



GOAL 4 – FAMILY & COMMUNITY ENGAGEMENT

Develop strong and proactive partnerships with our families and communities to increase student achievement.

PRIORITY STRATEGIES

- A - Increase parent and stakeholder communication through a wide array of formats: voice, digital, print, social media.
- B – Increase meaningful participation opportunities at school for parents and the community.
- C - Implement a district-wide Parent Academy focused enhancing parent advocacy.

OUTCOME METRICS

Increased communication overall:
Target: Annual Increase of

10%

(website visits, Focus parent accounts, Facebook Insights, number of Remind messages received)

Attendance at school events:

Increase % of parents who come to parent teacher conferences. Year 1 - Establish Baseline. Annual Increase of 10 percent. Annual increase of participation in parent academy & Survey responses.

