

Visual & Media Arts National Standards for Western High School

Grades 9-12

Update 2017 by D'Andra Clark

Basic Art, 2-D Design, 3-D Design, Advanced, Digital Photography, Art of Film, Multimedia Communications

Presenting: Anchor Standard 4: Select, analyze, and interpret artistic work for presentation.

Enduring Understanding: Artists and other presenters consider various techniques, methods, venues, and criteria when analyzing, selecting, and curating objects artifacts, and artworks for preservation and presentation.

Essential Question(s): How are artworks cared for and by whom? What criteria, methods, and processes are used to select work for preservation or presentation? Why do people value objects, artifacts, and artworks, and select them for presentation?

HS Proficient VA:Pr4.1.1a - Analyze, select, and curate artifacts and/or artworks for presentation and preservation.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Students take quality photos of art projects for final cumulative presentation.	Craftsmanship, Documentation, Preservation and Presentation of Quality Work.	Instructor modeling documentation and preservation of work. - Cameras, iPads, storage, preservation materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Accomplished VA:Pr4.1.1la - Analyze, select, and critique personal artwork for a collection or portfolio presentation.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Students take quality photos of all projects. Submit a final portfolio as presentation of growth throughout the semester.	Craftsmanship, Documentation, Preservation and Presentation of Quality Work.	Instructor modeling documentation and preservation of work. - Cameras, iPads, storage, preservation materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Advanced VA:Pr4.1.1lla - Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Students select projects to display at art shows/competitions. Students will help prepare work according to show guidelines.	Craftsmanship, Documentation, Preservation and Presentation of Quality Work.	Instructor modeling documentation, preservation and presentation of work. - Cameras, iPads, storage, preservation materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

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Presenting: Anchor Standard 5: Develop and refine artistic techniques and work for presentation.

Enduring Understanding: Artists, curators and others consider a variety of factors and methods including evolving technologies when preparing artwork for display and or when deciding if and how to preserve and protect it.

Essential Question(s): What methods and processes are considered when preparing artwork for presentation or preservation? How does refining artwork affect its meaning to the viewer? What criteria are considered when selecting work for presentation, a portfolio, or a collection?

HS Proficient VA:Pr5.1.1a - Analyze and evaluate the reasons and ways an exhibition is presented.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Students given examples of ways to exhibit art (social media) and create a final piece based on their choice of exhibition.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills.	Instructor model design thinking, researching, good Internet search including copyright and Fair Use. - Cloud storage, computers, art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Accomplished VA:Pr5.1.1la -Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
After being provided a variety of examples of displaying artwork, students will prepare finished projects for showcase display, Twitter or art show.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills.	Instructor model design wisdom, researching, good Internet search including copyright and Fair Use. - Cloud storage, computers, art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Advanced VA:Pr5.1.1lla - Investigate, compare, and contrast methods for preserving and protecting art.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Research and search for ways of preserving and protecting current projects.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills.	Instructor intro universal design principles, researching, good Internet search including copyright and Fair Use. - Cloud storage, computers, art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

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Presenting: Anchor Standard 6: Convey meaning through the presentation of artistic work.

Enduring Understanding: Objects, artifacts, and artworks collected, preserved, or presented either by artists, museums, or other venues communicate meaning and a record of social, cultural, and political experiences resulting in the cultivating of appreciation and understanding.

Essential Question(s): What is an art museum? How does the presenting and sharing of objects, artifacts, and artworks influence and shape ideas, beliefs, and experiences? How do objects, artifacts, and artworks collected, preserved, or presented, cultivate appreciation and understanding?

HS Proficient VA:Pr6.1.1a - Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Groups will explore contemporary exhibition of art - social media, tagging, installation, etc. Use this in conjunction with VA:Cr2.3.1	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills. Good writing skills.	Instructor model design thinking, researching, good Internet search including copyright and Fair Use. - Authentic sites, computers, art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Accomplished VA:Pr6.1.1la - Make, explain, and justify connections between artists or artwork and social, cultural, and political history.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Research and create social, cultural or political art works relevant to student's personal connection.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills. Good writing skills.	Instructor model design wisdom, researching, good Internet search including copyright and Fair Use. - Authentic sites, computers, art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Advanced VA:Pr6.1.1lla - Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Create a two-dimensional, or three- dimensional art work using objects or artifacts to make a social, cultural or political statement.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills. Good writing skills.	Instructor intro universal design principles, researching, good Internet search including copyright and Fair Use. - Authentic sites, computers, art materials..

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

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Media Producing: Anchor Standard 5: Develop and refine artistic techniques and work for presentation.

Enduring Understanding: Media artists require a range of skills and abilities to creativity solve problems within and through media arts production.

Essential Question(s): What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

HS Proficient MA:Pr5.1.1a Demonstrate progression in artistic, design, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Production team roles in producing films for local businesses. Commercials, ads, or animations.	Design thinking strategies. Media & Design History. Critical thinking skills. Collaboration and audience feedback.	Instructor model design thinking, good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Accomplished MA:Pr5.1.1la Demonstrate effective command of artistic, design, technical and soft skills in managing and producing media artworks.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Digital photography assignments, stop motion animations, filmmaking, media projects and creating student voice.	Design thinking strategies. Collaboration and Criticism. Critical thinking skills. Media history. Audience feedback.	Instructor provide ideas for good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Advanced MA:Pr5.1.1lla - Employ mastered artistic, design, technical, and soft skills in managing and producing media artworks.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Typography, photo mosaics, logos, computer graphics, photo manipulation, documentaries command a presence in projects.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills. Advanced computer and filmmaking skills	Instructor intro universal design principles, , model documentation of projects. Advanced art materials, Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop..

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

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Producing: Anchor Standard 6: Convey meaning through the presentation of artistic work.

Enduring Understanding: Media artists purposefully present, share, and distribute media artworks for various contexts..

Essential Question(s): How does times, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

HS Proficient MA:Pr6.1.1b Evaluate and implement improvements in presenting media artworks, considering personal and local impacts, such as the benefits for self and others.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Media projects like animations and filmmaking projects that influence others or can be used with businesses.	Design thinking strategies. Media & Design History. Critical thinking skills. Collaboration and audience feedback.	Instructor model design thinking good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Accomplished MA:Pr6.1.1lb Evaluate and implement improvements in presenting media artworks, considering personal, local and social impacts such as changes that occurred for people, or to a situation.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Socially influenced media projects - magazine ads, billboards, social media projects.	Design thinking strategies. Collaboration and Criticism. Critical thinking skills. Media history. Audience feedback.	Instructor provide ideas for good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.

HS Advanced MA:Pr6.1.1llb - Independently evaluate, compare, and integrate improvements in presenting media artworks, considering personal to global impacts, such as new understanding that were gained by artist and audience.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Socially and politically influenced media projects - Public Service Announcements and Commercials.	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills. Advanced computer and filmmaking skills	Instructor intro universal design principles, , model documentation of projects. Advanced art materials, Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop..

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA assessments.