



# Pasco School District

## *Board Presentation*

Aug. 22, 2023  
Claire Cheng



## **Pasco School District School Board**

- Amy Phillips, Board President
- Amanda Brown, Board Vice-President and Board WIAA Representative
- John Kennedy, Board Legislative Representative
- Vincent Guerrero
- Rosa Torres

## **Pasco Student Board Representatives**

- Kimberly Joya Manzanarez, Pasco High School
- Meia Ng, Chiawana High School
- Samantha Quiroga, Chiawana High School

## **ThoughtExchange**

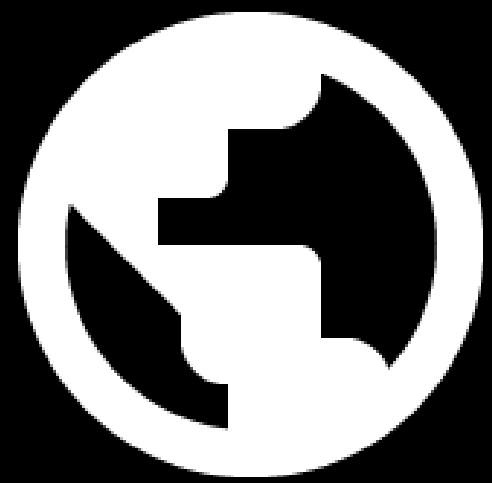
- Claire Cheng - Customer Success Manager

# Agenda

- The ThoughtExchange Philosophy
- Functionality and Features
- Aligning Community in Pasco's Boundary Reconfiguration Plan
- Live Exchange Demo



