



PHARR-SAN JUAN-ALAMO ISD

Purchasing Department

Larry Doeppenschmidt CTSBS, *Director of Purchasing*

Emily Garza, *Director of Purchasing*

MEMORANDUM

TO: All Campuses and Department

FROM: Emily Garza, Director of Purchasing

SUBJECT: **REQUEST FOR PROPOSALS (RFP'S) FOR INSTRUCTIONAL & CURRICULUM CONSULTANT SERVICES DISTRICT-WIDE # 17-18-016 "A"**

The Board of Education on August 27, 2018 awarded the Request for Proposals (RFP's) for Instructional & Curriculum Consultant Services District-Wide # 17-18-016 "A" for the 2018-2019 school year. The bid was awarded to the following consultant:

CAVI Educational Services, LLC
David Rice
Dual Language Training Institute
El Saber Enterprises, Inc.
Forde-Ferrier, LLC
Houghton-Mifflin Harcourt Publishing
Insko Distributing
Irma D. Duran
Kagan Professional Development
Lead4ward
Lydia Savedra Consulting
n2y, LLC
Program Evaluation and Educational Research Solutions
Rebecca Sanchez
Rogelio Gomez Jr.
s3strategies, LLC
Sign Language Services
Sonrisas Spanish
Summit K 12 Holding, Inc.
Renryder, LLC (d.b.a. Sylvan Learning)
Teacher Created Materials, Inc.
Voyager Sopris Learning

Please review tabulations for contact name, address, telephone numbers and services offered.

If you have any questions on the approved consultants listed above, please feel free to contact me at (956) 354-2000.

Sincerely,

Emily Garza

Director of Purchasing

START COLLEGE NOW! COMPLETE EARLY! GO FAR!

601 E. Kelly St., Pharr, TX 78577 P: (956) 354-2000 F: (956) 354-3019 www.psjaisd.us

It is the policy of Pharr-San Juan-Alamo ISD not to discriminate on the basis of sex, disability, race, color, religion, national origin or age.

PHARR-SAN JUAN-ALAMO I.S.D.
REQUEST FOR PROPOSALS (RFP'S) FOR INSTRUCTIONAL CURRICULUM CONSULTANT SERVICES DISTRICT-WIDE # 17-18-016 "A"
RFP OPENED: JULY 23, 2018 @ 3:30P.M.

	VENDORS		
	<i>CAVI Educational Services, LLC</i>	<i>David Rice</i>	<i>Dual Language Training Institute</i>
Consultant/Company Name:	<i>CAVI Educational Services, LLC</i>	<i>David Rice</i>	<i>Gomez & Gomez Dual Language Training Institute</i>
Address:	<i>7714 Winecup Hill San Antonio, TX 78256</i>	<i>7806 Swindon Lane Austin, TX 78745</i>	<i>PO Box 420 Edinburg, TX 78540</i>
Contact Person:	<i>Consuelo Araceli Avila</i>	<i>David Rice</i>	<i>Leo Gomez</i>
Telephone Number:	<i>210-789-6066</i>	<i>512-626-5637</i>	<i>956-467-9505</i>
Fax Number:	<i>210-697-6319</i>	<i>NR</i>	<i>None</i>
Email Address:	<i>araceli@caviedu.com</i>	<i>drice3@hotmail.com</i>	<i>leo@dltigomez.com</i>
QUESTIONS:			
1. What is your proposed consultant fee based on daily rate?	\$3,000	\$6,000	\$2,000
2. What is your proposed consultant fee based on half-day rate?	\$1,800	\$3,000	\$1,000

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	VENDORS		
	<i>CAVI Educational Services, LLC</i>	<i>David Rice</i>	<i>Dual Language Training Institute</i>
3. What is your proposed consultant fee based on an hourly rate?	\$450	\$1,000	N/A
4. Would your fee be the same for all campuses? If no, please explain.	Yes	No, Faculty workshops are \$3,000 for half day. Students visits are negotiable.	Yes
QUESTIONNAIRE:			
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	Yes, CAVI Educational Services has provided consultant services to districts with a student population similar to that of PSJA ISD. Districts include Brownsville ISD, San Benito CISD, Edinburg CISD, La Feria ISD, Eagle Pass ISD, Judson ISD, Progreso ISD, Crystal City ISD, Azusa USD, Mendota SD, West Aurora SD, and Elco CSD.	Edinburg CISD Houston ISD Southside ISD San Antonio La Joya Laredo San Benito	Yes, La Joya ISD McAllen ISD Hidalgo ISD Dallas ISD Fortworth ISD Keller ISD
2. How long were your previous contracts with the district? (Provide explanation)	The length of the previous contracts with the above stated districts vary from 1 to 9 years. For example, our firm has provided services to Brownsville ISD for 7 years, San Benito CISD for 5 years, Edinburg CISD for 1 year, La Feria IS for 5 years, Eagle Pass ISD for 5 years, Judson ISD for 9 years, Progreso ISD for 3 years, Crystal City ISD for 1 year, Azusa USD for 4 years, Mondota SD for 2 years, West Aurora SD for 5 years, and Elco CSD for 5 years.	One visit spring 2018	DLTI contracts annually with PSJA ISD. Usually 8-10 days of Professional Development and classroom visits.

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	CAVI Educational Services, LLC	David Rice	Dual Language Training Institute
3. Describe your educational experience and career.	<i>Our primary consultant is C. Araceli Avila. She was part of the SIOP® National Faculty and is co-author of Navigating th ELPS in the Math Classroom, author of Helping Math Teachers Implement the ELPS and contributing author for the SIOP® Model for teaching Mathematics to English Learners. Areas of training expertise include TEKS/STAAR based K-12 mathematic education, the SIOP® Model, needs of English Language Learners, ELPS & TELPAS sheltered instruction strategies, academic vocabulary development, and instructional coaching. She is a former ESC, Region 20 educational specialist, secondary math teacher and university professor. She is a certified Texas math teacher, school counselor, and principal.</i>	<i>Included in my C.V.</i>	<i>I'm a retired professor from UTPA (UTRGV), created the Gomez & Gomez Elementary and Secondary DLE Model. Have over 25 years in Bilingual/Dual Language education.</i>
4. Describe your experience as a consultant in public schools.	<i>Our consultants work closely with district administrators, campus principals, administrative teams, and department heads to identify the specific linguistic and academic needs of the district's/campus' English Language Learners. Based on the needs, collectively we devise and implement a short and long range strategic improvement plan focused on TEKS, ELPS, STAAR, adn researched based instructional strategies, which are taught and implemented through theory training, model lessons, co-planning and coaching.</i>	<i>I conduct faculty worksop on deconstruction of stories.</i>	<i>Have conducted professional development for over 22 years specifically on implementation and evaluation of the Gomez & Gomez DLE Program at the elementary and secondary level.</i>

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	<i>CAVI Educational Services, LLC</i>	<i>David Rice</i>	<i>Dual Language Training Institute</i>
5. How many years have you been providing consultant services to school districts?	<i>CAVI Educational Services, LLC has been providing consultant services for 10 years.</i>	<i>10+ years</i>	<i>Over 22 years</i>
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	<i>No, CAVI Educational Services, LLC has never been asked to stop providing consultant services.</i>	<i>No.</i>	<i>No.</i>
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	<i>Yes, CAVI Educational Services, LLC has been hired by PSJA ISD in the past. Since 2009, our firm has provided several PSJA ISD elementary, middle school, and high school campuses professional development services. These services have included theory training, modeling and co-planning of TEKS based lessons, and coaching of instructional strategies that address the linguistic, academic, and social & emotional needs of English Language Learners. We are happy to say that all PSJA staff we've served has been extremely satisfied with our work.</i>	<i>Yes, for about a month years ago and last spring, 2018.</i>	<i>Yes, I contracted with PSJA ISD since 1996. DLTI since 2001. Have provided professional development elementary & secondary for over 22 years on various topics of the program teachers and administrator training.</i>

