ThoughtExchange

Pasco School District

Board Presentation

Aug. 22, 2023
Claire Cheng

ThoughtExchange

Pasco School District School Board

- Amy Phillips, Board President
- Amanda Brown, Board Vice-President and Board WIAA Representative
- John Kennedy, Board Legislative Representative
- Vincent Guerrero
- Rosa Torres

Pasco Student Board Representatives

- Kimberly Joya Manzanarez, Pasco High School
- Meia Ng, Chiawana High School
- Samantha Quiroga, Chiawana High School

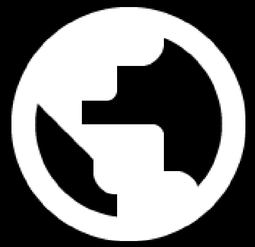
ThoughtExchange

- Claire Cheng - Customer Success Manager

Agenda

- The ThoughtExchange Philosophy
- Functionality and Features
- Aligning Community in Pasco’s Boundary Reconfiguration Plan
- Live Exchange Demo

ThoughtExchange Philosophy



Equity of Voice

Patented anti-bias technology

Wisdom of the Crowd

Harness collective intelligence

Fair Process

Real Time analytics for data-driven decisions

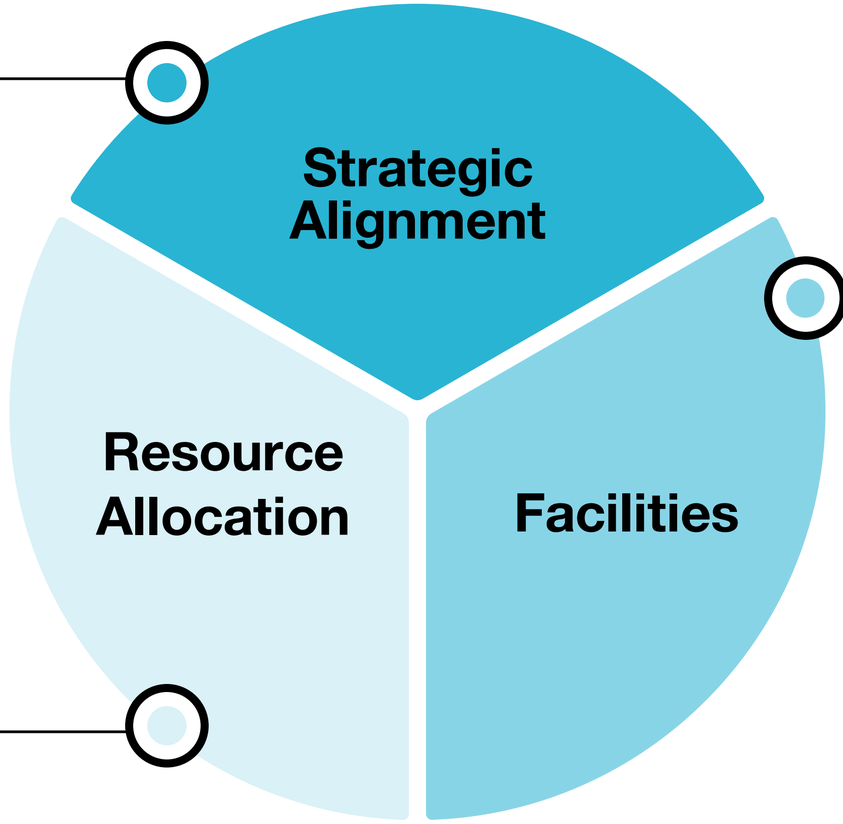
Bring People Together

Identify group alignment to action insights

Example of Best in Class Impact

Supporting District Objectives

- Strategic Planning & Implementation
- Portrait of a Graduate
- School Improvement Plan
- Curriculum Development
- SEL, DEI, & Student Success



- **Boundary Reconfiguration**
- School Opening/Closure
- Long Range Facilities Plan
- Bond/Levy