# ThoughtExchange Philosophy



## Equity of Voice

Patented anti-bias technology



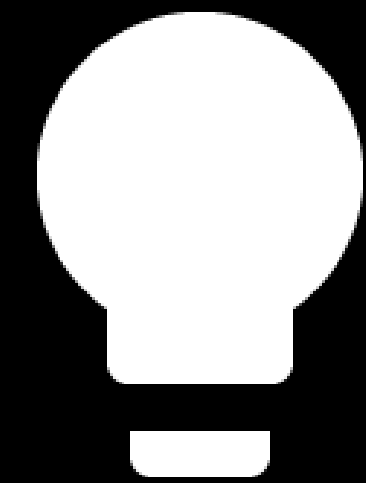
## Wisdom of the Crowd

Harness collective intelligence



## Fair Process

Real Time analytics for data-driven decisions



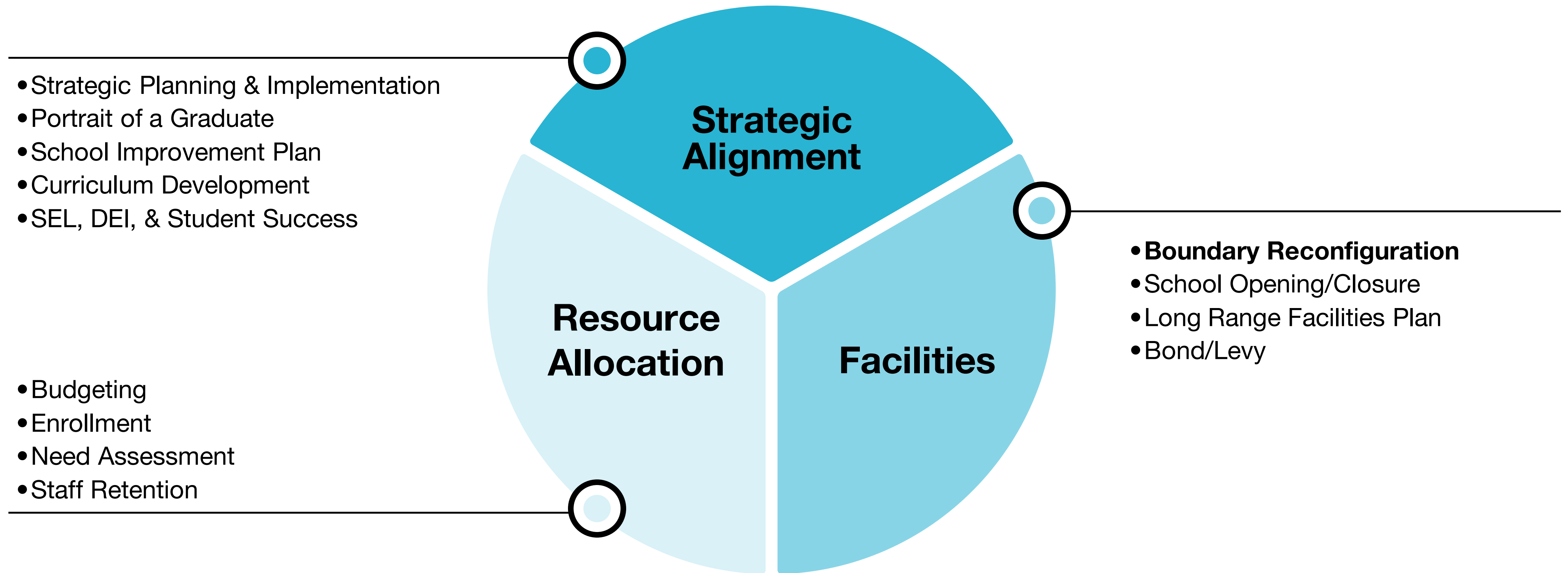
## Bring People Together

Identify group alignment to action insights



# Example of Best in Class Impact

## Supporting District Objectives



# Use ThoughtExchange to...

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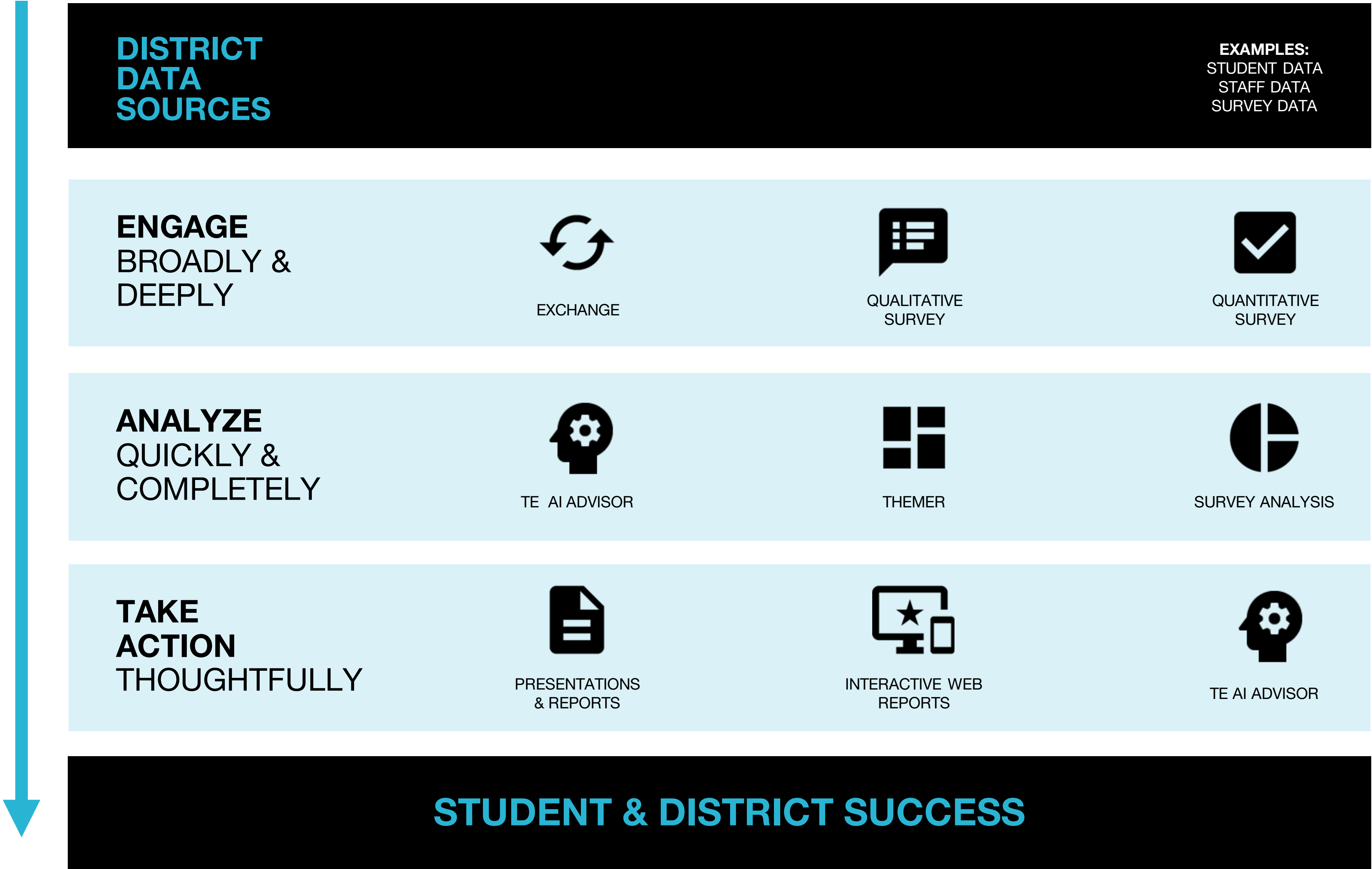