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	VENDORS		
	CAVI Educational Services, LLC	David Rice	Dual Language Training Institute
8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>CAVI Educational Services, LLC has provided years of professional development services to Texas educators which have focused on the latest theory, instructional strategies, and coaching that supports the linguistic, academic, and social & emotional needs of English Language Learners. Our strong hold is the empowering relationships developed between our staff and the educators we serve and dedicating at least 40% of the total contracted time to modeling language rich lessons for teachers and administrators in the classroom. As a result, we help districts and campuses increase the quality of their instructional program ensuring the continuous academic improvement of English Language Learners. Therefore, PSJA should consider CAVI Educational Services, LLC as an educational Consultant.</i>	<i>Your students read my books.</i>	<i>PSJA ISD has successfully used the Gomez & Gomez DLE programs (Elementary & Secondary) for over 22 years. It is the pioneer district of the G & G models. DLTI is a sole source to provide ongoing professional development.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>CAVI Educational Services, LLC is a San Antonio based firm. Our consultants keep up to date with STAAR/EOC assessments' and ESSA's Title I & Title III accountability and compliance systems by consistently attending a plethora of ESC, Region 20 trainings and other state based trainings and conferences, like CAMT, TEXTESOL, TABE, Texas Assessment Conference, etc.</i>	<i>N/A</i>	<i>I personally have not received STARR or EOC training. However, many DLTI consultants have received this training. In addition, the G & G models are "aligned" to STARR, standards as they use 28 Best Practices for engage learning, higher order thinking, authentic learning.</i>

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	VENDORS		
	<i>El Saber Enterprises, Inc.</i>	<i>Forde-Ferrier, LLC.</i>	<i>Houghton-Mifflin Harcourt Publishing Company</i>
Consultant/Company Name:	<i>El Saber Enterprises, Inc.</i>	<i>Ford-Ferrier, LLC.</i>	<i>Houghton-Mifflin Harcourt</i>
Address:	<i>PO Box 610681 Dallas, TX 75261</i>	<i>4715 Newcome San Antonio, Texas 78229</i>	<i>One Pierce Place, Ste 900W Itasca, IL 60143</i>
Contact Person:	<i>Daniella Burns</i>	<i>Hector Rivera</i>	<i>Shawn Weirather</i>
Telephone Number:	<i>972-989-2374</i>	<i>800-575-8269</i>	<i>800-767-8420</i>
Fax Number:	<i>972-692-8832</i>	<i>210-615-1336</i>	<i>630-467-6174</i>
Email Address:	atorres@elsaberenterprises.com	hector@ford-ferrier.com	hnh.bids@hnhco.com
QUESTIONS:			
1. What is your proposed consultant fee based on daily rate?	\$2,500	\$2,000	\$3,850; Houghton Mifflin Harcourt offers PSJA ISD a sliding scale of costs based on the number of days delivered. 0-9 Days Delivered \$3,850.00; 10-49 Days Delivered \$3,750.00; 50-99 Days Delivered \$3,550.00 and 100+ Days Delivered \$3,250.00. Data Report for Instructional Practices Assessment is \$2,000.00. Please see proposal for additional services.
2. What is your proposed consultant fee based on half-day rate?	\$2,500	\$1,500	N/A

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	<i>El Saber Enterprises, Inc.</i>	<i>Forde-Ferrier, LLC.</i>	<i>Houghton-Mifflin Harcourt Publishing Company</i>
3. What is your proposed consultant fee based on an hourly rate?	N/A	N/A	N/A
4. Would your fee be the same for all campuses? If no, please explain.	Yes	Yes	Yes
QUESTIONNAIRE:			
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	Yes, <i>Laredo ISD Austin ISD Irving ISD Garland ISD</i>	Yes, Forde-Ferrier, LLC has worked with many districts similar to the student population of that in PSJA, including PSJA itself. Other districts similar to that of PSJA include Los Fresnos ISD, San Benito ISD, Harlingen ISD, Raymondville ISD and Edinburg ISD.	Houghton Mifflin Harcourt (HMH), through its division the International Center for Leadership in Education (ICLE), has provided consultant services to districts across the country with student populations similar to that of PSJA ISD. In addition to our work in PSJA ISD, we have worked extensively in similar Texas districts such as Socorro ISD, Yselta ISD and Spring Branch ISD.
2. How long were your previous contracts with the district? (Provide explanation)	<i>The contracts varied in length. They range from 3 days to 20 days.</i>	<i>Most of the contracts signed by Forde-Ferrier, LLC are for a daily consultation. In some cases we have signed multiple day contracts with some of the districts listed above, like Los Fresnos ISD. Most of the districts listed have come back as statisfied repeat customers, year after year.</i>	<i>Our engagement at each of the above districts ranges from less than one year to more than five years.</i>

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	<i>El Saber Enterprises, Inc.</i>	<i>Forde-Ferrier, LLC.</i>	<i>Houghton-Mifflin Harcourt Publishing Company</i>
3. Describe your educational experience and career.	<i>The company owners each have more than 30 years experience as teachers and administrators. As school district administrators, they have worked in Curriculum and Instruction as well as Bilingual ESL and Dual Language Programs.</i>	<i>All consultants hired by Forde-Ferrier, LLC are former elementary teachers in Texas. Each consultant has many years of experience in the grade levels they will be consulting. Some of them are award winning teachers from their previous campuses, where their students achieved STAAR pass of 100%.</i>	<i>HMH is dedicated to publishing and delivering a vast array of educational materials and services with the express purpose of providing students of all ages with the means to reach their full learning potential. HMH's illustrious history-scoupled with a relentless desire by the industry's top professionals to provide the finest research-based, scientifically proven products and services-sets our company apart as a leader in the educational marketplace. As a leading provider of educational products and services, HMH is continually revising its product lines and service offerings to remain on the cutting-edge of the field. This requires large-scale, internal operations that range from research and product/program development to management, sales operations, customer service, and client support. HMH has both the systems and human resources in place to successfully meet the needs of any size school or district.</i>
4. Describe your experience as a consultant in public schools.	<i>As a consultant in public schools, we have trained teachers in topics such as Spanish Instruction, Sheltered Instruction, Depth of Knowledge, etc. In the districts with the extended days, we coached teachers with implementation and coaches who were monitoring implementation.</i>	<i>Since 1998, Forde-Ferrier, LLC has worked with hundreds of elementary schools in Texas, providing a proven teaching method in math, reading, science and writing. Using Mastery Method techniques, teachers can see 90% or better of their students mastering the state adopted curriculum.</i>	<i>In addition to our work with PSJA ISD, ICLE has experience working with hundreds of schools elsewhere in Texas and throughout the country. Sample districts that have benefited from our work range from large districts such as Chicago, Dallas, Houston, Los Angeles, New York City, and Philadelphia, to smaller districts such as Ashbury Park, Buffalo, Gary, Norfolk, San Bernadino, and Tulsa. Likewise, many state departments of education and territories have also partnered with us, including Arizona, Connecticut, Hawaii, Indiana, Iowa, Louisiana, Maine, Massachusetts, Nevada, Puerto Rico, Utah and Virgin Islands.</i>

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	<i>El Saber Enterprises, Inc.</i>	<i>Forde-Ferrier, LLC.</i>	<i>Houghton-Mifflin Harcourt Publishing Company</i>
5. How many years have you been providing consultant services to school districts?	14 years	<i>Forde-Ferrier, LLC was formed in 1998 as an instructional services company. For over 20 years, school districts have turned to Forde-Ferrier, LLC to help their teachers provide clear and understandable critical thinking techniques to their students.</i>	<i>Founded in 1991, ICLE has more than 25 years of experience in helping to improve schools through strengthening instructional culture and bolstering teaching practices. Founded in 1984, Math Solutions has over 30 years of providing instruction working with thousands of schools and districts. ISG began supporting students with intervention services over 15 years ago. Together, ISG, ICLE, and Math Solutions add to the already extensive experience of HMH.</i>
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	No	<i>Forde-Ferrier, LLC has never been asked to stop providing consultant services while under contract.</i>	<i>HMH has never forfeited or halted past or pending services which could impact the provision of future services in another school district.</i>
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	Yes, we trained parents of dual language on literacy skills and trained secondary teachers on Depth of Knowledge implementation.	<i>Mnay campuses in PSJA ISD have hired Forde-Ferrier, LLX to provide professional development services, as earlier as the 2017-2018 school year. We have provided professional development sessions in reading, math, science and writing.</i>	<i>In 2011, ICLE began providing services to maximize instructional leadership capacity for student achievement to PSJA ISD. A three-phase project, ICLE began our work by providing PSJA ISD with a comprehensive leadership needs assessment, which provided cohort participants with the tools and resources needed to establish a solid understanding of the nees of the District and gaps in existing plans that would need to be filled.</i>