- Budgeting
- Enrollment
- Need Assessment
- Staff Retention

Use ThoughtExchange to…

INFORM

REFINE & ALIGN

MEASURE & REFLECT

EXECUTE

About the Platform

The NEW ThoughtExchange: Comprehensive Community Engagement Platform

DISTRICT DATA SOURCES

EXAMPLES:
STUDENT DATA
STAFF DATA
SURVEY DATA

ENGAGE BROADLY & DEEPLY

- EXCHANGE
- QUALITATIVE SURVEY
- QUANTITATIVE SURVEY

ANALYZE QUICKLY & COMPLETELY

- TE AI ADVISOR
- THEMER
- SURVEY ANALYSIS

TAKE ACTION THOUGHTFULLY

- PRESENTATIONS & REPORTS
- INTERACTIVE WEB REPORTS
- TE AI ADVISOR

STUDENT & DISTRICT SUCCESS

How Core ThoughtExchange Works

Scale group discussions, quickly

Leaders create an Exchange asking open-ended questions and share it widely

Receive candid, unbiased answers

Participants confidentially answer questions and objectively rate other responses and ideas

Learn what people think in real time

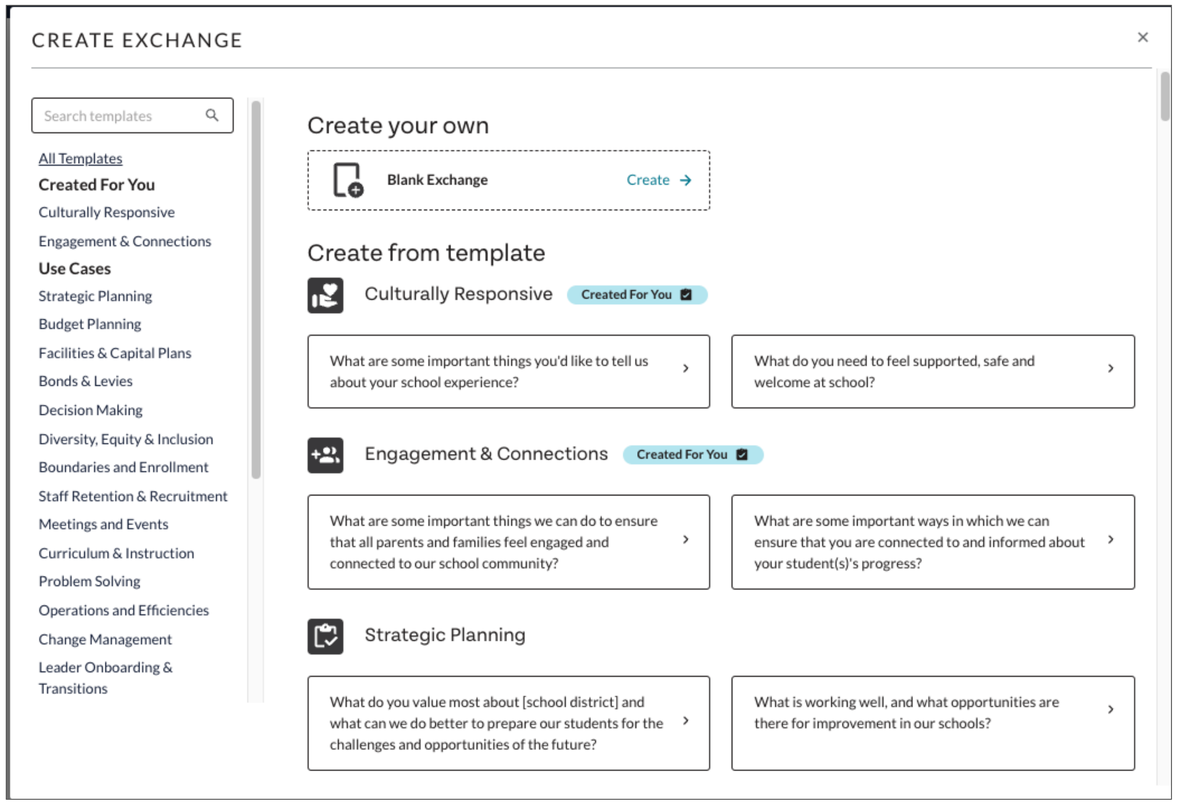
ThoughtExchange provides data-rich reports that surface top themes and actions

Take decisive supported action

Leaders use ThoughtExchange insights to align groups, prioritize next steps and get ahead

