

PHILIP MARTELL

K-12 Educational, Finance, and Operations Consultant

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Professional Experience

SUPERINTENDENT OF SCHOOLS – *River Valley School District (formerly Blairsville-Saltsburg School District), JULY 2020-Present*

SENIOR CONSULTANT – *ABM Building and Energy Solutions, United States Region, 2018-Present*

BUSINESS MANAGER CONSULTANT – *Blairsville-Saltsburg School District, May 2020-June 2020*

SUPERINTENDENT OF SCHOOLS – *Connellsville Area School District, November 2015-January 2018*

DIRECTOR OF FINANCE AND OPERATIONS – *Wilkinsburg School District, January 2011-April 2015*

ASSISTANT BUSINESS MANAGER AND DIRECTOR OF HUMAN RESOURCES – *West Mifflin Area School District, May 2007-December 2010*

CHIEF DEPUTY CLERK OF COURTS – *Allegheny County, January 2000-May 2007*

Education

MASTER OF ARTS, GLOBAL AND CYBERSECURITY – *Arizona State University, 2022-Present*

MASTER OF SCIENCE, EDUCATION AND SCHOOL BUSINESS AFFAIRS – *Wilkes University*

BACHELOR OF SCIENCE, SECONDARY EDUCATION – *Duquesne University*

Certifications

PROFESSIONALLY REGISTERED SCHOOL BUSINESS OFFICIAL – *Pennsylvania Association of School Business Officials, 2010-Present*

SUPERINTENDENTS LETTER OF ELIGIBILITY – *Pennsylvania Superintendent Certification (LOE)*

CERTIFICATE IN EDUCATIONAL FINANCE – *Georgetown University*

Professional Organizations

MEMBER, DRIVING K-12 INNOVATION ADVISORY BOARD – *The Consortium for School Networking (CoSN), 2023-Present*

MEMBER AND BOARD MEMBER, HUMAN RESOURCE AND LEGISLATIVE AFFAIRS COMMITTEE – *Pennsylvania Association of School Business (PASBO), 2007-2015*

COMMITTEE MEMBER, NATIONAL COMMITTEE OF STUDENT TRANSPORTATION, AND COMMITTEE MEMBER, LEGISLATIVE AFFAIRS – *Association of School Business Officials (ASBO), 2007-2014*

PRESIDENT – *Elizabeth Forward Board of Directors, 2006-2015*

MEMBER – *Pennsylvania Association of Federal Programs Coordinators, 2011-2013*

Areas of Expertise

EDUCATIONAL AND OPERATIONAL LEADERSHIP

- 15 years in leadership roles in the K-12 public education sector with significant engagement in the larger educational and local government community
 - Experience with school Districts spanning 250+ miles and 4,500+ students with a strong majority in free or reduced lunch programs
- Served as the Chief Executive Officer for Connellsville Area School District and interim superintendent of BSSD
- Formulated data-driven school objectives, policies, plans, and programs based on extensive research and performance metrics designed to meet the unique needs of each community

Awards and Recognition

STEAM COMMUNITY LEADER AWARD – *Saint Francis University School of STEAM, April 2023*

SCHOOL SYSTEM TO WATCH – *The School Superintendents Association (AASA), December 2022*

Professional Speaking-Articles-Writing

A. Writing-Articles (Author or Co-Author)

1. White Paper: School Administration Magazine - "Solutions for Funding Issues That Impact Equity in Education," October 2019
2. Article: Contractor Magazine - Energy Efficiency Funds Education, January 17, 2018
3. Article: Education Dive Magazine - "Pennsylvania superintendent embraces tech tools, resource allocation," August 2017
4. Article: SMALLAB Success Story - "Bridging the Wealth Gap: Turning decreased funding into increased student success," May 2017
5. Resource: The International Center for Educational Leadership – "RE-ENTRY AND BEYOND: COVID-19 Implications and Considerations for K-12 School Districts," June 2020
6. Program of Studies: "Creating Funding Solutions for Continuity of Instruction and Digital Learning for Re-Entry and Beyond," May 2020
7. School Administration Magazine-October 2019-Author- "Funding solutions that impact equity in education." <https://districtadministration.com/funding-solutions-that-impact-equity-in-education/>

B. Presentations

1. Consortium for Public Education Future Ready Partnerships Conference Series, "River Valley STEAM Academy and CompTIA Apprenticeships for Tech," March and April 2023
2. US-Czech Business Forum at the Embassy of the Czech Republic, "Addressing Cybersecurity in the Education Sector and Beyond," March 2023
3. World of Work Summit, "Cybersecurity Pathways," March 2023
4. AASA National Conference on Education, "Full STEAM Ahead into the 21st Century's High Priority Occupations," February 2023
5. Three Rivers Educational Technology Conference (TRET), "Full STEAM Ahead into the 21st Century's High Priority Occupations," January 2023
6. The Forum for Workforce Development, "River Valley STEAM Academy: Where the Future of Workforce Development Begins," January 2023
7. National School Board Association Annual Conference (NSBA), Keynote "Changing the Benefactors of Educational Resource Consumption" March 2019
8. National School Board Association Annual Conference (NSBA), "SMALLAB Success for Students" Keynote, March 2019
9. National School Board Association Annual Conference (NSBA) 2019, "Creating Financial Solutions for the Critical Needs of K-12 School Districts," Presenter
10. National School Board Association Annual Conference (NSBA) 2019, "Converting Operational Costs into Operational Benefits," Panel Discussion & Presenter
11. National School Board Association Annual Conference (NSBA) 2018, San Antonio, TX; Resource Allocation and Budget Solutions for K-12 Schools Co-Presenter with Dr. Jon Barge, State Schools Superintendent, Georgia
12. National School Board Association Annual Conference (NSBA) Virtual CUBE Conference, August 2020, Keynote "Creating a Student Journey in the Digital Era"
13. National School Board Association Annual Conference (NSBA) Focus Group, November 2020 "COVID-19 and Equity" Moderator, Lead Panelist
14. National School Board Association Annual Conference (NSBA) - Virginia School Board Association, 2019, Keynote "Creating a K-12 Funding Solution through resource allocation,"
15. Leading ED Solutions, 2020, Keynote <https://leadingedsolutions.com/strategies-for-navigating-limited-resources-philip-martell/>
Webinar: Dr. Jeff Rose and Philip Martell (Lead Presenter) Video: Strategies for Navigating Limiting Resources- Leader Chat with Philip Martell