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8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>We have committed to stay current on research and use it in our training and creation of products. We build relationships with the teachers and administrators we work with to create ongoing learning to ensure implementation and questions that arise.</i>	<i>Forde-Ferrier, LLC strives to be the most comprehensive educational service company in Texas. We want to provide teachers with an instructional model that is designed to help present subject matter in an organized, logical and systematic way. We have already started that process with many campuses in PSJA and their STAAR results are showing improvement.</i>	<i>We began a long-term partnership in 2011 with the exploration of the Daggett System for Effective Instruction and the Rigor/Relevance Framework. Together, we worked to build relationships, increase teacher effectiveness, and bring about lasting change. Your teachers and leaders have been moving down the road of rigor/relevance for almost seven years, and now it is time to shift to the next level. Your instructors are familiar with our frameworks. Together, we will build on that process into data-driven instruction through the use of our Data Teams. We will share our Rigorous Curriculum Design and Instruction Intervention Systems to strengthen instructional processes. We will use our Digital Leadership & Learning processes to introduce instructional technology into the classroom while keeping the focus on rigor and relevance. Finally, we will provide you with an online collaboration and monitoring tool in our Professional Learning Portal.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>Our team has been trained by Dr. Norman Webb on Depth of Knowledge as well as attending trainings that have focused on assessed standards. Our STAAR trainings are focused on assessed standards, assessed vocabulary and DOK levels.</i>	<i>Forde-Ferrier, LLC consultants have spent many hours studying the TEKS, as well as the released STAAR tests and data provided by TEA. We use the most updated information provided to write our professional development sessions and any related resources provided during the trainings.</i>	<i>All consultants receive rigorous continuing education and training in all facets of teacher preparation and instructional and organization leadership at off-site locations, the annual Model Schools Conference, the annual leadership academy, and through virtual sessions. Our goal is to provide all consultants with world-class education that best prepares them to partner with state, district, and local leadership - leadership that will in turn foster a culture of high expectations for student achievement that permeates each school and every classroom.</i>

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	VENDORS		
	<i>Insko Distributing</i>	<i>Irma D. Duran</i>	<i>Kagan Professional Development</i>
Consultant/Company Name:	<i>Insko Distributing</i>	<i>Irma D. Duran</i>	<i>Kagan Professional Development</i>
Address:	<i>1218 W. Laurel Ave. McAllen, TX 78501</i>	<i>1409 Alyssum St. Weslaco, TX 78559</i>	<i>981 Calle Amanecer San Clemente, CA 92673</i>
Contact Person:	<i>Sergio Sanchez</i>	<i>Irma D. Duran</i>	<i>Charlotte Armstrong</i>
Telephone Number:	<i>956-686-0912</i>	<i>956-571-9903</i>	<i>949-545-6333</i>
Fax Number:	<i>956-686-0261</i>	<i>NR</i>	<i>949-369-6599</i>
Email Address:		ldm45@yahoo.com	charlotte@kaganonline.com
QUESTIONS:			
1. What is your proposed consultant fee based on daily rate?	<i>No Response</i>	<i>\$900</i>	<i>Pricing Varies;</i> <u><i>District Events (per participant)</i></u> <i>1-day from \$199 - \$219</i> <i>2-day from \$299 - \$349</i> <i>3-day from \$449 - \$499</i> <i>4-day from \$549 - \$599</i> <i>5-day \$649</i> <u><i>School Workshops</i></u> <i><30 = \$3,499 sgl school \$2,999 two-school</i> <i>31 to 60 = \$3,799 sgl school \$3,299 two-school</i> <i>61 > = \$3,999 sgl school \$ 3,499 two-school</i> <u><i>Administrators, Trainer & Leadership (per participant)</i></u> <i>1 - 5 days pricing varies from \$299 - \$799</i> <i>Coaching & Lesson Planning \$2,499 per day/school</i>
2. What is your proposed consultant fee based on half-day rate?	<i>No Response</i>	<i>\$450</i>	<i>N/A - Half-day rate not offered</i>

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	VENDORS		
	<i>Insko Distributing</i>	<i>Irma D. Duran</i>	<i>Kagan Professional Development</i>
3. What is your proposed consultant fee based on an hourly rate?	<i>No Response</i>	<i>\$113</i>	<i>N/A - Half-day rate not offered</i>
4. Would your fee be the same for all campuses? If no, please explain.	<i>No Response</i>	<i>Yes</i>	<i>Yes</i>
QUESTIONNAIRE:			
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	<i>No Response</i>	<i>The district I worked for that has similar population is Edinburg CISD. Note: I have worked with PSJA since Fall 2008.</i>	<i>Kagan Professional Development has provided training and consultant services to numerous districts in the state of Texas with a similar student population to that of PSJA ISD, as well as school districts across the country with similar needs and intent to improve overall student academic performance. Three (3) districts have been provided as references, with proven results in many areas, including improved academic achievement, as a result of implementing Kagan Structures.</i>
2. How long were your previous contracts with the district? (Provide explanation)	<i>No Response</i>	<i>I worked one year due to my workload with other districts</i>	<i>Kagan contracts are set up to fit the needs of individual schools and districts, varying from a commitment to a single workshop, to multiple workshop, ongoing training and implementation planning over many years.</i>

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	<i>Insko Distributing</i>	<i>Irma D. Duran</i>	<i>Kagan Professional Development</i>
3. Describe your educational experience and career.	<i>No Response</i>	<i>I was a teacher for 14 years, counselor for 2 ½ years, assistant principal for 4 ½ years, middle school principal for 2 years, high school principal for 4 years, Executive Director for Curriculum and Instruction for 3 years, PSP for the last ten years and independent educational consultant.</i>	<i>Kagan offers over 1800 trainings annually in the United States, has 12 international franchises, and has provided training in 47 countries. Kagan Professional Development has extensive experience working with schools and districts for large-scale implementation programs in cooperative learning, leadership development, teambuilding, and collaboration. Kagan has provided professional development in cooperative learning and active engagement strategies to teacher and administration teams alike for many schools and districts across the country. Kagan often works with the administration to outline a plan that either fits into the district's ongoing initiatives or to customize a plan specifically for the district to boost student engagement and achievement.</i>
4. Describe your experience as a consultant in public schools.	<i>No Response</i>	<i>My experience as a consultant has been a very rewarding due to the following: schools improve student achievement, 8 schools in PSJA, who have been in improvement required over the year have met standards and exited, systems have been set in place mentoring principals and leaders has produced stronger educational leaders, campus data disaggregation has produced school improvement, also implementation and monitoring of plans have improved scores, teaching and learning has improved, staff development has produced capacity, assistant principals have become principals etc.</i>	<i>Kagan is an approved continuing professional education provider for the State of Texas, CPE# 902-615. In 2017 alone, Kagan Professional Development conducted over 1800 teacher training events. As a highly experienced training organization, Kagan has teams in place to handle every aspect of professional development. Kagan has an implementation planning team to create an effective large-scale training program. Kagan has a large cadre of top-tier trainers who are knowledgeable and experienced with the content. Kagan has an event coordination team who will resolve all logistics to offer the best professional development experience possible. And, Kagan has training materials for teachers to use as resources to implement what they've learned to boost engagement and achievement.</i>

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	VENDORS		
	<i>Insko Distributing</i>	<i>Irma D. Duran</i>	<i>Kagan Professional Development</i>
5. How many years have you been providing consultant services to school districts?	No Response	<i>I have been providing consultant services since 2008, making it ten years.</i>	<i>Kagan Professional Development was incorporated in the state of Nevada on 12/30/1993 and has been providing consultant services to school districts for almost 3 decades!!</i>
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	No Response	No	No
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	No Response	<i>Yes, I have worked with PSJA since 2008 as a PSP, to Memorial HS, North HS, Alamo MS, Farias Elem., Audie Murphy MS, Southwest HS, Kennedy MS and Yzaguirre MS. Slo as consultant with about 29 school over the years.</i>	<i>Kagan has provided multiple district school professional development services to PSJA since 2004.</i>

PHARR-SAN JUAN-ALAMO I.S.D.
REQUEST FOR PROPOSALS (RFP'S) FOR INSTRUCTIONAL CURRICULUM CONSULTANT SERVICES DISTRICT-WIDE # 17-18-016 "A"
RFP OPENED: JULY 23, 2018 @ 3:30P.M.

