



12/5/2018
PTO Board Meeting
7pm-8:00pm
Paulista (4239 Park Blvd., Oakland)

Call to order: Meeting called to order by PTO President, Jeni Paltiel at 7:15pm.
9 members present. Quorum is 4. Quorum is met.

Agenda Items:

Principal's Report: Mr. Avent

- 1) Staffing: Staff vacancies have all been filled
- 2) Advisory Period Curriculum: "Caring Schools" program to be piloted for OUSD during advisory period.
- 3) Student and Staff Recognition: "Tip Top Toros" on Fridays and plan to add weekly "IB profile shout outs" for students and staff starting immediately.
- 4) School Site Council (SSC): SSC positions have been filled. \$97,000 in Title 1 funds left over from last year are now available since SSC is full.
- 5) "Parent Participation" Federal Funding: \$4000 available however, there are many rules around how money can be used (i.e. not allowed for meals, but snacks ok). No clear guidelines, but previous requests have been denied. Brainstorming around securing funds included possibly transportation or Challenge Day.

Admin Report: Jeni

- 2017 taxes are filed. Audit for 2017-2018 needed.
- Laura Wedderburn will transition from Academic Enhancement - Mini Grants Co lead, to VP Volunteer Coordinator.
- Laura's husband, Glen, will take over VP Technology

Auction update: Lisa

Questions:

- Date: Is there any objection to changing date to later in Feb? No objection. Date options = 2/9/18 or 2/24/18.
- Theme: Will stay the same as year = Let Love Rule.

- Price: Is there objections to raising admission and drink ticket prices? No objection as long as price stays reasonable and opportunity to attend without buying ticket (which will be extended to all teachers) is provided. Also, provide option to purchase “extra” tickets to be donated to teachers or families in need.
- Event Promotion: Jupiter grades, get teachers help.
- Wine Donations: Drop off location at family’s home and at Montera (will store in locked closet with regular pickups).

Budget Report: Naomi

Income:

- Annual Fund = \$13,000 to date (approx. ½ way to goal)
- Toro Store = \$3500 (approx. ½ way to goal)
- Fall Fest waiting for more info. \$1600 cost; income to date = \$300, but additional income pending.
- Field trips and 8th Activities: Not much income to date. Need more info on field trips dates and locations before asking for donations.
- Annual Giving Push Needed and planned before end of the year via email communications and announcements/requests at upcoming music concerts
- 11/10/18 Golf Tourney: made approx. \$600. Mr. Latimore is willing to do again, and it seems there is opportunity to increase income from this event. Money raised is allocated for sports.

Expenditures:

- Main expenditures have been for sports

Summary: Currently income > spending, but more spending is anticipated and we haven’t reached fundraising goals yet.

Progress report on various fundraising: Jeni

- Ride for a Reason 4/27/19. Currently, 15 of 84 of those signed up are from Montera (most of any other school). 250 riders wanted (so about 25 needed from Montera). Participation price goes up 12/6/18. Opportunity to raise >\$10,000.
- Giving Tuesday Promoted via Montera Facebook Page resulted in \$450 donation.

Warriors Fundraiser: Yolanda guest

- See Handout
- 75 tickets – 5 tickets for 4 students + adult chaperone so 70 tickets will be for sale.
- \$125/ticket
- Experience for ticketholders to be courtside for warm up.
- 1st come; first served. Will keep track via google doc.
- Promotion to start ASAP
- Deadline for orders 12/21/18, but will extend until Jan 2019 if needed (and will promote outside Montera Community at that time).
- Payment accepted via check (drop off in office) and Paypal button via Montera website.
- Discussion around identifying students for raffle

- Decision re: Warriors “Pep” Rally event is pending.
- Opportunities for adding more tickets to 1/16/18 (must be purchased in blocks for 75) or for date in Feb (approx. 2/20/19) where other fan “experiences” will be available. Plan to see how sales of first block of 75 tickets goes before deciding on committing on another block of tickets.

PTO Accomplishments/wins to date:

For Annual Fund Marketing want to highlight a few accomplishments/what PTO funds have been sent for. Ideas: Mini Grants (supplies for teachers), Sports (uniforms), Facilities
Other? Send ideas to Jeni.

Sports Update Events:

- 12/6/18 Holiday Stroll Cheer will be in parade
- 12/10/18 Boys Basketball starts
- 12/12/18 Girls Basketball starts
- 12/19/19 Pep Rally during advisory and lunch with goal to recognize teams/student athletes. 7th and 8th Grade Student Athlete Captains will be doing interviews during rally with hopes of getting some media coverage.
- 12/20/18 Student Athlete-Parent Event
- Study Hall 3 days/week. Lunch needed.
- “Christmas” for Families in need – Discussion around ideas on how to support this

Dad’s Club/VP Facilities Update: Schweick

- 11/11/18 Brew Off raising funds for A to Z Foundation was successful. Over \$10,000 raised.
- Work day 1/12/19 9am-1pm
- Music Dept Fundraiser 3/1/19
- Carpet cleaning in music room 12/21/18
- Rebranding plans in progress. Need to highlight IB Certification, once it’s completed. Planning/ideas in progress.

Meeting adjourned: 8:45pm

Important Upcoming Dates:

12/6/18 Holiday Stroll

12/7/18 Montera Shopping Night at A Great Good Place for Books

12/9/-12/18 Montera Shopping Event at Sports Basement

1/9/19 PTO Board Meeting

1/16/18 Warriors vs Pelicans Fundraiser Event

1/30/18 PTO General Meeting (changed from 1/16/18 due to conflict with Warriors Fundraising Event)

Board Members Present:

Angie Louie – Financial Secretary

Darren Avent – Principal

Dunia Wilder – Athletics

Elisa LeBlanc – VP Academic Enhancement (Mini Grants)

Eric Schweickert – Dad’s Club/VP Facilities

Jeni Paltiel – President/Communications

Kat Verani – VP Outreach (co)

Laura Wedderburn – VP Volunteer Coordination

Naomi Levy – Treasurer

Guests: Yoland and Lisa Taylor

Minutes prepared by: Angie Louie