

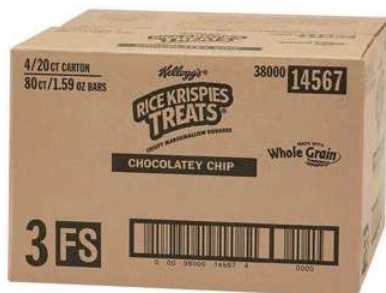


# Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain

#38000-14567

1.59 oz. / 80 ct.

Product & Case Images



Product Features

Make student lunches sweeter with Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain; Each square is made with whole grain and the taste of chocolatey chips for a delicious, ready-to-eat treat. Packaged as 80, 1.59oz squares; Whole grain-rich (17g whole grain per serving) chocolatey chip crispy marshmallow square made from puffed, oven-roasted whole grain brown rice and no high fructose corn syrup. These brown rice and marshmallow flavored squares are 1 ounce grain equivalent, whole-grain rich and smart-snack eligible.

1

Oz. Grain  
Equivalency



Buy American  
Compliant

SS

Smart Snacks  
Eligible



No HFCS



Not Kosher

Case Specifications

GTIN # 00038000145674

Case Ct. 1.59 oz. / 80 ct.

Case Dimensions 13.06"L x 11.93"W x 9.18"H

Case Cube 0.83 CF

Case Gross Wt. 9.96 LB.

Case Net Wt. 7.95 LB.

Cases/Pallet 60

Pallet Configuration 12x5 (49.74 CF)

Shelf Life 305 Days

Preparation Instructions

Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain is ready to eat right out of the package.

Food Image



## Nutrition Facts

20 servings per container  
Serving size 1 Bar (45g)

Amount per serving  
Calories 190

|                               | % Daily Value*                           |
|-------------------------------|------------------------------------------|
| <b>Total Fat</b> 5g           | <b>6%</b>                                |
| Saturated Fat 2g              | <b>10%</b>                               |
| Trans Fat 0g                  |                                          |
| <b>Cholesterol</b> 0mg        | <b>0%</b>                                |
| <b>Sodium</b> 150mg           | <b>7%</b>                                |
| <b>Total Carbohydrate</b> 34g | <b>12%</b>                               |
| Dietary Fiber <1g             | <b>3%</b>                                |
| Total Sugars 14g              |                                          |
| Includes 14g Added Sugars     | <b>28%</b>                               |
| <b>Protein</b> 2g             |                                          |
| Vitamin D 0mcg 0%             | Calcium 0mg 0%                           |
| Iron 2.5mg 10%                | Potassium 70mg 0%                        |
| Thiamin 25%                   | Niacin 6%                                |
| Vitamin B <sub>6</sub> 4%     | Folate 10mcg DFE 2%<br>(5mcg folic acid) |
| Pantothenic Acid 4%           |                                          |

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

**Whole grain brown rice, corn syrup, fructose, chocolatey flavored chips** (sugar, palm and palm kernel oil, cocoa processed with alkali, soy lecithin, natural flavor, milk, salt), **vegetable oil** (soybean and palm oil with TBHQ for freshness), **sugar, corn syrup solids.**

**Contains 2% or less of** vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors, DATEM, acetylated monoglycerides, reduced iron, vitamin B1 (thiamin hydrochloride), niacinamide, vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

## Allergen Information

CONTAINS SOY AND MILK INGREDIENTS.

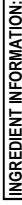
Kellogg's

Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellogg's Away From Home

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Co. NLI # 14443b

|                                               |    |
|-----------------------------------------------|----|
| USDA Ounce Equivalents of Grain per Serving   | 1  |
| USDA Ounce Equivalents of Meat/Meat Alternate |    |
| Whole Grains (g/serving)                      |    |
| USDA Bioengineered (BE) Status                | 17 |
| Contains a bioengineered food ingredient      |    |



