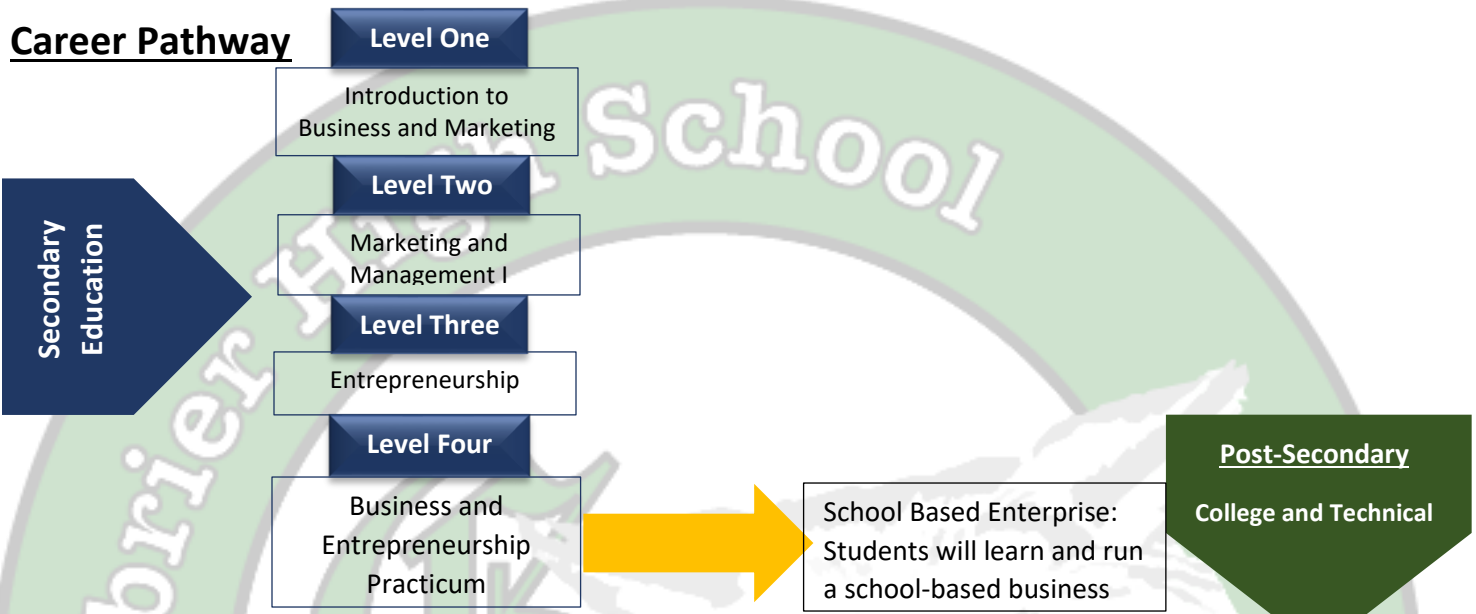


Entrepreneurship

Marketing, Distribution & Logistics



College Ready Whether students want to obtain an associates, bachelor's, or master's degree the options are available.

- [Austin Peay State University](#) – Management, Marketing
- [Middle Tennessee State University](#) – Management, Marketing, Human Resource Management, Professional Selling
- [Tennessee State University](#) – Hospitality and Tourism Management, Human Resource Management, Management, Marketing
- [Tennessee Technological University](#) – Analytics, General Management, Human Resources, Marketing
- [University of Tennessee](#) – Business Analytics, Human Resource Management, Marketing
- [Volunteer State Community College](#) – Marketing

Career Opportunities

JOB OUTLOOK

Entrepreneurs operate small businesses in various specialty areas and industries, including construction, personal services, and maintenance and repair. According to the Tennessee Department of Economic and Community Development, 160,144 Tennessee small businesses had employees in 2019. For those looking to pursue a career as an entrepreneur, the occupations with the fastest growth through 2028 include marriage and family counselors at 26%, massage therapists at 23%, and HVAC mechanics and installers at 15%.



OCCUPATION PROFILE

Entrepreneurs exist in any industry, from construction to personal services and counseling, meaning that job descriptions vary widely. While construction managers must understand building materials, tools, quality control, and production processes, a marriage and family therapist must learn the methods for diagnosing and treating various behavioral and affective disorders. However, all entrepreneurs need time-management, problem-solving, communication, and leadership skills, as well as knowledge of business, marketing, strategic planning, human resources, and information technology.