



## Community Partners Sponsorship Levels and Benefits

### Platinum – \$10,000+

- Full Page Color Ad in Annual School Directory\*, 1st Choice Placement/Back Cover
- Level Recognition with Logo in Annual School Directory\* Thank You Ad
- Level Recognition with Logo in summer mailing to all school families
- Level Recognition with Logo in Full Page RSF Review Thank You Ad
- Level Recognition with Logo on Signage featured at RSFEF Events\*\*

#### Online/Social Media:

- Level Recognition with Logo and Hyperlink on the RSFEF Website
- Level Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
- Level Recognition and/or Thank You in RSFEF Social Media Posts (2x)
- Level Recognition and Company Spotlight in the School's Weekly E-Newsletter (1x)

### Gold – \$5,000

- Full Page Color Ad in Annual School Directory\*, Prominent Placement/Inside Cover
- Level Recognition with Logo in Annual School Directory\* Thank You Ad
- Level Recognition with Logo in summer mailing to all school families
- Level Recognition with Logo in Full Page RSF Review Thank You Ad
- Level Recognition with Logo on Signage featured at RSFEF Events\*\*

#### Online/Social Media:

- Level Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
- Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)
- Level Recognition and Company Spotlight in the School's Weekly E-Newsletter (1x)

*\*500+ copies distributed to school families and staff*

*\*\* RSFEF event examples include: Back to School Coffee, Back to School Nights, Newcomers Events, Staff Appreciation Luncheons, Fall Carnival, Cap and Gown Party, Grandparents & Special Friends Day, Father Daughter Dance, Mother Son Event, A Creative Affair Art Auction and Scholars' Circle Recognition Party.*

## Sponsorship Levels and Benefits, *continued*

### Silver – \$2,500

- Full Page Color Ad in Annual School Directory\*
  - Level Recognition with Logo in Annual School Directory\* Thank You Ad
  - Level Recognition with Logo in summer mailing to all school families
  - Level Recognition with Logo in Full Page RSF Review Thank You Ad
  - Level Recognition with Logo on Signage featured at RSFEF Events\*\*
  - Logo (included with other Silver level sponsors) rotating on school office reception area TV
  - Vendor Table at Back to School Coffee (1st Day of School)
- Online/Social Media:**
- Level Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
  - Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

### Bronze – \$1,500

- Full Page Color Ad in Annual School Directory\*
  - Level Recognition with Logo in Annual School Directory\* Thank You Ad
  - Level Recognition with name in summer mailing to all school families
  - Level Recognition with name mention in Full Page RSF Review Thank You Ad
- Online/Social Media:**
- Level Recognition with Hyperlink on the RSFEF Online Consumer Guide
  - Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

## Directory Advertiser

### \$800 ½ Page Ad

- ½ Page Color Ad in Annual School Directory\*
- Company Name Listed in Annual School Directory\* Thank You Ad
- Company Name Listed in summer mailing to all school families
- Company Name Listed in Full Page RSF Review Thank You Ad

### \$400 ¼ Page Ad

- ¼ Page Color Ad in Annual School Directory\*
- Company Name Listed in Annual School Directory\* Thank You Ad
- Company Name Listed in summer mailing to all school families
- Company Name Listed in Full Page RSF Review Thank You Ad

*\*600 copies distributed to school families and staff*

*\*\* RSFEF event examples include: Back to School Bash, Newcomers Events, Staff Appreciation Luncheons, Fall Carnival, Cap and Gown Party, Grandparents & Special Friends Day, Father Daughter Dance, Mother Son Event, A Creative Affair Art Auction and Scholars' Circle Recognition Party*

# Event Sponsorships

**Art Auction Sponsors – \$1,000 to \$20,000** – Inquire for more information

**Halloween Carnival Title Sponsor – \$10,000** – Customizable, inquire for more information

**RSFEF Donor Party Sponsor – \$2,500 (Cap and Gown) & \$4,000 (Scholars' Circle)**

- **Cap and Gown (\$2,500+ Donors) Party**, 80-100 attendees (Fall)

- **Scholars' Circle (\$7,000+ Donors) Recognition Party**, 60-80 attendees (Spring)

- Recognition with Logo on Signage featured at the event
- Recognition in summer mailing to all school families
- Recognition in Full Page RSF Review Thank You Ad
- **Online/Social Media:**
- Recognition with Logo and Hyperlink on the RSFEF Website
- Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
- Recognition and/or Thank You in RSFEF Social Media Posts (1x)
- Recognition and Company Spotlight in the School's Weekly E-Newsletter (1x)

**Catering Donor – In-Kind valued at \$500 to \$3,500, dependent on event  
(based on availability and subject to change)**

**Donor will receive the same recognition and sponsor benefits\* as listed in the pages above, based on the value of the in-kind donation.**

**Sample List of Events:**

- Welcome Kindergarten Party (Late Summer)
- Newcomers' Pool Party, 1<sup>st</sup>-5<sup>th</sup> Grade (Late Summer)
- Newcomers' Pool Party, Middle School (Late Summer))
- Newcomers' Night Out (Fall)
- Back To School Coffee (Fall)
- Staff Appreciation Luncheon (Multiple)
- Red Ribbon Week (Fall)
- Grandparents & Special Friends Day (Fall)
- Father/Daughter Dance (Winter)
- Mother/Son Event (Spring)
- Volunteer Interest Lunch (Spring)

*\*Commitment must be made by October 1<sup>st</sup> to be included in the Annual School Directory*