



**Swedesboro-Woolwich PTO  
Board Meeting Minutes  
November 28, 2022  
7:00pm - 8:02 PM**

**Attendees: Amy DeYoung, Debbie Allen, Laura Watson, Elaine Louma, Alicia Midure, Deanna McCoubrie, Steve Grusemeyer, Tara Bustard, Kenyetta DiSandro**  
**Approved and posted to PTO webpage on December 12, 2022.**

### **I. Old Business**

1. PTO membership is ongoing and is therefore currently at 390 families. FaceBook followers are only at 245 (lost some). Sent mass email with PTO membership form to SWSD teachers. Will email members to up FaceBook/Instagram.
2. Spirit Wear items from MVP were successfully delivered throughout the district. 280 customers purchased 416 items. Total monetary sales \$4707.75. PTO received a refund check for \$941.50.
3. Chalk the Walk Fall Break Return - was successful and very appreciated from the principals and SWSD staff.

### **II. New business**

1. Update your bulletin boards.
2. Swedesboro-Woolwich PTO is on Instagram! swedesborowoolwichpto
3. Boosterthon 2023? - \$3,000 deposit to reserve dates for October 2023. Vote to sponsor in October 2023. District principals were very pleased with the event. District donations yield:  
Clifford - \$11,819.23, Stratton - \$19,123.73, and Harker - \$21,181.43.
  - a. Voted yes to sign the contract for Fall 2023. **6 to 3 VOTE**
  - b. Consider future efforts to run our own Boosterthon (2024). What programs could we get all/full benefits back. We will need a Boosterthon planning committee.
4. Booster has a store and has produced SWSD mock ups for bags, water bottles, and tumblers. Discussed no bottles, too costly. Can compare vs MVP.
5. \$8,303 will be donated to Walter Hill Activity Fund as a result of the Fall Mum and Poinsettias fundraising efforts.
6. Project Elf - Adopt a Family - will we help Heather and the Special Services Department with a family.
7. Sponsorships...The Harlem Wizards & Spring Family Fun Night

- a. Lists given for sponsorships. PTO members make calls for sponsors at different levels.
8. Kingsway Regional High School Senior Scholarship Request:  
 ~ Recognizing a deserving Senior, the Swedesboro-Woolwich PTO Award for Outstanding Volunteerism. This student will have been a graduate of Swedesboro-Woolwich Elementary School District and has demonstrated consistent volunteer service in his/her community, etc. throughout the course of his/her middle school and high school career. The ceremony will be held on June 15, 2023, at Kingsway Regional High School. Recipient is chosen by Kingsway Counseling Department/Scholarship Committee. Vote to fund a \$300 award. **ALL VOTED YES**
9. Amazon - The Swedesboro-Woolwich Elementary PTO is registered to receive .5% of the proceeds of all eligible purchases when customers register to support our charity. Our direct charity link is

<https://smile.amazon.com/ch/41-2059530>

**RECEIVED REIMBURSEMENT CHECK FOR LAST QUARTER OF \$198.**

### III. PTO Communication

- a. Current Facebook posting - The Harlem Wizards
- b. The PTO Press (monthly e-newsletter)
- c. School messenger via each school, can add information as needed.
- d. Comet Clips (every Friday)
- e. Direct email
- f. Flyers
- g. Clifford & Stratton Library Sign Up – Noelle Mathews
- h. Instagram - Happy Thanksgiving