Community Engagement Support

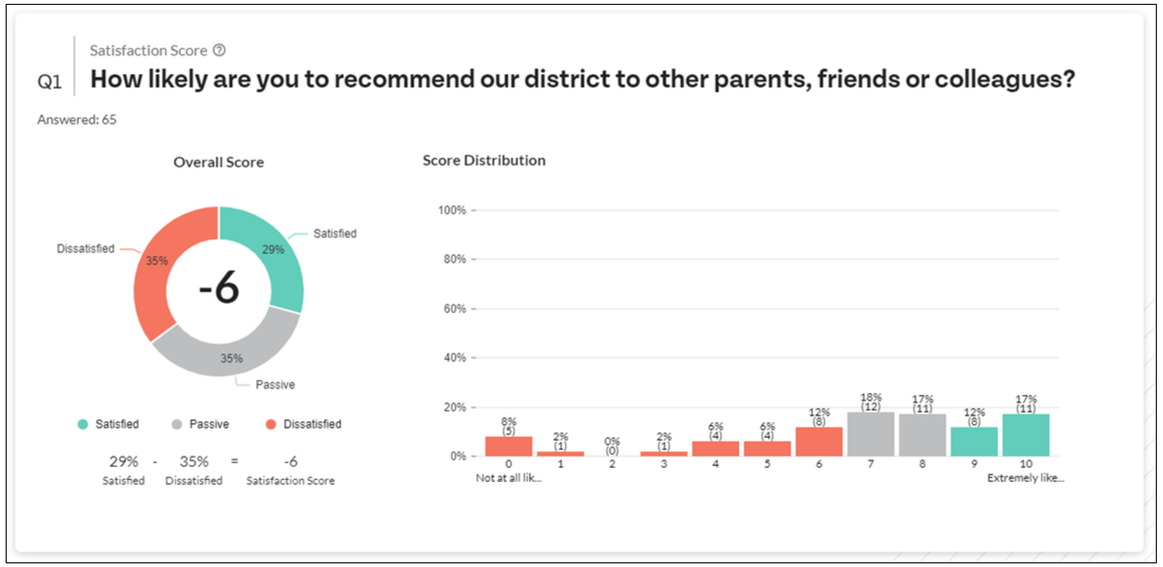
Seamlessly execute your **community engagement strategy** with **Exchange planning** and management tools – tailored especially for K12 education.

