

Business, Marketing & Finance

Business Management



The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

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Level	7300 Principles of Business, Marketing and Finance
Level 2	7321 Business Information Management
Level	7331 Practicum in Small Business Management I
Level சூ	7343 Statistics and Business Decision Making 7332 Practicum in Small Business Management II 7391/L Career Preparation I