

## CONTACTS

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## PHOTO & WORD LIMITS

**1/6 PAGE**  
 Limit 1-2 pictures  
 1-2 sentences

**1/4 PAGE**  
 Limit 1-2 pictures  
 1-2 sentences

**1/3 PAGE**  
 Limit 3 pictures  
 2-3 sentences

**1/2 PAGE**  
 Limit 5-6 pictures  
 4-6 sentences

**FULL PAGE**  
 Limit 9 pictures  
 6-9 sentences

**TWO PAGE SPREAD**  
 Limit 18 pictures  
 12-18 sentences

### Dear Parents,

Do you want to celebrate your student's senior year with a special ad in an award-winning yearbook? If so, buying a Senior Ad is a great idea. Through your own words and pictures, you can relive your favorite memories. These Ads will not only be a perfect gift to your senior, but you will also be supporting the Shawnee Mission North yearbook. Students love seeing their messages, words of encouragement and funny childhood photographs from their parents, grandparents and family.

### GUIDELINES

- Ads are not considered **meeting the deadline until all materials are submitted.**
- Choose photos of good quality and within the recommended number for the ad size.
- We cannot accept photos of children without clothing.
- We cannot accept photos that have any sort of weapon related paraphernalia.
- Because of copyright, for any photos that have been taken by a professional, you will need to secure permission for one time use for the Yearbook.
- We cannot accept song lyrics or poetry
- you have not secured copyright usage for.
- The Yearbook already has permission from Rolland Studios for use.
- If you do not want part of a photo to appear in the ad, or have other special instructions, please, make those apparent in the special instructions spot.
- The Yearbook reserves the right to edit for content.
- **We will send proofs of ALL ads to the email address you have given. Please call us if you have not see a proof of the ad by Jan. 29, 2023**

Please submit your ad through  
[www.yearbookforever.com](http://www.yearbookforever.com)

We will NOT be accepting drop off ads this year.  
 Please do not hesitate to contact us if you need help submitting your ad.

|                        | Sept. 15 | Oct. 13 | Nov. 17 |
|------------------------|----------|---------|---------|
| <b>1/6 page</b>        | \$80     | \$120   | \$160   |
| <b>1/4 page</b>        | \$100    | \$150   | \$200   |
| <b>1/3 page</b>        | \$140    | \$200   | \$280   |
| <b>1/2 page</b>        | \$170    | \$260   | \$340   |
| <b>Full page</b>       | \$240    | \$380   | \$480   |
| <b>Two page spread</b> | \$420    | \$630   | \$840   |

*(Contact notate@smsd.org about purchasing this option online)*