### IV. PTO Events & Fundraisers

1. Walter Hill Fundraiser Poinsettias were picked up this evening (11/28). Total poinsettias purchased by (2) teachers 6. Total poinsettias purchased by (26) students 219. **3 CUSTOMERS WERE A NO SHOW. LATER PICKED UP AT KENYETTA’S HOUSE.**
2. Harbaugh Village - we will collaborate with Harbaugh Village for their North Pole Experience with our very own SWSD Family Night. Thursday, December 8th @ 5pm. We have been allotted a limited 300 tickets to sell at \$5 each (retail value \$20), to benefit George’s House Charity. Admission plus a new unwrapped toy donation is required.
  - a. Discounted tickets were sold on TicketSpice on Wednesday, November 23rd @ 3pm. \* A password/page issue occurred that was immediately addressed and corrected at 3:01pm. No one was able to access the page/tickets until that was corrected. Soon thereafter the page became public and tickets sold out in 4 minutes!
  - b. PTO Volunteers as greeters.
  - c. **CREATED WELCOME SIGN USING HARKER’S POSTER MACHINE.**
  - d. **EMAIL REMINDER WAS SENT TO GUESTS TO BRING TOY DONATION**

**e. TURN OUT WAS GREAT!!!!**

3. Upcoming Holiday Shops: Training/Set-up/Sales/Pack & Pick-up\*
  - a. All parent informational flyers with an envelope attached should be sent home.
  - b. Sign-Up Genius should be created.
  - c. Review Playbook for Holiday Shop instructions and set-up.
  - d. All deliveries will be made in the morning. Pick-ups will be made after your text to request.
    - i. School Dates:
      - 12/2 - Harker School will be setting up after 3pm. Shops 12/5-12/9. (Music room - Red & White 13)
      - 12/2 - Stratton School will be setting up. Shops 12/5-12/7. (Stage - Light blue & white 9)
      - 12/7 - Clifford School will be setting up after 3pm. Shops 12/8 & 12/9. (Library - Light Blue & White 3+)
      - 12/13 - Hill School will be setting up. Shops 12/14 & 12/15. (Stage - Teal & Royal Blue 8)
4. SWSD Staff Holiday Appreciation Sweet Treat/Gift:
  - Soaps off Etsy
  - Hot cocoa bars with toppings should be set-up/prep 1 hour prior to need.
  - 12/14 (10:30a-1:30p) - Stratton will have treats from Logan Dunkin'
  - 12/16 (11:30a-1:15p) - Hill will have treats from My Sweet Empire & Sweetsboro Pastry Shoppe
  - 12/21 (10a-2p) - Harker will have treats from Sweetsboro Pastry Shoppe, Old Town Bagel, & Queen of Treats.
  - 12/22 (11a-2p) - Clifford will have treats from Sweetsboro & The Basic Batch
5. Santa Visits are scheduled for Clifford & Stratton on 12/19 (see schedules). Classes will gather to listen to Santa read a story, ask questions, and receive holiday pencils. Ask the teacher if any students are absent. PTO Board members will act as Santa elf/helper ~ please be festive.
6. Disney on Ice Ticket Sales were completed for the December 29th show at Wells Fargo, Philadelphia, PA. **325 lower level** tickets were sold. **Requested an additional 105 tickets for the show. Wells Fargo rep was able to provide a split of lower level tickets for 3p and second level tickets for 11a. Guests were notified and chose per their liking.** Liz Rodier will assist in preparing seating assignments for guests. Tickets will need to be distributed to teachers mailboxes and sent home with students in their take home folders.  
~ Deanna helped get advertising in Swedesboro-Woolwich Neighbors.
7. BINGO - February 24, 2023 7:00pm - 9:00pm
  - a. **Family scheduled event**
  - b. **Prizes will be gift cards and small gifts between \$5-\$10**
  - c. **2 sessions will be held**

8. Spring Family Fun Night, Thursday, March 30, 2023, 6:00pm - 8:30pm, Baskets: BBQ, Board Game, Crayola Experience, Restaurants (Spicy Affair), HersheyPark, StoryBook Land, Launch, Costco, Urban Air, Sesame Place, Sky Zone, Yoga classes, Swedesboro Hardware, Petals & Paints Florist.
  - a. Need to start reaching out for Sponsors and donations for baskets for this.

## **Reflection**

**Next meeting: December 12, 2022, 7:00pm - Stratton Library**