	VENDORS		
	<i>Insko Distributing</i>	<i>Irma D. Duran</i>	<i>Kagan Professional Development</i>
8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>No Response</i>	<i>I believe I should be hired because I can help administrators, Campus Leadership Teams, and teachers improve student achievement and at the same time build capacity.</i>	<i>Kagan Professional Development offers research-based publications and trainings designed to boost academic achievement. Our approach has proven, dramatic gains, especially for disadvantaged students. What sets Kagan apart from other organizations is Kagan Structures, powerful instructional strategies that engage <u>every</u> student. When we meaningfully engage every student, everyone learns and we close the achievement gap. By structuring classroom learning to be cooperative and interactive, we improve ethnic relations, enhance self-esteem, eliminate gender and racial bias, reduce discipline problems, and develop students' social skills and character virtues.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>No Response</i>	<i>My professional development has been extensive over the years in STAAR-Beginning with student expectations (Readiness and Supporting) in all subjects tested from grade 3 to EOCs Special Education and English Learners, Literacy, DMAC use to improve STAAR results and curriculum/instruction, A-F Accountability, Texas Continuous Improvement Framework, Lead4Ward training, and more.</i>	<i>None</i>

PHARR-SAN JUAN-ALAMO I.S.D.
REQUEST FOR PROPOSALS (RFP'S) FOR INSTRUCTIONAL CURRICULUM CONSULTANT SERVICES DISTRICT-WIDE # 17-18-016 "A"
RFP OPENED: JULY 23, 2018 @ 3:30P.M.

	VENDORS		
	<i>lead4ward</i>	<i>Lydia Savedra Consulting</i>	<i>n2y, LLC</i>
Consultant/Company Name:	<i>lead4ward</i>	<i>Lydia Savedra Consulting</i>	<i>n2y, LLC</i>
Address:	3400 Coit Rd # 261007 Plano, TX 75026-1007	1304 Quail Avenue McAllen, TX 78504	PO Box 550 Huron, OH 44839
Contact Person:	Kim Lehman	Lydia Savedra	Christin Wostmann
Telephone Number:	512-201-2999	956-821-6178	419-433-9800
Fax Number:	512-588-1740	None	419-433-9810
Email Address:	info@lead4ward.com	lsavedra49@gmail.com	bids@n2y.com
QUESTIONS:			
1. What is your proposed consultant fee based on daily rate?	<p><u>Trainings for Leaders</u> up to 100 participants \$5,900 up to 200 participants \$6,900 up to 300 participants \$7,900</p> <p><u>Trainings for Teachers</u> up to 50 participants \$4,000 up to 100 participants \$5,000 up to 200 participants \$6,000 up to 300 participants \$7,000</p> <p><u>General Consulting</u> \$4,000 per day</p> <p><u>Trainings by Dr. Ervin Knezek</u> up to 100 participants \$7,000 up to 200 participants \$8,000 up to 300 participants \$9,000</p> <p><u>Special Education Trainings</u> up to 50 participants \$4,000 up to 100 participants \$5,000 up to 200 participants \$6,000 up to 300 participants \$7,000</p>	\$700	<p><u>ESSENTIALS COURSE</u> <u>On-site</u> 6 hours / 40 attendees max / \$5250 per trainer <u>Online</u> 6 self paced hours \$99 per user</p> <p><u>ADVANCED COURSE</u> <u>On-site</u> 6 hours / 40 attendees max / \$5250 per trainer <u>Online</u> 6 self paced hours \$99 per user - Available 2018 <u>Advanced Live Webinar Series</u> 1 hour live webinar class on one topic</p>
2. What is your proposed consultant fee based on half-day rate?	No half day rates are offered.	\$400	N/A

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	VENDORS		
	<i>lead4ward</i>	<i>Lydia Savedra Consulting</i>	<i>n2y, LLC</i>
3. What is your proposed consultant fee based on an hourly rate?	<i>N/A</i>	<i>\$100</i>	<u>Advanced Live Webinar Series</u> 1 hour live webinar class on one topic \$229 per webinar - 40 attendees max <u>Annual Recertification Course</u> Online - 1 hour (available 2018)
4. Would your fee be the same for all campuses? If no, please explain.	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
QUESTIONNAIRE:			
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	<i>Lead4ward has provided services to over 800 district throughout Texas. Please contact us at info@lead4ward.com for a specific list of districts we serve.</i>	<i>Mercedes ISD (while employed by Marti Kryk & Associates), Edinburg CISD and McAllen ISD (while employed by South Texas Transition To Teaching), La Joya ISD (while employed by Gomez & Gomez)</i>	<i>Yes, a few of them are Alief ISD Alvin ISD, Houston ISD, Dallas ISD, and more.</i>
2. How long were your previous contracts with the district? (Provide explanation)	<i>Lead4ward has provided numerous, typically one-day, trainings with PSJA since 2013.</i>	<i>Mercedes Isd - 1 year Edinburg Cisd & McAllen ISD - 3 years La Joya ISD - 2 years These contracts were with the consulting companies that employed me.</i>	<i>We have been in districts at a high level of licenses for those above sine 2011.</i>

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	VENDORS		
	<i>lead4ward</i>	<i>Lydia Savedra Consulting</i>	<i>n2y, LLC</i>
3. Describe your educational experience and career.	<i>See attached Company Profile / Executire Summary / personnel information</i>	<i>I retired from the PSJA ISD with 43 years experience. My experience includes serving as a teacher assistant, teacher, Bilingual Education Strategiest, ESAA Coordinator, ESAA Director, Texas Assessment of Basic Skills (TABs) Cooridinator, Assistnt Principa (Ford) Principal (Bowie -17 years), Administrator for Elementary School (PreK-5), Administrator for Vertical Alignment (PreK-12)</i>	<i>See resume & experience</i>
4. Describe your experience as a consultant in public schools.	<i>See attached Company Profile / Executive Summary</i>	<i>My experience as a consultant in public schools has been a positive one. I have provided services to school in Reading and Writing Teaching with Success to English Language Learners, Teaching English as a Second Language, Teacher Expectation and Student Achievement, Teaching to Mastery in All Contents, Classroom visits to Assess Implementation of Rigor & the implementation of the Dual Language Program, etc.</i>	<i>See resume & experience</i>

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	VENDORS		
	<i>lead4ward</i>	<i>Lydia Savedra Consulting</i>	<i>n2y, LLC</i>
5. How many years have you been providing consultant services to school districts?	8	While employed by PSJA ISD - approximately 15 years. Since I retired from the District, 3 years.	See resume & experience
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	No	No	No
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	Yes, we have provided numerous professional development trainings at various PSJA campuses since 2013.	Yes. While employed by the District, I conducted trainings on Saturdays and summer sessions in various topic (refer to Question 4). In 2017-2018, I provided services to Ballew ECHS and CCTA-an after shool Book Study on Rigor Trajectories & informal class visits on implementation.	Onsite training on n2y products was held in 2015 for Pharr-San Juan employees with licenses for n2y products.

