

Philanthropy at Viewpoint

**EVERY
GIFT
MATTERS**

Our Viewpoint

OUR MISSION

To create exceptional readiness for extraordinary futures by cultivating the critical skill set, courageous mindset, and resilient identity of each individual Viewpoint student

OUR VISION

A SCHOOL where tradition connects us and innovation propels us

A COMMUNITY where families value unity in diversity

A WORLD where education changes lives

OUR VALUES

Love • Honor • Excellence •
Imagination • Optimism



Critical Skill Set

**ACADEMIC
DEPTH**

**INSPIRED
LEADERSHIP**

WORLD READY

**GLOBAL
CITIZENSHIP**

**RESILIENT
IDENTITY**

Courageous Mindset

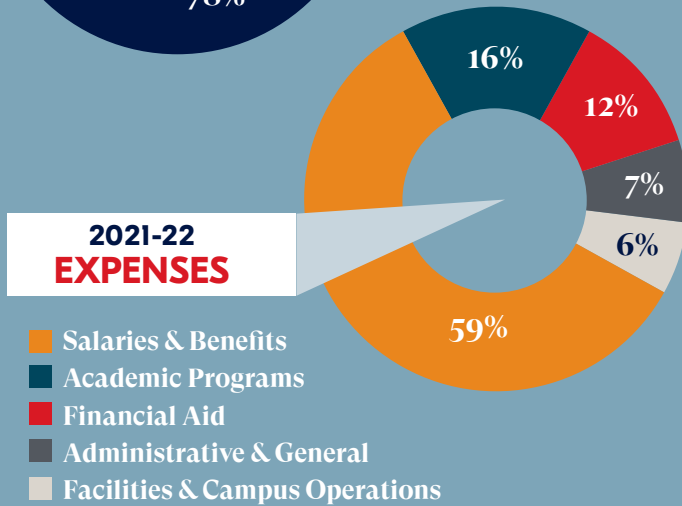
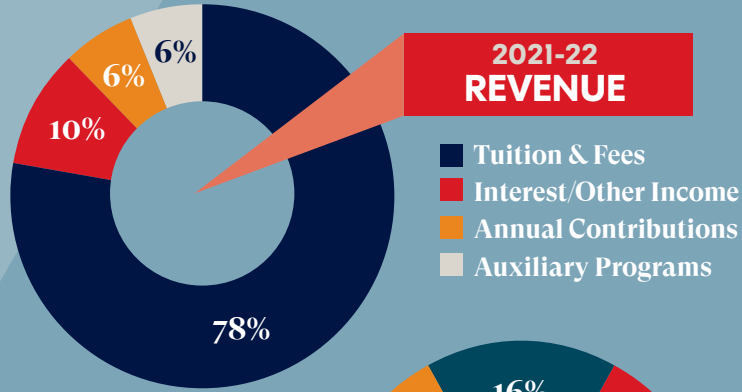


Why Giving Matters



The only way I could dream of a college education as one of three sons in a single parent household was through the availability of financial aid programs. I had access to a life-changing education because of generous people who put financial aid dollars in place for students like me. I am deeply committed to our financial aid program at Viewpoint, and every gift matters in making it possible for talented, motivated students to join us each year.”

