



October 14, 2020
PTO Board Meeting
7:00pm
Zoom

Call to order: 6: pm

Meeting called to order by PTO President, Ken Sorey at 7:05 pm. **17** members present. Quorum is 4. Quorum is met.

Mr. Avent update

- 14 schools are opening for special education students (2 HS, 2 MS, 10 elementary) 1:30-3:00. First experiment with hybrid.
 - Montera is revisiting what a hybrid might look like. How many students? What would it look like?
 - A few Montera teachers have concerns about possibly coming back due to health issues.
- Transition to second quarter has gone relatively smoothly. Some issues with Zoom links.
 - Teachers up and down, but not as overwhelmed as at the beginning of 1st quarter.
- Feedback on African American and Latinx nights: both went well.
 - Pretty big turnout for African American night. Encouraged PTO involvement.
 - Need to work on translation for Latinx night. Families grateful as some felt intimidated at PTO meetings.
 - Will continue to do these.
 - Subgroup of PTO where parents who are interested can be involved w/o being on board.

What to do with the glows and grows feedback?

- Reach out to families individually (phone tree?) to get them engaged.
 - Has been done in past for a specific event.
 - Made calls from school so that it was a recognized number.
 - Script/general questions to ask.
 - Start out with a text as a first step?
 - Suggestion to wait until after campaign season as there are too many calls coming through right now.

- Mr. Avent will check to see if there are any rules around it/doing it correctly.
- Use glows/grows to promote to Prospective Families/Social Media
- Grows: It should be a standing item on PTO board agenda to diversify the PTO.
- Maybe administration can ID families and extend personal invitations? Make connection with PTO.

Relief fund

- Ms. Harambe and cost team to pool funds.
- We have raised \$1600 so far to help with short-term issues.
- Working out distribution. Referral basis from teachers.
- PTO has committed \$5k for student supplies (headphones, pencils, paper, etc.).

Next General Meeting – HS Info Night (Oct 27th)

- Most schools are doing their own webinars for families, but would be good to have 3 or 4 high schools on a webinar to give info and details to apply.
 - O High, Tech, Skyline, Life Academy
- How would this work on Zoom? Breakout rooms where you can jump in and out? Appointment times?
- Hold schools to 15 minutes each for presentations.

Update on Outreach - Jen

- Jen sent email asking people to review school – We need recent reviews on school review sites, especially mention distance learning.
- Virtual tours this year
 - Could be pre-recorded with live Q&A or Webinar style
 - Tour for non-English speakers. Zoom translation service.
 - Smaller outreach events with targeted communities.
 - Special outreach for incoming SPED families. Special “tour” for special ed.
- Updating website to make it easier to navigate for current and prospective students
- Can we replicate Skyline principal email to 8th grade families?
 - Email list is available via SchoolMint.
- Can we get a few short teacher vignettes (6th grade)? Greg True did videos for Fall Fest.
- Reach out to people in social network – connect Jen with larger list?

Update on Tech Group

- Working on connecting parents to teachers for tech support.
- Awaiting the results of the teacher survey. Lauren A. to follow up with Shawna.

Website Update - Maria

- Maria will circle back to figure out status.
- Some areas have been identified that need to be updated.
- Mr. Avent needs to talk to Ms. Howard, who runs the website, to see how much we can change.

Yearbook - Bobbi

- Since we aren't in person, each child can create their own page.
- No cost to family—template on website.

Emergency Supplies, health and safety - Bobbi

- Need: 50 boxes of ER bars, water preserver, new water
 - Would like supplies to be updated before summer.
 - Wait until the kids are back in school to replenish food supplies.
- Masks need to be replaced – donated to emergency responders.
- Bobbi needs help replacing the water.

Teacher Buddies - Heather

- Buddies were assigned 3-4 weeks ago. 2-3 teachers per buddy.
- A lot of teachers did not respond.
- Use the buddies to help with communication, virtual tours?
- Perhaps provide specific scripts and idea for buddies to suggest ways to help teachers.
- Small number of teachers have used their \$400 stipend. Perhaps buddies can help with stipends.

Communications calendar

- Need to have a meeting to discuss.
- Intersperse other communication with fundraising.
- Maria would like photos from textbook pick-up days for social media, or any other "events."

Parent Workshop Series - Raine

- Small group of parent volunteers putting together ideas.
- Parent lead has been ID'ed. List of topics has been gathered.
 - Organization
 - Anti-racism
 - Stress management/mindfulness
- Email volunteer coordinators if you have ideas or if you want to facilitate.

Fundraising - Loryn

- 8 parents are involved to create care packages.
 - Will be distributed at end of October and then Winter and Spring.
- Annual Giving: \$20k pledged and received.
- Reminders to all who haven't donated.
- Kristy Johansen is running virtual turkey trot. Website is live.
- One restaurant fundraiser every 3 weeks or so.
- December virtual auction for Mr. Runge's cutting board. Will need help with live virtual auction.
- Will need to run several events to make up for in-person auction.

- Reach out to personal friends.
- Send Loryn links to auctions at other schools if you have them for new ideas.

Sports – Dunia

- Need safety kits for all coaches for each sport.
- Every year there are volunteers help student athletes with tutoring. GPA needs to be 2.5.
 - Jennifer’s niece runs a non-profit tutoring org.

Montera’s power will go out tomorrow. Will not impact all students and teachers. School will go on as normal and those who are impacted will make up work.

Meeting adjourned: 8:05pm

Board Members Present:

Ken Sorey – President
Kenny Shea Dinkin – First Vice President
Loryn Hudson – VP Fundraising
Lauren Addicott – VP Volunteer Coordinator
Raine Dougan – VP Volunteer Coordinator
Heather Ladov – VP Campus Culture (Teacher Buddies)
Katherine Falk – VP Technology
Dunia Wilder – VP Academic Enhancement
Maria Rapier – VP Communications
Bobbi Babineau-Lounds – VP Facilities
Cynthia Lusk – VP Outreach and Membership
Jennifer Wilkins – VP Outreach and Membership
Trudy Brown – Recording Secretary
Kimberly Delaney – Financial Secretary
Daria Dimitrioff – Parliamentarian
Myesha Mebane – Site Council

Darren Avent – Principal

Minutes prepared by: Trudy Brown