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	VENDORS		
	<i>lead4ward</i>	<i>Lydia Savedra Consulting</i>	<i>n2y, LLC</i>
8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>Since 2010, lead4ward has made a positive difference in the lives of educators and in the lives of school children. As professionals, we are committed to supporting quality education that will change the world. Serving over 800 districts, lead4ward is an essential partner in supporting the success of our schools. lead4ward anticipates and integrates the changing needs of schools in its work with educators to support all learners in achieving their highest potential.</i>	<i>I know and care about my District! My success as a teacher, school administrator, district level administrator, and expertise as a presenter has provided me with varied experiences and knowledge. I am able to impart to students, parents, staff, teachers, and administrators. I possess excellent communication skills and am able to build relationships with people. I believe given the right tools, teachers are the instruments to deliver the best education to students. I can provide teachers with these tools.</i>	<i>Our trainers have extensive training and experience with the special needs students. There is written testimonials of success when our products are used to their full potential.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>lead4ward uses various research-based resources to support all trainings and materials, which includes, but is not limited to:</i> <ul style="list-style-type: none"> - Shirley Hord (Professional Development design) - Richard and Rebecca DuFour (Professional Learning Communities, or PLCs) - Rick Stiggins (Assessment and Multiple Measures) - Wiggins and McTighe (Lesson Design) - Thomas Guskey (Professional Learning) - Robert Marzano (Vocabulary and Engagement) - Ervin Knezek (Supervision/Leadership) 	<i>Too many to list, some of which include Texas Essential Knowledge and Skills (TEKS), Curriculum Standards, Performance Reporting, STAAR Student Assessment, Test Blueprint, STAAR Alternate 2, TELPAS, STAAR Scoring and Reporting System, School Improvement Interventions, A-F Accountability, Scaffolding, Academic Vocabulary, High School Testing Program (EOC) by training agents such as the Texas Education Agency, Region One ESC, Lead4ward, Texas Elementary Principals and Supervisors Association, Assessment Conferences, etc.</i>	<i>Our products and curriculum align to the STARR assessments. All trainers are trained thoroughly on the product and their territories.</i>

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	VENDORS			
	<i>Program Evaluation and Educational Research Solutions</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr. (Foundations in Teaching Science)</i>	<i>s3strategies, LLC</i>
Consultant/Company Name:	<i>Program Evaluation and Educational Research Solutions</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr. (Foundations in Teaching Science)</i>	<i>s3strategies, LLC</i>
Address:	<i>PO Box 600265 Dallas, TX 75360</i>	<i>1215 Coil San Juan, TX 78589</i>	<i>911 E. 2nd Street Mission, TX 78572</i>	<i>9605 Topeka Avenue Lubbock, TX 79424</i>
Contact Person:	<i>Vittorio T. Puente</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr.</i>	<i>Steve Beasley</i>
Telephone Number:	<i>956-784-0571</i>	<i>956-451-5104</i>	<i>956-844-2092</i>	<i>806-407-5354</i>
Fax Number:	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>call first</i>
Email Address:	<i>ramirez@peers-group.com vittopuente@yahoo.com</i>	<i>asanq61@hotmail.com</i>	<i>rogergomez27@foundationstscience.net</i>	<i>steve.beasle@s3strategies.net</i>
QUESTIONS:				
1. What is your proposed consultant fee based on daily rate?	\$3,500	\$600	\$3,000	\$3,500 / trainer
2. What is your proposed consultant fee based on half-day rate?	\$2,000	\$300	\$1,500	\$3,500 / trainer

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	VENDORS			
	<i>Program Evaluation and Educational Research Solutions</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr. (Foundations in Teaching Science)</i>	<i>s3strategies, LLC</i>
3. What is your proposed consultant fee based on an hourly rate?	N/A	\$75	\$375	N/A
4. Would your fee be the same for all campuses? If no, please explain.	Yes	Yes	No <i>The daily rate is based on a single campus requiring 2 or more grade levels to be trained based on a requested training. A single campus having only 1 grade level trained will see a fee of \$1000 only based on the requested training.</i>	Yes
QUESTIONNAIRE:				
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	Yes, PSJA ISD, Plano ISD, Weslaco ISD, Sharyland ISD, Bastrop ISD, Richardson ISD, College Station ISD, Brownsville ISD	I have provided consultant services for Edinburg ISD (Bilingual Department).	Yes, Rio Grande City CISD, McAllen ISD and Taft ISD	McAllen ISD Harlingen CISD La Joya ISD Edinburg CISD Mission CISD Weslaco ISD Elsa-Edcouch ISD Donna ISD Sharyland ISD Los Fresnos ISD Brownsville ISD San Benito CISD
2. How long were your previous contracts with the district? (Provide explanation)	PSJA ISD 1st of a 4 year grant Weslaco ISD 2nd of a 5 year contract Plano ISD from 2011-2016 (5yrs) Sharyland ISD 4 years Special Education Richardson ISD 3 years Special Education Bastrop ISD 3 years Special Education	I provided services for Edinburg ISD for 2 years.	PSJA and TAFT ISD contrat was for 2017-2018 school year. McAllen ISD was only for the Fall 2018.	We work with districts on a per day basis. We have worked with the above districts for several years over the past 8 years.

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	VENDORS			
	<i>Program Evaluation and Educational Research Solutions</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr. (Foundations in Teaching Science)</i>	<i>s3strategies, LLC</i>
3. Describe your educational experience and career.	<p><i>Dr. Eleazar Ramirez: PhD in School Psychology, LSSP. Director of District Alternative Programs at Dassas ISD; owner/operator - 10 years PEERS</i></p> <p><i>Dr. Vittorio T. Puente: PhD in Clinical Psychology, license Psychologist, LSSP, Private Practice, co-owner/operator - 10 years PEERS</i></p>	<i>I worked for PSJA for 36 years until retirement in various positions including teacher, dual language strategist, facilitator, principal and Federal Programs Coordinator.</i>	<i>I am entering my 18th year as an educator with a M.Ed in Science Education. I am currently a Science Coordinator as well.</i>	<i>See attached resumes of two principals; Sherry Owens and Steve Beasley</i>
4. Describe your experience as a consultant in public schools.	<p><i>Dr. Ramirez - Addressing behavior Challenges; Program Evaluations; developing logic models, Teacher training and support.</i></p> <p><i>Dr. Puente - Counseling, parent training, teacher training and support, psychological evaluations.</i></p>	<i>Have conducted session with Edinburg ISD for 2 years and have conducted training for PSJA while employed as a teacher and dual language strategist.</i>	<i>I am entering my 10th year as a Science Education Consultant. I began with La Joya ISD and have a current partnership with PSJA ISD, Vanguard Academy, RGC CISD and Taft ISD.</i>	<i>We have worked for over 10 years as consultants in public schools. See our attached executive summary for more details.</i>

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	VENDORS			
	<i>Program Evaluation and Educational Research Solutions</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr. (Foundations in Teaching Science)</i>	<i>s3strategies, LLC</i>
5. How many years have you been providing consultant services to school districts?	<i>Between Dr. Puente and Dr. Ramirez, over thirty-five years. Dr. Ramirez 10 years independent contracting and while working in schools, and five years while contracting prior to his PhD. Dr. Puente five years as contract worker with Chicago Headstart.</i>	<i>Provided services to Edinburg ISD for 2 years and have conducted training for PSJA while employed as a teacher and dual language strategist.</i>	<i>10 years</i>	<i>Over 10 years.</i>
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	<i>No</i>	<i>No</i>	<i>Entering my 10th Year as a science education consultant, I have not yet been asked to stop providing consultant services.</i>	<i>No</i>
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	<i>Yes, with the Texas Title 1 Priority Schools (TTIPS)</i>	<i>Conducted sessions as part of the New Teacher Institute and numerous sessions for the Bilingual Department.</i>	<i>I have been hired by PSJA ISD since 2015 to provide Science Content and Pedagogy services to 5th grade teachers and now 3rd through 5th grade teachers.</i>	<i>Yes, we have worked with your Social Studies and Science departments to provide high quality professional development over the past 5 years.</i>

