

Visual & Media Arts National Standards for Western High School

Grades 9-12

Update 2017 by D'Andra Clark

Basic Art, 2-D Design, 3-D Design, Advanced, Digital Photography, Art of Film, Multimedia Communications

Responding: Anchor Standard 7: Perceive and analyze artistic work.

Enduring Understanding: Individual aesthetic and empathetic awareness developed through engagement with art can lead to understanding and appreciation of self, others, the natural world, and constructed environments.

Essential Question(s): How do life experiences influence the way you relate to art? How does learning about art impact how we perceived the world? What can we learn from our responses to art?

HS Proficient VA:Re7.1.1a - Hypothesize ways in which art influences perception and understanding of human experiences.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Search contemporary artists and reflect what is the artists intent before making own projects. VA:Cr1.2.1a	Authentic research. Art and Design history. Art influences on culture. Critical thinking skills.	Instructor model design thinking, good Internet search and hypothesize skills. - Document camera, computer, art materials for project.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Accomplished VA:Re7.1.1la -Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Search examples of contemporary work in a specific genre. Reflect personal response before making own projects. VA:Cr1.2.1l	Authentic research. Art and Design history. Art influences on culture. Critical thinking skills. Good writing skills.	Instructor model design thinking, good Internet search and reflection skills. - Document camera, computer, art materials for project.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Advanced VA:Re7.1.1lla - Analyze how responses to art develop over time based on knowledge of and experience with art and life..

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Reflect over art experiences throughout high school career before making own project. VA:Cr1.2.1lla	Authentic research. Art and Design history. Art influences on culture. Critical thinking skills. Good writing and journaling skills.	Instructor intro universal design principles, good Internet search and documentation skills. - Computer, art materials for project.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

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Basic Art, 2-D Design, 3-D Design, Advanced, Digital Photography, Art of Film, Multimedia Communications

Responding: Anchor Standard 7: Perceive and analyze artistic work.

Enduring Understanding: Visual imagery influences understanding of and responses to the world.

Essential Question(s): What is an image? Where and how do we encounter images in our world? How do images influence our views of the world?

HS Proficient VA:Re7.2.1a - Analyze how one's understanding of the world is affected by experiencing visual imagery.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Graphic design projects, multimedia communication projects, animation projects. Reflect how a student is personal affected by images	Art and Design history. Critical thinking skills. Analysis and writing skills.	Instructor model good Internet search including word search for specific genre. - Document camera, computer, art and journal materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Accomplished VA:Re7.2.1la - Evaluate the effectiveness of an image or images to influence ideas, feelings and behaviors of specific audiences.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Graphic design projects, multimedia communication projects, animation projects. Analyze how the audience is affected by images.	Art and Design history. Critical thinking skills. Analysis and writing skills.	Instructor model good Internet search including word search for specific genre. - Document camera, computer, art and journal materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Advanced VA:Re7.2.1lla - Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Compare and contrast art and artist culturally or cross- genre. Choose your favorite and create based on that style.	Art and Design history. Critical thinking skills. Analysis and writing skills.	Instructor review good Internet search including word search for specific genre. - Document camera, computer, art and journal materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

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Responding: Anchor Standard 8: Interpret intent and meaning in artistic work.

Enduring Understanding: People gain insights into meanings of artworks by engaging in the process of art criticism.

Essential Question(s): What is the value of engaging in the process of art criticism? How can the viewer "read" a work of art as text? How does knowing and using visual art vocabularies help us understand and interpret works of art?

HS Proficient VA:Re8.1.1a - Interpret an artwork or collection of works supported by relevant and sufficient evidence found in the work and its various contexts.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
In-depth research before starting project including styles of artists. VA:Cr2.3.1a	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills.	Instructor model design thinking, sketching, good Internet search including copyright and Fair Use. - Document camera, computer, sketch materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Accomplished VA:Re8.1.1la - Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Research and define design specifics before starting project. VA:Cr2.3.1la	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills.	Instructor model design thinking, sketching, good Internet search including copyright and Fair Use. - Document camera, computer, sketch materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Advanced VA:Re8.1.1lla - Analyze differing interpretations of an artwork or collection of works in order to select and defend a plausible critical analysis.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Analyze researched material before starting project. VA:Cr2.3.1lla	Design thinking strategies. Copyright and Fair Use Law. Critical thinking skills.	Instructor intro universal design principles, sketching, good Internet search including copyright and Fair Use. - Document camera, computer, sketch materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

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Responding: Anchor Standard 9: Apply criteria to evaluate artistic work.

