

# An Extraordinary Education



**RANCHO SANTA FE  
EDUCATION FOUNDATION**



The Tradition Continues...

# We Are In This Together

## ANNUAL GIVING CAMPAIGN 2023-24



- Goal: 100% family participation
- \$1.1 Million grant to the District
- The total annual grant represents approximately 10% of the District's operating budget
- \$1,450 per student Fair Share

## THE RSFEF GRANT IS KEY IN CONTINUING EDUCATIONAL EXCELLENCE AT R. ROGER ROWE

- 20:1 student-teacher ratio maintained for all classes K-8 to start school year
- State of the art technology
- Expert instruction for all students



Every donation makes an impact!

# 2023-24 GIVING LEVELS

## Multi-year Philanthropic Commitment

- Scholars' Circle: \$7,000 and above annually for five years
- Includes an invitation to an exclusive recognition event
- Includes permanent inscription on the Scholars' Circle Giving Tree on the school campus (see photo below)

## Annual Philanthropic Commitment

- Benefactor: \$3,500 and above per enrolled student
- Cap & Gown: \$2,500 and above per enrolled student
- Includes an invitation to an exclusive recognition event

## Annual Contributor

- Fair Share: \$1,450 per student
- Supporter: Any amount below \$1,450



## Goal: 100% Family Participation

*"The RSF Education Foundation's financial support to the district ensures all of our K-8 students begin each school year with class sizes of 20 students or less. Small class sizes like ours are an anomaly in California public schools. They enable our faculty to establish strong relationships with students and better meet the unique needs of each student. This would not be possible through the district's budget alone. Please join me in supporting our students by donating to our Education Foundation. Thank you!"*

*-Dr. Tom Bennett, superintendent*

# Together We Make The Difference



## Ways to Support Our District

- **Contribute:** Financially donate to the best of your ability.
- **Volunteer:** Offer your time to support various school events.
- **Support our Community Partners:** Thank our supporters by utilizing their services.

## Invest in the future: Our Endowment Fund

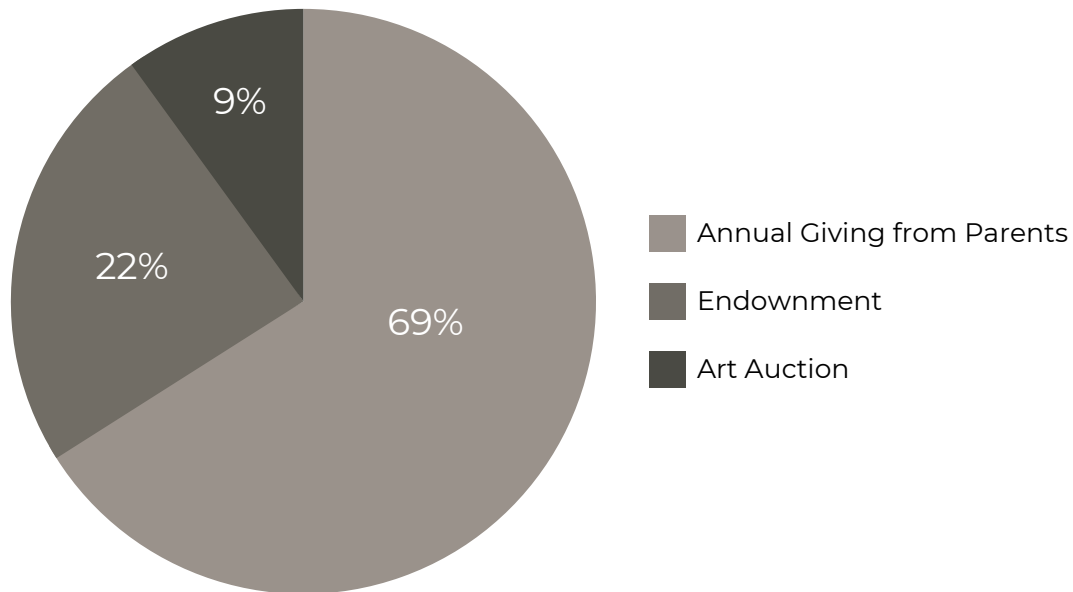
- The Endowment Fund, established in 1997 and currently valued at \$6.1M, provides long-term financial security by contributing to the Education Foundation's annual grant to the District.
- Ten percent of each annual contribution goes into the Endowment fund.
- You may contribute directly to the Endowment fund.

For more info visit [www.rsfef.org](http://www.rsfef.org)  
Follow RSFEF on Instagram @rsfedfoundation

