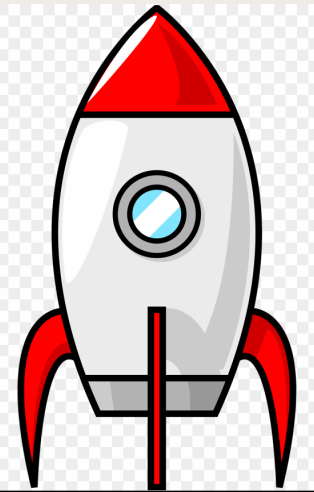


# FAMILY ENGAGEMENT

Let's change the way we talk about family  
engagement!

# Family Engagement More than Caring

- Research
- Frameworks Institute along with National Association for Family, School, and Community Engagement (NAFSCE) developed recommendations. See [famengage.org](http://famengage.org)
- We need to change the way we talk about Family Engagement



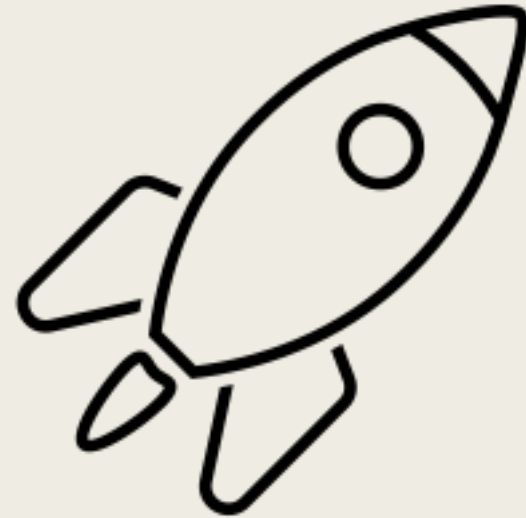
# Framing the Message



- Stick with the big story: conditions for engagement
- Space Launch Metaphor see [NAFSCE](#) website
- Focus on the Opportunity for all – inclusive and available for everyone
- Provide examples of equitable family engagement practices
  - *Talk about barriers*
- Interdependence – engagement is a partnership between schools, families, and community not just teachers
- Benefits involved for teacher and student
- Parents need to share the message

# Resources to help you remember

- [When you say...they think](#)
- [Space Launch metaphor card](#)
- [Do this, not that](#)



# Communication Examples



- Just as a space launch relies on a team of people working together to plan and complete a mission, families, schools, and communities can work together to launch children's learning. This involves collaboration. And when families, schools, and communities work together throughout the year on their shared mission, student learning takes off.
- We are creating our own Space Force, working together as educators, students, families and community to develop a system of launching student success and promoting excellent citizens on this planet.

# Communication Examples

- When families, schools and communities all work together, students learning can break the sound barrier. We are all teachers and can blast off if we work together.
- No one expects you to do it all - you've got me, we've got them, they've got us! Together we can get this rocket to the stars!
- Success takes everyone's input. Like a rocket launch, we all succeed when everyone has an opportunity to contribute and to succeed.

# What Can I Do?

- Think about communication messaging
  - *Opportunity for all*
  - *Space launch metaphor*
- Get a team to use the Framework Rubric from CDE
  - *What does the rubric say you're doing well? Celebrate!*
  - *Where can you improve?*



# What Can I Do?

- Look at your One Plan
  - *Do the action steps for family engagement include the results from the rubric?*
- Do you have a community liaison? Talk to them.
- Share how family engagement has made a difference for your student.



# How Can the District Help?

- Lean in to schools with Family Engagement as a Major improvement strategy
  - *Encourage schools to use the rubric*
  - *Hold listening circles*
- Policy work
- Celebrate schools
- DAC/SAC Communication





# Share Celebrations

- What can we celebrate?