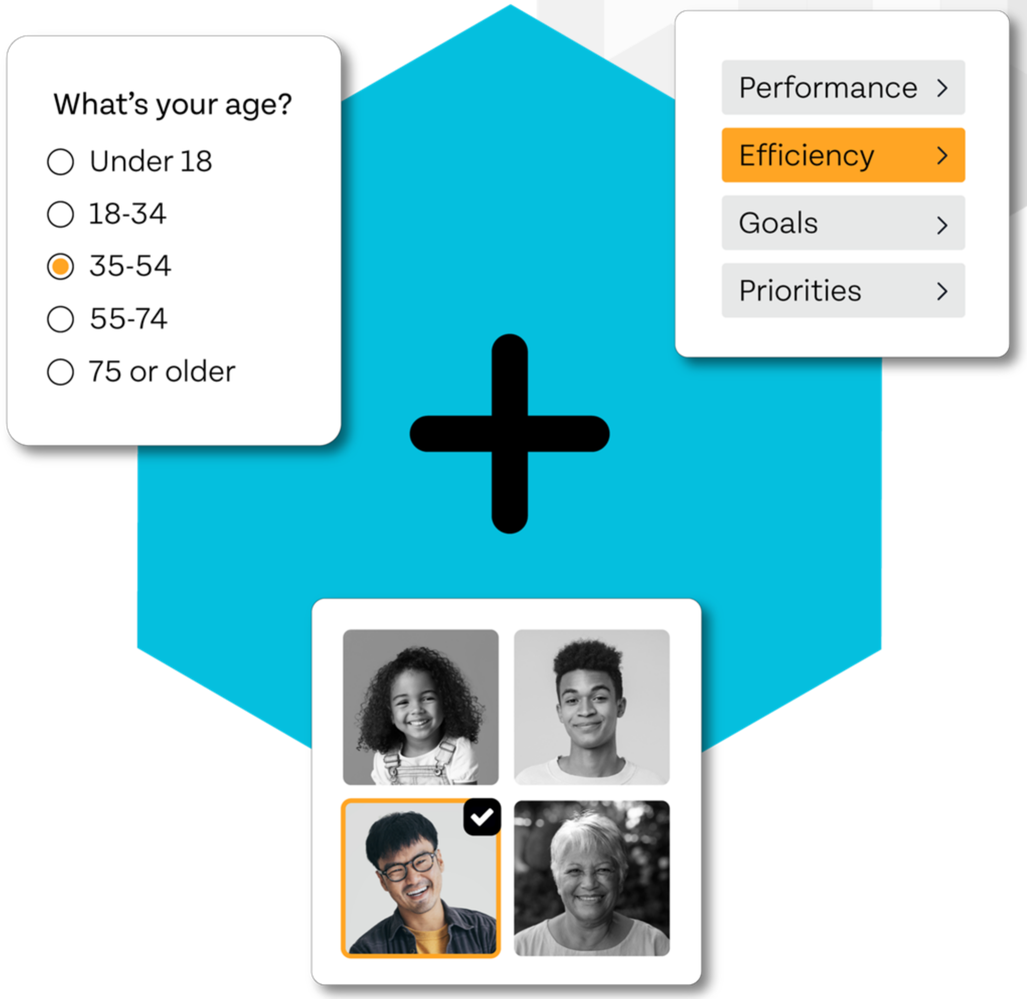


Exchange Planner, Custom Question Templates, K12 Template Library

The Best of Qualitative & Quantitative Data

Ask **survey questions in Exchanges** to understand participants, filter qualitative results and get the most from your data.

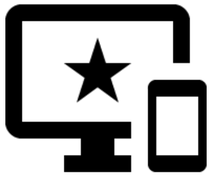




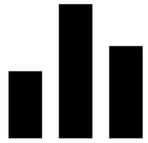
Multiple Choice, Checkbox, Dropdown, Likert Scale, Satisfaction Score

Build Communication Across Your Entire Community

Participants **share** their thoughts about an open-ended question.



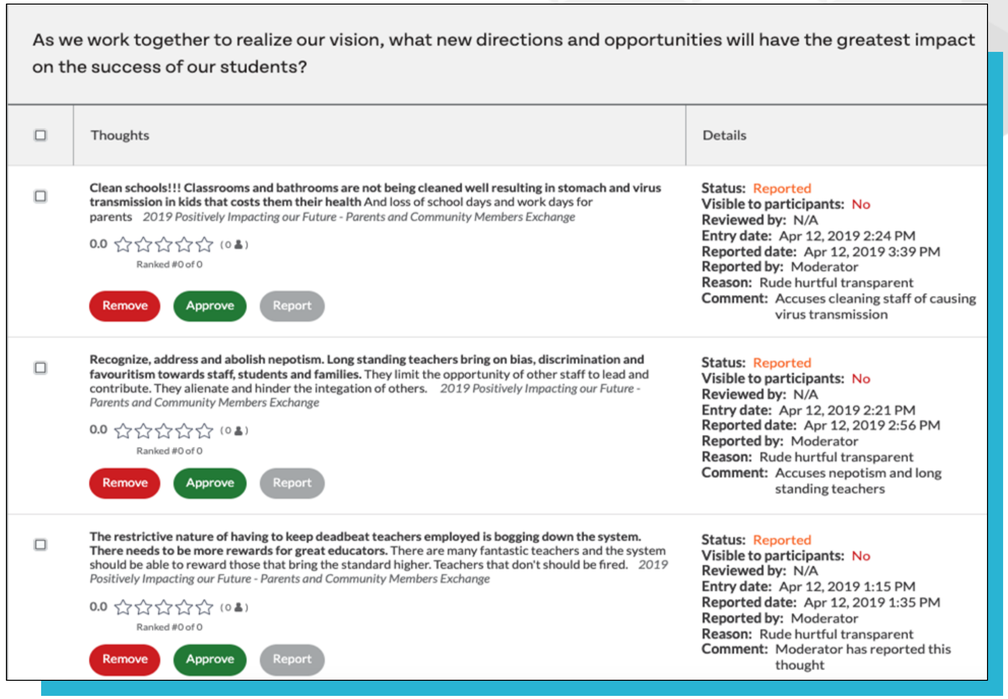
Participants **evaluate and prioritize** thoughts of other people.



Leaders and participants **discover** what they most care about as a group.

