Ad Specifications

Program Booklets - 5.5" x 8.5" | 0.125" Bleed
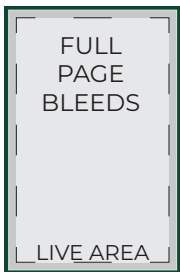
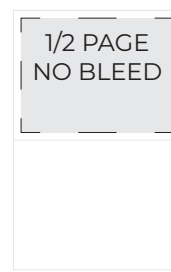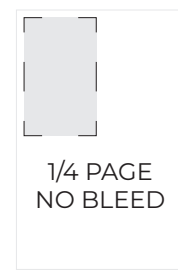| FULL PAGE BLEEDS LIVE AREA	FULL PAGE NO BLEED	1/2 PAGE BLEEDS LIVE AREA	1/2 PAGE NO BLEED	1/4 PAGE NO BLEED
5.75" x 8.75" LIVE AREA: 5" x 8"	5" x 8"	5.75" x 4.375" LIVE AREA: 5" x 3.75"	5" x 3.75"	2.375" x 3.875"
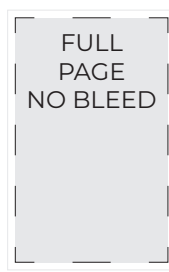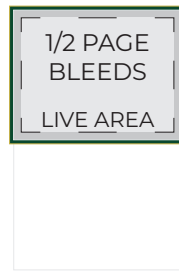
Advertisement Submission Instructions

1. **File Format**

   - **REQUIRED:** PDF with all fonts and images embedded. Photos must be at 300 dpi. Font size cannot be smaller than 7 pt.

   - **Adobe Photoshop:** For files created in Adobe Photoshop, we recommend that all type be rasterized before generating the PDF.

   - **Adobe Illustrator:** For files created in Adobe Illustrator, we strongly recommend that all type be converted to outlines before saving the PDF.

2. **Marks and Bleeds**

   - **Ads with Bleeds:** Please export the pdf with bleeds and crop marks.

   - **Ads with No Bleeds:** Please export the pdf with no bleed settings or crop marks.

3. **File Saving**

   Save the pdf ad as: CompanyName/ CompanyAbrev_Event/Publication_AdSize.pdf

   Ex 1: MCHS_FHD23_FullPageNoBleed.pdf
   Ex 2: MoreauCatholic_FHD23_HalfPageBleeds.pdf

4. **Ad Submission**

   Please send your advertisement to Matthew Tominaga mtominaga@moreaucatholic.org

   In the subject line, write Ad Submission: *Company Name, Publication, Ad Size*

MOREAU CATHOLIC HIGH SCHOOL
COMPASSIONATE COLLEGE PREP