturday's fun will include a prime rib/grilled chicken dinner. Both nights for 2 people will be \$65.00 or \$32.50 for one. Any questions or for more information, please contact Jean Wiles at 402-296-2427 or at 220 Highway 66 in Plattsmouth, NE 68048.

Class of 1964

The Plattsmouth class of 1964 is having their 50^{th year} class reunion the weekend of July 11 and 12. Friends are invited on Fri night to Bay Hills Golf Club, 3200 Buccaneer Blvd., Plattsmouth, Ne. between 6:30 p.m. and 10:30 p.m. Contact Sherrill Konfrst at 402-235-2844 or Donna Tilson at 402-298-8148.

Class of 1969

The Class of 1969 Reunion is Saturday, June 21, 2014 at Slattery Vintage Estates (8925 Adams Street, Nehawka, NE 68413). Please contact Gail Hackwith at ghphsclassof69@gmail.com for more information. Non-1969 PHS alumni are welcome to attend.

Class of 1994

Save the Date for the Class of 1994, 20th class reunion! July 25 through 27th 2014. Send your contact information to Becky Prince Headley at <u>mbmbheadley@windstream.net</u> or check out the FB page: PHS Class of 94, 20 year reunion for more information!

PHS HALL OF FAME NOMINATION INFORMATION

"Honoring the Past to Challenge the Future"

Eligibility Requirement: A prospective inductee will become eligible for admission 15 years after graduation. Administrators, coaches, and community members are eligible at the discretion of the Board of Directors. We need:

- 1. Name and contact information of candidate
- 2. A narrative about why you think this person is a good candidate
- 3. Your name and contact information
- 4. We will contact the candidate, explaining that he/she has been nominated and will be considered for induction if he/she so wishes and provides us with necessary information.

Send information by May 1, 2014 to: Hall of Fame, Sandra Allgeier, 1416 So 15th St., Plattsmouth, NE 68048, <u>sallgeier@windstream.net</u>

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ALUM OF THE YEAR

The Plattsmouth Alumni Association is seeking Nominations for the <u>2014 ALUM OF THE YEAR.</u>

Nominations will be accepted until <u>April 15, 2014</u>. Please submit nominations to: Plattsmouth Alumni Association Attn: Alum of the Year Committee P.O. Box 283 Plattsmouth, NE 68048

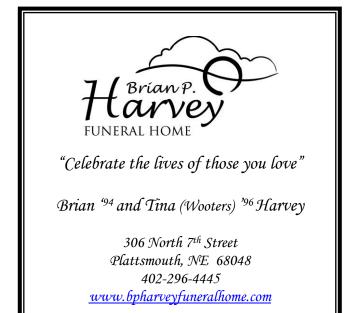
This award will be given annually in recognition of outstanding contributions that a PHS Alum has given to his or her community. The recipient will be selected based on the following.

Individual must be a PHS ALUM

- Contributions the individual has made to the betterment of his/her community.

The nominator should submit a biographical statement of the nominee, to include a brief family history and accomplishments the individual has made during their life <u>since</u> graduation (please state year of graduation). The nominator must submit a brief statement explaining why they have nominated this individual.

Previous recipients of this award include: 2006 ~ Sharon Ramge Smith – Class of 1957 2007 ~ Carl Glup – Class of 1966 2008 ~ Frank Bierl – Class of 1934 2009 ~ Dean Meisinger - Class of 1951 2010 ~ Mary Evers Skalak - Class of 1945 2011 – Flora Belle Mead Wehrbein - Class of 1938 2012 – Carole Pfeifer Winscot - Class of 1959 2013 – William Rishel – Class of 1967



ALUMNI NEWSLETTER AVAILABLE IN FULL COLOR BY E-MAIL OR WEB!

E-MAIL

Would you like to receive the newsletter via e-mail? The newsletter is also available on the Plattsmouth Community Schools web site. We require your permission to use your e-mail address instead of just transferring your address to the new site.

We have set up a new e-mail site for just this purpose. If you would like to be a part of this new adventure, please send your e-mail address to: <u>plattsmouthalum@yahoo.com</u>

WEBSITE

All Alumni Newsletters are posted on the Plattsmouth Community Schools Website. In order to access the newsletters visit <u>www.pcsd.org</u>. On the main page click on "Foundation/Alumni" then click on "Alumni Newsletters", click on "Newsletters." A list of current and past Alumni Newsletters will be available for viewing.