|                                                                                                                                                                                                                           |         |                  |  |         |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------------|--|---------|--|
| <b>Ingredients:</b> Whole grain brown rice, corn syrup, fructose, chocolatey flavored chips (sugar, oil (soybean and palm oil with TBHQ for freshness), sugar, corn syrup solids).                                        |         |                  |  |         |  |
| <b>Contains 2% or less of</b> vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors, DATE vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness. |         |                  |  |         |  |
|                                                                                                                                                                                                                           |         |                  |  |         |  |
| ALLERGEN INFORMATION:                                                                                                                                                                                                     |         |                  |  |         |  |
| CONTAINS SOY AND MILK INGREDIENTS.                                                                                                                                                                                        |         |                  |  |         |  |
|                                                                                                                                                                                                                           |         |                  |  |         |  |
|                                                                                                                                                                                                                           |         |                  |  |         |  |
| Nutrient Contents Per 100g                                                                                                                                                                                                |         |                  |  |         |  |
| Calories                                                                                                                                                                                                                  | 421     | Vitamin E        |  | 0 mg    |  |
| Total Fat                                                                                                                                                                                                                 | 11.9 g  | Vitamin K        |  | NA mcg  |  |
| Saturated Fat                                                                                                                                                                                                             | 4.8 g   | Thiamin          |  | 0.76 mg |  |
| Trans Fat                                                                                                                                                                                                                 | 0.2 g   | Riboflavin       |  | 0.03 mg |  |
| Polyunsaturated Fat                                                                                                                                                                                                       | 2.4 g   | Niacin (NE)      |  | 2.7 mg  |  |
| Monounsaturated Fat                                                                                                                                                                                                       | 3.7 g   | Vitamin B6       |  | 0.23 mg |  |
| Cholesterol                                                                                                                                                                                                               | 0 mg    | Folate (DFE)     |  | 33 mcg  |  |
| Sodium                                                                                                                                                                                                                    | 331 mg  | Folic Acid       |  | 15 mcg  |  |
| Total Carbohydrate                                                                                                                                                                                                        | 75.3 g  | Vitamin B12      |  | 0 mcg   |  |
| Dietary Fiber                                                                                                                                                                                                             | 1.9 g   | Biotin           |  | NA mcg  |  |
| Soluble Fiber                                                                                                                                                                                                             | 1.4 g   | Pantothenic Acid |  | NA mg   |  |
| Insoluble Fiber                                                                                                                                                                                                           | 0.1 g   | Phosphorus       |  | 117 mg  |  |
| Total Sugars                                                                                                                                                                                                              | 32 g    | Iodine           |  | NA mcg  |  |
| Added Sugars                                                                                                                                                                                                              | 32 g    | Magnesium        |  | 66 mg   |  |
| Sugar Alcohols                                                                                                                                                                                                            | NA g    | Zinc             |  | 0.8 mg  |  |
| Protein                                                                                                                                                                                                                   | 4 g     | Selenium         |  | NA mcg  |  |
| Vitamin D                                                                                                                                                                                                                 | 0 mcg   | Copper           |  | NA mg   |  |
| Calcium                                                                                                                                                                                                                   | 17.7 mg | Manganese        |  | NA mg   |  |
| Potassium                                                                                                                                                                                                                 | 5.8 mg  | Chromium         |  | NA mcg  |  |
| Vitamin A (RAE)                                                                                                                                                                                                           | 172 mcg | Molybdenum       |  | NA mcg  |  |
| Vitamin C                                                                                                                                                                                                                 | 5 mcg   | Chloride         |  | NA mg   |  |
|                                                                                                                                                                                                                           | 0 mg    | Choline          |  | NA mg   |  |
|                                                                                                                                                                                                                           |         | Fluoride         |  | NA mg   |  |
|                                                                                                                                                                                                                           |         | Moisture         |  | 7.6 %   |  |
|                                                                                                                                                                                                                           |         | Ash              |  | 1.2 %   |  |
|                                                                                                                                                                                                                           |         | Whole Grain      |  | 39.69 % |  |
| NA = Database values for the nutrient do not exist or are incomplete.                                                                                                                                                     |         |                  |  |         |  |

**Contains 2% or less of** vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors, DATEM, acetylated monoglycerides, reduced iron, vitamin B1 (thiamin hydrochloride), niacinamide, vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

| GTIN/UPC Code     | Type of Package | Net Weight                                              | Servings Per Container |
|-------------------|-----------------|---------------------------------------------------------|------------------------|
| 000 38000 14567 4 | Case            |                                                         |                        |
| 000 38000 14568 1 | Carton          | 31.8 OZ (1 LB 15.8 OZ) (900g)<br>20 -1.59 OZ (45g) Bars | 20                     |
| 000 38000 14569 8 | Pouch           | 1.59 OZ (45g)                                           | 1                      |

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Bary A Becker US RPN

Barry Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellogg Company

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## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S Rice Krispies Treats Made with Whole Grain for Schools - Chocolatey Chip Code No.: 38000 14567

Manufacturer: Kellogg Company Serving Size: 1 Bar (45 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No         

II. Does the product contain non-creditable grains? Yes          No X How many grams?         

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

| DESCRIPTION OF CREDITABLE<br>GRAIN INGREDIENT* | GRAMS OF<br>CREDITABLE GRAIN<br>INGREDIENT PER<br>PORTION <sup>1</sup><br>A | GRAM STANDARD OF<br>CREDITABLE GRAINS<br>PER OZ EQ<br>(16g or 28g) <sup>2</sup><br>B | CREDITABLE<br>AMOUNT<br><br>A/B |
|------------------------------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------|
| Whole Grain Brown Rice                         | 17                                                                          | 16                                                                                   | 1                               |
| Total Creditable Amount <sup>3</sup>           |                                                                             |                                                                                      | 1                               |

\* Creditable grains vary by Program. See the FBG for specific Program requirements.

<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 45 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 45 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-2-2023  
Date

1-877-511-5777  
Phone Number



## Smart Snacks Product Calculator Results

Brand:  
**Kellogg's**

Product Name:  
**Rice Krispies Treats Made with  
Whole Grain Chocolatey Chip**

Serving Size:  
**1 Bar (45g)**

First Ingredient:  
**Whole Grain Brown Rice**

Your whole grain product meets all  
nutrient standards for entrees or snack  
foods.

## Nutrition Facts

Serving Size 45.00 g ⓘ

Servings Per Container

Amount Per Serving

**Calories** 190

**Calories from Fat** NA

**Total Fat** (g) 5

Saturated Fat (g) 2

Trans Fat (g) 0

**Sodium** (mg) 150

**Carbohydrates**

Sugars (g) 14

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*

LEADING THE WAY FOR CHILDREN'S HEALTH