

## College Readiness Now VIII – Business Meta-Major

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*A partnership between the NJ Secretary of Higher Education (OSHE), NJ Council of County Colleges and New Jersey's community colleges to increase the college readiness of high school students prior to graduation.*

Rowan College of South Jersey (RCSJ) - Cumberland campus and Cumberland Regional High School are offering qualifying students the opportunity to enroll in **\*FREE\*** college credit Business courses while also being provided college and career readiness support.

**Who:** High school students who score appropriately on prior assessments/coursework

**What:** Students will enroll in online **BU115-Introduction to Business** and **BU123-Personal & Professional branding** courses that will include college and career readiness support

**Where:** Online using PC or Mac, meeting hardware specifications, with a secure internet connection ([www.rcsj.edu/elearning/tech-requirements](http://www.rcsj.edu/elearning/tech-requirements))

**When:** RCSJ's spring 2022 semester: January 18, 2022 – May 4, 2022

**Why:**

- A.** Get a jump-start on college level coursework that can be applied to an RCSJ degree program or be transferred\*\* to other institutions of higher education
- B.** Save money – these are **FREE**, 3-credit & 1-credit, college level courses
- C.** Learn how to navigate higher education prior to high school graduation
- D.** Obtain career coaching and utilize career readiness resources

**How:** RCSJ will provide instruction in the BU115 & BU123 courses as well as college and career readiness workshops to foster skills associated with achieving success in a higher education and workforce entry.

**\*\*RCSJ cannot guarantee transferability of coursework. Students are encouraged to inquire about transferability of RCSJ coursework, and applicability to future degree program, with the transfer school of choice.**

## Frequently Asked Questions

**How much does this cost? \*FREE\*** - all tuition, course fees, textbooks and supplies are provided by RCSJ via the College Readiness Now VIII grant.

**How do I qualify?** Students must score appropriately on prior assessments/coursework.

**What does the program entail?**

- A. 15-week enrollment in RCSJ's online BU115-Intro to Business & BU123-Personal & Professional Branding courses
- B. College & career readiness workshops
- C. Career Coaching

**What is the program timeframe?** January 18, 2022 through May 4, 2022

**How do qualifying students enroll?**

Students will enroll in coursework via RCSJ's High School Option Program (HSOP) and will require you to apply online and participate in the scheduled registration event with your high school. Please visit [www.rcsj.edu/cc/hsop](http://www.rcsj.edu/cc/hsop) for enrollment steps and take action!

**What is the course description for BUS101-Introduction to Business?**

BU115 is a 3-credit course. Offers a general overview of the large corporate type of business manufacturing enterprise, the individual proprietorship, and partnership type of business organizations. Topics include the foundations of business, forms of business ownership, marketing principles, business finance, the stock market as well as business terminology.

**What is the course description for BU123-Personal and Professional Branding?**

BU123 is a 1-credit course. This course allows students to prepare for their career of choice. The material provided will expose students to the key elements necessary to develop oneself as a professional. The goal of the course and result is that participating students will be able to articulate their value through a resume and cover letter, conduct meaningful job searches, create a web and social media presence and express themselves clearly in an interview.

**Will this course effect my college GPA and the ability to receive financial aid in the future?**

Students are enrolled in college level courses that will begin a permanent academic record, the College transcript. The RCSJ transcript is a legal document that cannot be altered. Academic performance will be a part of this permanent transcript. Poor academic performance may effect Financial Aid and/or GPA once you have become a matriculated student.