Enduring Understanding: People evaluate art based on various criteria.

Essential Question(s): How does one determine criteria to evaluate a work of art? How and why might criteria vary? How is a personal preference different from an evaluation?

HS Proficient VA:Re9.1.1a - Establish relevant criteria in order to evaluate a work of art or collection of works.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Use Elements and Principles of Design and Simple Composition Rules to evaluate works of art to use in projects.	Critical thinking skills. Elements and Principles of Design. Simple Composition and Design Rules.	Instructor provide and teach Elements and Principles of Design, Composition and Design Rules - Document camera, computer, needed art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Accomplished VA:Re9.1.1la - Determine the relevance of criteria used by others to evaluate a work of art or collection of works.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Using Elements and Principles of Design and Simple Composition Rules to evaluate works of contemporary art to use in projects.	Critical thinking skills. Elements and Principles of Design. Simple Composition and Design Rules.	Instructor provide and teach Elements and Principles of Design, Composition and Design Rules - Document camera, computer, needed art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Advanced VA:Re9.1.1lla - Construct evaluations of a work of art or collection of works based on differing sets of criteria.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Using prior knowledge of Design and Composition rules, compare other criteria for judging whether art works are relevant to personal art projects.	Critical thinking skills. Elements and Principles of Design. Advanced Composition and Design Rules.	Instructor intro universal design principles, Composition and Design Rules - Internet search/Pinterest, computer, needed art materials.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

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Media Responding: Anchor Standard 7: Perceive and analyze artistic work.

Enduring Understanding: Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

Essential Question(s): How do we "read" media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

HS Proficient MA:Re7.1.1a Analyze the qualities of and relationships between the components, styles, and preferences communicated by media artworks and artists.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Computer generated mash-ups, graphics, animations, filmmaking, commercials, ads comparative research before creating.	Design thinking strategies. Media & Design Terminology. Critical thinking skills. Creating surveys.	Instructor model design thinking, good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Accomplished MA:Re7.1.1la Analyze and synthesize the qualities and relationships of the components in a variety of media artworks, and feedback on how they impact audience.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Digital photography assignments, stop motion animations, advertisement layouts and designs with research and reflections.	Design thinking strategies. Media & Design Terminology. Critical thinking skills. Good survey questions.	Instructor provide ideas for good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Advanced MA:Re7.1.1lla -Analyze and synthesize the qualities and relationships of the components and audience impact in a variety of media artworks.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Typography, photo mosaics, logos, computer graphics, photo manipulation, documentaries with audience feedback and refinement..	Design thinking strategies. Media & Design Terminology. Advanced Critical thinking skills. Refined survey questions.	Instructor intro universal design principles, model documentation of projects. Advanced art materials, Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

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Media Responding: Anchor Standard 9: Apply criteria to evaluate artistic work.

Enduring Understanding: Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

Essential Question(s): How and why do media artist's value and judge media artworks? When and how should we evaluate and critique media artworks to improve them.

HS Proficient MA:Re9.1.1 Evaluate media art works and production processes at decisive stages, using identified criteria, and considering context and artistic goals.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Any media project following the design thinking concept D.I.C.E. and universal design principles.	Design thinking strategies. Media & Design Terminology. Critical thinking skills.	Instructor model design thinking, good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Accomplished MA:Re9.1.11 -Form and apply defensible evaluations in the constructive and systematic critique of media artworks and production processes.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Any media project following the design thinking concept and request specific feedback through stages.	Design thinking strategies. Media & Design Terminology. Critical thinking skills.	Instructor provide ideas for good Internet search including copyright and Fair Use. - Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop.

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

HS Advanced MA:Re9.1.11l - Independently develop rigorous evaluations of, and strategically seek feedback for media artworks and production processes, considering complex goals and factors.

Project Ideas	Students Will Learn	Instructional Strategies and Materials
Any media project following the design thinking concept and universal design principles. Formulate own criteria and evaluation process.	Design thinking strategies. Media & Design Terminology. Advanced Critical thinking skills.	Instructor review design thinking, model documentation of projects. Advanced art materials, Mac Air, Web 2.0, Digital cameras and camcorders, Photoshop..

Assessment(s): Student understanding, Formative grades, Teacher check, Student check, Quarter assessments, Summative grades, MAEIA