SCHOLARSHIP OPPORTUNITIES FOR PHS GRADS!

Do you have a child or grandchild graduating from PHS in 2014? If so, please make them aware of the following scholarship opportunities. Contact the Plattsmouth High School Guidance Office for more details....402-296-3322.

- THE PLATTSMOUTH ALUMNI ASSOCIATION SCHOLARSHIP
- THE JOE YORK MEMORIAL SCHOLARSHIP
 - MANY MORE!

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15th Annual Plattsmouth Alumni Association Celebration – May 24, 2014

Make plans to attend the 15th Annual Alumni Association All School Banquet. This is a wonderful opportunity to visit with old friends and make new ones. It is held at the new Plattsmouth High School located at 1916 East Hwy 34 at 6:00 P.M., on **Saturday, May 24, 2014**. The cost is **\$22.50 per person**. Return the reservation form found in this newsletter on or before **May 10, 2014**. Don't forget, it is also that time of year to pay your dues! Make checks payable to: Plattsmouth Alumni Association and send them to P.O. Box 283 in Plattsmouth, NE 68048. Any questions or special seating request, please contact Sandy McKnight 298-8513 or mom14509@yahoo.com.

Banquet Details 5:30 – 6:00 P.M. – Social Time 6:00 P.M. – Dinner

DINNER RESERVATION

Dinner will be served at 6:00 P.M. at the Plattsmouth High School, cost is **\$22.50 per person.**

_____ Number of Guests attending. TOTAL \$_____

Names of those Attending:

Name (Maiden Name)	Graduation year
Name (Maiden Name)	Graduation year
Name (Maiden Name)	Graduation year
Name (Maiden Name)	Graduation year

MEMBERSHIP

Please help us keep our membership records current, provide us with your current address even if you do not plan to attend the annual banquet.

Name (Maiden Name)		Graduation year
Name (Maiden Name)		Graduation year
Address		-
City	State	Zip
Phone	E-Mail	-

 $\hfill\square$ Enclosed is my Annual Membership fee of \$10.00 per person for the Plattsmouth Alumni Association

□ Enclosed is my Lifetime Membership Fee of \$150.00 per person.

 \square Enclosed is my donation to the Alumni Association Scholarship Fund $_$

Enclosed is my donation to the Alumni Association General Fund \$_____

I would like to be a member of: The Alumni Association Benefactor Club Platinum - \$10,000 and above Gold - \$5,000 to \$9,999 Silver - \$1,000 to \$4,999 Bronze - \$500 to \$999

TOTAL AMOUNT ENCLOSED \$_____

MAKE CHECKS PAYABLE TO: Plattsmouth Alumni Association P.O. Box 283 – Plattsmouth, Nebraska 68048



REMINDER The following Classes will be honored with pins at the 2014 Celebration!

> 75 Years – Class of 1939 70 Years – Class of 1944 65 Years – Class of 1949 60 Years – Class of 1954 55 Years – Class of 1959 50 Years – Class of 1964 25 Years – Class of 1989

If you are a member of one of these classes please make plans to attend and receive your special recognition.



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Plattsmouth State Bank is pleased to employ the following Plattsmouth High School Alumni:

Janice McKinney-Carnes – '62 Carol Smith-Wehrbein – '63 Debi Barnard-Tilson – '74 Lori Schneider – '77 Scott Frazier – '78 David Schneider – '81 Greg Schneider – '81 Greg Schneider – '83 Kari Algya Drake – '84 Craig Wehrbein – '86 Kiley Parsons-Smith – '89 Miranda Hinton – '98 Kristina Calabro – '04 John Winters – '04 Makenzie Meyer – '12 Katie Doran – '12

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Plattsmouth Alumni Association P.O. Box 283 Plattsmouth, NE 68048 NON-PROFIT ORGANIZATION U.S. POSTAGE PAID PLATTSMOUTH, NE PERMIT NO. 90

MARK YOUR CALENDARS AND MAKE RESERVATIONS TODAY FOR THE

15th Annual Plattsmouth Alumni Association Celebration – May 24, 2014

(DETAILS INSIDE)