# About the Platform



# The NEW ThoughtExchange: Comprehensive Community Engagement Platform



# How Core ThoughtExchange Works



Scale group discussions, quickly

Leaders create an Exchange asking open-ended questions and share it widely



Receive candid, unbiased answers

Participants confidentially answer questions and objectively rate other responses and ideas



Learn what people think in real time

ThoughtExchange provides data-rich reports that surface top themes and actions



Take decisive supported action

Leaders use ThoughtExchange insights to align groups, prioritize next steps and get ahead



# Community Engagement Support

Seamlessly execute your **community engagement strategy** with **Exchange planning** and management tools – tailored especially for K12 education.

CREATE EXCHANGE

Search templates

All Templates

Created For You

Culturally Responsive

Engagement & Connections

Use Cases

Strategic Planning

Budget Planning

Facilities & Capital Plans

Bonds & Levies

Decision Making

Diversity, Equity & Inclusion

Boundaries and Enrollment

Staff Retention & Recruitment

Meetings and Events

Curriculum & Instruction

Problem Solving

Operations and Efficiencies

Change Management

Leader Onboarding & Transitions

Create your own

Blank Exchange

Create →

Create from template

Culturally Responsive

Created For You

What are some important things you'd like to tell us about your school experience?

What do you need to feel supported, safe and welcome at school?

Engagement & Connections

Created For You

What are some important things we can do to ensure that all parents and families feel engaged and connected to our school community?

What are some important ways in which we can ensure that you are connected to and informed about your student(s)'s progress?

