

Kroger Community Rewards Program Updated 8/29/2023

Kroger has committed to giving away \$4,000,000 in community rewards each year. In the past, their program was based on the reloadable gift cards that CHCA (and many other organizations) has sold. Beginning in 2013, the program changed to revolve around the Kroger Plus Cards (KPC) that many of us currently use. By registering your Kroger Plus Card number with CHCA's Non-Profit Organization ID, you will automatically earn rewards without the extra step of pre-loading your gift cards.

How do I sign up? Simply visit krogercommunityrewards.com and register your KPC number. Just follow the instructions on the screen to enroll or, if you've already enrolled, add our ID number to your account under the Community Rewards section. **CHCA's Non-Profit Organization ID is KA690.** *You must be enrolled in the Scrip program to receive your credits.*

Can I sign up more than 1 card? Yes, you can sign up as many of your friends' and families' cards as you want. You will need to provide the amounts earned to us for your family or friends to receive their credit.

How often will CHCA receive the rewards that we earn? The new program will run quarterly. The rewards report and check will be sent within one month of the quarter end. Once we receive the notice that the check is on the way, we will request all Scrip families to look up their rewards information and email it to us.

The quarterly payment/donation schedule is:

Quarter 1: May 1 – July 31: Statements and Donations sent by August 31

Quarter 2: Aug 1 – October 31: Statements and Donations sent by November 30

Quarter 3: November 1 – January 31: Statements and Donations sent by February 28

Quarter 4: Feb 1 – April 30: Statements and Donations sent by May 31

How will I get the credit that I earn? After every quarter, Kroger will send us a statement that lists the total amount earned by CHCA families/supporters. Once the check is on the way, we will email you to let you know that you that it is time to look up the amount at www.kroger.com/account/communityrewards that you have earned and provide that amount to us at scripshop@chca-oh.org.

How do I find out how much I've earned? To look up your credit, you will need to log into your Kroger account. Once you've logged in, scroll to the bottom of the page and click on Community Rewards. You will need to provide the amount listed for yourself and follow this same procedure any family or friends that have signed up on your behalf.

Will I earn a set percentage of my Kroger spending? No. The \$1,000,000 that Kroger will be giving away each quarter will be divided up among all of the organizations that have enrolled. The number of registered cards and the amount spent will contribute to our "piece of the pie." There is not a set amount that can be earned. The only stipulation is that no organization can earn more than \$50,000 per quarter.

Are there any exclusions on purchases made with my KPC? Yes. There are specific purchases that cannot be included: Alcohol, Tobacco, Government Assisted Pharmacy Expenses, Postage Stamps, Kroger Co. Family of Stores Gift Cards, Green Dot Prepaid Reloadable Products, MoneyPaks, 1-2- 3 Rewards Reloadable Visa PrePaid Debit Card, ReCharge Cards, American Express Variable Load Gift Cards, Visa Variable Load Gift Cards, MasterCard Variable Load Gift Cards, Bottle Deposits, Lottery and Promotional tickets, Money Orders, Western Union, Fuel and Fuel Center purchases, and Sales Tax are excluded from eligible purchases. Eligible pharmacy purchases include out of pocket co-pays for non-government assisted pharmacy programs. To recap, NO fuel purchases will be applied to your purchase amount.

Will I have to do anything else with my card once I register? No. Once you have enrolled, you do not need to register again.

Are there similar procedures with other rewards programs such as Amazon Smile? No. We only ask for your Kroger Rewards amounts because they used to participate in the Scrip program and then changed the way that they do their fundraising.

Still have questions? Email us at ScripShop@chca-oh.org.

~Jennifer Bettinger – Scrip Shop Manager