CENTRAL OFFICE USE

ADAM.CG PRO REGULAR is the primary typface for Lake Dallas ISD.

*This should be used for graphics and by the Communications Team.

Oxistery is a secondary typface for Lake Dallas ISD.

*This should be used for accents and sub-headers.

DISTRICT USE

Helvetica Neue (Mac) or Arial (Windows) are the secondary typefaces for Lake Dallas ISD.

*They should be used in bold for headlines, and regular for body copy.