Strategic Planning

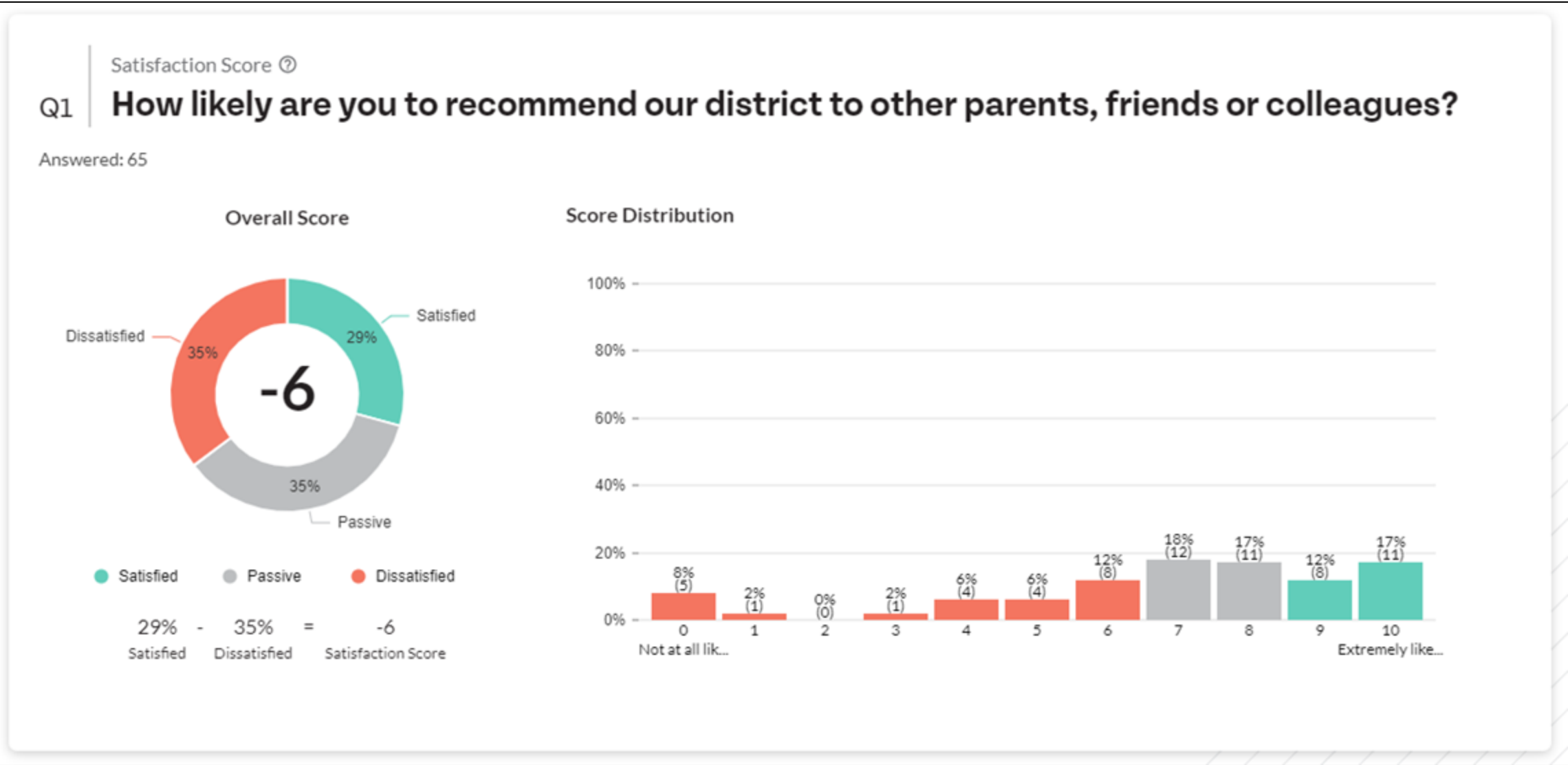
What do you value most about [school district] and what can we do better to prepare our students for the challenges and opportunities of the future?

What is working well, and what opportunities are there for improvement in our schools?

*Exchange Planner, Custom Question Templates, K12 Template Library*

# The Best of Qualitative & Quantitative Data

Ask **survey questions in Exchanges** to understand participants, filter qualitative results and get the most from your data.



What's your age?

☐ Under 18

☐ 18-34

☒ 35-54

☐ 55-74

☐ 75 or older

Performance >

Efficiency >

Goals >

Priorities >



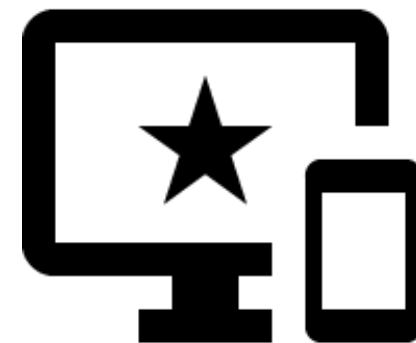
**Multiple Choice, Checkbox, Dropdown, Likert Scale, Satisfaction Score**



# Build Communication Across Your Entire Community



Participants **share** their thoughts about an open-ended question.



