



**November 5, 2019  
PTO Board Meeting  
7:00pm  
Montera Library**

**Call to order:**

Meeting called to order by PTO President, Ken Sorey at 7:04pm. **17** members present. Quorum is 4. Quorum is met.

- Approve Minutes
  - a. Ashley motioned to approve the minutes from the last meeting; Lisa seconded. All approved.
- Outstanding Positions
  - a. VP of Fundraising – Programs
    - i. Shelley had tentatively taken on this role, but decided she had too much on her plate to be VP of Fundraising. The role is still open. It is not a huge ask (escripts and the like), but we do need to fill it.
- Mr. Avent Update
  - a. There is an Instagram page called Montera Fights. The administration asked IG to take it down but they have not yet done so. It includes 15 videos of fights. The administration has ID'ed all the followers and will talk to them. Two of the fights are from this year (not during the school day), the rest are from last year.
  - b. Budget Updates

- i. At the 20-day count, enrollment was short. We are losing some discretionary funding as a result. The actual amount is still unknown as it hasn't yet been posted in the budget.
  - ii. The date of October 21 is used for other funding numbers and we were only 1 student under projected enrollment as of that date. As a result, we are gaining 16k in supplemental funding and we are gaining 50k in Title I funding.
  - iii. The city matched Restorative Justice funding.
  - iv. Mr. Avent is looking to hire a stip sub with some of the extra funding.
  - v. With the Title I funding, Mr. Avent would like to hire 2 aides for the Counsel Enrich and Intensive Counsel classes. He needs district approval to do this and has reached out to them. Intensive Counsel used to have 4 adults in room (3 aides), but the aides left at end of October and the class dynamic changed. These two classes account for the bulk of suspensions.
  - vi. The school received a grant from MLB and ESPN for an anti-bullying campaign. Mr. Avent doesn't feel that it is the greatest of programs. They wanted it to be separate from Restorative Justice, and the school pushed to have the programs merged. The goal is to train staff, students, and parents. He hopes they will push education on cyberbullying.
- c. Mr. Lao ran a Donors Choose campaign for an 82" TV in MUR plus an electronic screen and a projector. The TV is being used as an electronic bulletin board for announcements. Ashley asks if official Montara IG content can be used on this bulletin board.
- d. Attendance policy – No more tardy sweeps. Kids will receive a warning with first tardy then a 15-minute lunch detention for each following tardy. They will need to clear (take) these detentions to participate in sports, dances, etc. The idea came from Edna Brewer.

- e. Yonder pouches – The idea is that the phones stay in the pouches for the full day. Does every student do it? No, but it is leverage to collect phones when the rule is broken and it makes the policy clear. Mr. Runge states that only 6 or 8 out of 24 kids has him unlock their bags at the end of the day. But it has reduced phone use in class.
- Report on Fall Fest and Warrior’s Game
  - a. Warriors game: New Chase Center = fabulous. All but one ticket sold. Netted about \$3500.
  - b. Fall Fest:
    - i. There is a video on the school site, plus we are putting together a photo montage of booths.
    - ii. There will be a Fall Fest debrief for further input.
    - iii. Price. Received feedback that people wished it hadn’t been \$12 at the gate. There may be a different way to do that—perhaps allow performers and volunteers to get 5 tix each. We sold a ton of tickets, so we could adjust entrance fee.
    - iv. Pre-event ticket sales did not predict attendance. Parents came to see kids perform and participate in other parts of the event.
    - v. Inflatables. Feedback that they need more supervision and we will have sign-up for this next year (Jason notes that he saw 8<sup>th</sup> graders take responsibility for monitoring the inflatables.).
    - vi. Empowering the kids helped make the event successful—SYL, art, decorations.
    - vii. Haunted Maze was very successful.
    - viii. Food. Ran out of food a few times, may need more food next year.
    - ix. Jason locked in the banner price going forward.
    - x. Plan in advance for power issues, given the time of year? We had to buy generators that we ended up not needing due to PG&E power cuts.

- New Marquee Status
  - a. Marquee is in the art room. Dad's club volunteers will put it in. There no power at spot of existing footing, so we will need to figure that out.
  - b. Dad's Club will need to discuss district Facilities group concerns if parents install marquee with Mr. Avent.
  - c. Gia suggests that parking lot is where parents would be more likely to see information. There has been some talk about having an electric screen in the back.
- Update from Communications Meeting – Maria
  - a. Ashely, Mark, Katherine met and discussed how to use images and video to market Fall Fest and the school community. YouTube channel? They discussed various ways to make the most of the channels of communications that we do have.
  - b. There is a folder on the shared PTO Drive for Fall Fest media, so that we have easy access for next year's promotion of the event. Can we have a Fall Fest landing page on the website? Perhaps work with school to include photos on the main landing page.
  - c. What is the role Schoology vs. other types of communication?
  - d. How do we get the word out about events coming up such as Friday's dance? How can we inform parents about the permission slip, cost?
  - e. There will be a larger communications team meeting on November 11.
- Tours and Events – Kat
  - a. Parent volunteers are really valuable, but SYL students lead the tours. Parents just make sure group stays together.
  - b. Tours have sold out, and only 2 tours in January still have space.
  - c. Info Nights for Joaquin Miller and Montclair are coming up.
    - i. Loryn will put Kat in touch with the JM organizers.
    - ii. Ashley will connect with Montclair.

- iii. Kat hoping to get alum from those schools to attend these info nights to promote the school. Maria will go to Carl Munck info night.
  - d. Loryn suggests maybe having a representative parent from each elementary school for outreach.
    - i. Ken thinks that an elementary school liaison for recruitment should be a formal PTO role.
    - ii. Send pitch out in ebulletin for parents from various elementary schools for outreach?
  - e. High school info night had a fantastic turn out of 8<sup>th</sup> grade parents. Three high schools (Oakland Tech, Skyline, and Oakland High) were represented.
- Auction Update – Loryn
  - a. About \$25k of donations have come in.
  - b. Two parent bands playing
  - c. We have sold 53 tickets so far. Loryn is hoping to sell 150 tix. Ticket price is \$35, and includes appetizers + nonalcoholic tickets.
  - d. Loryn asks board to reach out to friends about ticket sales via text or phone call.
  - e. Dunia will provide Montclair Association contact for advertising.
  - f. Teachers +1 are free. There is a place to order them on the ticket portal.
  - g. Jason asks if we can buy a block of tickets to donate for those who need them.
    - i. Loryn will add line to buy tickets for teachers to ticket order form.
  - h. Not sure if we will do a live auction this year. Maybe if we sell 150 tix before Xmas.
- Sports Update – Dunia
  - a. Football time is 3 and 1, volleyball is 6 and 1.
  - b. Still need soccer coaches for boys' and girls' soccer. We no longer need basketball coaches.

- c. Montclair soccer club has offered to help train parents, but need parent to step up to be the actual coaches.
  - d. Basketball team lineup should post this week—it was delayed due to power outages.
  - e. Loryn thinks it would be nice to post sports recaps on ebulletin. A lot of information and photos are posted about games, wins, etc on the Cheer Instagram account: montera\_toros\_cheer. Dunia can send photos to Maria for the main school Instagram page.
- Other Business?
    - a. Group at UC Berkeley (Society of Women Engineers) is willing to do a ½ hour parent/student education on STEM. This could be done at general meeting.
      - i. Discussion about how Maker Faires are an engaging approach to STEM.
      - ii. Maker kits for classroom? Perhaps we could set up a Go Fund Me.
      - iii. Plans to strategize how we can add a maker component to Fall Fest next year.
    - b. Woodshop: 2 lathes coming in. Mr. Runge ordered more than enough pens for everyone in woodshop to make pens.
    - c. First aid and CPR: Still working on a date for teacher and staff training.
    - d. Add Toro Gear discussion to agenda next time.
    - e. Dunia needs a truck for two refrigerators and a microwave.
      - i. Gia suggests Lugg.
- **Next Board Meeting – December 4, 7 PM to 8:00 PM in the Library.**

**Meeting adjourned: 8:00pm**

**Board Members Present:**

Ken Sorey – President

Mark Lavar – First VP

Elisa LeBlanc – VP Academic Enhancement (Mini Grants)

Dunia Wilder – VP Academic Enhancement (Athletics)

Maria Rapier – VP Communications

Bobbi Babineau-Lounds – VP Facilities/Health and Safety

Kat Verani – VP Outreach & Membership

Ashley Dunning – VP Volunteer Coordination

Katherine Falk – VP Technology

Gia Calvillo—Auditor

Jason Tempestini – Parliamentarian

Angie Louie – Financial Secretary

Trudy Brown – Recording Secretary

Lisa Taylor – Toro Gear

Loryn Hudson – Auction Coordinator

Eric Schweickert – Dad’s Club Liaison

Principal Avent

Mr. Rungey – Faculty rep

Minutes prepared by: Trudy Brown