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	VENDORS			
	<i>Program Evaluation and Educational Research Solutions</i>	<i>Rebecca Sanchez</i>	<i>Rogelio Gomez Jr. (Foundations in Teaching Science)</i>	<i>s3strategies, LLC</i>
8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>Over 35 years of combined experience as consultants we have provided services to more than 30 districts from diverse communities (i.e. Chicago, Dallas, Bastrop). We also present at state and national conferences, with great reviews on school-related topics.</i>	<i>I have extensive knowledge of Dual Language and have conducted sessions at local, state, and national level and will be able to support the PSJA goal of biliterate students.</i>	<i>PSJA ISD should consider me as an educational consultant based on the relationship I currently have with the district and results seen. I have been with the district for 3 years working with teachers to gain more knowledge with science concepts and pedagogy. Each year the campuses I work with see growth in teacher development and student success with Science.</i>	<i>Your teachers and administrators absolutely love their s3strategies experiences! We provide high quality student-centered active and engaging teaching strategies-based workshops. We take educational research to the classroom in practical and doable ways.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>None - our background is in school and clinical psychology that includes social, emotional, and behavioral interventions.</i>	<i>Lead4ward TEA Sessions Region One Data Desegregation TEKS analysis Rigor and Relevance</i>	<i>DMAC webinar training Science Stremlined TEKS training Understanding by Design in Science Training STAR Assessed Curriculum in Science Training CAST for Science Educators 2018 ISTE for Science Educators 2017</i>	<i>We regularly and repeatedly monitor the TEA website. We give EOC and STAAR based trainings numerous times throughout the year to school districts across the state. We also attend, as well as present at the Texas Social Studies Supervisor's Meetings as well as present at CAST (State Science Conference).</i>

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RFP OPENED: JULY 23, 2018 @ 3:30P.M.

	VENDORS		
	<i>Sign Language Services</i>	<i>Sonrisas Spanish</i>	<i>Summit K12 Holdings, Inc.</i>
Consultant/Company Name:	<i>Amy Hermansen</i>	<i>Sonrisas Spanish</i>	<i>Summit K12 Holdings, Inc.</i>
Address:	<i>1409 Rio Grande Street San Juan, Texas 78589</i>	<i>PO Box 3806 Pagosa Springs, CO 81147</i>	<i>PO Box 26841 Austin, TX 78755</i>
Contact Person:	<i>Amy Hermansen</i>	<i>Brooks Lindner</i>	<i>John P. Kresky, Jr.</i>
Telephone Number:	<i>956-588-8078</i>	<i>970-264-9288</i>	<i>844-331-4737</i>
Fax Number:	<i>956-720-0832</i>	<i>970-264-9286</i>	<i>866-490-8158</i>
Email Address:	<i>amy@signlanguageservices.us</i>	<i>info@sonrisasspanish.com</i>	<i>info@summitk12.com</i>
QUESTIONS:			
1. What is your proposed consultant fee based on daily rate?	<i>Non-certified - \$39.00/hr; Basic - \$49.00/hr; Advanced - \$55.00/hr; Master - \$64.00/hr; Non-certified trilingual - 1.1 x base rate; Certified trilingual - 1.5 x base rate; Overtime (< 48 hrs) - 1.5 x base rate; Emergency (< 24hrs) 2 x base rate</i>	<i>\$1,200</i>	<i>\$1,750</i>
2. What is your proposed consultant fee based on half-day rate?	<i>Non-certified - \$39.00/hr; Basic - \$49.00/hr; Advanced - \$55.00/hr; Master - \$64.00/hr; Non-certified trilingual - 1.1 x base rate; Certified trilingual - 1.5 x base rate; Overtime (< 48 hrs) - 1.5 x base rate; Emergency (< 24hrs) 2 x base rate</i>	<i>\$600</i>	<i>\$875</i>

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	VENDORS		
	<i>Sign Language Services</i>	<i>Sonrisas Spanish</i>	<i>Summit K12 Holdings, Inc.</i>
3. What is your proposed consultant fee based on an hourly rate?	Non-certified - \$39.00/hr; Basic - \$49.00/hr; Advanced - \$55.00/hr; Master - \$64.00/hr; Non-certified trilingual - 1.1 x base rate; Certified trilingual - 1.5 x base rate; Overtime (< 48 hrs) - 1.5 x base rate; Emergency < 24hrs) 2 x base rate	\$150	\$219
4. Would your fee be the same for all campuses? If no, please explain.	Yes; Some travel will be required depending on location of service	Yes	Yes
QUESTIONNAIRE:			
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	Yes; McAllen ISD, Brownsville ISD Hidalgo County Head-Start	Yes, PSJA itself.	Brownsville ISD McAllen ISD La Joya ISD Houston ISD Humble ISD Northside ISD Lamar CISD Alief ISD
2. How long were your previous contracts with the district? (Provide explanation)	Renewed year after year	Single event / spanish curriculum training.	The length of our previous contracts with the districts range from 1-3 years and still active.

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	VENDORS		
	<i>Sign Language Services</i>	<i>Sonrisas Spanish</i>	<i>Summit K12 Holdings, Inc.</i>
3. Describe your educational experience and career.	<i>BA of Education</i> <i>Seven years providing interpreting services throughout the RGV.</i> <i>TESOL Certificate</i>	<i>BA in Spanish</i> <i>Certified K-12 Spanish Teacher</i> <i>20+ years experience teaching</i> <i>16 years experience training & consulting</i> <i>Owner Sonrisas Spanish</i>	<i>Noe Granado</i> <i>Master in Education Technology (UTB) and</i> <i>Bachelors of Computer Science (UTB)</i> <i>John Kresky</i> <i>Thunderbird School of Mnagement (MBA)</i> <i>(Business and Education)</i>
4. Describe your experience as a consultant in public schools.	<i>Working with the public school has been rewarding as we are able to provide the access to equal to communication through our interpreters.</i>	<i>I have trained teachers in teaching spanish to children in many states and regional conferences.</i>	<i>Combined effort and experience working closely with public schools to train and implement educational programs.</i>

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	VENDORS		
	<i>Sign Language Services</i>	<i>Sonrisas Spanish</i>	<i>Summit K12 Holdings, Inc.</i>
5. How many years have you been providing consultant services to school districts?	<i>Seven (7) years</i>	<i>16 years</i>	<i>Over 25 years (Noe & John)</i>
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	<i>No, our contracts have been renewed.</i>	<i>No</i>	<i>No</i>
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	<i>Yes, to provide Certified American Sign Language Interpreters.</i>	<i>Yes, May of 2018 trained district teachers in the use of Sonrisas Spanish Curriculum.</i>	<i>Yes, provided professional development for teachers at several elementary & middle school campuses.</i>

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	VENDORS		
	<i>Sign Language Services</i>	<i>Sonrisas Spanish</i>	<i>Summit K12 Holdings, Inc.</i>
8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>We only staff with Certified interpreters for educational settings.</i>	<i>I am an expert in elementary spanish and I have trained hundreds of teachers across the country.</i>	<i>PSJA should consider Summit K12 as an educational consultant because of our integrity, company vision and high quality and effective programs, as well as, the demonstrated results our programs provide. Our team is comprised of experienced professionals who will support professional development services, project implementation and ongoing technical support.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>N/A</i>	<i>None</i>	<i>Noe Granado is a certified TELPAS Trainer and lead technician. Managed and trained all of the Bilingual/ESL teachers on TELPAS in Brownsville ISD.</i> <i>John Kresky was previously trained by TEA for the STAAR & EOC Science Textbook Adoptions.</i>

PHARR-SAN JUAN-ALAMO I.S.D.
REQUEST FOR PROPOSALS (RFP'S) FOR INSTRUCTIONAL CURRICULUM CONSULTANT SERVICES DISTRICT-WIDE # 17-18-016 "A"
RFP OPENED: JULY 23, 2018 @ 3:30P.M.

