

2024-2025

FORNEY ISD

advertising



FORNEY ISD VALUES THE RELATIONSHIP OF INDUSTRY, BUSINESS AND COMMUNITY PARTNERS TO PROVIDE INNOVATIVE PROGRAMS AND SERVICES TO ENHANCE THE LIVES OF FID STUDENTS AND STAFF. WE OFFER A WIDE RANGE OF ADVERTISING OPPORTUNITIES THAT PROVIDE VISIBILITY AND AWARENESS FOR BUSINESSES OF ANY SIZE.

**BY THE
NUMBERS**

18,500

Students

2,300

Employees

LARGEST

**Employer in
Kaufman County**

FASTEST

**Growing County
in the Nation**



ROBYN COX
Advertising Specialist
469-762-4104
rdcox@forneyisd.net

DISTRICT WIDE SPONSORSHIP



PACKAGES

ANCHOR PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF THE 4
HIGH SCHOOL BASEBALL AND
SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF
THE 6 MIDDLE SCHOOL AND
HIGH SCHOOL GYMS

PERMANENT BACKLIT
SCOREBOARD SIGNAGE AT
CITY BANK & BETTER LIFE
STADIUM

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$20,000

\$16,000 PER YEAR
WITH 5 YEAR AGREEMENT

FOUNDER'S PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF THE 4
HIGH SCHOOL BASEBALL AND
SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF
THE 6 MIDDLE SCHOOL AND
HIGH SCHOOL GYMS

DIGITAL AD ON SIDEBAR OF
SCOREBOARD AT CITY BANK &
BETTER LIFE STADIUM

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$15,000

2 SPOTS
\$12,000 PER YEAR
WITH 5 YEAR AGREEMENT

VALUE PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF THE 4
HIGH SCHOOL BASEBALL AND
SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF
THE 6 MIDDLE SCHOOL AND
HIGH SCHOOL GYMS

SIGNAGE ON 25-SECOND
GAME CLOCK AT CITY BANK

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$10,000

1 SPOTS
\$8,000 PER YEAR
WITH 5 YEAR AGREEMENT

ATHLETIC PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF THE 4
HIGH SCHOOL BASEBALL AND
SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF
THE 6 MIDDLE SCHOOL AND
HIGH SCHOOL GYMS

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$7,500

2 SPOTS
\$6,000 PER YEAR
WITH 5 YEAR AGREEMENT

MINIMUM 3-YEAR AGREEMENT PAID ANNUALLY; 20% DISCOUNT ON FIVE-YEAR AGREEMENTS



VARSITY FOOTBALL

SPONSORSHIP

PACKAGES

FAN CAM SPONSOR

THROUGHOUT EACH FOOTBALL GAME, FANS WILL BE SHOWN ON THE VIDEO BOARD USING THE FAN CAM. THIS WILL INCLUDE A COMPANY LOGO AND WILL BE DISPLAYED 1-4 TIMES EACH QUARTER. THIS SPONSOR WILL RECEIVE RECOGNITION AS THE 'SPONSOR FAN CAM' EACH TIME A FAN IS SHOWN.

\$6,000

PER SEASON
1 SPOT

GAME SPONSOR

SPONSOR REPRESENTATIVE WILL DELIVER THE GAME BALL FOR THE COIN TOSS AT EACH FORNEY AND NORTH FORNEY HOME GAME. ANNOUNCER WILL ANNOUNCE THE SPONSOR AND LOGO/DIGITAL AD WILL BE DISPLAYED ON SCOREBOARD.

\$10,000

PER SEASON
1 SPOT

TOUCHDOWN SPONSOR

DIGITAL AD ON SIDE OF SCOREBOARD AND ANNOUNCER WILL READ SCRIPT FOLLOWING EACH HOME TEAM TOUCHDOWN.

\$5,000

PER SEASON
1 SPOT



ADVERTISING OPPORTUNITIES APPLY TO BOTH FORNEY AND NORTH FORNEY VARSITY FOOTBALL GAMES. THERE ARE 9 HOME GAMES TOTAL BETWEEN THE TWO TEAMS FOR THE 2024 SEASON.



*Most
Popular*

MARQUEE SPONSORSHIP

PACKAGES

MARQUEE ADVERTISING

FORNEY ISD HAS 21 DIGITAL MARQUEE SIGNS LOCATED IN FRONT OF EACH CAMPUS AND THE ADMINISTRATION BUILDING. ADS ROTATE EVERY 5 SECONDS AND APPEAR, ON AVERAGE, EVERY 3-4 MINUTES.