Keep Conversations Safe

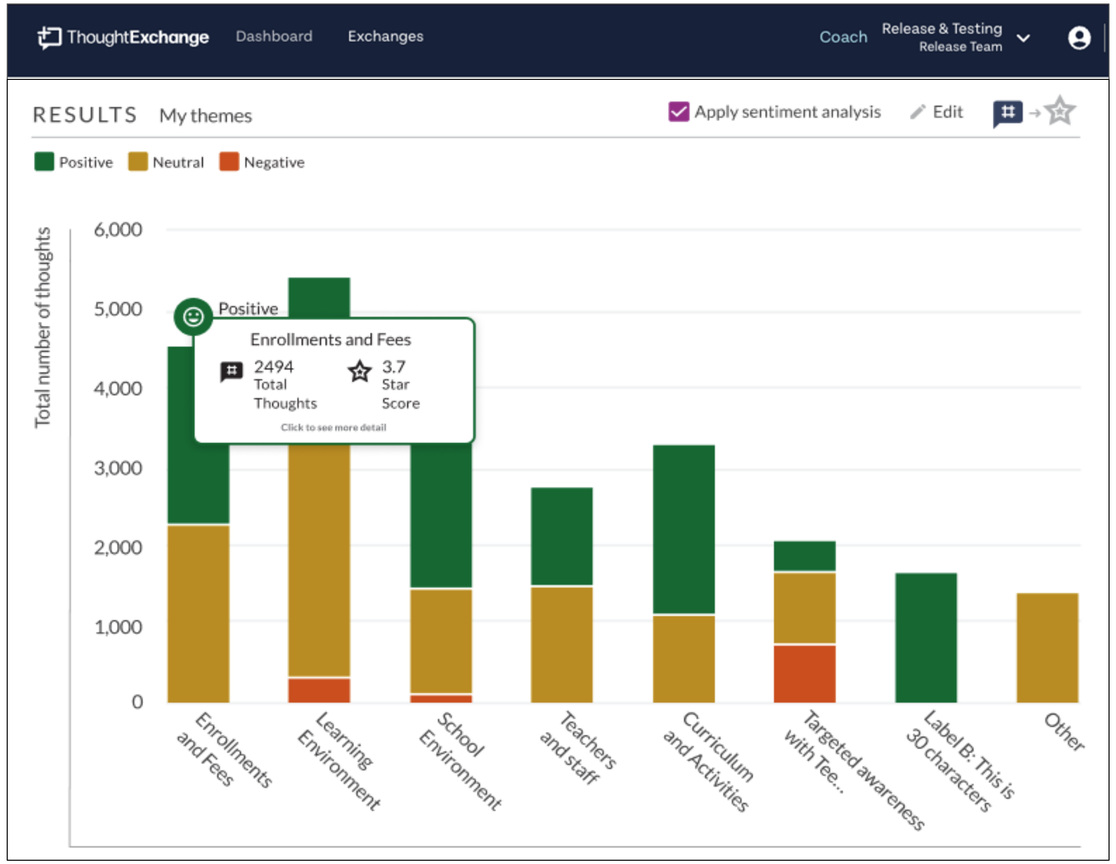
- Granular auto-moderation settings
- Get notified when participants or the auto-moderation features flag a thought



Moderation

Analytics for Agility

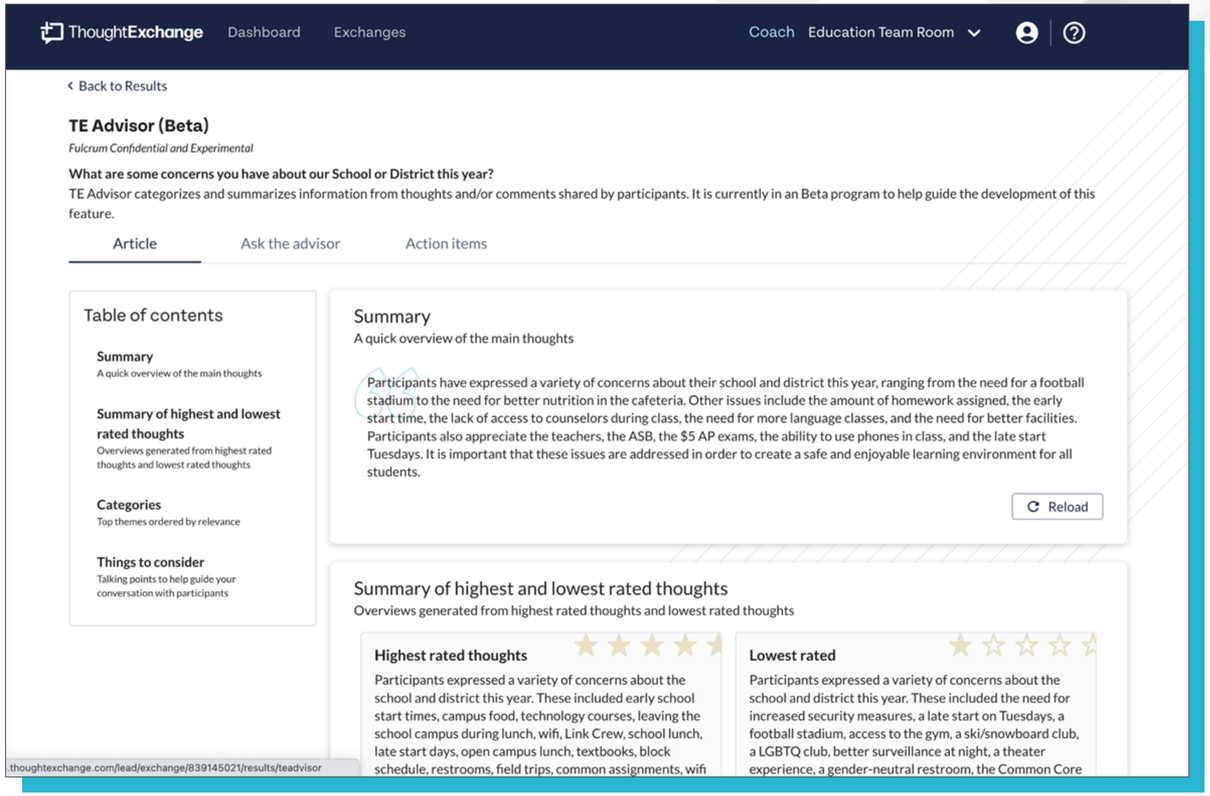
Analysis and reporting tools designed to surface valuable insights and help you take action promptly.



