

ROP WEB SITES

To enhance communication with students, parents/guardians, staff, and community members, the Baldy View Regional Occupational Program Commission encourages the development and ongoing maintenance of Baldy View Regional Occupational Program (ROP) web site. The web sites shall be aligned with the ROP's plans for communications and media relations.

- (cf. 0000 – Mission/History)*
- (cf. 0440 - ROP Technology Plan)*
- (cf. 1100 - Communication with the Public)*
- (cf. 1230 - School-Connected Organizations)*
- (cf. 1260 - Educational Foundation)*
- (cf. 4040 - Employee Use of Technology)*
- (cf. 6020 - Parent Involvement)*

Content

The ROP through the combined efforts of the Technology Committee and the Superintendent or designee, shall develop guidelines regarding the content of the ROP website which shall include standards for the ethical and responsible use of information and technology. These guidelines shall be consistent with law, Commission policy and administrative regulation.

The ROP web site shall not include content that is obscene, libelous, or slanderous, or which creates a clear and present danger of inciting students to commit unlawful acts, violate school rules, or substantially disrupt the programs orderly operation.

- (cf. 5145.2 - Freedom of Speech/Expression)*

Privacy Rights

The Superintendent or designee shall ensure the web site content protects the privacy rights of students, parents/guardians, staff, commission members, and other individuals.

- (cf. 1340 - Access to ROP Records)*
- (cf. 4119.23/4219.23/4319.23 - Unauthorized Release of Confidential/Privileged Information)*
- (cf. 5022 - Student and Family Privacy Rights)*
- (cf. 5125 - Student Records)*

Legal Reference: (see next page)

ROP WEB SITES (continued)

Legal Reference:

EDUCATION CODE

35182.5 *Contracts for advertising*
48907 *Exercise of free expression; rules and regulations*
48950 *Speech and other communication*
49061 *Definitions, directory information*
49073 *Release of directory information*
60048 *Commercial brand names, contracts or logos*

GOVERNMENT CODE

3307.5 *Publishing identity of public safety officers*
6254.21 *Publishing addresses and phone numbers of officials*
6254.24 *Definition of public safety official*

UNITED STATES CODE, TITLE 17

101-1101 *Federal copyright law*

UNITED STATES CODE, TITLE 20

1232g *Federal Family Educational Rights and Privacy Act (FERPA)*

CODE OF FEDERAL REGULATIONS, TITLE 16

312.1-312.12 *Children's Online Privacy*

CODE OF FEDERAL REGULATIONS, TITLE 34

99.1-99.67 *Family Educational Rights and Privacy*

COURT DECISIONS

Aaris v. Las Virgenes Unified School District, (1998) 64 Cal.App.4th 1112

Perry Education Association v. Perry Local Educators' Association, (1983) 460 U.S. 37

Board of Education, Island Trees Union Free School District, et.al. v. Pico, (1982) 457 U.S. 853

Management Resources:

CSBA PUBLICATIONS

Maximizing School Board Governance: Community Leadership, 1996

WEB SITES

CSBA: <http://www.csba.org>

California School Public Relations Association: <http://www.calspra.org>

National School Public Relations Association: <http://www.nspr.org>