Participants **evaluate and prioritize** thoughts of other people.



Leaders and participants **discover** what they most care about as a group.



# Keep Conversations Safe

- Granular auto-moderation settings
- Get notified when participants or the auto-moderation features flag a thought

As we work together to realize our vision, what new directions and opportunities will have the greatest impact on the success of our students?		
<input type="checkbox"/>	Thoughts	Details
<input type="checkbox"/>	<p>Clean schools!!! Classrooms and bathrooms are not being cleaned well resulting in stomach and virus transmission in kids that costs them their health And loss of school days and work days for parents 2019 Positively Impacting our Future - Parents and Community Members Exchange</p> <p>0.0 ☆☆☆☆☆ (0 👤) Ranked #0 of 0</p> <p>Remove Approve Report</p>	<p>Status: <b>Reported</b> Visible to participants: <b>No</b> Reviewed by: N/A Entry date: Apr 12, 2019 2:24 PM Reported date: Apr 12, 2019 3:39 PM Reported by: Moderator Reason: Rude hurtful transparent Comment: Accuses cleaning staff of causing virus transmission</p>
<input type="checkbox"/>	<p>Recognize, address and abolish nepotism. Long standing teachers bring on bias, discrimination and favouritism towards staff, students and families. They limit the opportunity of other staff to lead and contribute. They alienate and hinder the integration of others. 2019 Positively Impacting our Future - Parents and Community Members Exchange</p> <p>0.0 ☆☆☆☆☆ (0 👤) Ranked #0 of 0</p> <p>Remove Approve Report</p>	<p>Status: <b>Reported</b> Visible to participants: <b>No</b> Reviewed by: N/A Entry date: Apr 12, 2019 2:21 PM Reported date: Apr 12, 2019 2:56 PM Reported by: Moderator Reason: Rude hurtful transparent Comment: Accuses nepotism and long standing teachers</p>
<input type="checkbox"/>	<p>The restrictive nature of having to keep deadbeat teachers employed is bogging down the system. There needs to be more rewards for great educators. There are many fantastic teachers and the system should be able to reward those that bring the standard higher. Teachers that don't should be fired. 2019 Positively Impacting our Future - Parents and Community Members Exchange</p> <p>0.0 ☆☆☆☆☆ (0 👤) Ranked #0 of 0</p> <p>Remove Approve Report</p>	<p>Status: <b>Reported</b> Visible to participants: <b>No</b> Reviewed by: N/A Entry date: Apr 12, 2019 1:15 PM Reported date: Apr 12, 2019 1:35 PM Reported by: Moderator Reason: Rude hurtful transparent Comment: Moderator has reported this thought</p>

Moderation



# Analytics for Agility

Analysis and reporting tools designed to surface valuable insights and help you take action promptly.



### Hello Leader!

We asked participants to answer this question:

What are some important things for us to consider as we develop our new strategic priorities?

### Keywords

organizations, lot, next, end, concerned, still, many, week, focus, last, impact, better, year, plan, strategy, risk, wearing, aligned, marketing, success, meeting, executives, now, acm, hats, team, coming, working, feel, curious, continue, prioritization, ruthless, company, know, product, layoffs, seems