Theming for sentiment and strategic priorities

Secure OpenAI Analysis & Actions

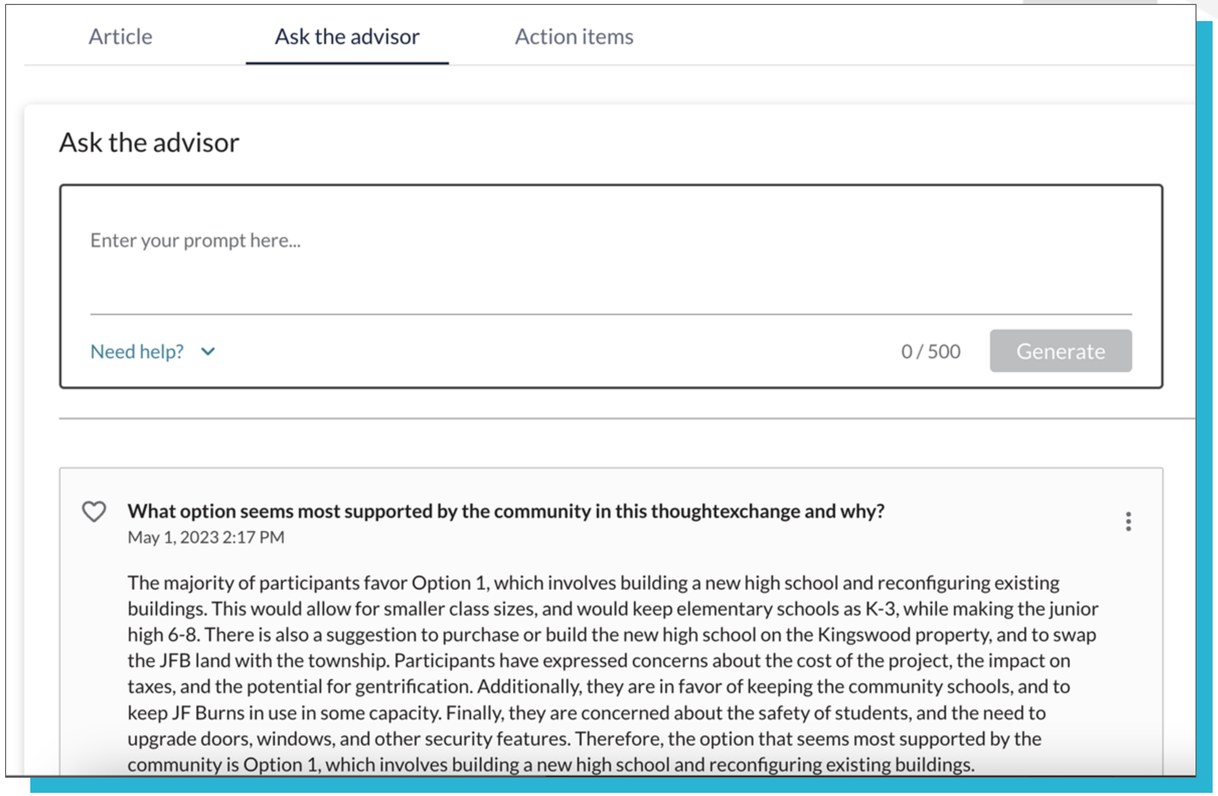
Mine **deeper insights** and **craft communications** in an instant by leveraging AI to transform your Exchange analysis with **TE Advisor Beta**.