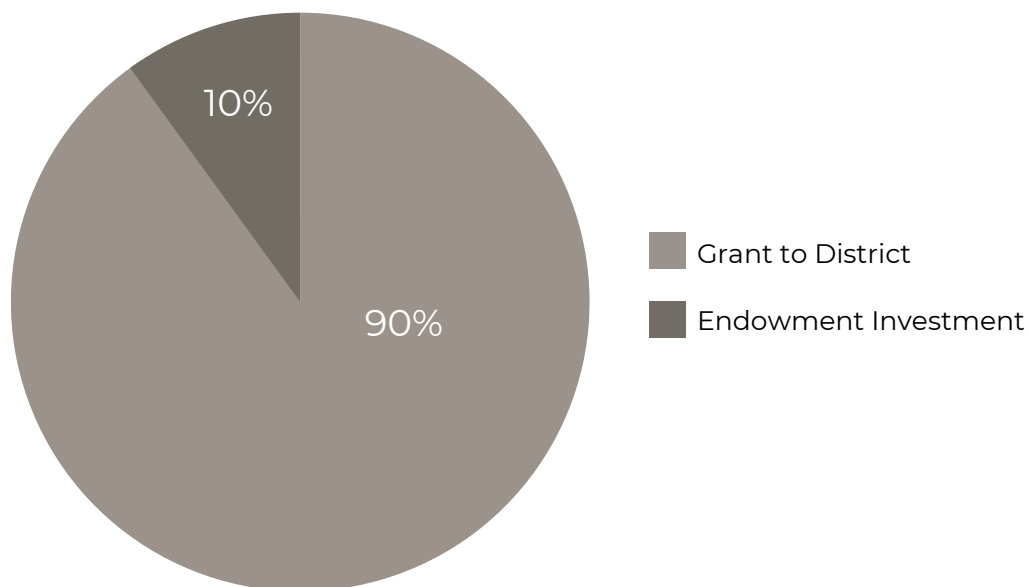


# DISTRIBUTION OF FUNDS

\$1,072,417k Grant to District: 2022-2023 Breakdown



Annual Giving Donations: Where does your money go?



Together we make the difference!

# Annual Report

## Rancho Santa Fe Education Foundation 2022-23 Financial Summary (unaudited)

### FUNDING & GRANT SUMMARY

#### Annual Funding:

22/23 Annual Giving Campaign Gifts & Pledge Payments (Represents actual cash collected from parents)	\$ 810,221	
22/23 Grant Distribution funded by the Endowment	\$ 236,584	
21/22 Art Auction Allocation	\$ 100,000	
		\$ 1,146,805

#### Grant to the School District:

22/23 Annual Giving Campaign from the RSFEF (Goal needed to meet \$1M promised grant)	\$ (663,416)	
22/23 Grant Distribution from the Endowment	\$ (236,584)	
22/23 Annual Giving Excess from the RSFEF	\$ (72,417)	
21/22 Art Auction Allocation	\$ (100,000)	
		\$ (1,072,417)

#### Grant to the Endowment:

10% of the 22/23 Annual Giving Campaign	\$ (74,388)	
		\$ (74,388)

### NET INCOME FROM FUNDING & GRANT ACTIVITIES

0

### OPERATING INCOME & EXPENSES

#### Community Partners:

Sponsorship & Directory Ad Sales (Sales to underwrite Events & Operations)	\$ 45,071	
		\$ 45,071

#### Art Auction (A Creative Affair):

Income (Sales to underwrite Events & Operations)	\$ 171,262	
Allocation to 23/24 District Grant	\$ (100,000)	
Expenses	\$ (44,382)	
		\$ 26,880

#### Donor Appreciation Events:

Cap & Gown Recognition Expenses	\$ (6,355)	
Scholars' Circle Recruitment Event & Evening Celebration Expenses	\$ (15,545)	
		\$ (21,900)

#### Other Events & Activities:

Community Building (Fall Bash, Movie Nights, Father-Daughter Dance, Mother-Son Kickball, MS Dance) Income	\$ 16,163	
Community Building (Fall Bash, Movie Nights, Father-Daughter Dance, Mother-Son Kickball, MS Dance) Expense	\$ (26,182)	
8th-grade Graduation Signage & High School Fair	\$ (1,874)	
Newcomers' Events (Kindergarten Welcome, Pool Parties, Parents Night Out)	\$ (8,937)	
		\$ (20,830)
Spirit Shop Income	\$ 851	
Spirit Shop Expenses	\$ (1,035)	
		\$ (184)
Staff Holiday Contributions for Classified & Middle School (Donations from Parents - Separate from Annual Giving)	\$ 9,815	
Staff Holiday Expenses for Classified & Middle School	\$ (9,870)	
Staff Appreciation Expenses (Lunches, Coffee, etc.)	\$ (5,207)	
Staff Lounge Improvements	\$ (1,875)	
		\$ (7,137)

#### Operating Expenses:

Credit Card Processing & Other Bank Fees (received \$3,473 in credit card underwriting fees)	\$ (8,538)	
Marketing, Supplies, Technology & Other	\$ (15,130)	
Student Directory & Other Community Partner's Fees	\$ (8,763)	
Audit, Tax Prep & Filing Fees	\$ (11,134)	
Interest from Banking Accounts & CDs	\$ 4,699	
		\$ (38,866)

### NET EXPENSE

\$ (16,966)

### NET DECREASE IN CASH RESERVES

\$ (16,966)

Note: Funding for 8th-Grade Party is a parent-sponsored event; RSFEF lends its accounting services to ensure accuracy and compliance.

Income: \$10,469 - Expenses: (\$9,854) = Amt carried-over for 23/24 event: \$616

Endowment: \$6,098,764 as of 6/30/23; Annual Distribution of 4% based on a 12-qtr trailing average.

Every donation makes an impact!