\$4,000/YEAR FOR ALL 21 MARQUEES

**\$2,500 YEAR FOR ALL INTERMEDIATE
MIDDLE & HS MARQUEES (10)**

**\$2,750 YEAR FOR ALL ELEMENTARY
MARQUEES (11)**

\$500/YEAR FOR A SINGLE MARQUEE



HALFTIME SPONSOR



LOGO WILL BE DISPLAYED ON
SCOREBOARD FOR THE
DURATION OF THE HALF TIME
SHOW (BOTH STADIUMS)

\$6,000

PER SEASON

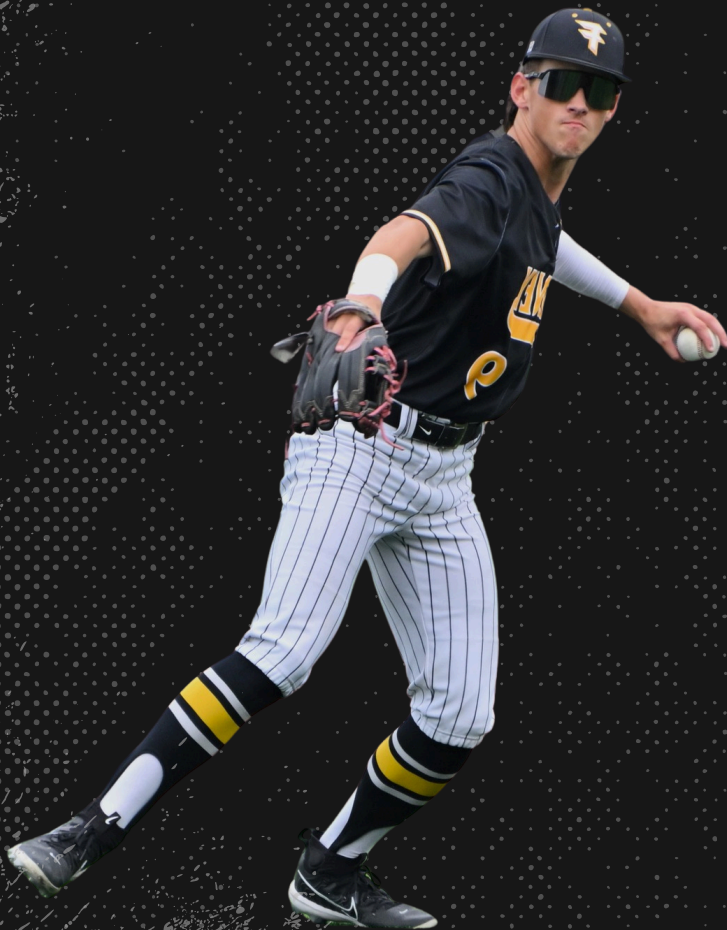
1 SPOT



BASEBALL/ SOFTBALL SPONSORSHIP



PACKAGES



BASEBALL/SOFTBALL FENCE ADS

8'X4' ALUMINUM ADVERTISING SIGNAGE
ON OUTFIELD FENCES AT FORNEY AND
NORTH FORNEY HIGH
SCHOOL BASEBALL AND SOFTBALL
FIELDS.

**\$500 PER FIELD
EACH SEASON**

**\$1,500 PER SEASON ON
ALL 4 FIELDS**

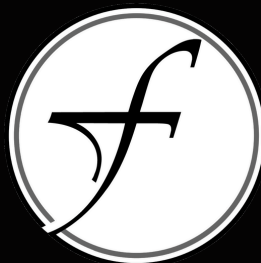


PACKAGES

**ALUMINUM
ADVERTISING
SIGNAGE ABOVE THE
FHS & NFHS
RECORD BOARDS**

\$1,500 PER SCHOOL YEAR

2 SPOTS



NORTH FORNEY HIGH SCHOOL FALCONS SWIMMING RECORDS					
GIRLS			BOYS		
NAME	TIME	YEAR	EVENTS	NAME	TIME YEAR
X LOPEZ E SINGLETARY E FISHBURN M COLLINS	2:14.00	17	200 RELAY	R CLARK A CLEFINGER R CLARK D HARPER	1:49.52 18
M COLLINS	2:24.16	18	200 FREE	D HARPER	2:02.40 16
X LOPEZ	2:40.69	19	200 IM	H WICK	2:15.64 13
K CHEN	28.63	23	50 FREE	D MIRANDA	23.20 19
M SMITH	1:04.50	17	100 DIVING	M SMITH	
K TAYLOR	1:15.23	15	100 FLY	N WICK	59.73 13
X CHEN	1:03.32	24	100 FREE	D MIRANDA	51.26 19
M SANCHEZ	6:34.00	22	500 FREE	D HARPER	5:44.75 16
E FISHBURN M COLLIN X LOPEZ K SINGLETARY	1:49.64	17	200 FREE RELAY	J SHARP R CLARK D MIRANDA R CLARK	1:35.80 18
X LOPEZ	1:08.08	20	200 BACK	R CLARK	1:01.96 18
K CHEN	1:21.11	23	100 BREAST	A CLEFINGER	1:09.95 18
H CARTE E FISHBURN M COLLINS K SINGLETARY	4:24.07	18	400 FREE RELAY	C PHILLIPS D MIRANDA R CLARK D HARPER	3:38.63 16