MARK MCKEE
Head of School

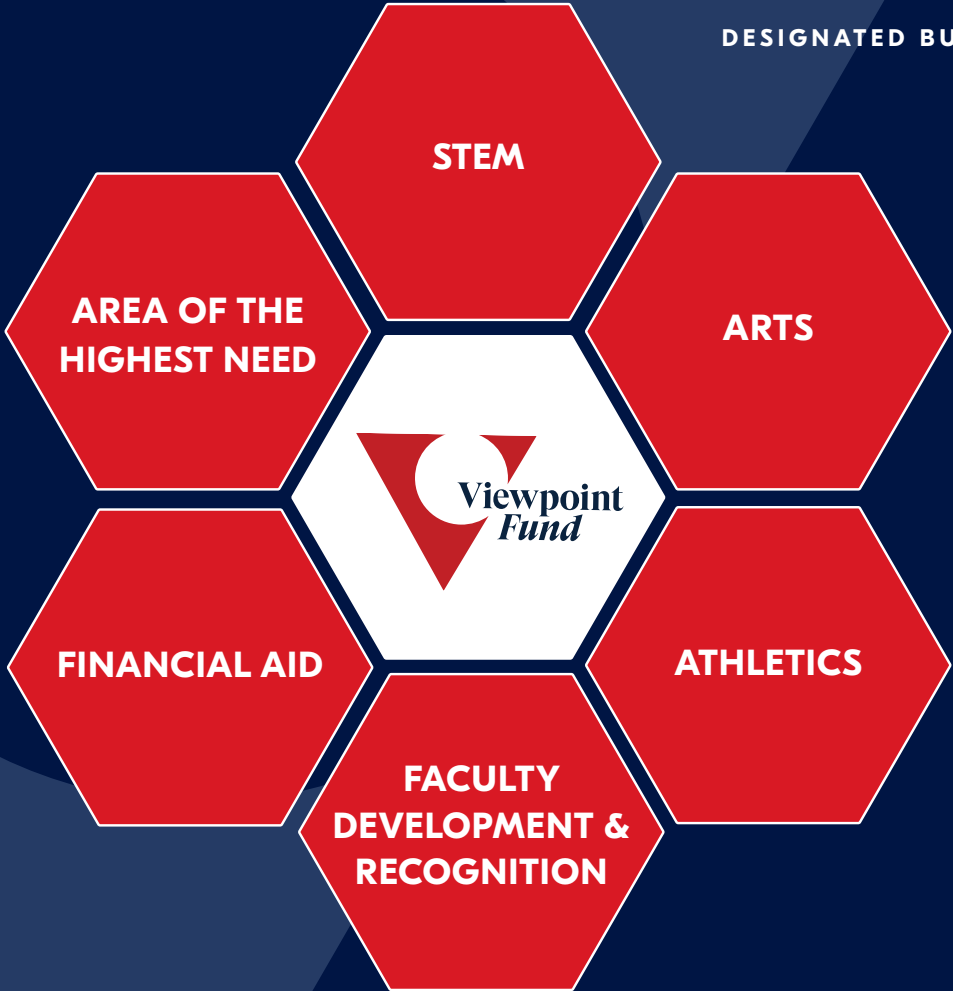




We all love the specialized resources available to our students at Viewpoint. None of us would be happy if it was anything less than what we have today. Every gift contributes to our margin of excellence.”

STEVE BROWN, P'22 '26
Viewpoint Fund Co-Chair

DESIGNATED BUDGET CATEGORIES



Why Participation Matters



We participate in the Viewpoint Fund as volunteers and donors in gratitude for Viewpoint providing our children with the highest level of academics and extracurriculars that have given them the world-ready skills they need to thrive in college and beyond. Our gain, as parents, is in our children's passion for learning, their work ethic, and the excellence they bring to every pursuit.”

AMY AND CHRISTOPHER ENUKE, P'13 '18 '24



FRIENDS' CIRCLE

- *All of the Community Impact Circle Benefits plus*
- Invitation for two to the Annual Leadership Celebration

\$1,500+

COMMUNITY IMPACT CIRCLE

- Listing in the Annual Report
- Invitation for two to the Gratitude & Cocktails Celebration

\$20	\$50	\$100	\$250
\$500	\$1,000	\$1,250	\$1,499



FY24 GOAL

\$3.0
Million

100%
Participation

Ways to GIVE

CHECK

Please send checks to:

*Viewpoint School
Advancement Office
23620 Mulholland Highway
Calabasas, CA 91302*

STOCKS OR SECURITIES

To make a gift of stock visit
www.viewpoint.org/waystogive
for the security transfer instructions.

ONLINE GIVING

Make your gift online:
www.viewpoint.org/give.

MATCHING CORPORATE GIFTS

Double your gift! Please check
www.viewpoint.org/matchinggifts
to see if your employer matches
charitable gifts.

RECURRING GIFTS

Donations can be charged
directly to your credit
card on a convenient
monthly schedule.

PLANNED GIFTS

Help secure the future of Viewpoint
with a gift in your estate. For more
information, please contact Olivia
Powell at olivia.powell@viewpoint.org.

*Viewpoint School is the business name for Viewpoint Educational Foundation,
a 501(c)(3) nonprofit organization. Tax ID: 95-2242261*



Thank You
for your support of Viewpoint School!

Jennifer Townes
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