	VENDORS		
	<i>Renryder, LLC. (d.b.a. Sylvan Learning)</i>	<i>Teacher Created Materials, Inc.</i>	<i>Voyager Sopris Learning</i>
Consultant/Company Name:	<i>Sylvan Learning</i>	<i>Teacher Created Materials, Inc.</i>	<i>Voyager Sopris Learning</i>
Address:	<i>901 Dove Avenue McAllen, Texas 78504</i>	<i>5301 Oceanus Drive Huntington Beach, CA 92649</i>	<i>17855 Dallas Parkway, Ste 400 Dallas, Texas 75287</i>
Contact Person:	<i>Fred Sandoval / Alma Uribe</i>	<i>Richard Levitt</i>	<i>Amy Otis</i>
Telephone Number:	<i>956-393-7386</i>	<i>800-858-7339</i>	<i>888-399-1995 Ext 120</i>
Fax Number:	<i>956-682-9811</i>	<i>714-499-9069</i>	<i>888-819-7767</i>
Email Address:	alma@sylvan.com	rfps@tcmpub.com	amy.otis@cambiumlearning.com
QUESTIONS:			
1. What is your proposed consultant fee based on daily rate?	<i>Varies and are based on campus needs, program implementation, instructional calendar and the # of students being serviced. Based on campus or district request Sylvan Learning RGV will develop a proposal and will adhere to the proposal guidelines for invoicing. Sylvan Learning RGV will not invoice for a student that did not participate or a program that was not executed.</i>	<i>\$5,000</i>	<i>Pricing varies; Half-Day (3 hours) \$1,500; 1-2 Days Package \$2,500 per day; 3-9 Day Package \$2,400 per day; 10-24 Day Package \$2,250 per day; 25+ Day Package \$2,000 per day; Live Webinars/Virtual Support (unlimited attendees) \$250 per hour, and Customized Services/Development - Per hour or Project Rate.</i>
2. What is your proposed consultant fee based on half-day rate?	<i>Varies and are based on campus needs, program implementation, instructional calendar and the # of students being serviced. Based on campus or district request Sylvan Learning RGV will develop a proposal and will adhere to the proposal guidelines for invoicing. Sylvan Learning RGV will not invoice for a student that did not participate or a program that was not executed.</i>	<i>\$5,000</i>	<i>Pricing varies; Half-Day (3 hours) \$1,500; 1-2 Days Package \$2,500 per day; 3-9 Day Package \$2,400 per day; 10-24 Day Package \$2,250 per day; 25+ Day Package \$2,000 per day; Live Webinars/Virtual Support (unlimited attendees) \$250 per hour, and Customized Services/Development - Per hour or Project Rate. Only product-specific training can be purchased per half-</i>

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	VENDORS		
	<i>Renryder, LLC. (d.b.a. Sylvan Learning)</i>	<i>Teacher Created Materials, Inc.</i>	<i>Voyager Sopris Learning</i>
3. What is your proposed consultant fee based on an hourly rate?	<i>Varies and are based on campus needs, program implementation, instructional calendar and the # of students being serviced. Based on campus or district request Sylvan Learning RGV will develop a proposal and will adhere to the proposal guidelines for invoicing. Sylvan Learning RGV will not invoice for a student that did not participate or a program that was not executed.</i>	<i>\$625 per hour (minimum 8 hours)</i>	<i>Prices are per day and per half-day only (no hourly rates are offered).</i>
4. Would your fee be the same for all campuses? If no, please explain.	<i>No. Sylvan Learning's fee would not be the same for all campuses because cost varies based on campus needs, program implementation, instructional calendar and the number of students that will be serviced. Sylvan Learning will try to accommodate each campus by working with their individual needs and budget. as described in the menu of services (attachment A.1 & A.2), we have a vast range of curricula from which to select.</i>	<i>Yes</i>	<i>Yes. The cost is the same price for all campuses, as our prices are a per-day rate.</i>
QUESTIONNAIRE:			
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD? If so, name the districts.	<i>Sylvan Learning RGV has provided consultant services to various districts with student populations similar to that of PSJA ISD. The names of the districts are as follows: IDEA Public Schools, Edinburg CISD and La Joya ISD.</i>	<i>Ector County ISD Ysleta ISD Los Angeles USD</i>	<i>Yes; Edinburg CISD, McAllen ISD, Mission CISD, San Benito CISD, Laredo ISD, United ISD, Eagle Pass ISD, El Paso ISD, Corpus Christi ISD, San Antonio ISD and South San ISD.</i>
2. How long were your previous contracts with the district? (Provide explanation)	<i>IDEA Public Schools - 14-15 years; Edinburg CISD - 2016-2017 School Year; La Joya ISD - 5 years.</i>	<i>TCM originally began its partnership with PSJA ISD in 2013 and has continued to build a strong relationship with the district by providing professional development and effective TEKS- and research-based curriculum resources. Professional development contracts over the past 5 years have ranged in length from one to two days, each session with a specific focus.</i>	<i>Voyager Sopris Learning has had a variety of contracts over multiple years, including bids that cover our entire catalog of products.</i>

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	VENDORS		
	<i>Renryder, LLC. (d.b.a. Sylvan Learning)</i>	<i>Teacher Created Materials, Inc.</i>	<i>Voyager Sopris Learning</i>
3. Describe your educational experience and career.	<i>Sylvan Learning has over 38 years of experience providing academic support to more than three million students across the nation. In the Rio Grande Valley Sylvan has been in business since 2002. The Sylvan strategy for helping all children achieve academic success is based on delivering a personalized learning plan that is focused on the student's individual needs. The Sylvan instructional program is backed by reliable research and best practices.</i>	<i>TCM consultants represent the highest level of expertise in education. All consultants are current or former classroom teachers, credentialed and certified in various specialty areas including special education, literacy, mathematics, science, social studies, and other disciplines. Many hold master's degrees in education, including focuses on English language learner, curriculum and instruction, early childhood education, and others</i>	<i>Please see proposal for this section.</i>
4. Describe your experience as a consultant in public schools.	<i>Sylvan Learning provides research-based instructional strategies to help students make academic gains and perform on grade level. Sylvan Learning will initially schedule consultation meetings with each identified school to ensure all PSJA ISD key stakeholders have an opportunity to share program needs, desired learning outcomes for their eligible student population and teacher professional development services for eligible teachers. Sylvan Learning will provide information about the instructional program(s) and professional development that best align with the stated needs. Based on the outcome of each meeting a plan of action will be established detailing specific program objectives including but not limited to program goals, outreach and communication, responsibilities and timelines.</i>	<i>Please see proposal for this section.</i>	<i>With more than 5,000 partner districts and 2 million students served, our implementation teams have achieved measurable success in the form of significant and quantifiable growth in student achievement, while building the capacity of teachers and leaders through professional development support. Not just a publishing company. Voyager Sopris Learning is a full service educational solutions company. Every Voyager Sopris Learning product and service is field-tested, backed by rigorous research, and supported by evidence-based practices. Voyager Sopris Learning offers a variety of instructional and curriculum consultant services, including training and implementation services, as well as courses of study in literacy and mathematics.</i>

