



Chesapeake Charter School Alliance (CCSA) Direct Appeal

Dear Families of Chesapeake Public Charter School,

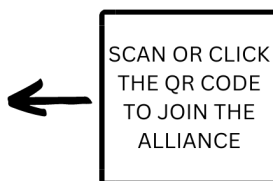
We hope the 2023-2024 school year is off to a wonderful start! The past three years have brought many challenges and changes to our CPCS community, but the resiliency of our families, students and staff has shown through. CPCS has grown this year to **540 students**, including **yours**! This growth is certainly exciting, but it reminds us how important fundraising is to the mission and vision of CPCS and vital to keeping our doors open. The way that we do this is through the Alliance.

The **Chesapeake Charter School Alliance (CCSA)** is the non-profit organization and governing board that oversees the charter agreement with St. Mary's County Public Schools. The Alliance is responsible for facilitating all fundraising activities, and any money raised by the Alliance benefits ALL of CPCS. Click [here](#) to learn more!

This year, **our fundraising goal is \$85,000**. This may seem like a large feat, but below are ways that you can help our school:

- **JOIN THE ALLIANCE**

Membership in the Alliance shows our community that you are committed to the success of our school. Dues are \$15 (\$16 for digital payments) for the 2023/2024 school year. Your dues help to cover the costs of fundraising efforts and enables us to continue to improve the educational opportunities for our children! Members are entitled to vote on matters brought to the general membership by the CCSA Governing Board. Money collected from Alliance dues counts towards our fundraising goal and helps to provide funds for holding our fundraising activities this year. Scan the QR code below or click [here](#) to join the Alliance.



- **PARTICIPATE IN FUNDRAISING EVENTS**

Throughout the year, the Alliance will hold several FUNdraising events to help us meet our fundraising goal, such as movie nights, yard sales, annual pledge drive, Fall Walk, Running Crab 5K, Penny Wars, Chili/Bingo Night, Casino Night and an online auction. In addition to attending the events, the Fundraising Committee welcomes any new members throughout the year! We meet at least once a month and are always looking for new ideas and opportunities to raise funds for our amazing school. It's also a great way to meet and work with other CPCS families and get your volunteer hours in!

Click [here](#) for a full list of events and dates. Log volunteer hours [here](#).

- **COMMIT TO AN ANNUAL PLEDGE**

Take part in the annual pledge drive and make a direct donation to the school! As a school of choice, we want to show our community how proud we are of what we've built and put our support behind it. To help reach our fundraising goal of \$85,000, we ask that **ALL** families participate and make a financial pledge to CPCS. If all of our CPCS families were to pledge \$500 each (**just \$50/month or \$12/week over the course of the school year**), we would EXCEED our fundraising goal!

We understand this request may be a large undertaking for some families, so we are asking 100% participation from all of our families for **ANY** amount. Whether you are able to contribute the full \$500 or \$1, **we need you** to help show the outstanding commitment our families have to our school!

Annual Pledge donations will be used to support our school in numerous ways, including the ownership, operation and maintenance of our facility, teacher development and appreciation, supplies for classrooms, Project Electives, supplementing field trips to reduce costs to families and many other activities that make CPCS a unique school of choice.

Exclusive benefits will be included for families participating in the Annual Pledge as follows:

- **Annual Pledge of \$500 or more:** Family admission to Fall Walk, 1 Movie Night, Chili/Bingo Night, 2 tickets to Casino Night and annual Alliance dues.
- **Annual Pledge of \$300-\$499:** Family admission to Fall Walk, 1 Movie Night, Chili/Bingo Night and annual Alliance dues.
- **Annual Pledge of \$150-\$299:** Family admission to Fall Work or Chili/Bingo Night, 1 Movie Night and annual Alliance dues.

To pledge your support to the Chesapeake Public Charter School, please complete the online pledge form at the following link: [2023-2024 CCSA Pledge Form](#) Your annual pledge can be completed as a one-time or recurring donation online via credit or debit card or via check mailed directly to the school (Please make checks out to CCSA.) Direct donations can be made any time by clicking [here](#).

The Chesapeake Charter School Alliance is a non-profit with 501(c)(3) status with the IRS; all donations made to us are tax-deductible to you.

Thank you for your generosity and continued support!

Sincerely,

Shannon Norris
CCSA Treasurer

Ashley Jolliver
CCSA Fundraising Committee Chair

Angela Funya
Charter Director

Sandy Imbriale
Education Director