Premiere CC



Presented By Learnkey*



First Edition



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Table of Contents

Introduction

| Best Practices Using LearnKey's Online Training | 5 |
|---|---|
| Premiere Pro CC Introduction | 7 |
| Skills Assessment | 8 |
| Premiere Pro CC Time Tables | 9 |

Session 1

| Session 1 Fill-in-the-Blanks | |
|--|----|
| Production Planning and Management | 13 |
| Production Planning and Management Worksheet | 14 |
| Intellectual Property | 15 |
| Intellectual Property Worksheet | 16 |
| Identify Video Purposes and Goals | 17 |
| Identify Video Purposes and Goals Worksheet | 18 |
| Production Plan | 20 |
| Production Plan Worksheet | 21 |
| Script | 22 |
| Script Worksheet | 23 |
| Shooting Script and Checklist | 24 |
| Shooting Script and Checklist Worksheet | 25 |
| The Storyboard | 27 |
| The Storyboard Worksheet | 28 |
| Filming and Production Log | 31 |
| Postproduction | 32 |
| Postproduction Worksheet | 33 |

Session 2

| Session 2 Fill-in-the-Blanks | 35 |
|---------------------------------------|----|
| Understanding the Interface | 37 |
| Understanding the Interface Worksheet | 38 |
| Create a Custom Workspace | 39 |
| Import a PSD File | 40 |
| Project Panel Storyboard | 41 |
| Assembly Edit | 42 |
| Editing in the Source Monitor | 43 |
| Audio and Video | 44 |
| Edit Tools | 45 |
| Transitions | 46 |
| Using Keyframes and Video Effects | 47 |
| Changing Speeds | 48 |
| | |

Session 3

| Session 3 Fill-in-the-Blanks | 50 |
|---|----|
| Create a Title | 52 |
| Text Dissolve | 53 |
| Modify Animated Text with Bezier Curves | 54 |
| Rolling Credits | 55 |
| L-Cut and J-Cut | 56 |
| Audio | 57 |
| Nested Sequence and Multiple Editors | 58 |
| Nested Sequence and Multiple Editors Worksheet | 59 |
| Using Chroma Key and Time Remapping | 60 |
| Lower Thirds, Animated Text, and More on Nested Sequences | 61 |
| Applying Video and Graphic Effects | 62 |
| Freeze Frame and Transition Effects | 63 |
| Exporting Media | 64 |

Master Project

| Premiere Pro CC Master Project | (| 66 |
|--------------------------------|---|----|
| , | | |

Appendix

| Premiere CC Lesson Plans | 69 |
|-----------------------------------|----|
| Premiere Pro CC Session 1 Outline | 96 |
| Premiere Pro CC Session 2 Outline | 97 |
| Premiere Pro CC Session 3 Outline | 98 |
| Shortcut Keys | 99 |

Best Practices Using LearnKey's Online Training

LearnKey offers video-based training solutions which are flexible enough to accommodate the private student, as well as educational facilities and organizations.

Our course content is presented by top experts in their respective fields and provides clear and comprehensive information. The full line of LearnKey products have been extensively reviewed to meet superior standards of quality. The content in our courses has also been endorsed by organizations, such as Certiport, CompTIA[®], Cisco, and Microsoft. However, it is the testimonials given by countless satisfied customers that truly set us apart as leaders in the information training world.

LearnKey experts are highly qualified professionals who offer years of job and project experience in their subjects. Each expert has been certified in the highest level available for their field of expertise. This provides the student with the knowledge necessary to also obtain top-level certifications in the field of their choice.

Our accomplished instructors have a rich understanding of the content they present. Effective teaching encompasses not only presenting the basic principles of a subject, but understanding and appreciating organization, real-world application, and links to other related disciplines. Each instructor represents the collective wisdom of their field and within our industry.

Our Instructional Technology

Each course is independently created, based on standard objectives provided by the manufacturer for which the course was developed.

We ensure that the subject matter is up-to-date and relevant. We examine the needs of each student and create training that is both interesting and effective. LearnKey training provides auditory, visual, and kinesthetic learning materials to fit diverse learning styles. The following are three levels of implementation:

Standard Training Model

The standard training model allows students to proceed through basic training, building upon primary knowledge and concepts to more advanced application and implementation. In this method, students will use the following toolset:

Pre-assessment: The pre-assessment is used to determine the student's prior knowledge of the subject matter. It will also identify a student's strengths and weaknesses, allowing the student to focus on the specific subject matter he/she needs to improve most. Students should not necessarily expect a passing score on the pre-assessment as it is a test of prior knowledge.

Video training session: Each course of training is divided into sessions that are approximately two hours in length. Each session is divided into topics and subtopics.

Post test: The post test is used to determine the student's knowledge gained from interacting with the training. In taking the post test, students should not consult the training or any other materials. A passing score is 80 percent or higher. If the individual does not pass the post test the first time it is taken, LearnKey would recommend the incorporation of external resources, such as the workbook and additional customized instructional material.

Intermediate Training Model

The intermediate training model offers students additional training materials and activities which allows for better retention, review, and interaction. This model includes not only the standard model material, but also includes the following toolset:

Study guides: Study guides are a list of questions missed which can help students recognize areas of weakness and necessary focus. They can be accessed from either the pre-assessment or post test.

Labs: Labs are interactive activities that simulate situations presented in the training. Step-by-step instructions and live demonstrations are provided.

Workbooks: Workbooks have a variety of activities, such as glossary puzzles, short answer questions, practice exams, research topics, and group and individual projects, which allow the student to study and apply concepts presented in the training.

Master Training Model

The master training model offers the student an additional opportunity to prepare for certification by further examining his/her knowledge. This model includes the materials used in the standard and intermediate models, as well as the MasterExam.

MasterExam: The MasterExam draws from a large pool of questions to provide a unique testing experience each time it is taken. LearnKey recommends a student take and pass the exam, with a score of 80 percent or higher, four times in order to prepare for certification testing. Study guides can also be accessed for the MasterExam.

Pr

Premiere Pro CC Introduction

Those who are interested in a career in video and audio production need to have a working knowledge and practical experience in Adobe's Premiere Pro CC software. This course will teach you how to effectively use the new Premiere Pro CC software, allowing you to edit video and audio more effectively and efficiently. LearnKey expert Ryan James will teach you how to customize the program, helping your workflow fly. He will also teach you how to use the new features found in Premiere Pro CC. Among these new feature are: New Master Clip Effects, Live Text templates, and new masking and tracking capabilities.

Benefits:

- Learn how to navigate and master the new interface and features
- View your courseware anytime and anywhere
- Practice what you learn with pre/post tests, labs, and MasterExams

Skills Assessment

Instructions: Rate your skills on the following tasks from 1-5 (1 being needs improvement, 5 being excellent).

| Skills | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| Identify the purpose, audience, and audience needs for preparing video. | | | | | |
| Identify video content that is relevant to the project purpose and appropriate for the target audience. | | | | | |
| Demonstrate knowledge of standard copyright rules (related terms, obtaining permission, and citing copyrighted material). | | | | | |
| Demonstrate knowledge of the production planning and management process. | | | | | |
| Demonstrate knowledge of how to organize and plan a video sequence. | | | | | |
| Identify general principles for video shooting. | | | | | |
| Demonstrate knowledge of visual techniques for enhancing video content. | | | | | |
| Demonstrate knowledge of using audio to enhance video content. | | | | | |
| Demonstrate knowledge of using still images to enhance video content. | | | | | |
| Communicate with others (such as peers and clients) about design and content plans. | | | | | |
| Identify elements of the Adobe Premiere Pro interface. | | | | | |
| Identify the functions of Adobe Premiere Pro interface elements. | | | | | |
| Organize and customize the Adobe Premiere Pro workspace. | | | | | |
| Import media assets (video, image, and audio files). | | | | | |
| Organize and manage video clips in a sequence. | | | | | |
| Trim clips. | | | | | |
| Manage sound in a video sequence. | | | | | |
| Manage superimposed text and shapes in a video sequence. | | | | | |
| Add and manage effects and transitions in a video sequence. | | | | | |
| Demonstrate knowledge of export options for video. | | | | | |
| Demonstrate knowledge of how to export video from Adobe Premiere Pro. | | | | | |

Premiere Pro CC Time Tables

| Session 1 | Actual Time |
|---------------------------|-------------|
| Video Production Process | 00:08:08 |
| Understand Copyright | 00:13:22 |
| Define the Project | 00:11:09 |
| Develop a Production Plan | 00:06:38 |
| Understand Preproduction | 00:13:24 |
| Develop a Script | 00:13:27 |
| Camera Basics | 00:30:07 |
| Production Plan | 00:17:31 |
| Total Time | 01:53:46 |

| Session 2 | Actual Time |
|-------------------------|-------------|
| Create New Project | 00:17:12 |
| Project Panel Settings | 00:09:48 |
| Edit a Sequence | 00:04:49 |
| Add Audio or Video | 00:04:41 |
| Learn Edit Tools | 00:19:49 |
| Create Transitions | 00:06:42 |
| Learn Video Effects | 00:06:09 |
| Create Adjustment Layer | 00:15:51 |
| Total Time | 01:28:01 |

| Session 3 | Actual Time |
|---------------------|-------------|
| Create Titles | 00:07:05 |
| Enhance Text | 00:11:00 |
| Add a Shape | 00:11:11 |
| Audio Editing | 00:10:41 |
| Enhance Audio | 00:13:49 |
| Keying | 00:14:46 |
| Add Special Effects | 00:07:59 |
| Export Media | 00:11:39 |
| Total Time | 01:28:10 |

*** The actual time is calculated based on how long it will take to simply watch the video files.

***The total training time (inlcuding watching the videos, completing the labs, projects, and assessments) may double or even triple the actual time.

Premiere CC

Session 1

Presented By Learkey*

Session 1 Fill-in-the-Blanks

Instructions: While watching Session 1, fill in the missing words according to the information presented by the instructor. [References are found in the brackets.]

Video Production Process

- 1. Video accounts for ______ of all Internet traffic. [Video Communication Process]
- 2. You will ______ all the necessary elements for your project in the production phase. [Phases of Production]
- 3. The more you ______ between the three phases of production, the better your project will be. [Record Keeping, Concept]

Understand Copyright

- 4. Copyright is ______ for your intellectual property. [Copyright, Intellectual Property]
- 5. The moment you _______ something, you hold the copyright to it. [Copyright]
- 6. The only way to legally use copyrighted materials that don't belong to you is to get written permission from the ______. [Written Permission]
- 7. Fair Use Guidelines require you to give _______ to the original author when using copyrighted works. [Fair Use Guidelines]
- 8. A derivative work must create a new ______ and demonstrate some originality that wasn't seen in the original copyrighted work. [Derivative Works]

Define the Project

- 9. The best thing to use video for is to _______ something. [Project Purpose]
- 10. Using demographics can help you to ______ your message for a target audience. [Target Audience, Demographics, Age]

Develop Production Plan

- 12. The project scope is all aspects of a project based upon client ________ to deliver that project. [Project Scope]
- 13. Project deliverables are the quantifiable goods or _______ that will be provided to the client upon completion of the project. [Project Deliverables]
- 14. Establishing project deadlines helps to determine things like schedule and ______. [Project Deadlines, Needs]
- 15. The project needs will include elements that are necessary for success of your project, such as equipment, _______, information, and locations. [Project Deadlines, Needs]
- 16. Every genre has different needs and the production process may______ and shift to meet those needs. [Project Genre]

Understanding Preproduction

17. The preproduction phase really focuses on ______ and preparation. [Preproduction Phase]

| 18. | An important part of the preproduction process is answ [Preproduction Phase] | ering the questions | , they are asked. |
|-------|--|--|-------------------|
| 19. | In the simplest form, a story is made up of characters, a | , and a setting. [The | e Story] |
| 20. | A character is typically a person or an animal, but it can [Character] | also be a group, a, | or a place. |
| Devel | lon a Scrint | | |
| 21. | A script is a written document that has been formatted | for [Script] | |
| 22. | When describing the scene location in a slug line, you w [Scene Heading] | ant to be as brief and | as possible. |
| 23. | In a script, every scene should have some form of | [Script Tips] | |
| Came | era Basics | | |
| 24. | Aspect Ratio isn't necessarily the size of your screen, bu Ratio] | t rather the of your | screen. [Aspect |
| 25. | Scene structure is like a ve | rsion of sentence structure. [Scene Structure] | |
| 26. | A vertigo shot combines a | shot and a dolly shot. [Combo Moves] | |
| 27. | Telling a camera person to follow the action gives them of the scene. [Follow the A | leeway to move according to the main ction] | |
| Produ | uction Plan | | |
| 28. | A call sheet will tell you an | d where you need to be on the set. [Set Manager | nent, Call Sheet] |
| 29. | A good production log will contain | of every shot you take. [Production Log |] |
| 30. | One of the best ways toa ju | ımp cut is to use a cutaway shot. [Jump Cuts, Cu | taways] |

Production Planning and Management

Description:

There is a a process known as the production process, and this includes three phases: preproduction, production, and postproduction. Over time, this process has been developed as the best way to go about making a video. Remember to keep in mind your goals, target audience, deadlines, and needs at all times during all three phases.

This project will give you the opportunity to demonstrate basic knowledge of the preproduction, production, and postproduction phases. You will practice identifying parts of each phase.

Steps for Completion:

1. Use the worksheet on the next page to demonstrate basic knowledge of the preproduction, production, and postproduction phases.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Video Production Process: Video Communication Process; The Process; Phases of Production; Record Keeping, Concept

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

1.0 Setting Project Requirements

- 1.4 Demonstrate knowledge of the production planning and management process.
 - 1.4a Demonstrate knowledge of the overall production process.
 - 1.4b Identify items that might appear on a production plan.
 - 1.4c Identify phases that might appear on a general production plan.

Premiere Pro CC Project Workbook

Production Planning and Management Worksheet

Instructions: After watching Session 1, use knowledge about the three phases of the production process to fill in the table.

Using the list of elements labeled a through o, write each element under the correct phase: 1.

g.

- Idea a.
- b. Gather necessary elements
- c. Locations (permits)
- d. Video recording
- Advertising e.

- f. Script
- Distribution h. Shot list
- i. Props and costumes
- j. Schedule

- k. Audio recording
- 1. Production reports or logs
- m. Editing
- Budget n.
- Storyboard 0.

| Preproduction | Production | Postproduction |
|---------------|------------|----------------|
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Intellectual Property

Description:

The first thing you need to understand about creating videos is copyright. It is important you do not infringe upon copyright laws and get yourself into legal troubles. Always assume everything is copyrighted. Copyright laws were put into place to protect intellectual property, to protect things such as ideas, concepts, designs, and artwork. Do not forget to give credit where credit is due!

In this project, you will demonstrate basic knowledge of copyright.

Steps for Completion:

- 1. View the worksheet on the next page.
- 2. Answer the questions about copyright.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Understand Copyright: Copyright, Intellectual Property; Copyright and Patent; Copyright; Registered Copyright; Written Permission; Fair Use Doctrine; Fair Use Guidelines; Copyright in Education; Derivative Works; Public Domain; Privacy

Project File: N/A

Difficulty: Beginner 🔵

Required Materials: Premiere Pro CC Pr

Objectives:

1.0 Setting Project Requirements

1.1 Identify the purpose, audience, and audience needs for preparing video.

1.1a Identify information that determines purpose, audience, and audience needs for video production.

1.2 Identify video content that is relevant to the project purpose and appropriate for the target audience.

1.2a Identify criteria for determining whether content is relevant to the project purpose.

1.2b Identify criteria for determining whether content is appropriate for the target audience.

1.3 Demonstrate knowledge of standard copyright rules

1.3a Use copyright terms correctly, such as "copyright," "fair use doctrine," "intellectual property," and "derivative works."

1.3b Identify when permission must be obtained to use copyrighted material.

1.3c Identify when permission must be obtained for using images of people and locations.

Intellectual Property Worksheet

Instructions: Use the information learned while watching Session 1 to complete the short answer questions.

- 1. Explain the difference between copyrights and patents:
- 2. Describe a way to obtain permission to use someone's intellectual property:
- 3. Discuss Fair Use Doctrine. List some of the guidelines associated:
- 4. Complete the table for Fair Use Guidelines in Education:

| Material | Allowed Usage |
|--------------------------------------|---------------|
| Motion media (Movies, animations) | |
| Text material | |
| Lyrics, music, music videos | |
| Photographs and illustrations | |

5. Explain the concept of derivative works:

Identify Video Purposes and Goals

Description:

Videos are one of the most powerful sources of information used today. With the increase in availability of videos on the Internet and in the media, videos have become a common element for education, entertainment, and broadcasting live events. Important factors should be considered when designing a video in order to reach the correct audience in the most effective way. Consider factors such as purpose, audience, and audience needs.

This project will allow you to define and lay out a Premiere Pro CC project. Choose a topic (try to find something that relates to another class or course you are taking) and define your purpose and your audience. Remember, when defining your audience, you will need to be specific about age, gender, occupation, education, culture, income, and computer literacy. Write a brief explanation of the copyright regarding your project. Explain any material that you will use that is under copyright and how you will give proper credit to those who hold the copyright. Define the goals that you wish to accomplish with this project. Then create a timeline for which your project will be completed, and include when each portion of your project will be completed. After this you will be ready to create a project using Premiere Pro.

Steps for Completion:

- 1. Use the worksheet on the next page.
- 2. Define your purpose and audience.
- 3. Explain how copyright will affect your project.
- 4. Define the goals of your project, such as deadlines, deliverables, and needs.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Understand Copyright: Copyright, Intellectual Property; Copyright and Patent; Copyright; Registered Copyright; Written Permission; Fair Use Doctrine; Fair Use Guidelines; Copyright in Education; Derivative Works; Public Domain; Privacy

Define the Project: Project Purpose; Feedback from Clients and Peers; Target Audience, Demographics, Age; Gender, Occupation; Education, Residence; Ethnicity, Income Level; Computer Literacy

Project File: N/A

Difficulty: Intermediate –



Objectives:

1.0 Setting Project Requirements

1.1 Identify the purpose, audience, and audience needs for preparing video.

1.1a Identify information that determines purpose, audience, and audience needs for video production.

1.2 Identify video content that is relevant to the project purpose and appropriate for the target audience.

1.2a Identify criteria for determining whether content is relevant to the project purpose.

1.2b Identify criteria for determining whether content is appropriate for the target audience.

1.3 Demonstrate knowledge of standard copyright rules

1.3a Use copyright terms correctly, such as "copyright," "fair use doctrine," "intellectual property," and "derivative works."

1.3b Identify when permission must be obtained to use copyrighted material.

1.3c Identify when permission must be obtained for using images of people and locations.

Identify Video Purposes and Goals Worksheet

Instructions: After watching Session 1, complete each section of the preproduction process according to the information presented by the instructor.

- 1. Define your purpose:
- 2. Define your audience:
 - a. Age:
 - b. Gender:

- e. Education:
- f. Occupation:

c. Culture:

g. Computer literacy:

- d. Income:
- 3. Write a brief explanation of the copyright regarding your project. Explain any materials you will use that are under copyright and how you will give proper credit to those who hold the copyright:

- 4. Consider the deadlines that may apply to your project. How will you budget your time and money?
- 5. What deliverables might apply to your project? These are quantifiable goods you will need along the way or at the end of your project, such as still images, rough cuts, or DVDs.

(continued on next page)

6. Discuss the following needs of your project:a. People:

b. Locations:

c. Equipment:

d. Information:

Production Plan

Description:

Before you really begin to create this video project, you need to lay out a production plan. It is important to realize what you need before you begin the process. How are you going to accomplish your tasks? What assets do you need? What do you need to do? Who do you need to bring on board to help you get this going? What is your deadline? Look through all the things you need to accomplish and always consider the scope, deadlines, deliverables, and needs.

Steps for Completion:

1. View the worksheet on the next page and complete the questions as directed.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Develop a Production Plan: Project Scope; Project Deliverables; Project Deadlines, Needs; Project Genre

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

1.0 Setting Project Requirements

1.4 Demonstrate knowledge of the production planning and management process.

1.4a Demonstrate knowledge of the overall production process.

1.4b Identify items that might appear on a production plan.

1.4c Identify phases that might appear on a general production plan.

1.4d Identify ways in which production plan phases vary, based on the type of video or film.

1.4e Identify deliverables that might be produced during the project.

1.4f Demonstrate knowledge of script-to-screen workflows.

1.4g Identify typical elements in a shot list.

Production Plan Worksheet

Instructions: After watching Session 1, answer the questions and create a project plan according to the information presented by the instructor.

Part I. Define the following elements of a project plan:

a. Project Scope:

b. Deliverables:

c. Deadlines:

d. Needs:

Part II. Create your own project plan using the following guide.

Things to Accomplish:

- 1. Scope:
- 2. Deadlines:
- 3. Deliverables:
- 4. Needs:

Script

Description:

Building off the goals you outlined in the first project, create a script. The worksheet will guide you through the three-act structure. The movie should be 5-10 minutes. Throughout your script pay attention to the characters and the development of these characters. Appropriately plan each scene as it corresponds to the script. While no money should be required to create this movie, you will still need to budget your time.

Steps for Completion:

- 1. View the worksheet on the next page.
- 2. Create a script in three acts.
- 3. Develop the characters.
- 4. Plan out the appropriate scenes corresponding to the script.
- 5. Keep in mind scenes with two different transitions, a motion animation, and a rolling credit at the end for the postproduction editing.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Understand Preproduction: Preproduction Phase; The Story; Character; Story Structure; Story Conflict; Character Development; Premise, Logline; Story Synopsis, Treatment; Step Outline

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC **Pr**

Objectives:

- 2.0 Identifying Design Elements When Preparing Video
 - 2.1 Demonstrate knowledge of how to organize and plan a video sequence.
 - 2.1a Demonstrate knowledge of storyboard and script writing
 - 2.2 Identify general principles for video shooting.
 - 2.2a Identify general design principles for shooting video.
 - 2.2b Identify types of shots.
 - 2.2c Identify shooting techniques for interviews and news stories.

Script Worksheet

Instructions: Complete the sections below in order to create a script for your video. Plan for two different transitions, a motion animation, and a rolling credit at the end.

1. Introduction (characters, conflict, and settings):

2. Middle (character development and discovery):

3. Conclusion (climax, tide turns, and resolution):

Shooting Script and Checklist

Description:

After you have a written script, it is time to break it down. This includes making a shooting script. A shooting script is where you assign scene numbers to your script, and those numbers will then carry over to your storyboard (in the next project). This will help later on when you film your project so you can refer to actual scene numbers for clear communication. To continue breaking down the script, make a shot list for all the scenes that you need to capture. This will be your checklist of all major scenes, and you can refer to it during the filming process.

Steps for Completion:

- 1. Using your script you wrote in the previous project, assign scene numbers.
- 2. Use the worksheet on the next page to create a shot list. Note: It may be easier to create the shot list after the next project where you will create a storyboard, but complete what you can, and then come back to it.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Develop a Script: Script; Scene Heading; Action; Character and Dialogue; Script Tips; Transitions; Shooting Script; Storyboard

Project File: N/A

Difficulty: Intermediate

Required Materials: Premiere Pro CC **Pr**

Objectives:

1.0 Setting Project Requirements

- 1.4 Demonstrate knowledge of the production planning and management process.
 - 1.4d Identify ways in which production plan phases vary, based on the type of video or film.
 - 1.4f Demonstrate knowledge of script-to-screen workflows.
 - 1.4g Identify typical elements in a shot list.

2.0 Identifying Design Elements When Preparing Video

2.1 Demonstrate knowledge of how to organize and plan a video sequence.

- 2.1a Demonstrate knowledge of storyboarding and script writing.
- 2.1b Identify ways in which script writing varies, based on the video genre.
- 2.2 Identify general principles for video shooting.
- 2.2d Identify elements required for designing a film.

Shooting Script and Checklist Worksheet

Instructions: Use the tables to create a shot list for each scene.

| Scene | | | | | | |
|--------|-------------------|--------------|----------|-------------|--------|-------|
| Shot # | Scene Description | Type of Shot | Location | Time of Day | Actors | Props |
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| Shot # | Scene Description | Type of Shot | Location | Time of Day | Actors | Props |
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Scene

| Shot # | Scene Description | Type of Shot | Location | Time of Day | Actors | Props |
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(continued on next page)

Scene

| Shot # | Scene Description | Type of Shot | Location | Time of Day | Actors | Props |
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Scene____

| Shot # | Scene Description | Type of Shot | Location | Time of Day | Actors | Props |
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Scene

| Shot # | Scene Description | Type of Shot | Location | Time of Day | Actors | Props |
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The Storyboard

Description:

Create a storyboard for your project. This allows you to begin directing the movie before you touch your camera or set foot on a set. This storyboard is your chance to map out details that are not always part of a script, such as types of shots, views, and angles. This is an important step in your overall film because it will allow you to stay organized and prepared.

This project will transition you smoothly from the preproduction phase into the production phase. Now that you have defined the purpose and goals of your video and written a script, you will create a storyboard by drawing types of shots and the progression of those shots. Remember to include the scene numbers and any important details and information about the shot as well.

Steps for Completion:

- 1. Use the worksheet on the next page.
- 2. Use the boxes to plan out specific shots.
- 3. Add camera shots to your storyboard, including wide, close, and medium shots. Consider angled views and how the camera will move.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Develop a Script: Script; Scene Heading; Action; Character and Dialogue; Script Tips; Transitions; Shooting Script; Storyboard

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

1.0 Setting Project Requirements

1.4 Demonstrate knowledge of the production planning and management process.

1.4a Demonstrate knowledge of the overall production process.

2.0 Identifying Design Elements When Preparing Video

2.1 Demonstrate knowledge of how to organize and plan a video sequence. 2.1a Demonstrate knowledge of storyboarding and script writing.

The Storyboard Worksheet

Instructions: Use the spaces below to create your storyboard. Label the scene numbers. Do not forget to include closeup shots and wide shots. Use the lines below the boxes to include important details..









Filming and Production Log

Description:

With your script, shooting script, and storyboard complete you are well prepared to begin shooting your video. You will use your shooting script as you film and convert it to a production log. This is where you write down every shot you take and include comments and notes, such as whether it is a good or bad take and why. Remember that you are shooting to edit. Shoot every scene and shoot them over and over. This will make it easier to edit and cut the shots; you will have more match cuts instead of jump cuts. As you film, think back to the techniques you learned in the training for types of shots and angles and camera moves. Lastly, as you are filming be sure to obtain an A-roll and a B-roll, where the A-roll is your principal footage and the B-roll serves to enhance that principal footage. Think back to the example of shooting an interview where the actual interview is the A-roll and glimpses of other items (not the person talking) is the B-roll. You will need both an A-roll and a B-roll for projects in later sessions.

Steps for Completion:

- 1. Gather your script, shooting script, and storyboard along with materials to document a production log.
- 2. Using the camera and time provided by your instructor, film your video as planned by referring to the shooting script and storyboard.
- 3. Document times, notes, and details about every shot in your production log.
- 4. Use learned techniques such as the rule of thirds, depth of field, over the shoulder, point-of-view, zoom, etc.
- 5. Film both an A-roll and a B-roll.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Camera Basics: Aspect Ratio; Safe Area, Picture Composition; Rule of Thirds, Headroom; Nose Room, Lead Room; Scene Structure; Types of Shots; Wide Shot; Close-Up, Medium Shot, Medium Close-Up;Extreme Wide Shot, Extreme Close-Up; Angle of View, Over the Shoulder; Point-of-View, Cutaway Shot; Match Shot; Closing Shot; Compositing; Focus; Camera Moves; Dolly, Truck, Pedestal; Pan, Tilt, Zoom; Combo Moves; Follow the Action; Scene Structure; Shot List; Schedule

Project File: N/A

Difficulty: Intermediate –



Objectives:

1.0 Setting Project Requirements

1.4 Demonstrate knowledge of the production planning and management process.

1.4a Demonstrate knowledge of the overall production process.

1.4b Identify items that might appear on a production plan.

1.4c Identify phases that might appear on a general production plan.

1.4d Identify ways in which production plan phases vary, based on the type of video or film.

1.4e Identify deliverables that might be produced during the project.

1.4f Demonstrate knowledge of script-to-screen workflows.

2.0 Identifying Design Elements When Preparing Video

2.2 Identify general principles for video shooting.

2.2a Identify general design principles for shooting video.

2.2b Identify types of shots.

2.2c Identify shooting techniques for interviews and news stories.

2.2d Identify elements required for designing a film.

Postproduction

Description:

Now, it is time to edit and clean up your footage. The main purpose of editing is to organize the footage and remove unwanted footage. You will also add titles, effects, and music. Keep in mind that you are not trying to draw attention to the editing, but rather you are enhancing the footage for a smooth story. First, however, you need to become familiar with the Premiere Pro CC interface, and you will do this in the next session of the LearnKey training.

In this project, you will become familiar with the editing process and editing terms.

Steps for Completion:

- 1. Use the worksheet on the next page.
- 2. Define the editing terms.
- 3. Explain how you will make changes to the film.

Reference:

LearnKey's Premiere Pro CC Training, Session 1:

Production Plan: Production, Production Meeting; Above the Line, Below the Line; Set Management, Call Sheet; Production Log; Shooting Fundamentals, Coverage; Continuity, Cuts; Jump Cuts, Cutaways; A and B Roll, News, Screen Direction; Dailies; Audio, Natural Sound; Ambient Sound, Room Tone; Foley, VU Meter

Project File: N/A

Difficulty: Beginner 🔵

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

- 2.1 Demonstrate knowledge of how to organize and plan a video sequence.
 - 2.1d Identify terminology used to describe different stages of video sequence development.
 - 2.1e Identify elements of a completed video sequence.

Postproduction Worksheet

Instructions: After watching Session 1, define the terms according to the information presented by the instructor.

1. Linear Editing:

7. Dailies (also known as rushes):

2. Nonlinear Editing:

8. Rough Cut or First Cut:

3. Ingest:

4. ADR (Additional Dialogue Recording):

9. Assembly Cut:

10. Picture Lock:

5. Natural Sound:

11. Final Cut:

6. Foley Recording:

12. Director's Cut:

Premiere CC

Session 2

Presented By Learnkey*

Session 2 Fill-in-the-Blanks

Instructions: While watching Session 2, fill in the missing words according to the information presented by the instructor. [References are found in the brackets.]

Create New Project Preferences can be saved on the ______ and then opened on any computer. [Preferences] Premiere takes a wide variety of ______ when importing video. [Import] Notes can be logged and put with the ______. [Log and Capture Video] Project Panel Settings Multiply the Project panel way can aligh and ______ to paramy down the align. [Project Panel Settings

- 4. Within the Project panel you can click and ______ to narrow down the clips. [Project Panel]
- 5. When you go into ______ you can scrub through a clip. [Size, Scrub through Thumbnails]
- 6. The ______ keys help navigate through a clip. [Assembly Edit]

Edit a Sequence

- 7. To create a new sequence click ______. [Create a Sequence]
- 8. You can do a lot of ______ right inside the Project window. [Edit in Source Monitor]
- 9. If you click _________ it will place the clip wherever the playhead is. [Playhead and Still Image]

Add Audio or Video

- 10. You can edit audio in the ______ and it will show wave form. [Add Only Audio or Video]
- 11. Within the Timeline panel there is a lot of ______ and audio layers. [Timeline]
- 12. When you have the Trim tool you can click and drag to trim a clip in the ______.[Trim Clip]

Learn Edit Tools

- 13. To get rid of a gap in the timeline caused by trimming you could right-click in the gap and select ______. [Lift, Extract, Move Clip]
- 14. When you ______ a section of a clip in the Program Monitor it bumps all the clips together so there are no gaps in the timeline. [Edit in Program Monitor]
- 15. When you use the Ripple effect it is going to affect the entire ______. [Ripple Edit, Rolling Edit]
- 16. In the Trim monitor you can use both the ______ and the Roll effects. [Trim Monitor]

Create Transitions

- 17. You can add a whole list of transitions when you go to the ______. [Transitions]
- 18. The ______ Dissolve transition dissolves from whatever the other selected clip is. [Dissolve Transitions]
- 19. A good time to use a transition is when the clips jump from one ______ to another. [Wipe Transitions, Effect Controls Panel]

Learn Video Effects

20. There are two ways you can apply an effect. You can _______ it onto the clip manually or you can just double-click the effect. [Apply a Video Effect]

- 21. You can ______ an effect using keyframes. [Adjust Keyframes]
- 22. Color Contrast (HLS) stands for ______, lightness, and saturation. [Adjust Keyframes]

Create Adjustment Layer

- 23. If you have a lot of ______ in a clip you may want to change the speed. [Change the Speed of a Clip]
- 24. Premiere Pro uses Interpolation to ______ clips when speed changes have been made. [Interpolation]
- 25. Time Remapping does not change the ______ clip in a timeline. [Vary Speed of a Clip]
Understanding the Interface

Description:

Adobe Premiere Pro CC is a professional-level, full-featured, timeline-based video editing software application with a very flexible and customizable interface, which offers many unique features and tools for beginners to advanced users. It is important for users of all levels to be able to identify and understand the many unique features of Adobe Premiere Pro CC.

For this project, you will demonstrate knowledge of some of those features.

Steps for Completion:

- 1. View the worksheet on the following page.
- 2. Match each vocabulary term to the correct definition.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Create New Project: New Project Settings; Preferences; Identify Workspace and Functions; Workspace Windows; Import; Log and Capture Video; Close Panels; Import PSD Files

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

1.0 Setting Project Requirements

1.4 Demonstrate knowledge of the production planning and management process.

 1.4h Identify features of the Project panel in Adobe Premiere Pro you can use to organize and access your media assets (video, image, and audio files, Photoshop PSD files).

2.0 Identifying Design Elements When Preparing Video

2.3 Demonstrate knowledge of visual techniques for enhancing video content.2.3a Identify the defining characteristics of various video transitions and when they are appropriate to use.

2.3e Identify effects that enhance a still image embedded in a video sequence.

- 3.0 Understanding the Adobe Premiere Pro Interface
 - 3.1 Identify elements of the Adobe Premiere Pro interface.

3.1a Identify project settings and preferences that are available in Adobe Premiere Pro.

3.1b Identify and label elements of the Adobe Premiere Pro workspace.3.1c Identify and label tools in the Tools panel.

3.2 Identify the functions of Adobe Premiere Pro interface elements.

3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, and the Titler.

3.2b Identify functions of tools in the Tools panel.

3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "CTI," "time ruler," "timecode," "keyframe," "title-safe margin," and "action-safe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro

- 4.1 Import media assets (video, image, and audio files).
 - 4.1a Demonstrate knowledge of how to log clips and capture video by using Adobe Premiere Pro.
 - 4.1b Demonstrate knowledge of how to import video, image, and audio files.4.1c Demonstrate knowledge of how to import Photoshop PSD files.

Understanding the Interface Worksheet

Instructions: After watching Session 2, match each vocabulary term to the correct definition according to the information presented by the instructor.

| А. В. С. | Current-Time Indicator Cuts-Only Editing Sequence | | D. E. F. | Time Ruler Timecode Title-Safe Area |
|----------------|---|---|----------------|---|
| 1. | | A visual representation which is used | d to | adjust the amount of visible sequence. |
| 2. | | An indicator which shows the user w playhead. | her | e they are on the timeline; also known as the |
| 3. | | A feature which is used to lay out clip | os fo | or a story in sequential order. |
| 4. | | A type of editing which avoids using | trar | nsitions between shots. |
| 5. | | , The area in which all visual elements formats. | s cai | n be placed in order to be visible on all viewing |
| 6. | | A number which identifies an exact p | plac | e in a sequence. |

Create a Custom Workspace

Description:

Creating a custom workspace is a great way to customize Premiere Pro for the designer's needs. Ensuring that the correct windows are available and easily accessible will save time during the design and editing process. For this project you will create a custom workspace which is the best for you to work in. Take several screen shots of your process and the finished workspace. Save the workspace.

Steps for Completion:

- 1. Customize the Premiere Pro workspace.
- 2. Display the Audio Mixer, Effect Controls, and the Source Monitor windows.
- 3. Display the Tools panel.
- 4. Save the customized workspace.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Create New Project: New Project Settings; Preferences; Identify Workspace and Functions; Workspace Windows; Import; Log and Capture Video; Close Panels; Import PSD Files

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

3.0 Understanding the Adobe Premiere Pro Interface

3.3 Organize and customize the Adobe Premiere Pro workspace.

3.3a Demonstrate knowledge of how to open, minimize, collapse, close, resize, dock, and undock panels.

3.3b Demonstrate knowledge of preset and custom workspaces.

Import a PSD File

Description:

Sometimes you need to import files into your Premiere Pro project from other Adobe applications. For this project you will demonstrate how to import a file that you have created in Adobe Photoshop.

Steps for Completion:

- 1. Open a new project or an existing project.
- 2. Import the Lower Third.psd document from the Course Support files.
- 3. Select Import As Individual Layers.

Reference:

LearnKey's Premiere Pro CC Training, Session 2: Create New Project: Import PSD Files

Project File: Lower Third.psd

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

4.0 Editing a Video Sequence with Adobe Premiere Pro CC

4.1 Import media assets (video, image, and audio files).

4.1c Demonstrate knowledge of how to import Photoshop PSD files.

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| √ line3 | | | | |
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| Footage Dim | ensions: | Document Size | - | |

Project Panel Storyboard

Description:

It is helpful to create a storyboard in the Project panel once you have filmed your video and imported the files into Premiere Pro. Refer to your initial storyboard to create poster frames from each clip that represent it. You can rearrange the clip order and scrub through the individual timelines to set each poster frame, and your Project panel storyboard will look identical to your initial storyboard.

Steps for Completion:

- 1. Import the video you filmed in your Session 1 projects.
- 2. In the Project panel, use each individual timeline to scrub through and set the poster frame on each clip to match the storyboard you created earlier in Session 1. Drag clips to rearrange as necessary.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Project Panel Settings: Project Panel; Size, Scrub through Thumbnails; Storyboard in Project Panel; Assembly Edit Objectives:



41 | Session 2

Premiere Pro CC Project Workbook

Assembly Edit

Description:

An assembly edit is a quick way to edit a sequence. You can use the J, K, and L keys to navigate through the clips and the I and O keys to mark the In and Out points.

For this project you will trim each clip in the Project monitor and then create a new sequence in the Timeline panel. Make sure that the transitions between the clips make sense.

Steps for Completion:

- 1. Open a new project.
- 2. Import three to five clips.
- 3. Trim clips using the J, K, L, I, and O keys.
- 4. Select all clips and drag to the Timeline panel.
- 5. Rename the new sequence in the Project monitor.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Project Panel Settings: Project Panel; Size, Scrub through Thumbnails; Storyboard in Project Panel; Assembly Edit

Project File: N/A

Difficulty: Intermediate

Required Materials: Premiere Pro CC Pr

Objectives:

4.0 Editing a Video Sequence with Adobe Premiere Pro CC

4.3 Trim clips.

4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut." 4.3f Demonstrate knowledge of how to lift and extract in the Program Monitor.

4.3g Demonstrate knowledge of how to move a clip in a sequence in the Timeline panel.

Editing in the Source Monitor

Description:

Editing in the Source Monitor is similar to editing in the Project panel but more advanced. The Source Monitor also gives you more room to work with a clip. You can use the same J, K, and L shortcut keys to navigate through the clip or the I and O keys to mark in and mark out quickly. Or you can also use the buttons in the Source Monitor.

Steps for Completion:

- 1. Continue with the previous project and edit it in the Source Monitor.
- 2. Change your workspace to the Editing workspace.
- 3. Select a clip to edit and drag it into the Source Monitor window.
- 4. Use J, K, and L to manage the footage. Mark In and Mark Out the desired portion of the footage using the bracket buttons or the shortcuts, I and O.
- 5. Use the Step Back, Step Forward, Go to In, and Go to Out buttons to fine-tune your edits. You can also use the arrow keys on your keyboard or use the mouse to scrub through the timeline.
- 6. Place the footage in the Timeline using either Overlay or Insert editing. Remember, dragging the clip to the timeline will create an overlay and replace any current footage with the new. Ctrl/Cmd+dragging the clip to the timeline will insert the footage without replacing anything.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Edit a Sequence: Create a Sequence; Edit in Source Monitor; Add Sequence in Source Monitor

Project File: N/A

Difficulty: Beginner 🔴

Required Materials: Premiere Pro CC Pr

Objectives:

3.0 Understanding the Adobe Premiere Pro Interface

3.2 Identify the functions of Adobe Premiere Pro interface elements.

3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler.

4.0 Editing a Video Sequence with Adobe Premiere Pro

4.2 Organize and manage video clips in a sequence.

4.2b Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel.

4.2c Demonstrate knowledge of how to add clips to a sequence in the source Monitor.

4.2g Demonstrate knowledge of how to move a clip in a sequence in the Timeline panel.

4.3 Trim clips.

4.3c Demonstrate knowledge of how to trim clips in the Source Monitor.

Audio and Video

Description:

You may want to create a voice over, or something that is not in your video at the time of filming, to help tell the story in your production. To do this, you can record audio into your video or you can pull only audio onto the timeline from a clip.

Steps for Completion:

- 1. Continue editing the previous project in the Source Monitor.
- 2. Locate two buttons centrally located beneath the video clip you are currently editing in the Source Monitor. Notice one allows you to drag only audio to the timeline and the other allows you to drag only video to the timeline.
- 3. Choose a clip and add only audio to the timeline.
- 4. Drag the playhead in the timeline to get an idea of what you have created so far.
- 5. Edit a clip directly in the timeline by hovering over the edge of the clip and dragging in Trim mode.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Add Audio or Video: Add Only Audio or Video; Timeline; Trim Clip

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

3.0 Understanding the Adobe Premiere Pro Interface

3.2 Identify the functions of Adobe Premiere Pro interface elements.

3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler.

3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "Playhead," "time ruler," "timecode," "keyframe," "title-safe margin," and "action safe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro

4.2 Organize and manage video clips in a sequence.

4.2d Demonstrate knowledge of how to add only the video or only the audio from a clip in the Source Monitor to a sequence in the Timeline panel.

4.3 Trim clips

4.3a Demonstrate knowledge of the tools used for trimming clips.

4.3b Demonstrate knowledge of how to trim clips by using cuts-only techniques in the Timeline panel.

Edit Tools

Description:

Cuts-Only editing is perfect training for prospective editors. You will become familiar with continuity in sequence and using one layer in the Timeline to portray a story. This style of editing is much like classic film editing and will teach editors to pay attention to detail and provide a realistic approach to video editing. During this project you will use a variety of tools and options to make cuts to the footage. Remember, if the footage you created in Session 1 projects works for this project, feel free to use it.

Steps for Completion:

- 1. Using your footage, choose a scene with someone performing at least two separate actions from different angles.
- Maximize Frames of your desired selections. 2.
- 3. Create a three poster frame of an image in your footage.
- 4. Mark In and Out points and make a rough cut for your first three clips.
- 5. Make sure Transitions are off for these three clips in the Automate To Sequence menu.
- 6. Find your next shot in the Project Panel, preferably a wide shot, and bring it up into the Source Monitor.
- Use J, K, and L to manage the shot and mark In and Out 7. points.
- Insert the scene at the end of the Timeline panel. 8.
- 9. Find a cut away clip in the Project panel that shows a close up of something happening in the shot you just put on the Timeline. Put it in the Source Monitor.
- 10. Mark the shot in the Source Monitor accordingly and use the time ruler to set the overwrite point for the shot.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Learn Edit Tools: Lift, Extract, Move Clip; Time Ruler and Timecode; Edit in Program Monitor; Precision Editing, Cuts-Only Edit; Ripple Edit, Rolling Edit; Slip Tool and Slide Tool; Trim Monitor; Quick Tool Review

Objectives:

- 2.0 Identifying Design Elements When Preparing Video
 - 2.1 Demonstrate knowledge of how to organize and plan a video sequence. 2.1a Demonstrate knowledge of storyboarding and script writing.
- 3.0 Understanding the Adobe Premiere Pro Interface
 - 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "CTI," "time ruler," "timecode," "keyframe," "title-safe margin," and "action safe margin."
- 4.0 Editing a Video Sequence with Adobe Premiere Pro
 - 4.2 Organize and manage video clips in a sequence.
 - 4.2a Identify steps in creating a storyboard from clips in the Project Panel.
 - 4.2b Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel.
 - 4.3 Trim clips.
 - 4.3a Demonstrate knowledge of the tools used for trimming clips.

- 11. Select the Ripple tool and hover over the area timeline where you placed the last clip.
- 12. Trim the shots in or out as needed.
- 13. Remember to make shots smooth and continuous.
- 14. Use the Ripple tool to smooth the transition between your first and second clip on the timeline.
- 15. Now that the shots are smoothed over a bit, select the Rolling tool. At the junction point between both shots you can use the rolling tool to move the edit to different parts of the footage without losing continuity.
- 16. Find the best transition point for the footage. Remember you want the action to be smooth and uninterrupted.
- 17. Find another close up in your clips to match the wide shot on the timeline.
- 18. Trim the clip in the Source Monitor and click and drag it onto the wide shot on the timeline.
- 19. This time, make edits in the Trim Monitor.
- 20. Save your file and close the sequence.

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

4.3b Demonstrate knowledge of how to trim clips using cuts-only techniques in the Timeline panel.

4.3c Demonstrate knowledge of how to trim clips in the Source Monitor.

4.3d Demonstrate knowledge of how to do precision rolling and ripple edits in the Trim Monitor.

- 4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit,"
- "compositing," "alpha channel," "assembly cut," and "rough cut."

4.3f Demonstrate knowledge of how to use dynamic trimming in the Timeline and Program Monitor.

4.6 Add and manage effects and transitions in a video sequence.

4.6a Demonstrate knowledge of how to set and adjust video motion effects. 4.6c Demonstrate knowledge of how to adjust video effect properties and keyframes.

4.6d Demonstrate knowledge of how to apply and adjust video keying effects. 4.6e Demonstrate knowledge of how to uniformly change the speed or direction of an entire video clip.

Transitions

Description:

You can enhance a cut or an edit using transitions which are features used to bring out one change to another. Each time you go from one shot to the next, it is a transition point, and you can apply transitions in Premiere Pro from the Effects panel to help enhance the change. Take into consideration that the most commonly used transition is a direct cut, and you do not necessarily need to use a transition effect every time. In fact, transitions are primarily used during a change in time or space, such as a new location or a new time period.

For this project, you will use transitions to enhance your story as needed.

Steps for Completion:

- 1. Continue working with your Premiere Pro project you edited in the previous project.
- 2. Add video transitions to your sequence. Take care to apply them only as needed to enhance rather than distract.
- 3. Use the Effect Controls panel to customize the transitions.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Create Transitions: Transitions; Dissolve Transitions; Wipe Transitions, Effect Controls Panel

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

2.3 Demonstrate knowledge of visual techniques for enhancing video content.

2.3a Identify the defining characteristics of various video transitions and when they are appropriate to use.

4.0 Editing a Video Sequence with Adobe Premiere Pro

4.3 Trim clips.

4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut." 4.6 Add and manage effects and transitions in a video sequence.

4.6i Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel.

4.6j Demonstrate knowledge of how to apply a video transition to multiple composited clips (using a nested sequence).

Using Keyframes and Video Effects

Description:

Once you have added transitions, you may want to start adding video effects. There are all kinds of effects you can add to your video clip and you can have a lot of fun manipulating them within your sequence. You can even manipulate effects with keyframes.

For this project, you will use keyframes and video effects to enhance your story.

Steps for Completion:

- 1. Working with your Premiere Pro project, apply video effects.
- 2. Locate clips within your sequence where you would like to enhance attributes, such as exposure, color correction, blur, etc. and apply the corresponding effects. Customize the effects in the Effects Control panel. Remember, you can delete effects in the Effects Control panel as well.
- 3. Apply an effect and use keyframes in the Effects Control panel to manipulate it.

Reference:

LearnKey's Premiere Pro CC Training, Session 2: Learn Video Effects: Apply a Video Effect; Adjust Keyframes

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

2.3 Demonstrate knowledge of visual techniques for enhancing video content.2.3e Identify effects that enhance a still image embedded in a video sequence.

4.0 Editing a Video Sequence with Adobe Premiere Pro

4.6 Add and manage effects and transitions in a video sequence.

4.6a Demonstrate knowledge of how to set and adjust video motion effects.

4.6b Demonstrate knowledge of how to apply a video effect to a clip.

Changing Speeds

Description:

During this project you will go into a sequence and slow down an action clip using the right-click menu Speed/Duration. Then using a different clip create a ramp speed change using the Effects control. Create a ramp and the beginning and the end of the clip.

Steps for Completion:

- 1. Open an existing project.
- 2. Trim the desired clip and place it in the timeline.
- 3. Right-click and select Speed/Duration
- 4. Choose the desired speed.
- 5. Select a new clip and open Effect Controls.
- 6. Place keyframes in the desired locations.
- 7. Drag to change the speed.
- 8. Split the keyframe to create the ramp.
- 9. Save changes to the project.

Reference:

LearnKey's Premiere Pro CC Training, Session 2:

Create Adjustment Layer: Adjustment Layer; Change the Speed of a Clip; Interpolation; Vary Speed of a Clip; Still Frame; Freeze Frame; Editing Terms

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC

Objectives:

4.0 Editing a Video Sequence with Adobe Premiere Pro CC

4.6 Add and manage effects and transitions in a video sequence.

4.6e Demonstrate knowledge of how to uniformly change the speed or direction of an entire video clip.

4.6f Demonstrate knowledge of how to vary the speed throughout a video clip (including creating a freeze frame).



Premiere CC

Session 3

Presented By Learkey*

Session 3 Fill-in-the-Blanks

Instructions: While watching Session 3, fill in the missing words according to the information presented by the instructor. [References are found in the brackets.]

Create Titles

| 1. | You want to your movie with a title. [New Title] |
|----------|--|
| 2. | You can change the if you want more space in between the letters in a title. [Alter Title Properties] |
| 3. | Alpha channel is where you can see through the [Alpha Channel, Opacity] |
| Enha | nce Text |
| 4. | If you want to apply a quick you can use Command or Ctrl+D. [Add Graphic to Title] |
| 5. | In order to animate we have to turn on animation by clicking the little next to Position. [Add Title to Video] |
| 6. | You want to have your on the screen long enough so you can read it one and a half times. [Read Time] |
| Add a | Shape |
| 7. | A shape can be used to a title or block out someone's face. [Create a Shape] |
| 8. | Keyframes can be manipulated to create spatial[Spatial Interpolation] |
| 9. | To create motion with text you click on the option. [Add Credits] |
| 10. | When using basic 3D effects in credits Premiere Pro treats the clip as a [Basic 3D Effects] |
| Audio | Editing |
| 11. | You use the option when editing audio so as not to affect the video. [Edit Audio] |
| 12. | The most commonly used is Constant Power. [Edit Audio] |
| 13. | You can create effects by using the Panner effect. [Adjust Volume Keyframes] |
| Enha | nce Audio |
| 14. | You can mute the audio on your computer to eliminate when recording in Premiere Pro. [Record Audio] |
| 15. | in the Effect Controls can be used to manipulate volume with left and right. [Audio Mixer Adjustments] |
| 16. | The transition is a kind of classier audio transition. [Add Audio Keyframes] |
| Kevin | g |
| , 17. | A nested sequence is where you create a and place it within another sequence. [Nested Sequence] |
| 18. | The thing about a chroma key is once you create an you are going to see through that to something underneath. [Add Chroma Key] |
| 19. | The best way to deal with shadows and highlights after using a is to use a garbage matte. [Add a Garbage Matte] |

| 20. | You can double up the amount of transitions by using a inside of another sequence. [Lower Third Template] |
|-------|---|
| Add S | pecial Effects |
| 21. | The Picture in Picture option is a which will allow a still image to be within the video. [Picture in Picture] |
| 22. | By adding a beveled edge to a still image you make it look as if it is a object. [Add Drop Shadow and Beveled Edge] |
| 23. | One of the best in Premiere which helps stabilize a clip is called the Warp Stabilizer. [Warp Stabilizer] |
| Expor | rt Media |
| 24. | After a video is complete the next step is to or output it so it can be viewed. [Export a Sequence] |
| 25. | stands for compression, decompression. [Export a Single Frame] |
| 26. | One of the benefits of distributing on the web is [Video Codecs] |
| 27. | When exporting only the audio you should pick an audio format like [Export Audio Only/ Video Only] |

Create a Title

Description:

When beginning a new project, Premiere Pro allows users to create a beginning title and to set up preferences within the Premiere Pro workspace. This allows you to create original titles and be able to keep the preferences you have set up. You will create a unique title for a project. It could be a title for something you have already created or a title for a new project. You will then add preferences to the workspace.

Steps for Completion:

- 1. Using your video created in the previous sessions' projects, create a title.
- 2. Alter the title properties.
- 3. Modify the the opacity.
- 4. Apply a title style.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Create Titles: New Title; Alter Title Properties; Alpha Channel, Opacity; Title Styles

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

2.1 Demonstrate knowledge of how to organize and plan a video sequence.

2.1e Identify elements of a completed video sequence.

3.0 Understanding the Adobe Premiere Pro Interface

3.1 Identify elements of the Adobe Premiere Pro interface.

3.1a Identify project settings and preferences that are available in Adobe Premiere Pro.

Text Dissolve

Description:

Utilizing effects on layers can be powerful when editing video footage. You can add transitions and then lengthen and shorten them as needed, and you can layer transitions by applying them to different layers on the timeline to get just the effect you want. This way you will get the result of a combination of effects rather than just one, and you can position where you want in the timeline.

Steps for Completion:

- 1. Using a file from the previous projects, practice adding transitions and effects to multiple layers.
- 2. Locate the Video Transitions and Video Effects in the Effects panel of your Premiere Pro workspace.
- 3. Add a transition and an effect, such as a text dissolve.
 - a. For example, locate the Cross Dissolve in the Video Transition folder, Dissolve folder. Drag it to the timeline and drop it on the appropriate layers where you want to apply it.
 - b. Use your cursor to lengthen/shorten the transition as applicable.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Enhance Text: Add Graphic to Title; Add Path Text; Add Title to Video; Animate Text; Read Time; Interpolation, Bezier Handles

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

4.0 Editing a Video Sequence with Adobe Premiere Pro

- 4.6 Add and manage effects and transitions in a video sequence.
 - $4.6o\ Identify\ the\ difference\ between\ temporal\ interpolation\ and\ spatial\ interpolation.$

4.6p Identify the difference between linear interpolation and Bezier interpolation.

- 4.6q Demonstrate knowledge of how to apply and adjust Bezier curve presets.
- 4.6r Demonstrate knowledge of how do adjust Bezier curves by using Bezier handles.

Modify Animated Text with Bezier Curves

Description:

Once you have added titles to your sequence, you can enhance the titles using text animation and effects or graphics. Titles that move use tweens created by Premiere Pro. This is called interpolation and one way to control it is with Bezier curves.

Through this project you will create a new title with a path applied and then apply Bezier spatial interpolation to a title. Then modify the title's motion by using Bezier handles in the Effect Control panel.

Steps for Completion:

- 1. Open an existing clip.
- 2. Create a new sequence and within the sequence create a text box with a title.
- 3. Add the title to the clip.
- 4. Add a path.
- 5. Change the spatial interpolation to Bezier.
- 6. In the Effect Control panel use the Bezier handles to modify the title path.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Enhance Text: Add Graphic to Title; Add Path Text; Add Title to Video; Animate Text; Read Time; Interpolation, Bezier Handles

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC Pr

Objectives:

4.0 Editing a Video Sequence with Adobe Premiere Pro

- 4.6 Add and manage effects and transitions in a video sequence.
 - 4.60 Identify the difference between temporal interpolation and spatial interpolation.
 - 4.6p Identify the difference between linear interpolation and Bezier interpolation.
 - 4.6q Demonstrate knowledge of how to apply and adjust Bezier curve presets.
 - 4.6r Demonstrate knowledge of how do adjust Bezier curves by using Bezier handles.

Rolling Credits

Description:

Another thing you can do with the Titler is create basic shapes and add effects to those shapes. This concept also comes into play when creating credits for your video. Credits should never be overlooked. It is important to give credit to everyone involved.

Steps for Completion:

- 1. Create a new title at the end of your sequence and name it Credits.
- 2. Apply Roll/Crawl options and use the Ease-In and Ease-Out features.
- 3. Drag the title to the timeline and type the necessary credits. You can include actors, directors, editors, etc.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Add a Shape: Create a Shape; Add Effects to Shape; Spatial Interpolation; Add Credits; Rolling Credits; Basic 3D Effects

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

- 2.1 Demonstrate knowledge of how to organize and plan a video sequence.
 - 2.1e Identify elements of a completed video sequence.
- 2.3 Demonstrate knowledge of visual techniques for enhancing video content.
- 2.3f Demonstrate knowledge of rolling and crawling text.

4.0 Editing a Video Sequence with Adobe Premiere Pro

4.5 Manage superimposed text and shapes in a video sequence.

4.5a Demonstrate knowledge of how to create superimposed text in a video sequence.

4.5b Demonstrate knowledge of the terms "point text," "paragraph text," "path text," "rolling text," and "crawling text" in the context of superimposed text in a video sequence.

- 4.5c Demonstrate knowledge of how to create superimposed shapes in a video sequence.
- 4.5d Demonstrate knowledge of how to add effects to superimposed text or shapes.
- 4.5e Demonstrate knowledge of how to add graphics or images to superimposed text.
- 4.5f Demonstrate knowledge of how to make superimposed text roll and crawl.

L-Cut and J-Cut

Description:

Editing audio is a major part of your project. After you cut your clips to look the way you want, you will have some audio issues to deal with because the viewer will not only see the cut but hear it, so it becomes twice as obvious. Your goal is to disguise the cuts, which means it is important that audio editing not be overlooked. Make your sequence sound natural by cleaning up your audio.

One of the ways to edit your audio is by using L-cuts and J-cuts. When the audio extends beyond the video it is referred to as an L-cut. When the video extends beyond the audio, it is referred to as a J-cut. These can be created us ripple and rolling edits.

Steps for Completion:

- 1. First, unlink your clips to ensure the video will not be affected when editing the audio.
- 2. Ripple and roll the audio where necessary to smooth out the transitions.
- 3. For cuts that need even more blending, apply audio transitions.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Audio Editing: Edit Audio; L-Cut and J-Cut; Adjust Volume in Timeline; Adjust Volume Keyframes; Add Narration

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

Objectives:

4.0 Editing a video sequence with Adobe Premiere Pro

4.3 Trim clips.

- 4.3a Demonstrate knowledge of the tools used for trimming clips.
- 4.3b Demonstrate knowledge of how to trim clips by using cuts-only techniques in the Timeline panel.

4.3c Demonstrate knowledge of how to trim clips in the Source Monitor.

4.3d Demonstrate knowledge of how to do precision rolling and ripple edits in the Trim Monitor.

4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut."

4.4 Manage sound in a video sequence

- 4.4a Demonstrate knowledge of how to add audio to a sequence.
- 4.4b Demonstrate knowledge of the terms "J-cut" and "L-cut."
- 4.4c Demonstrate knowledge of how to create a J-cut or an L-cut.
- 4.4e Demonstrate knowledge of how to adjust audio in the Timeline panel and the Effect Controls panel.

4.4f Demonstrate knowledge of how to create a crossfade audio transition.

Audio

Description:

Now that video and graphic effects are in place, it is time to focus on the audio. There is more to the audio side of things than dialogue; adding soundtracks and narration are ways to enhance your project even more. Premier Pro CC has many tools to help you be a better storyteller and add realism to your productions, and a lot of that takes place with the audio.

For this project, you will work with audio soundtracks, clips, and even your own voice to get just the right sounds.

Steps for Completion:

- 1. Open the previous project.
- 2. Import an audio file that will function as a soundtrack to the rest of the footage and drag it from the Bin tab to the Timeline (trim audio first if necessary).
- 3. Use the Audio Mixer tab to check that the basic level of the soundtrack audio does not overpower the basic level of the main audio. If it does, edit the soundtrack by doing the following:
 - a. Lower the sections of the yellow volume line that need to be quieter during dialogue of the A-Roll footage, first using the Pen Tool, then the Effect Controls panel.
 - b. Apply an audio transition between two clips by either searching for crossfade in the search bar or Opening the Audio Transitions folder and choose Constant Power by dragging it to the audio cut on the Timeline.
- 4. Use an Adjustment Layer to apply Black & White to the entire project without using a Nested Sequence.
- 5. Make a J-cut somewhere on your A-Roll footage in order to practice avoiding cuts that have the same audio and video placement.
- 6. Enhance your audio by adding a sound effect.
- 7. Add your own recorded audio to a new audio layer. First, open the Audio Mixer tab and, on the corresponding meter, click the "R" button to prepare for recording.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Audio Editing: Edit Audio; L-Cut and J-Cut; Adjust Volume in Timeline; Adjust Volume Keyframes; Add Narration Enhance Audio: Record Audio; Add Background Sounds; Audio Mixer Adjustments; Add a Soundtrack; Add Audio Keyframes; Render Audio Clip

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

Objectives:

- 4.0 Editing a video sequence with Adobe Premiere Pro
 - 4.2 Organize and manage video clips in a sequence.
 - 4.2b Demonstrate knowledge of how to import video, image, and audio files.
 - 4.2h Identify advantages of using nested sequences.
 - 4.4 Manage sound in a video sequence.
 - 4.4a Demonstrate knowledge of how to add audio to a sequence.
 - 4.4b Demonstrate knowledge of the terms "J-cut" and "L-cut."
 - 4.4c Demonstrate knowledge of how to create a J-cut or an L-cut.
 - 4.4d Demonstrate knowledge of how to use the Audio Mixer to record a narration.
 - 4.4e Demonstrate knowledge of how to adjust audio in the Timeline panel and the Effect Controls panel.
 - 4.4h Demonstrate knowledge of how to render an audio clip.
 - 4.6 Add and manage effects and transitions in a video sequence.

4.6s Demonstrate knowledge of how to apply and modify effects on multiple clips in separate tracks by using Adjustment Layers.

Nested Sequence and Multiple Editors

Description:

By using a nested sequence, you can create a new sequence and place it inside another sequence. Sometimes you may have multiple editors working on one movie, and nested sequences allow you to bring it all together.

For this project you will give a brief explanation of the benefits of nested sequences when working with multiple editors. Your explanation should include information on how you would create the finished product.

Steps for Completion:

1. Use the worksheet on the next page. Complete the questions as directed.

Reference:

LearnKey's Premiere Pro CC Training, Session 3: Keying: Nested Sequences

Project File: N/A

Difficulty: Beginner

Required Materials: Premiere Pro CC Pr

Objectives:

1.0 Setting Project Requirements

1.4 Demonstrate knowledge of the production planning and management process.

1.4i Identify how the use of nested sequences supports concurrent editing of a single project by multiple editor.

4.0 Editing a Video Sequence with Adobe Premiere Pro

4.6 Add and manage effects and transitions in a video sequence.

4.6h Demonstrate knowledge of the terms "compositing," "alpha channel," "picture-in-picture," "nested sequence," and " interpolation."

4.6j Demonstrate knowledge of how to apply a video transition to multiple composited clips (using a nested sequence).

4.6k Demonstrate knowledge of how to apply more than one transition to the same place in a sequence (using a nested sequence).

Nested Sequence and Multiple Editors Worksheet

Instructions: After watching Session 3, complete the question according to the information presented by the instructor.

1. In the space below write a brief explanation of the benefits of nested sequences when working with multiple editors. Your explanation should include information on how you would create the finished product.

Using Chroma Key and Time Remapping

Description:

Using Chroma Key is one of the fun ways to utilize Premiere Pro CC. Editors can use Chroma Key to place characters in places they otherwise would not be, like Paris or L.A., unless they shot original footage on location. Chroma Key paired with Time Remapping gives an editor even more flexibility to give viewers a smooth presentation.

For this project you will be using the Chroma Key to modify and change footage.

Steps for Completion:

- 1. Find a clip in your footage of a character with minimal movement.
- 2. Open an image file of a background and an action sequence footage.
- 3. In the Timeline panel change sequence settings if necessary and place the clip and audio on their own corresponding layers.
- 4. Use Video keying to create an Eight-Point Garbage Matte onto your sequence on the Timeline.
- 5. Crop the screen shot into a square or rectangle around your character.
- 6. Use the Ultra Key effect to eliminate any shadows and reflections.
- 7. Using Matte Generation, click and drag your selection tool over the number next to the Pedestal option.
- 8. Place the changes back onto Video 1 layer.
- 9. Position the chroma key sequence where you would like it.
- 10. Click and drag your action sequence into the new icon in the Project Window.
- 11. Adjust the whole clip speed using the Time Remapping and Speed option.
- 12. Under the Effect Controls tab, add two keyframes to your footage.
- 13. In between the keyframes alter the speed so that the footage plays slower.
- 14. Create what is called a reverse. Play the footage to show how the action moves forward and then in reverse and then forward again.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Keying: Nested Sequences; Add Chroma Key; Add a Garbage Matte; Add Effects to Alpha Channel; Add Lower Third; Lower Third Nested Sequence; Lower Third Template

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

2.3 Demonstrate knowledge of visual techniques for enhancing video content.

2.3b Identify examples of effects that can be applied with compositing with alpha channel transparencies.

2.3c Identify factors to consider when planning composited videos with chroma key shots.

3.0 Understanding the Adobe Premiere Pro Interface

3.2 Identify the functions of Adobe Premiere Pro interface elements.

3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "CTI," "time ruler," "timecode," "keyframe," "title-safe margin," and "action safe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro

4.2 Organize and manage video clips in a sequence.

- 4.2b Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel.
- 4.3 Trim clips.

4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit,"

"compositing," "alpha channel," "assembly cut" and "rough cut."

- 4.3g Demonstrate knowledge of how to use the Project panel to set an In point or and Out point of a clip.
- 4.6 Add and manage effects and transition in a video sequence.

4.6d Demonstrate knowledge of how to apply and adjust video keying effects.4.6h Demonstrate knowledge of the terms "compositing," "alpha channel,""picture-in-picture," "nested sequence," and "interpolation."

Lower Thirds, Animated Text, and More on Nested Sequences

Description:

Designers must know proper lower third protocol. Apart from the necessities, there are also fun ways to animate text within the lower third that brings a design to life, and that is where using nested sequences comes in handy.

Steps for Completion:

- 1. Open the footage used in the previous project.
- 2. Import the PSD file and select Individual Layers from the Import As submenu.
- 3. Drag one of the elements onto the Timeline above the main video footage.
- 4. Drag any subsequent elements onto corresponding layers above the first element.
- 5. Copy and Paste Attributes. The scale will automatically transfer.
- 6. Use the Cross Dissolve effect onto an element layer with text in it.
- 7. Create a new nested sequence with all the new elements introduced from the PSD file.
- 8. Select Reverse Speed and increase the speed to 200%.
- 9. Create a new title in the footage for a specific frame making it long enough that it begins to go off screen.
- 10. Use the Roll/Crawl feature.
- 11. With the crawling text sequence still selected open the Titler again and name the new title "box."
- 12. From the Titler, create a rectangle and place it over the text. Modify it using the Title Properties menu.
- 13. Exit the Titler and the new title "box" will appear in the Project Window. Click and drag "box" onto the Timeline, beneath the "crawl" title.
- 14. Extend the "box" title and ensure it is as long as the "crawl" title.
- 15. Select the "box" title and modify the opacity.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Enhance Text: Animate Text

Keying: Nested Sequence; Lower Third Nested Sequence; Lower Third Template

Project File: N/A

Difficulty: Advanced

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying Design Elements When Preparing Video

2.3 Demonstrate knowledge of visual techniques for enhancing video content.

2.3f Demonstrate knowledge of rolling and crawling text.

4.0 Editing a Video Sequence with Adobe Premiere Pro

- 4.1 Import media assets (video, image, and audio files).
 - 4.1c Demonstrate knowledge of how to import Photoshop PSD files.
- 4.2 Organize and manage video clips in a sequence.
 - 4.2h Identify advantages of using nested sequences.
- 4.5 Manage superimposed text and shapes in a video sequence.
- 4.5f Demonstrate knowledge of how to make superimposed text roll and crawl.
- 4.6 Add and manage effects and transitions in a video sequence.
 - 4.6h Demonstrate knowledge of terms "compositing," "alpha channel," "picture-in-picture," "nested sequence," and "interpolation."

Applying Video and Graphic Effects

Description:

Once the main content of your interview is arranged and edited to your liking, there are many effects which can be applied to enhance your production. For example, one picture is not always enough, and oftentimes in the interview process, the Picture in Picture technique is used to add additional media. And do not forget about graphics since Premiere Pro CC handles them just as well as video files.

For this project, add a short video to the main content and apply Picture in Picture. Then add a graphic and enhance it by applying graphic effects, such as blur and drop shadow, while using keyframes.

Steps for Completion:

- 1. Open the footage used in the previous project.
- 2. With A-Roll footage situated on the timeline, insert a second video clip and have it spin in to the upper right. Edit the duration of the effect so the video is not spinning the entire time.
- 3. Next, apply effects to the top video, such as Bevel Edges, Drop Shadow, and Basic 3D.
- 4. Add a graphic of your choice, placing it where you would like it to appear. Adjust its scale and position as desired.
- 5. Apply a Gaussian Blur.
- 6. Apply a transition to the graphic so that it fades in and out: choose Cross Dissolve from the Project Window and apply it to the beginning and end of the clip.
- 7. Using keyframes on the Effect Controls tab timeline, manipulate the blurriness under Gaussian Blur to look like a fade-in and fade-out effect.
- 8. Add a Drop Shadow effect to the graphic while it stays on the stage.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Add Special Effects: Add Still Image; Picture In Picture; Add Drop Shadow and Beveled Edge; Add B-Roll Footage; Warp Stabilizer

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

Objectives:

2.0 Identifying design elements when preparing video

2.3 Demonstrate knowledge of visual techniques for enhancing video content.

2.3e Identify effects that enhance a still image embedded in a video sequence.

4.0 Editing a video sequence with Adobe Premiere Pro

4.6 Add and manage effects and transitions in a video sequence.

4.6l Demonstrate knowledge of how to apply and customize picture-in-picture effect presets.

4.6m Demonstrate knowledge of how to add beveled edges and drop shadows to a picture-in-picture.

4.6n Demonstrate knowledge of how to apply and adjust the Basic 3D effect.

Freeze Frame and Transition Effects

Description:

It is important to know how to use Frame Holds. In some situations, one frame is all that is needed. If cuts are made to your film without using features such as Frame Holds and transitions to blend, you will not yield a cohesive project. With Frame Holds and strong transition effects, a viewer will not be able to tell there is a jump in the footage.

For this project, add a short video to the main content and apply Picture in Picture. Then, add a graphic and enhance it by applying graphic effects, such as blur and drop shadow, while using keyframes.

Steps for Completion:

- 1. Open the footage used in the previous project.
- 2. Find a jump cut in the A-Roll footage. (A jump cut is somewhere there has been a cut that separates two parts of the A-Roll.)
- 3. From here, locate appropriate filler from the B-Roll to place in the background.
- 4. Trim the selected B-Roll footage accordingly, and drag the video footage only onto the Timeline to fill the jump.
- 5. Open the Frame Hold Options menu and freeze the desired frame.
- 6. Add a marker on the desired frame. Once the frame has been marked, return to the Frame Hold Options menu and select Marker 0 from the submenu.
- 7. Click and drag a Cross Dissolve transition to the end of the Freeze Frame.
- 8. Take some time to explore other transition effects.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Add Special Effects: Add Still Image; Picture In Picture; Add Drop Shadow and Beveled Edge; Add B-Roll Footage; Warp Stabilizer

Project File: N/A

Difficulty: Intermediate –

Required Materials: Premiere Pro CC Pr

Objectives:

4.0 Editing a Video Sequence with Adobe Premiere Pro

- 4.2 Organize and manage video clips in a sequence.
 - 4.2b Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel.
- 4.2c Demonstrate knowledge of how to add clips to a sequence in the Source Monitor.
- 4.6 Add and manage effects and transitions in a video sequence.
 - 4.6f Demonstrate knowledge of how to vary speed throughout a video clip (including creating a freeze frame).

4.6i Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect controls panel.

Exporting Media

Description:

Knowing how to export media properly will ensure your projects reach an appropriate, and often wider, fan base. Knowing the different tasks associated with exporting will give you an edge and versatility to reach more demographics and be more flexible when it comes to available formats and video files.

For this project, add a short video to the main content and apply Picture in Picture. Then, add a graphic and enhance it by applying graphic effects, such as blur and drop shadow, while using keyframes.

Steps for Completion:

- 1. Open your project sequence used in the previous project and navigate to the Export Settings Menu and the Format submenu. Select H.264.
- 2. Cycle through the list of presets and find the YouTube options. Select YouTube HD 720p 29.97.
- 3. Your video is ready to be exported. Under the current setting both video and audio content will be exported.
- Notice if you were to clear the Export Video and MP3 4. option, only the audio would be exported.
- Use the time bar under the image display of your footage 5. to trim the footage so you have a range of about 15 frames to export.
- 6. Change the format to JPEG. Notice it automatically changes the export option to video only.
- 7. For Output Name export to the desktop.
- Open up your project again and select a frame on the 8. Timeline panel. Click the camera icon in the Program Monitor to export the frame in a batch.

Reference:

LearnKey's Premiere Pro CC Training, Session 3:

Export Media: Export a Sequence; Export a Single Frame; Video Codecs; Metadata for the Web; Export Audio Only/Video Only; Adobe Media Encoder

Objectives:

2.0 Identifying Design Elements When Preparing Video

2.5 Demonstrate knowledge of using still images to enhance video content. 2.5a Identify appropriate image formats for video.

- 5.0 Exporting Video with Adobe Premiere Pro
 - 5.1 Demonstrate knowledge of export options for video.
 - 5.1a Demonstrate knowledge of video codecs.
 - 5.1b Identify format options when exporting media from Adobe Premiere Pro.
 - 5.1c Identify output options when exporting video.
 - 5.1d Identify advantages of serving video over the web.
 - 5.1e Demonstrate knowledge of using metadata to make media more searchable when published to the web.

- In the Export Frame menu change the format to Targa. Browse to find your desktop location, then exit out of the dialog.
- 10. Back in your project, make sure the Timeline panel is highlighted. Go back to the Export Settings menu. Your entire project should be in the menu now, just like before. Reset the format to H.264 and Preset to YouTube HD 720p 29.97.
- 11. Click Queue and the Adobe Media Encoder will open. The encoder is used to create two or more versions of a sequence (multiple playback) so you do not have to export it multiple times.
- 12. Click the duplicate icon. Change the preset to Vimeo SD 29.97 and the format to H.264 Blu-ray.
- 13. Click one of the preset options and the Export Settings menu should open again. Click Metadata so search engines can find your project.
- 14. Save your project and close.

Project File: N/A

Difficulty: Intermediate

Required Materials: Premiere Pro CC Pr



5.2 Demonstrate knowledge of how to export video from Adobe Premiere Pro. 5.2a Demonstrate knowledge of how to export a single-frame image file from a video sequence.

5.2b Demonstrate knowledge of how to export a clip or range of frames within a clip.

5.2c Demonstrate knowledge of how to export an entire sequence.

5.2d Demonstrate knowledge of how to export the audio portion of a video sequence.

5.2e Demonstrate knowledge of how to export a sequence to web-ready video. 5.2f Demonstrate knowledge of how to export a batch or group of video sequences by using the Adobe Media Encoder.

5.2g Demonstrate knowledge of how to export a video for more than one target screen size or playback device by using the Adobe Media Encoder.

Premiere CC



Master Project

Presented By Learnkey*

Premiere Pro CC Master Project

Description:

Now that you have completed LearnKey's Premiere Pro CC training it is time to put all of your knowledge together to create one final amazing video. This project is divided into four main parts to help with organization and to increase your ability to remember all the things you have learned. It is suggested that you create a video that will be at least 30 minutes long, but try not to go over an hour. Also, it is suggested that your movie be in documentary form or that you teach a favorite concept. More specific suggestions will be given in Part 1 of this project.

In Part 1 you will decide upon your chosen topic for your video. To help you in your decision some ideas will be provided, but feel free to expand on the given ideas. You will need to plan out your storyboard and define your audience and project scope. Pay special attention to copyright laws especially with soundtracks. Part 2 will give you the opportunity to film. This portion will most likely be the most time consuming as you work with other people's schedules and find great locations for your shots. Remember as you are filming to shoot in wide screen and use the concepts that you learned about in this course. In Part 3, you will put all your knowledge to work. Here you will use all the tools and techniques that Premiere Pro offers to edit and create the best video you can. And then in Part 4 you will publish your video for the world to see.

The culmination of all your hard work will show that you are an expert editor and that you have mastered the skills required to use Premiere Pro.

Part 1

Description:

Before you can begin to edit or film you must have a plan. First you will define your project and the scope of the project. Some ideas for your project are: documentary, historical event, National Park, current political issue, environmental issue, and extreme sports. If you choose to teach a concept, it should be something you are good at and something you enjoy doing. Creating a storyboard will keep your work organized and on track. When creating your storyboard use the Adobe resources, such as Adobe Story or Adobe Photoshop. While creating your storyboard you will need to decide on filming location, deadlines, and a budget. Also, select experts in your selected topic to interview. When creating video some research is needed. If you are not familiar with the topic you have chosen you will need to do some research. Some ideas for research would be to use Google Scholar or the local library.

Part 2

Description:

The filming of a project is most of the fun of creating a video. You get to interview people, go to various locations, and learn new things. Drawing from your storyboard go to the chosen locations and shoot the A and B-rolls. Film the interviews with a green background and collect the still images which will be used behind each interviewee. Use Adobe Photoshop to create a template for a lower third title. Remember that to create a video that is between 30 minutes to one hour you will need to have over two hours of footage.

Steps for Completion:

- 1. Decide your topic.
- 2. Research your topic and choose people you want to interview.
- 3. Define the target audience.
- 4. Create a storyboard using Adobe Story or Adobe Photoshop. The storyboard should include the film locations, deadlines, a budget, and script.

Steps for Completion:

- 1. Shoot A and B-roll footage.
- 2. Shoot interviews.
- 3. Collect images and soundtrack to be used in the video.
- 4. Upload all clips, still images, and soundtrack to your computer.
- 5. Create a lower third title template using Adobe Photoshop.
- 6. Upload all other files that you have prepared for the video.

(continued on next page)

Part 3

Description:

The purpose of Premiere Pro is to create video using tools and techniques to edit clips into a cohesive project. You will need to edit the video clips and the audio so as to accomplish the purpose of learning Adobe Premiere. Use the tools for trimming, cutting, import, and edit effects. Remember to use the effects of PiP, Video effects, Graphic effects, and Chroma Key. And use the tools to edit audio such as the Ripple tool.

Part 4

Description:

The final thing to do is now make your video available for viewing. Premiere Pro offers several different options for exporting and publishing video. For this project you will need to choose at least two different options.

Steps for Completion:

- 1. Open a new Premiere Pro CC file and import all your footage into bins.
- 2. Edit clips in the timeline, Sequence window, or the Program window.
- 3. Add voice over narrations and add soundtrack.
- 4. Create new sequences to add lower third and the interview clips.
- 5. Make audio edits so that dialog can be heard and so it is all cohesive by using the Selection tools, Crossfades, and Brazier handles.
- 6. Make all other edits as needed.
- 7. Render sections of your video to check edits.

Steps for Completion:

- 1. Make sure the timeline is selected inside your video file by clicking on it and watching the yellow line appear around it.
- 2. Choose File, Export, Media.
- 3. Set the Format to QuickTime (or Windows Media Player).
- 4. Set the Preset to HD 1080, or the corresponding size of your computer screens.
- 5. Click Queue.
- 6. Inside the Adobe Media Encoder click the Duplicate button and change the second one to format for a DVD.
- 7. Follow the directions from your instructor on where to turn in your completed project.
- 8. Prepare a 10 15 minute presentation explaining how and why you edited your project the way you did.

Required Materials: Premiere Pro CC Pr

Premiere CC

Appendix

Presented By Learnkey[®]

Premiere CC Lesson Plans

Each lesson plan is approximately 30 minutes and includes video training, fill-in-the-blanks, labs, projects, tests, as well as the course support files to follow along with the expert. There is also a note section for customizable lesson plans and extra notes. By adhering to the lesson plan, it will take approximately four weeks to complete the course. Approximately 34 hours of time training with an additional 12-24 hours if the Master Level lesson plans are also completed.

Session 1 [Approximately 10.5 hours]

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|--------------------------------|--|--|---|-------|
| Lesson 1 | | | | Session 1 Pre-Assessment | |
| Lesson 2 | Video Production Process | Video Communication Process The Process Phases of Production Record Keeping, Concept | 1.0 Setting Project Requirements 1.4 Demonstrate knowledge of the production planning and management process. 1.4a Demonstrate knowledge of the overall production process. 1.4b Identify items that might appear on a production plan. 1.4c Identify phases that might appear on a general production plan. | Watch Session 1: Video Production Process [8 minutes] Fill-in-the-Blanks Session 1: Questions 1-3 Session 1 Lab 1: Production Phases Lab Session 1 Project 1: Production Planning and Management | |
| Lesson 3 | Understand Copyright | Copyright, Intellectual Property Copyright and Patent Copyright Registered Copyright Written Permission Fair Use Doctrine Fair Use Guidelines Copyright in Education Derivative Works Public Domain Privacy | 1.0 Setting Project Requirements 1.1 Identify the purpose, audience, and audience needs for preparing video. 1.1a Identify information that determines purpose, audience, and audience needs for video production. 1.2 Identify video content that is relevant to the project purpose and appropriate for the target audience. 1.2a Identify criteria for determining whether content is relevant to the project purpose. 1.2b Identify criteria for determining whether content is appropriate for the target audience. 1.3 Demonstrate knowledge of standard copyright rules 3.3u Use copyright terms correctly, such as "copyright," fair use doctrine," "intellectual property," and "derivative works". 3b Identify when permission must be obtained to use copyrighted material. 3c Identify when permission must be obtained for using images of people and locations. | Watch Session 1: Understand Copyright [13 minutes] Fill-in-the-Blanks Session 1: Questions 4-8 Session 1 Lab 2: Applying Fair Use Guidelines Session 1 Project 2: Intellectual Property | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|---------------------------------|--|--|--|-------|
| Lesson 4 | Define the Project | Project Purpose Feedback from Clients and Peers Target Audience, Demographics, Age Gender, Occupation Education, Residence Ethnicity, Income Level Computer Literacy | 1.0 Setting Project Requirements I.1 Identify the purpose, audience, and audience needs for preparing video. I.1a Identify information that determines purpose, audience, and audience needs for video production. 1.2 Identify video content that is relevant to the project purpose and appropriate for the target audience. 2.a Identify criteria for determining whether content is relevant to the project purpose. 2.b Identify criteria for determining whether content is appropriate for the target audience. 1.4 Demonstrate knowledge of the production planning and management process. I.4 Demonstrate knowledge of the overall production process. I.4 Demonstrate knowledge of the overall production process. 2.6 Communicate with others (such as peers and clients) about design and content plans from others (such as peers and clients). | Watch Session 1: Define the Project [11 minutes] Fill-in-the-Blanks Session 1: Questions 9-10 Session 1 Project 3: Identify Video Purposes and Goals | |
| Lesson 5 | | | | Session 1 Project 3: Identify Video Purposes and Goals | |
| Lesson 6 | Develop a Production Plan | Production Plan Project Scope Project Deliverables Project Deadlines, Needs Project Genre | 1.0 Setting Project Requirements I Identify the purpose, audience, and audience needs for preparing video. I b Identify different video genres and their impact on project requirements. 1.4 Demonstrate knowledge of the production planning and management process. I.4a Demonstrate knowledge of the overall production process. I.4b Identify tiems that might appear on a production plan. I.4c Identify phases that might appear on a general production plan. I.4d Identify ways in which production plan phases vary, based on the type of video or film. I.4e Identify deliverables that might be produced during the project. I.4f Demonstrate knowledge of script-to-screen workflows. I.4g Identify typical elements in a shot list. | Watch Session 1: Develop a Production Plan [7 minutes] Fill-in-the-Blanks Session 1: Questions 11-16 Session 1 Project 3: Identify Video Purposes and Goals | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|-----------------------------|--|---|--|-------|
| Lesson 7 | Understand Preproduction | Preproduction Phase The Story Character Story Structure Story Conflict Character Development Premise, Logline Story Synopsis, Treatment Step Outline | 1.0 Setting Project Requirements 1.4 Demonstrate knowledge of the production planning and management process. 1.4d Identify ways in which production plan phases vary, based on the type of video or film. 1.4f Demonstrate knowledge of script-toscreen workflows. 2.0 Identifying Design Elements When Preparing Video Demonstrate knowledge of how to organize and plan a video sequence. 1.4 Demonstrate knowledge of storyboard and script writing 2.1b Identify ways in which script writing varies, based on the video genre. 2.2 Identify general principles for video shooting. 2.2a Identify general design principles for shooting video. 2.2b Identify types of shots. 2.2c Identify shooting techniques for interviews and news stories. | Watch Session 1: Understand Preproduction [13 minutes] Fill-in-the-Blanks Session 1: Questions 17-20 Session 1 Lab 3: Identifying Story Structure Discuss the preproduction process | |
| Lesson 8 | Develop a Script | Script Scene Heading Action Character and Dialogue Script Tips Transitions Shooting Script Storyboard | 1.0 Setting Project Requirements A Demonstrate knowledge of the production planning and management process. Aa Demonstrate knowledge of the overall production process. Ad Identify ways in which production plan phases vary, based on the type of video or film. Af Demonstrate knowledge of script-toscreen workflows. 2.0 Identifying Design Elements When Preparing Video Demonstrate knowledge of how to organize and plan a video sequence. I a Demonstrate knowledge of storyboarding and script writing. Ib Identify ways in which script writing varies, based on the video genre. Zi Identify general principles for video shooting. Zid Identify elements required for designing a film. A Demonstrate knowledge of visual techniques for enhancing video content. Zid Identify the defining characteristics of various video transitions and when they are appropriate to use. | Watch Session 1: Develop a Script [13 minutes] Fill-in-the-Blanks Session 1: Questions 21-23 Discuss script development | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|------------------------|---------------------|---------------------|---|-------|
| Lesson 9 | See Lessons 7 and 8 | See Lessons 7 and 8 | See Lessons 7 and 8 | Session 1 Project 5: Script | |
| Lesson 10 | See Lessons 7 and 8 | See Lessons 7 and 8 | See Lessons 7 and 8 | Session 1 Project 5: Script | |
| Lesson 11 | See Lessons 7 and 8 | See Lessons 7 and 8 | See Lessons 7 and 8 | Session 1 Project 5: Script | |
| Lesson 12 | See Lessons 7 and 8 | See Lessons 7 and 8 | See Lessons 7 and 8 | Session 1 Project 5: Script | |
| Lesson 13 | Develop a Script | See Lessons 8 | See Lessons 8 | Session 1 Project 6: Shooting Script and Checklist | |
| Lesson 14 | Develop a Script | See Lessons 8 | See Lessons 8 | Session 1 Project 6: Shooting Script and Checklist | |
| Lesson 15 | Develop a Script | See Lessons 8 | See Lessons 8 | Session 1 Project 7: The Storyboard | |
| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|---------------------|---|--|---|-------|
| Lesson 16 | Develop a Script | See Lessons 8 | See Lessons 8 | Session 1 Project 7: The Storyboard | |
| Lesson 17 | Camera Basics | Aspect Ratio Safe Areas, Picture Composition Rule of Thirds, Headroom Nose Room, Lead Room Scene Structure Types of Shots Wide Shot Close-Up, Medium Shot, Medium Close-Up Extreme Wide Shot, Extreme Close-Up Angle of View, Over the Shoulder Point-of-View, Cutaway Shot Match Shot Closing Shot Compositing Focus Camera Moves Dolly, Truck, Pedestal Pan, Tilt, Zoom Combo Moves Follow the Action Scene Structure Shot List Schedule | 1.0 Setting Project Requirements A Demonstrate knowledge of the production planning and management process. A Demonstrate knowledge of the overall production process. Ab Identify items that might appear on a production plan. Ac Identify phases that might appear on a general production plan. Ad Identify ways in which production plan phases vary, based on the type of video or film. Ae Identify deliverables that might be produced during the project. Af Demonstrate knowledge of script-toscreen workflows. Ag Identify typical elements in a shot list. 2.0 Identify general principles for video shooting. 2.2 Identify general design principles for shooting. 2.2 Identify types of shots. 2.2 Identify hooting techniques for interviews and news stories. 2.2 Identify shooting techniques for interviews and news stories. 2.2 Identify elements required for designing a film. 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3b Identify examples of effects that can be applied with compositing with alpha channel transparencies. 2.3f Demonstrate knowledge of rolling and crawling text. | Watch Session 1: Camera Basics [30 minutes] Fill-in-the-Blanks Session 1: Questions 24-27 Session 1 Lab 3: Identifying Story Structure | |
| Lesson 18 | Camera Basics | See Lesson 17 | See Lesson 17 | Session 1 Project 8: Filming and Production Log | |
| Lesson 19 | Camera Basics | See Lesson 17 | See Lesson 17 | Session 1 Project 8: Filming and Production Log | |

| Lesson | Topic | Subtopic | Objectives | Activity | Lesson |
|-----------|--------------------|--|--|--|--------|
| Lesson 20 | Camera Basics | See Lesson 17 | See Lesson 17 | Session 1 Project 8: Filming and Production Log | |
| Lesson 21 | Production Plan | Production, Production Meeting Above the Line, Below the Line Set Management, Call Sheet Production Log Shooting Fundamentals, Coverage Continuity, Cuts Jump Cuts, Cutaways A and B Roll, News, Screen Direction Dailies Audio, Natural Sound Ambient Sound, Room Tone Foley, VU Meter | 1.0 Setting Project Requirements 1.4 Demonstrate knowledge of the production planning and management process. 1.4d Identify ways in which production plan phases vary, based on the type of video or film. 1.4f Demonstrate knowledge of script-toscreen workflows. 2.0 Identifying Design Elements When Preparing Video 2.1 Demonstrate knowledge of how to organize and plan a video sequence. 2.1 d Identify terminology used to describe different stages of video sequence development. 2.1e Identify general principles for video sequence. 2.2 Identify general design principles for shooting. 2.2a Identify shooting techniques for interviews and news stories. 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3 Identify examples of appropriate b-roll footage. 2.4 Identify examples of appropriate b-roll footage. 2.4 Identify a variety of types of audio to enhance video content. 2.6a Demonstrate knowledge of using audio to enhance video to a video sequence. 3.6a Demonstrate knowledge of techniques for gathering feedback on design and content plans. 2.6a Demonstrate knowledge of techniques for gathering feedback on design and content plans from others (such as peers and clients). | Watch Session 1: Camera Basics [18 minutes] Fill-in-the-Blanks Session 1: Questions 28-30 Session 1 Lab 4: Understanding Above the Line and Below the Line Session 1 Project 9: Postproduction | |
| Lesson 22 | | | | Discuss and review Premiere Pro CC Session 1 | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|-------|----------|------------|--|-------|
| Lesson 23 | | | | Premiere Pro CC Session 1 Post Assessment | |

Session 1 Notes

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|-----------------------|--|---|--------------------------|-------|
| Lesson 1 | | | | Session 2 Pre-Assessment | |
| Lesson 2 | Create New Project | New Project Settings Preferences Identify Workspace and Functions Workspace Windows Import Log and Capture Video Close Panels Import PSD Files | Setting Project Requirements A Demonstrate knowledge of the production planning and management process. | See next page | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-------------------------|--|---|--|---|-------|
| Lesson 2 (Continued) | Create a New Project (Continued) | See previous page | 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.1 Import media assets (video, image, and audio files). 4.1a Demonstrate knowledge of how to log clips and capture video by using Adobe Premiere Pro. 4.1b Demonstrate knowledge of how to import video, image, and audio files. 4.1c Demonstrate knowledge of how to import Photoshop PSD files. | Watch Session 2: Create a New Project [17 minutes] Fill-in-the-Blanks Session 2: Questions 1-3 Session 2 Lab 1: Save New Workspace Session 2 Lab 2: Import from Media Browser Session 2 Lab 3: Import Photoshop | |
| Lesson 3 | Create a New Project | See Lesson 2 | | Session 2 Project 1: Understanding the Interface Session 2 Project 2: Create a Custom Workspace Session 2 Project 3: Import a PSD File | |
| Lesson 4 | Project Panel Settings | Project Panel Size, Scrub through Thumbnails Storyboard in Project Panel Assembly Edit | 1.0 Setting Project Requirements A Demonstrate knowledge of the production planning and management process. A h Identify features of the Project panel in Adobe Premiere Pro you can use to organize and access your media assets (video, image, and audio files, Photoshop PSD files). 3.0 Understanding the Adobe Premiere Pro Interface 2 Identify the functions of Adobe Premiere Pro interface elements. 3.2 Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler. 4.0 Editing a Video Sequence with Adobe Premiere Pro 1.1 Import media assets (video, image, and audio files). 4.1 a Demonstrate knowledge of how to log clips and capture video by using Adobe Premiere Pro. 4.1b Demonstrate knowledge of how to import video, image, and audio files. 4.2 Organize and manage video clips in a sequence. 4.3 Irim clips. 4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "nough cut." 4.3f Demonstrate knowledge of how to lift and extract in the Program Monitor. | Watch Session 2: Project Panel Settings [10 minutes] Fill-in-the-Blanks Session 2: Questions 4-6 Session 2 Lab 4: New Bin Session 2 Lab 5: Create a Sequence Session 2 Project 4: Project Panel Storyboard | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|---------------------------|--|--|--|-------|
| Lesson 5 | Project Panel Settings | See Lesson 4 | See Lesson 4 | Session 2 Project 5: Assembly Edit | |
| Lesson 6 | Edit a Sequence | Create a Sequence Edit in Source Monitor Add Sequence in Source Monitor Playhead and Still Image | 3.0 Understanding the Adobe Premiere Pro Interface 3.1 Identify elements of the Adobe Premiere Pro interface. 3.1b Identify and label elements of the Adobe Premiere Pro workspace. 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler. 3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "Playhead," "time ruler," "timecode," "keyframe," "title-safe margin," and "actionsafe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.2 Organize and manage video clips in a sequence. 4.2b Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel. 4.3 Trim clips. 4.3f Demonstrate knowledge of how to use dynamic trimming in the Timeline and Program Monitor. 4.2g Demonstrate knowledge of how to use dynamic trimming in the Timeline and Program Monitor. | Watch Session 2: Edit a Sequence [5 minutes] Fill-in-the-Blanks Session 2: Questions 8-9 Session 2 Lab 6: Export a Frame Session 2 Project 6: Editing in the Source Monitor | |
| Lesson 7 | Edit a Sequence | See Lesson 6 | See Lesson 6 | Session 2 Project 6: Editing in the Source Monitor | |
| Lesson 8 | Edit a Sequence | See Lesson 6 | See Lesson 6 | Session 2 Project 6: Editing in the Source Monitor | |

| Lesson | Topic | Subtopic | Objective | Activity | Notes |
|----------|-----------------------|--|--|---|-------|
| Lesson 9 | Add Audio or Video | Add Only Audio or Video Timeline Trim Clip | 3.0 Understanding the Adobe Premiere Pro Interface 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effects panel, the Effects panel, the Imecode panel, the Adobe Story Panel, and the Titler. 3.2c Demonstrate knowledge of the terms "sequence," In point," "Out point," "Playhead," "time ruler," "timecode," "keyframe," "title-safe margin," and "actionsafe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.2 Organize and manage video clips in a sequence. 4.2c Demonstrate knowledge of how to add clips to a sequence in the Source Monitor. 4.2d Demonstrate knowledge of how to add only the video or only the audio from a clip in the Source Monitor to a sequence in the Timeline panel. 4.3 Trim clips. 4.3a Demonstrate knowledge of how to trim clips by using cuts-only techniques in the Timeline panel. 4.3c Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to use dynamic trimming in the Timeline panel. 4.3f Demonstrate knowledge of how to use dynamic trimming in the Timeline and Program Monitor 4.3g Demonstrate knowledge of how to use the Project panel to set an In point or an Out point of a clip. 4.4 Manage sound in a video sequence. 4.4 Demonstrate knowledge of how to add audio to a sequence. | Watch Session 2: Add Audio or Video [5 minutes] Fill-in-the-Blanks Session 2: Questions 10-12 Session 2 Project 7: Audio and Video | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|---------------------|---|--|---------------|-------|
| Lesson 10 | Learn Edit Tools | Lift, Extract, Move Clip Time Ruler and Timecode Edit in Program Monitor Precision Editing, Cuts- Only Edit Ripple Edit, Rolling Edit Slip Tool and Slide Tool Trim Monitor Quick Tool Review | 2.0 Identifying Design Elements When Preparing Video 2.1 Demonstrate knowledge of how to organize and plan a video sequence. 2.1 a Demonstrate knowledge of storyboarding and script writing. 3.0 Understanding the Adobe Premiere Pro Interface 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler. 3.2b Identify functions of tools in the Tools panel. 3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "CII," "time ruler," "time code," "keyframe," "title-safe margin," and "action safe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.20 Organize and manage video clips in a sequence. 4.2a Identify steps in creating a storyboard from clips in the Project Panel. 4.2e Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel. 4.2f Demonstrate knowledge of how to lift and extract in the Program Monitor. 4.2g Demonstrate knowledge of how to to remove a clip from a sequence in the Timeline panel. 4.3f Demonstrate knowledge of how to trim clips using cuts-only techniques in the Timeline panel. 4.3f Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3g Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3g Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3e Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3e Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3e Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3e Demonstrate knowledge of how to to precision rolling and ripple edit | See next page | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|--------------------------|------------------------------------|---|--|--|-------|
| Lesson 10 (Continued) | Learn Edit Tools (Continued) | See previous page | 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.6 Add and manage effects and transitions in a video sequence. 4.6a Demonstrate knowledge of how to set and adjust video motion effects. 4.6c Demonstrate knowledge of how to adjust video effect properties and keyframes. 4.6d Demonstrate knowledge of how to apply and adjust video keying effects. 4.6e Demonstrate knowledge of how to uniformly change the speed or direction of an entire video clip. | Watch Session 2: Learn Edit Tools [20 minutes] Fill-in-the-Blanks Session 2: Questions 13-16 Session 2 Project 8: Edit Tools | |
| Lesson 11 | Learn Edit Tools | See Lesson 10 | See Lesson 10 | Session 2 Project 8: Edit Tools | |
| Lesson 12 | Learn Edit Tools | See Lesson 10 | See Lesson 10 | Session 2 Project 8: Edit Tools | |
| Lesson 13 | Create Transitions | Transitions Dissolve Transitions, Effect Controls Panel | 2.0 Identifying Design Elements When Preparing Video 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3a Identify the defining characteristics of various video transitions and when they are appropriate to use. 3.0 Understanding the Adobe Premiere Pro Interface 3.1 Identify elements of the Adobe Premiere Pro interface. 3.1 Identify elements of the Adobe Premiere Pro interface. 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2 Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Timel. 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.3 Trim clips. 4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut." 4.3 Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel. 4.6 Add and manage effects and transitions in a video sequence. 4.6 Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel. 4.6 Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel. 4.6 Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel. 4.6 Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel. 4.6 Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect Controls panel. 4.6 Demonstrate knowledge of how to apply and adjust video transition to multiple composited clips (using a nested sequence) | Watch Session 2: Create transitions [7 minutes] Fill-in-the-Blanks Session 2: Questions 17-19 Session 2 Lab 7: Wipe Transition Session 2 Project 9: Transitions | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|------------------------|--|---|---|-------|
| Lesson 14 | Create Transitions | See Lesson 13 | See Lesson 13 | Session 2 Project 9: Transitions | |
| Lesson 16 | Learn Video Effects | Apply a Video Effect Adjust Keyframes | 2.0 Identifying Design Elements When Preparing Video 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3e Identify effects that enhance a still image embedded in a video sequence. 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.6 Add and manage effects and transitions in a video sequence. 4.6a Demonstrate knowledge of how to set and adjust video motion effects. 4.6b Demonstrate knowledge of how to apply a video effect to a clip. 4.6c Demonstrate knowledge of how to adjust video effect properties and keyframes. 4.6a Demonstrate knowledge of how to set and adjust video effect properties and keyframes. 4.6a Demonstrate knowledge of how to set and adjust video effect to a clip. 4.6c Demonstrate knowledge of how to set and adjust video effect to a clip. 4.6c Demonstrate knowledge of how to set and adjust video effect to a clip. 4.6a Demonstrate knowledge of how to apply a video effect to a clip. 4.6b Demonstrate knowledge of how to apply a video effect properties and keyframes. 4.6d Demonstrate knowledge of how to adjust video effect properties and keyframes. 4.6d Demonstrate knowledge of how to anply and adjust video keying effects. 4.6e Demonstrate knowledge of how to uniformly change the speed or direction of an entire video clip. 4.6f Demonstrate knowledge of how to vary the speed throughout a video clip (including creating a freeze frame). 4.6g Demonstrate knowledge of how to smooth or stabilize a bumpy or shaky camera move. | Watch Session 2: Learn Video Effect [6 minutes] Fill-in-the-Blanks Session 2: Questions 20-22 Session 2 Lab 8: Brightness and Contrast Session 2 Project 10: Using Keyframes and Video Effects | |
| Lesson 17 | Learn Video Effects | See Lesson 16 | See Lesson 16 | Session 2 Project 10: Using Keyframes and Video Effects | |
| Lesson 18 | Learn Video Effects | See Lesson 16 | See Lesson 16 | Session 2 Project 10: Using Keyframes and Video Effect | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|-------------------------------|--|--|--|-------|
| Lesson 19 | Create Adjustment Layer | Adjustment Layer Change the Speed of a Clip Interpolation Vary Speed of a Clip Still Frame Freeze Frame Editing Terms | 2.0 Identifying Design Elements When Preparing Video 2.1 Demonstrate knowledge of how to organize and plan a video sequence. 2.1 d Identify terminology used to describe different stages of video sequence development. 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.3 Trim clips. 4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut." 4.6 Add and manage effects and transitions in a video sequence. 4.6b Demonstrate knowledge of how to apply a video effect to a clip. 4.6e Demonstrate knowledge of how to uniformly change the speed or direction of an entire video clip. 4.6f Demonstrate knowledge of the terms "compositing," "alpha channel," "picture-in-picture," "nested sequence," and " interpolation." 4.6o Identify the difference between temporal interpolation and spatial interpolation. 4.6q Demonstrate knowledge of how to apply and adjust Bezier curve presets. 4.6r Demonstrate knowledge of how to apply and adjust Bezier curve presets. 4.6r Demonstrate knowledge of how to apply and modify effects on multiple clips in separate tracks by using Adjustment Layers. | Watch Session 2: Create Adjustment Layer [16 minutes] Fill-in-the-Blanks Session 2: Questions 23-25 Session 2 Lab 9: Speed Change Session 2 Project 11: Changing Speeds | |
| Lesson 20 | