



**Swedesboro-Woolwich PTO
Board Meeting Minutes
January 9, 2023
6:59 PM - 8:11 PM**

Minutes have been approved and posted to the PTO webpage on January 13, 2023.

Attendees: Elaine Louma, Laura Watson, Tara Bustard, Debbie Allen, Stephen Grusemeyer, and Kenyetta DiSandro

I. Old Business

1. PTO membership is ongoing and is therefore currently at 394 families; FaceBook followers are at 251 (+).
2. Holiday Shop profit total is under review. Expected to receive financials from Bud Carson week of 1/9/23. Reports from Bud state that we have surpassed past years of sales.
3. SWSD Staff Holiday Appreciation Cocoa Bar/Gift: Total cost \$998.76. Thank you to Kenyetta & Laura for acquiring sweet treat donations.
4. Box Tops Program has collected \$178.10 YTD.
5. District schools have not used their Boosterthon funds to complete their purchases as of yet.
Clifford - 10 iPads (\$11,797.80)
Stratton - benches, landscaping, reading garden, flower boxes, etc. (\$19,096.40)
Harker - Book vending machine (\$21,115.75) - **Vending Machine was ordered and damaged.**
6. The following Room Parents have resigned: Martha Reyes (went back to full time work), Bernadette Noonan (for son), Leah Kargman (moved out of District).

II. New Business

1. Offer free 4x6 picture frames to classes. This was a donation to the PTO from last year from Bill Martz.
 - a. **Can room parents do something with these frames?**
 - i. **Paper - Family, Hearts, Stars, Friends and Memories.**
 - ii. **Magnetic - Red & Blue**

III. PTO Communication

- a. Current Facebook posting - SuperBowl Squares Contest
- b. The PTO Press (monthly e-newsletter)
- c. School messenger via each school, can add information as needed.

- d. Comet Clips (every Friday)
- e. Direct email
- f. Flyers
- g. Clifford & Stratton Library Sign Up – Noelle Mathews
- h. Instagram - SuperBowl Squares Contest

IV. PTO Events & Fundraisers

1. Harlem Wizards ticket sales are currently at 234. Game will be held on January 26th, at Kingsway Regional High School. - **PTO Board Members need to report at 4:55 pm. Will need to be there until 9:30 pm.**
 - (a) Wizards assemblies will be on January 10, 2023. Harker 8:45a - 9:05a, Clifford 9:20a - 9:40a, Stratton 9:55a - 10:15a, Hill 10:30a - 10:50a.
 - (b) Flyer/bookmarks to be sent home the day of assembly (1/10).
 - (c) Display posters in schools where parents are most likely to see. - **Fill in the bottom of the poster: SWSD Comet All-Stars**
 - (d) Local business display
 - (e) Review Playbook for game day duties and responsibilities. - **Will be emailed by Kenyetta**
 - (f) Concessions - **Herr's Has Heart Program has agreed to offer low cost snacks for our event. ARAMARK will supply a generous donation of drinks. An order will be placed for Pretzel Factory - 100 Pretzels for \$42.00; Chic-Fil-A - will be sending over a third party sales agreement to be able to sell sandwiches at \$7.00 each.**
Candies to be sold: Cotton Candy, Sour Patch Kids, Ring Pops, Pixy Stix, Airheads, Airhead Extremes, Baby Bottle Pops, and Push Pops
 - (i) **Wizards Player Request: water, Gatorade, candy, cheese, pepperoni, crackers platter, trail mix, apples, chips and sandwiches.**
 - (g) Invitation to join was sent to Kingsway Middle School.
 - (h) Send custom Wizards video to PTO Members @ January 17th. Also put on FaceBook.
 - (i) National Anthem - **Emma Franzosa, 6th grade Walter Hill student.**
 - (j) **School specific School Messengers will be sent out after each Wizards assembly.**
 - (k) **Tease all raffles on Socials: Philadelphia Auto Show (8) ticket package (\$100+ value), Echo Show (\$130 value), Jurassic Park World Live (4) ticket package (\$220), Signed Philadelphia memorabilia, Philadelphia 76ers Ticket Package, including food concessions and parking (\$440+ value).**
Raffle ticket entries available (prices to be determined). 5 different ticket colors will be available.
Will Amy be available to do Venmo at the raffle prize table with tickets?

