

# IMPORTANT: SENIOR YEARBOOK AD INFORMATION

Dear Parents,

The 2023-2024 Maryville High School yearbook staff would like to give you and members of your family the opportunity to congratulate your graduating senior with Senior Congratulatory Ads. This is an advertisement purchased by you which will appear in the 2024 *Appalachian*. Please see enclosed pages for examples of these options.

## Option 1

- Traditional ads designed by the yearbook staff.
- Size: 1/8 page
- Cost: \$65.00
- This ad contains one photograph of your senior that can be a baby portrait or a current snapshot.
- This ad contains a short (25 words or less) message.
- There is no limit to the number of 1/8-page-ads that can be purchased.
- Return this order with a picture and payment.

## Option 2

- This option allows parents, friends, or family members to design their own ad(s). Designing your ad(s) is optional.
  - Size: ½ page
  - Cost: \$250.00
  - You may include a maximum of 5 pictures and a short message.
  - Return this order form with pictures and payment.
- \*\*\*Remember, a longer message means smaller pictures.

## Option 3

- This option allows parents, friends, or family members to design their own ad(s). Designing your ad(s) is optional.
  - Size: full page
  - Cost: \$475.00
  - You may include a maximum of 10 pictures and any length of message you wish.
  - Return this order form with pictures and payment.
- \*\*\*Remember, a longer message means smaller pictures.

**DEADLINE: TUESDAY, OCTOBER 17**

Name of Senior: \_\_\_\_\_

Name of person purchasing ad: \_\_\_\_\_

Phone number and email where you can be reached: \_\_\_\_\_

Please indicate your choice of option: \_\_\_\_\_

**Option 1:**

\_\_\_\_\_ I have enclosed a picture of my senior.

\_\_\_\_\_ I am sending my picture in a .jpeg format to [mhsbabyads2024@gmail.com](mailto:mhsbabyads2024@gmail.com).

\_\_\_\_\_ I have enclosed a check in the amount of \$65.00 for each 1/8-page-ad (checks go out to Maryville High School).

Short Message (25 words or less):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Option 2:**

\_\_\_\_\_ I am designing my ad.

\_\_\_\_\_ I am not designing my ad.

\_\_\_\_\_ I have enclosed my ½ page ad (check only if you are designing your ad).

\_\_\_\_\_ I have enclosed pictures of my senior and message(s).

\_\_\_\_\_ I am sending my ad in .jpeg format to [mhsbabyads2024@gmail.com](mailto:mhsbabyads2024@gmail.com)

\_\_\_\_\_ I have enclosed a check in the amount of \$250.00 (checks go out to Maryville High School).

**Option 3:**

\_\_\_\_\_ I am designing my ad.

\_\_\_\_\_ I am not designing my ad.

\_\_\_\_\_ I have enclosed my full page ad (check only if you are designing your ad).

\_\_\_\_\_ I have enclosed pictures of my senior and message(s).

\_\_\_\_\_ I am sending my ad or pictures and message(s) in .jpeg format to [mhsbabyads2024@gmail.com](mailto:mhsbabyads2024@gmail.com).

\_\_\_\_\_ I have enclosed a check in the amount of \$475.00 (checks go out to Maryville High School).

Email all questions to [mhsbabyads2024@gmail.com](mailto:mhsbabyads2024@gmail.com).