

COMMUNITY AND BUSINESS PARTNERS

The Baldy View Regional Occupational Program Commission recognizes that private industry and the ROP have a mutual interest in maximizing student achievement in order to prepare students to be productive citizens and contribute to the economic health of the community. The Commission shall encourage local business involvement in efforts that support the core mission and goals of the Baldy View Regional Occupational Program (ROP) and promote the academic, social, and physical well-being of students.

(cf. 0000 – Mission/History)
(cf. 0200 - Programs and Services)
(cf. 6142.4 - Service Learning/Community Service Classes)

The Commission and the Superintendent or designee shall develop strategies to initiate business partnerships and shall communicate with business partners about ROP needs and priorities. The Superintendent or designee may assign ROP staff to coordinate community/business outreach efforts on behalf of the ROP and work to ensure equitable distribution of business involvement across all ROP programs.

(cf. 9000 - Role of the Commission)

Businesses and industry and/or their representatives may support the ROP programs by:

1. Donating funds, products, instructional materials, or services that serve an educational purpose

(cf. 1260 - Educational Foundation)
(cf. 3290 - Gifts, Grants and Bequests)
(cf. 6161.1- Selection and Evaluation of Instructional Materials)
(cf. 9270 - Conflict of Interest)

2. Serving on advisory committees in order to provide business expertise or perspectives

(cf. 1220 - Citizen Advisory Committees)
(cf. 5030 - Student Wellness)

3. Working with ROP staff to ensure the relevance and rigor of the ROP's career technical education program and providing work opportunities for students enrolled in these programs

(cf. 5113.2 - Work Permits)
(cf. 6178 - Career Technical Education)
(cf. 6178.1 - Work Experience Education)

4. Engaging in other activities approved by the Superintendent or designee that are designed to increase student learning or support ROP operations

COMMUNITY AND BUSINESS PARTNERS (continued)

The Superintendent or designee may publicly acknowledge the support of a business partner in ROP communications and/or by allowing the use of the business name or logo on donated products or materials, but shall not unduly promote or endorse any commercial activity or products. He/she also may recommend Commission commendation to those individuals and/or businesses that have made extraordinary contributions to the ROP.

(cf. 1150 - Commendation and Awards)

Legal Reference:

EDUCATION CODE

8070 Career technical education advisory committee

35160 Authority of governing boards

35160.1 Broad authority of school districts

41030-41037 Gifts and bequests

51760-51769.5 Work experience education

52300-52499.66 Career technical education

UNITED STATES CODE, TITLE 20

2301-2414 Carl D. Perkins Career and Technical Education Act of 2006, especially:

2354 Local plan for career technical education, business involvement

Management Resources:

CSBA PUBLICATIONS

School-Based Marketing of Foods and Beverages: Policy Implications for School Boards, Policy Brief, March 2006

Maximizing School Board Governance: Community Leadership, 1996

COUNCIL FOR CORPORATE AND SCHOOL PARTNERSHIPS PUBLICATIONS

A How-To Guide for School-Business Partnerships

NATIONAL ASSOCIATION OF STATE BOARDS OF EDUCATION PUBLICATIONS

Building Business Support for School Health Programs, 1999

WEB SITES

CSBA: <http://www.csba.org>

California Consortium of Education Foundations: <http://www.cceflink.org>

California Department of Education, Parents/Family and Community: <http://www.cde.ca.gov/ls/pf>

Council for Corporate and School Partnerships: <http://www.corpschoolpartners.org>

National Association of State Boards of Education: <http://www.nasbe.org>