Cosmetology

**Career Pathway** 

Secondary Education Cosmetology I

**Level One** 

**Level Two** 

Level Three

Cosmetology II

Cosmetology III

**Human Services** 

**Post-Secondary** 

**College and Technical** 

**<u>College Ready</u>** Students have ability to gain hours toward post-secondary institutions while in high school.

- Tennessee College of Technology Cosmetology, Esthetics, Nail Technician
- Paul Mitchell School Cosmetology, Esthetics, Nail Technician
- The Salon Professional Academy Cosmetology
- Aveda Cosmetology, Esthetics, Massage Therapy

Career Opportunities

## JOB OUTLOOK

As a result of the increasing population, the need for beauty industry professionals is expected to grow steadily through 2028. The demand for hair coloring and facial treatments has increased, especially among baby boomers as they try to maintain a youthful appearance. Also, hairstyle and skin care trends have influenced young people to seek out personal care experiences as well. Nail care business continues to increase due to the development of new technologies and nail systems.



## **OCCUPATION PROFILE**

The cosmetology industry seeks to make people look good and feel good about themselves. These five careers are an integral part of the cosmetology industry. Stylists provide services such as cutting, coloring, and styling clients' hair. Estheticians are uniquely trained skin care specialists, and manicurists/pedicurists care for nails. To support stylists, many salons employ shampooers to shampoo clients' hair before their cosmetology service.