Cash sales will be available as well.

2. Safer Internet Day - February 7, 2023. PTO will connect our SWSD community to a free virtual parent education event that will help families at our schools use the internet safely. - **Flyers in Mailboxes in boxes by February 1st**
 - (a) Family Tech Talk Zoom Event sponsored by PTO Today will be held virtually on February 7, 2023, at 8:00pm.
Zoom link:
<https://trendmicro.zoom.us/j/91643578987?pwd=VUZtUEhkaGk2bjlQTkpjRXBEMHNTdz09>
will be shared throughout our SWSD community.
3. SuperBowl Square Contest - will go LIVE on January 15th at:
<https://superbowlpoolsite.com/contest/461631?p=GSDB8WB3>
on January 15. Each square is \$20 and payment can be made via Venmo to **@AmyDeYoung, @Elaine-Luoma, or @Deborah-Allen-110**. Contest participants can also make payment through Square if an email request is sent to amy.deyoung1231@gmail.com. Boxes are held for 24 hours. Payout is \$200 for 1st, 2nd, 3rd quarters and \$400 for final score. PTO will retain 50% which is \$1000.
4. SWSD Family BINGO - February 24, 2023 7:00pm - 9:00pm at Stratton. There will be 2 (45 minute) sessions.
 - a. Bingo Software
 - b. Concessions
 - c. \$5-\$10 gifts, candies, gift cards Google form to RSVP
5. Spring Book Fair theme: Carnival
 - (a) 3/13-17 Stratton Spring Fair Coin Drive
***Make Note: Coin drive to emphasize to teachers, this money will go back into the classrooms so pick out your books!**
 - (b) 3/20 Stratton Book Fair Set-up & Teacher Preview - **VPs need to communicate to principals when setup can be and if they are having a preview...?**
 - (c) 3/20-24 Clifford, Harker, & Hill Spring Book Fair Coin Drive
 - (d) 3/21-3/22 & 3/22 Stratton Spring Book Fair
 - (e) 3/24 Clifford Spring Book Fair Set-up & Preview (?)
 - (f) 3/24 Harker Spring Book Fair Set-up & Preview (?)
 - (g) 3/27-31 Harker Spring Book Fair
 - (h) 3/27 & 3/28 Clifford Spring Book Fair
 - (i) 3/28 Walter Hill Spring Book Fair Set-up & Teacher Preview
 - (j) 3/29 & 3/30 Walter Hill Spring Book Fair
 - (k) Chinese Auction: ideas: Winery tour, restaurant gift certificates, Spa treatments, hotel stay, theme park admission (Busch Gardens, Zoo, Academy of Natural Sciences, Franklin Institute, Sesame Place), zip lining experience, portrait sitting, gardening basket/landscaping, Spring cleaning house services, board game

basket, car servicing, concert, pet grooming services, espresso machine, Nintendo Switch, bowling package.

6. March 17 (St. Patty's Day) - Staff Appreciation Day Event
Treat will be from Philly Pretzel Factory. All VP's will pick orders at 7:30a, Tables will be decorated with signage and theme.

7. Spring Family Fun Night, Thursday, March 30, 2023, 6:00pm - 8:30pm.
Confirmed:
Activities: FURever As Friends (Kenyetta)
PhotoBooth, sponsored by Innovative Orthodontics (Kenyetta)
Baskets/Donations: SummerFun Klds Camp (Kenyetta)
SOAKED (Kenyetta)
Hens & Honey (Alicia)
\$150 restaurant gift cards, sponsored by Funds for Kids (Kenyetta)

Sweetsboro

8. Teacher Appreciation Luncheon: Looking to spend \$20-\$23 per teacher. Start thinking about what we would want to do for the teachers that week for the luncheon.

Reflection

Next meeting: February 13, 2023, 7:00pm - Stratton Library