### Participation stats

Participants	250	Thoughts	192
Ratings	5,852	Ratings ratio	34

### Take action

Collaborate with peers by commenting

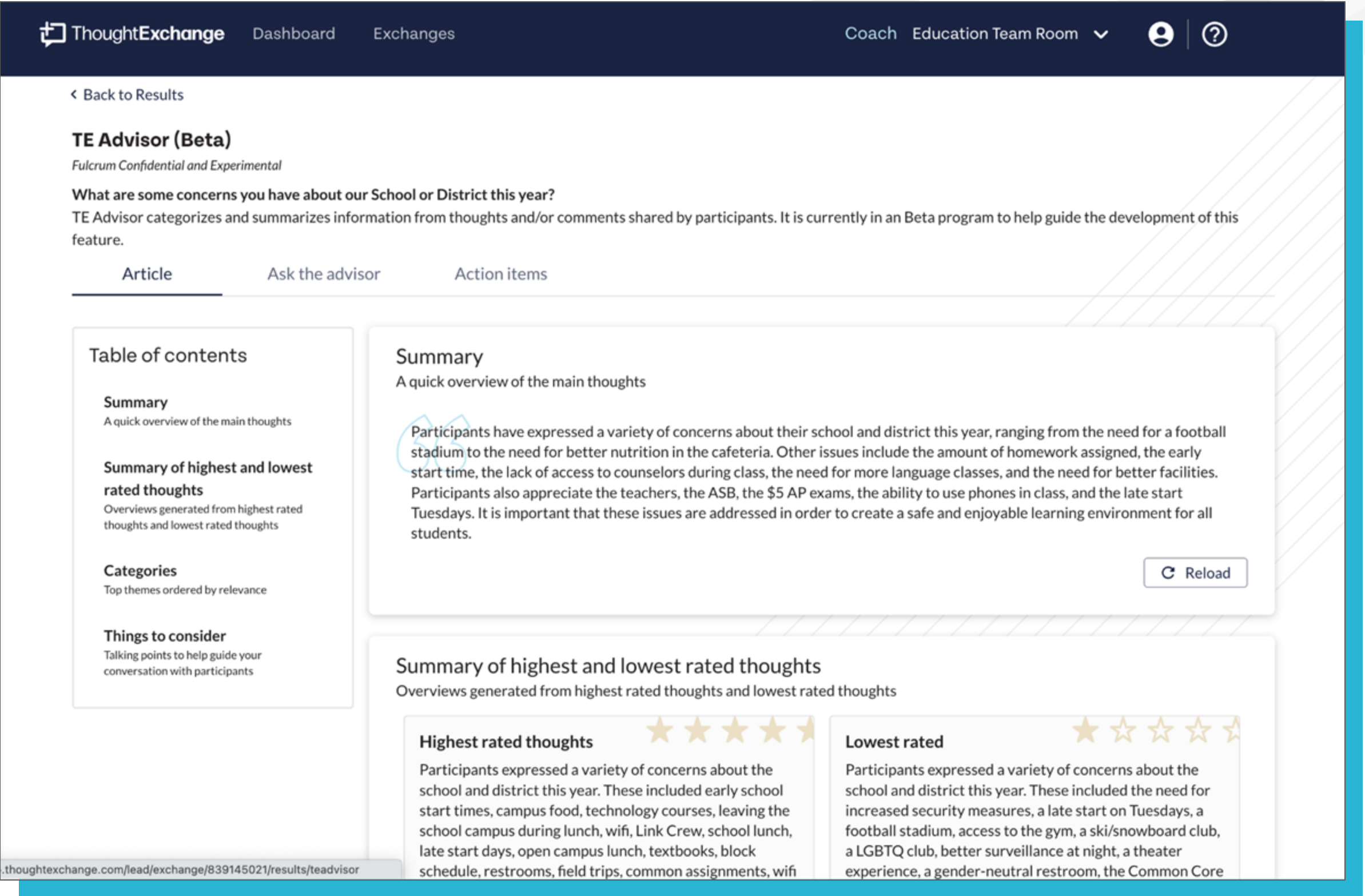
### Align on top priorities

- I'd like to dig in more into how we can be more recession proof, what are our new value props?
- What are we doing to keep our existing talent from leaving?
- Fewer things better. Focus on the things that are high impact.

Theming for sentiment and strategic priorities

# Secure OpenAI Analysis & Actions

Mine deeper insights and craft communications in an instant by leveraging AI to transform your Exchange analysis with **TE Advisor Beta**.