TE Advisor

Get answers to your most important questions

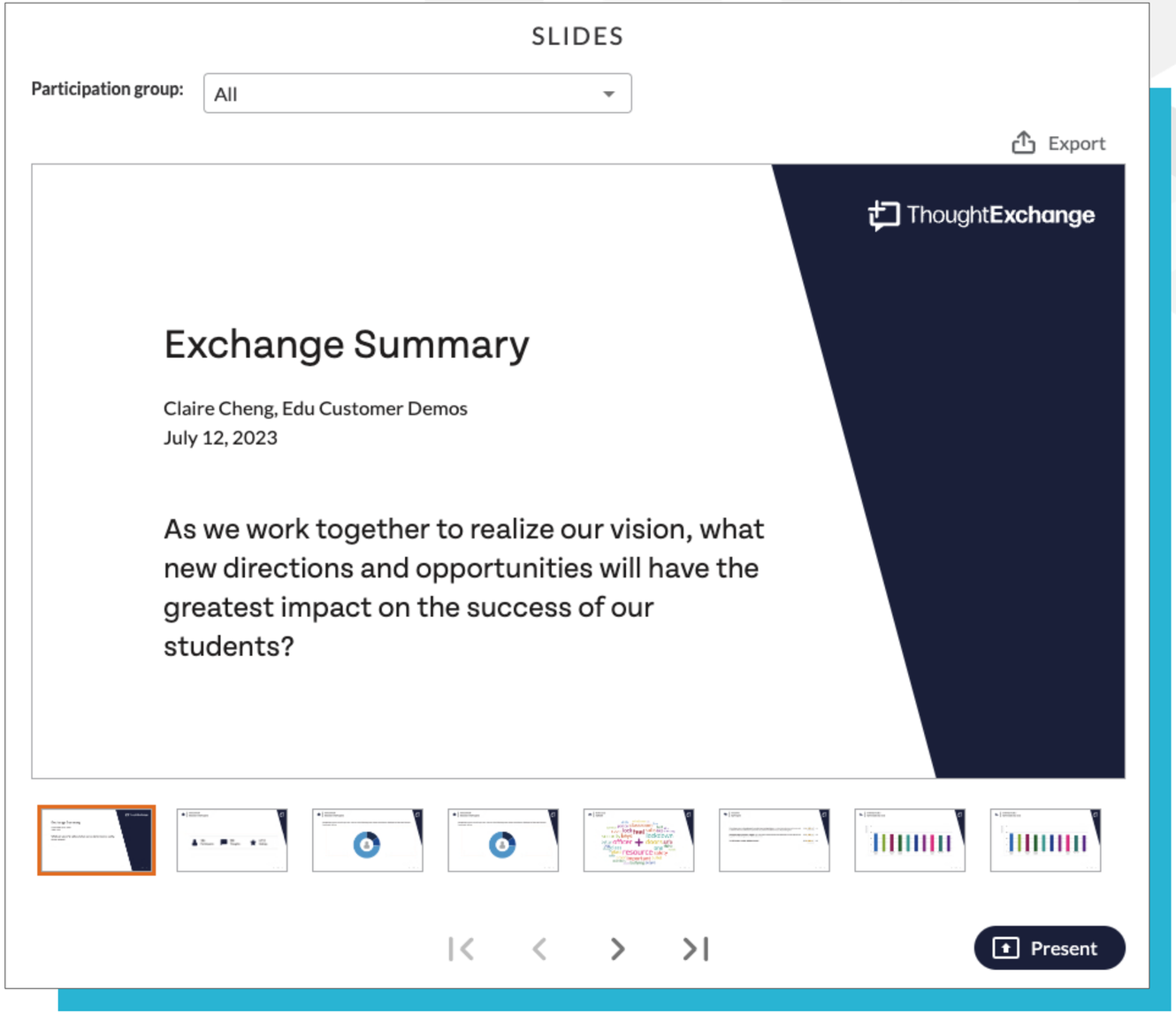
- Using questions or prompts, **Ask the Advisor** to craft your communications.
- Whether you **ask for key takeaways** organized by your strategic pillars or a SWOT analysis for a board report, the Advisor will **craft custom insights based on your data**.



Ask the Advisor

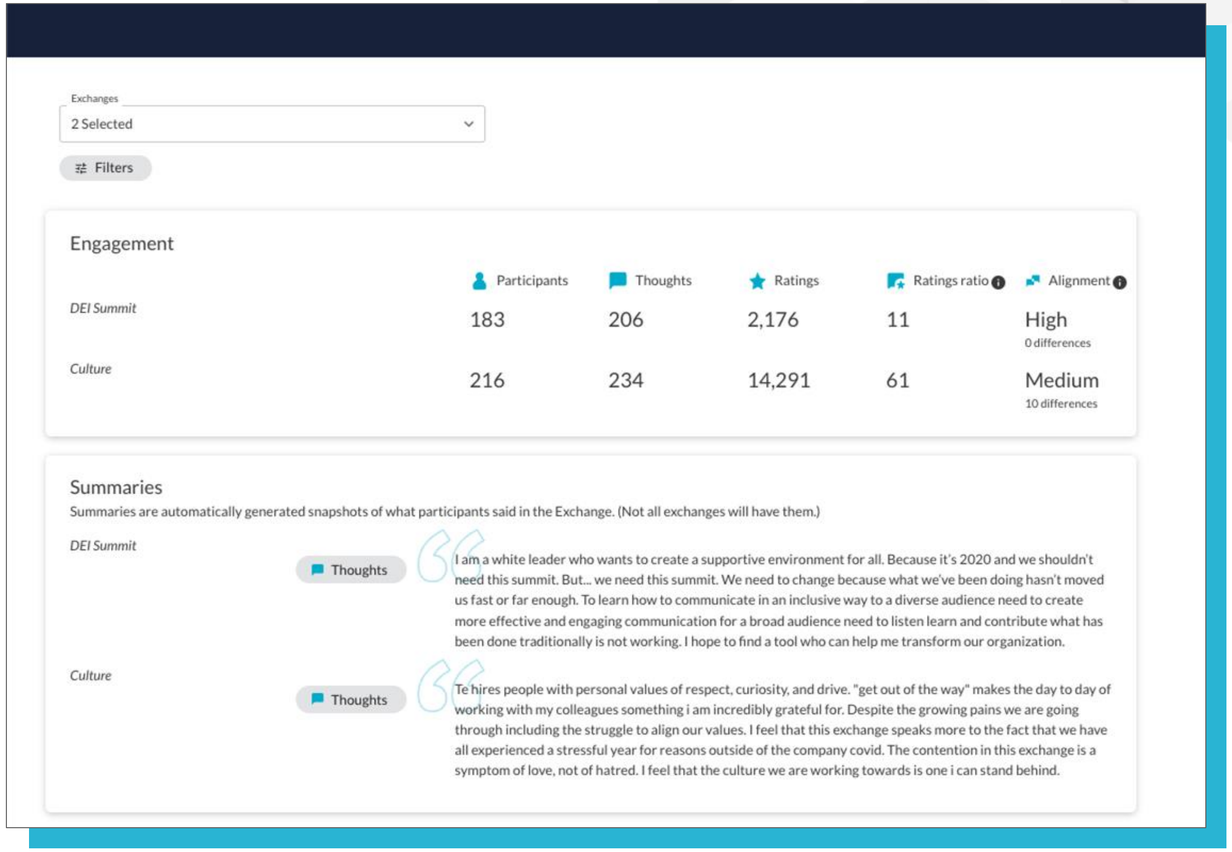
Reports

Instantly generate a customized summary presentation covering the highlights of your Exchange.



Track trends across Exchanges

Analyze and track Exchange engagement, summaries, themes and sentiment across multiple Exchanges.



Compare Exchanges

Leveraging ThoughtExchange for Boundary Reconfiguration

Setting up for Success

Boundary Reconfiguration

Objective:

- Engage stakeholders to inform the boundary reconfiguration

Outcomes:

- Identify parameters and values to inform reconfiguration options
- Feedback on reconfiguration option drafts (multiple iterations as needed)

Impacts:

- Represent collective will of the community in reconfiguration
- Ensure final boundary configuration in aligned with core values of stakeholders
- Build stakeholder buy-in, trust and satisfaction with process and outcome

Live Demo

tejoin.com

620-877-452

What are the key attributes you believe are central to Pasco Pride?

ThoughtExchange