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	VENDORS		
	<i>Renryder, LLC. (d.b.a. Sylvan Learning)</i>	<i>Teacher Created Materials, Inc.</i>	<i>Voyager Sopris Learning</i>
5. How many years have you been providing consultant services to school districts?	<i>Sylvan Learning has been providing consultant services to school districts for over 38 years and over 16 years in the Rio Grande Valley area. As mentioned previously, Sylvan has had general experience for over 38 years across the nation, and has been in business since 2002 in the Rio Grande Valley. Please note TAB 6 for a list of Sylvan Learning School References.</i>	<i>For over 25 years, Teacher Created Materials has provided exceptional professional development that is grounded in sound, up-to-date educational practice and a foundation of research-based methodologies to help educators meet instructional challenges and advance their professional skills. We offer several training format and options that include critical topics, sought-after presenters, and rich, practical content. From the workshop to the classroom, the pedagogy and strategies learned in our hands-on training easily translate into practical classroom implementation.</i>	<i>As a leading provider of technology, materials, and professional development to ensure all students graduate prepared for college, career, and satisfaction in life after K-12, Voyager Sopris Learning has built a nearly 40-year legacy on research and data-based instruction, while remaining nimble and responsive to the shifts and changes required by new standards, more demanding and rigorous content, new and competitive technological capabilities, and the needs of educators today. On a daily basis, our company listens to the challenges of teachers and students, and our products and services are designed to respond to the need for exciting curricula that engage students, while remaining 100 percent purpose and data-driven in their delivery. Our programs and services are steeped in research and evidence, and they are also built with a deep consideration and understanding of the realities and struggles of education today.</i>
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	<i>Sylvan Learning has never been asked to stop providing consultant services while under a contract with a school district.</i>	<i>TCM has not ever been asked to stop providing services while under contract with a school district.</i>	<i>No.</i>
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	<i>Please see proposal for explanation.</i>	<i>TCM has partnered with PSJA ISD to provide consulting services and professional development sessions with the district's bilingual/dual language department, as well as the district's middle school science and social studies department.</i>	<i>Yes, we have provided consultant services for LETRS, Herman Method, LANGUAGE! Live, Vmath, Passport, Pasaporte, Passport Reading Journeys, LANGUAGE! And Read Well.</i>

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	VENDORS		
	<i>Renryder, LLC. (d.b.a. Sylvan Learning)</i>	<i>Teacher Created Materials, Inc.</i>	<i>Voyager Sopris Learning</i>
8. Explain briefly why PSJA ISD should consider you as an education consultant.	<i>Please see proposal for explanation.</i>	<i>TCM professional development is systematically designed to increase teacher efficacy, sustain professional learning, and build school and district capacity. Teachers will actively engage in practical professional learning that changes practice and increase student achievement. Each professional development package can be customized to include multiple phases or modules to meet the professional learning objectives and needs of educators. With these single or multi-day plans, educators will have the support they need to transition their learning into practice. Additionally, districts can increase instructional capacity by offering train-the-trainer model, leadership workshops, or job-embedded, classroom coaching.</i>	<i>Please see proposal for explanation.</i>
9. List the professional development and/or training you have received in the STARR and EOC Assessments.	<i>It is a common practice for all of Sylvan Learning RGV's contract staff to stay on top of the ever-changing educational landscape in the state of Texas. We are part of the Texas Education Agency Updates list. Sylvan's corporate offices do a great job, as well, in notifying local teams with updates/revisions and any information pertaining to not only the US Department of Education but updates regarding our Local Education Agencies. Throughout the years Sylvan RGV team has participated in pertinent Region ONE trainings as well as Education/Workforce summits such as: Region ONE Testing & Accountability Annual Conference which focuses on information regarding STAAR and EOC, RGV Focus Blending Education and the Workforce and Texas Lyceum.</i>	<i>In addition to partnering with districts around the state and Regional Education Service centers, select Texas trainers attend the bi-annual CREST meetings, receive TEA news briefing, analyze released STAAR tests and current STAAR data to determine trends. TCM educational consultants include former curriculum directors, literacy coaches, and teachers who have served on TEKS writing committees and STAAR feedback panels.</i>	<i>Close working relationships with districts, including PSJA, allows us firsthand experience with STAAR and EOC expectations. Our developers attend sessions for this and our curriculum has been updated to meet the rigor of these assessments. Additionally, our developers, trainers and consultants understand the importance of aligned professional content across the TEKS, STARR, and EOC's. Texas standards and assessments articulate rigorous expectations for grade-level learning, and so Voyager Sopris Learning develops high-quality instructional products, assessments, and services that align to these rigorous standards.</i>

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CRITERIA	Max Points	CAVI Educational Services, LLC	David Rice	Dual Language Training Institute	El Saber Enterprises, Inc.
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD?	20	20	20	20	15
2. How long were your previous contracts with the district?	4	4	4	4	4
3. Describe your educational experience and career.	10	10	10	10	10
4. Describe your experience as a consultant in public schools.	4	4	4	4	4
5. How many years have you been providing consultant services to school districts?	4	4	4	4	4
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	4	4	4	4	4
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	4	4	4	4	4
	30				
8. Explain briefly why PSJA ISD should consider you as an educational consultant.		30	30	30	30
9. Fee rate	20	10	10	10	15
Grand Total of ALL Points	100	90	90	90	90

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CRITERIA	Max Points	Forde-Ferrier, LLC.	Houghton-Mifflin Harcourt Publishing Company	Insco Distributing	Irma D. Duran
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD?	20	20	20	20	15
2. How long were your previous contracts with the district?	4	4	4	4	4
3. Describe your educational experience and career.	10	10	10	10	10
4. Describe your experience as a consultant in public schools.	4	4	4	4	4
5. How many years have you been providing consultant services to school districts?	4	4	4	4	4
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	4	4	4	4	4
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	4	4	4	4	4
	30				
8. Explain briefly why PSJA ISD should consider you as an educational consultant.		30	30	30	25
9. Fee rate	20	20	20	20	20
Grand Total of ALL Points	100	100	100	100	90

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CRITERIA	Max Points	Kagan Professional Development	lead4ward	Lydia Savedra Consulting	n2y, LLC
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD?	20	20	20	20	15
2. How long were your previous contracts with the district?	4	4	4	4	4
3. Describe your educational experience and career.	10	10	10	10	10
4. Describe your experience as a consultant in public schools.	4	4	4	4	4
5. How many years have you been providing consultant services to school districts?	4	4	4	4	4
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	4	4	4	4	4
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	4	4	4	4	2
	30				
8. Explain briefly why PSJA ISD should consider you as an educational consultant.		30	30	30	25
9. Fee rate	20	20	20	20	15
Grand Total of ALL Points	100	100	100	100	83

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CRITERIA	Max Points	Program Evaluation and Educational Research	Rebecca Sanchez	Rogelio Gomez Jr. (Foundations in Teaching	s3strategies, LLC
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD?	20	20	20	10	20
2. How long were your previous contracts with the district?	4	4	4	4	4
3. Describe your educational experience and career.	10	10	10	5	8
4. Describe your experience as a consultant in public schools.	4	4	4	4	4
5. How many years have you been providing consultant services to school districts?	4	4	4	4	4
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	4	4	4	4	4
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	4	4	4	4	2
	30				
8. Explain briefly why PSJA ISD should consider you as an educational consultant.		30	30	30	25
9. Fee rate	20	10	20	20	15
Grand Total of ALL Points	100	90	100	85	86

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CRITERIA	Max Points	Sign Language Services	Sonrisas Spanish	Summit K12 Holdings, Inc.	Renryder, LLC. (d.b.a. Sylvan Learning)
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD?	20	20	20	20	20
2. How long were your previous contracts with the district?	4	4	4	4	4
3. Describe your educational experience and career.	10	10	10	10	10
4. Describe your experience as a consultant in public schools.	4	4	4	4	4
5. How many years have you been providing consultant services to school districts?	4	4	4	4	4
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	4	4	4	4	4
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	4	4	4	4	4
	30				
8. Explain briefly why PSJA ISD should consider you as an educational consultant.		30	30	30	30
9. Fee rate	20	20	20	20	20
Grand Total of ALL Points	100	100	100	100	100

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CRITERIA	Max Points	Teacher Created Materials, Inc.	Voyager Sopris Learning
1. Have you provided consultant services to a district with a student population similar to that of PSJA ISD?	20	20	20
2. How long were your previous contracts with the district?	4	4	4
3. Describe your educational experience and career.	10	10	10
4. Describe your experience as a consultant in public schools.	4	4	4
5. How many years have you been providing consultant services to school districts?	4	4	4
6. While under contract with a school district, have you ever been asked to stop providing consultant services?	4	4	4
7. Have you been hired by PSJA ISD in the past to provide consultant services? If so, what was the extent of these services.	4	4	4
	30		
8. Explain briefly why PSJA ISD should consider you as an educational consultant.		30	30
9. Fee rate	20	10	10
Grand Total of ALL Points	100	90	90