



**1/9/19 PTO Board Meeting
7:00pm-8:00pm
Montera Library**

Call to order: Meeting called to order by PTO President, Jeni Paltiel, at 7:15pm.
5 voting members present: Jeni, Laura Wedderburn (Volunteers), Glen Alvarez (Technology), Ken Sorey (First VP), Elisa Le Blanc (Academic Enhancement). Guests: Eric Schweickert (Dads Club), Mickey Schweickert (parent).

1. Announcements/Discussion:

- Ride for a Reason is on track for April 27. We currently have 20 people from Montera signed up. Volunteer opportunities will be announced soon.
- We have a full house for our final school tour of the year on 1/11.
- OUSD now charges the PTO a fee to use school facilities – may affect what and how we plan for next year, and needs to be included in the 2019-2020 PTO budget.
- Auction date is confirmed for 3/9/19 at the Ed Roberts Campus.
- Warriors Fundraiser: 68 tickets sold so far (need to sell 75)

2. Fall Fest: Dads Club will continue to participate in Fall Fest, but would like to work on ways to improve the event and make it more of a fundraiser and better attended.

- We agreed we need to form a Fall Fest committee before the end of the school year to prepare for the following fall, rather than waiting until school starts to start planning.
- We need to identify a Fall Fest Coordinator this spring for next fall.
- The event needs better promotion – banners in better spots, flyers in the Village.
- Skate ramp didn't bring in any money, and most kids using it were not Montera kids.
- Food trucks may be a possibility, but they don't typically give us a cut of the proceeds, so we may lose money on them.
- Max attendance is about 250 kids.
- We'd like to explore ways to get more faculty involved – free tickets for faculty?
- Ideas for activities include: DJ/radio station dance contest; *Thriller* flash mob; laser tag on baseball field; gaming; partnering with Joaquin Miller to tie in Fall Fest to their pumpkin patch somehow.
- Ask SYL kids to poll fellow students about what they want and help drive ticket sales?

3. Communication & School Image: Dads Club is brainstorming ways to make the school more welcoming to families and presenting a positive image of the school – improvements to website and eBulletin, enlisting students to write content, etc.

- We will investigate cost for continuing to use Vertical Response versus switching to Emma (OUSD's tool) or MailChimp (more user-friendly and functional).
- Can we start doing a monthly Jupiter Grades send-out again to reach more parents? Glen will talk to Mr. Snow about options.

Meeting adjourned: 8:00pm
Minutes prepared by Jeni Paltiel.