

Do...

- **Learn everything** about the bond package, including the community benefit for your school/feeder pattern and the District as a whole.
- Give the public **relevant facts** including how the District proposes to use the revenue and how tax rates may be affected by passage of a bond issue.
- **Encourage** voters to turn out and **vote** in the election.
- Open the school/District facilities for discussion of the issue (**all sides may express their views**).
- **Allow parent organizations or other volunteer community members** to campaign in the community.
- Meet with faculty/staff to **explain the facts, issues and answer questions**. Explain the law and policy regarding the employee's' rights in the election.
- **Distribute** newsletters, brochures and other printed information with the **pertinent information** about the bond election to faculty/staff.
- **Send home** information with **factual descriptions** regarding the bond election.
- **Voice your opinion**, but **only** as citizens.

Guidelines for School District Employees For Bond Election

General Information:

- ◇ While on duty, all school district employees are restricted to only educating and/or informing students and the public about the bond election and encouraging good citizenship by voting. If they wish so, employees can promote or influence others to vote in favor or against the bond election but only while not on duty. No tax dollars may be spent to campaign for a bond election. Specifically, Section 255.003 of the Texas Election Code contains the following:

"(a) An officer or employee of a political subdivision may not spend or authorize the spending of public funds for political advertising. (b) This section does not apply to communication that factually describes the purpose of a measure if the communication does not advocate passage or defeat of the measure."



Don't...

- **Campaign** for or against a bond election **during the work day**.
- **Publish or distribute promotional materials during school hours**.
- **Post promotional** notices or signs anywhere **on school/District property**.
- **Wear promotional** buttons or shirts while **on school/District property**.
- Use **school email** to **promote** the bond proposal.
- Work on campaign to **promote** the bond while on school/District property.
- Use **school equipment or school supplies** to reproduce, type, or fold any **promotional material**.
- **Allow parent organizations or other volunteer community members** to use school/District equipment or supplies to campaign for the bond election.
- Send home any **promotional or advertising material** with students.
- Tell employees **how to vote** in the election.
- Spend public funds to produce and distribute brochures, pamphlets, newspaper, T.V. or radio advertisements, billboards, signs, etc. **if these advertisements support or oppose passage of a bond issue**.

Promotional: of or relating to the publicizing of an organization to increase public awareness for or against the bond.