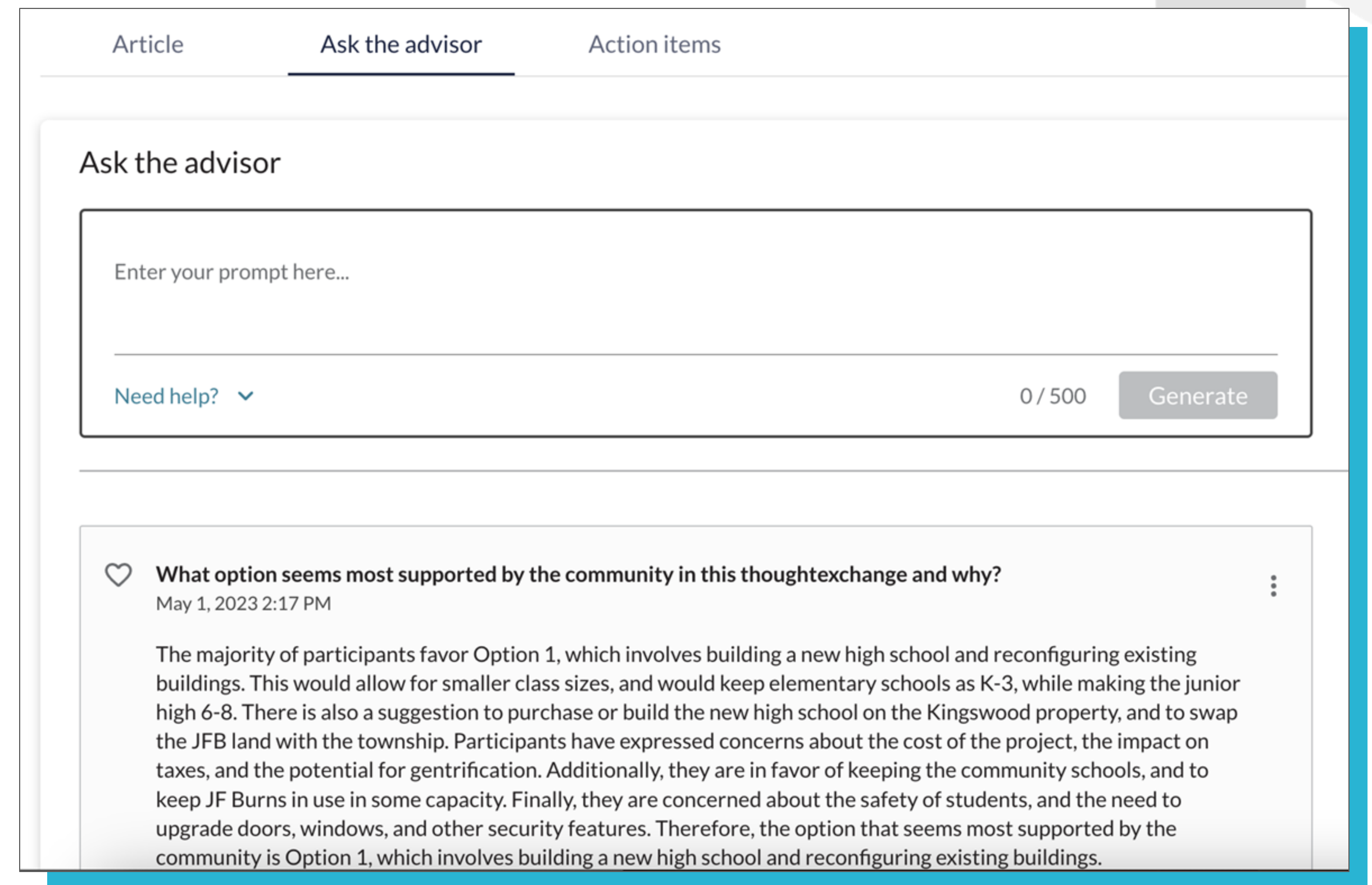


TE Advisor



# Get answers to your most important questions

- Using questions or prompts, **Ask the Advisor** to craft your communications.
- Whether you **ask for key takeaways** organized by your strategic pillars or a SWOT analysis for a board report, the Advisor will **craft custom insights based on your data.**



The screenshot displays the 'Ask the Advisor' interface. At the top, there are three tabs: 'Article', 'Ask the advisor' (which is selected), and 'Action items'. Below the tabs, the 'Ask the advisor' section contains a large text input field with the placeholder text 'Enter your prompt here...'. To the left of the input field is a 'Need help?' link with a dropdown arrow, and to the right is a character count '0 / 500' and a 'Generate' button. Below the input field, a generated response is shown, starting with a heart icon and the text: 'What option seems most supported by the community in this thoughtexchange and why? May 1, 2023 2:17 PM'. The response text follows: 'The majority of participants favor Option 1, which involves building a new high school and reconfiguring existing buildings. This would allow for smaller class sizes, and would keep elementary schools as K-3, while making the junior high 6-8. There is also a suggestion to purchase or build the new high school on the Kingswood property, and to swap the JFB land with the township. Participants have expressed concerns about the cost of the project, the impact on taxes, and the potential for gentrification. Additionally, they are in favor of keeping the community schools, and to keep JF Burns in use in some capacity. Finally, they are concerned about the safety of students, and the need to upgrade doors, windows, and other security features. Therefore, the option that seems most supported by the community is Option 1, which involves building a new high school and reconfiguring existing buildings.'

*Ask the Advisor*



# Reports

Instantly generate a customized summary presentation covering the highlights of your Exchange.

SLIDES

Participation group: All

Export

ThoughtExchange

Exchange Summary

Claire Cheng, Edu Customer Demos  
July 12, 2023

As we work together to realize our vision, what new directions and opportunities will have the greatest impact on the success of our students?

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Present

# Track trends across Exchanges

Analyze and track Exchange engagement, summaries, themes and sentiment across multiple Exchanges.

Exchanges

2 Selected

Filters

Engagement

	Participants	Thoughts	Ratings	Ratings ratio	Alignment
DEI Summit	183	206	2,176	11	High 0 differences
Culture	216	234	14,291	61	Medium 10 differences

Summaries

Summaries are automatically generated snapshots of what participants said in the Exchange. (Not all exchanges will have them.)

DEI Summit

Thoughts

I am a white leader who wants to create a supportive environment for all. Because it's 2020 and we shouldn't need this summit. But... we need this summit. We need to change because what we've been doing hasn't moved us fast or far enough. To learn how to communicate in an inclusive way to a diverse audience need to create more effective and engaging communication for a broad audience need to listen learn and contribute what has been done traditionally is not working. I hope to find a tool who can help me transform our organization.

Culture

Thoughts

Te hires people with personal values of respect, curiosity, and drive. "get out of the way" makes the day to day of working with my colleagues something i am incredibly grateful for. Despite the growing pains we are going through including the struggle to align our values. I feel that this exchange speaks more to the fact that we have all experienced a stressful year for reasons outside of the company covid. The contention in this exchange is a symptom of love, not of hatred. I feel that the culture we are working towards is one i can stand behind.

Compare Exchanges





# Leveraging ThoughtExchange for Boundary Reconfiguration



## Setting up for Success

# Boundary Reconfiguration

### Objective:

- Engage stakeholders to inform the boundary reconfiguration

### Outcomes:

- Identify parameters and values to inform reconfiguration options
- Feedback on reconfiguration option drafts (multiple iterations as needed)

### Impacts:

- Represent collective will of the community in reconfiguration
- Ensure final boundary configuration is aligned with core values of stakeholders
- Build stakeholder buy-in, trust and satisfaction with process and outcome





# Live Demo





tejoin.com

620-877-452

What are the key attributes you believe are central to  
Pasco Pride?



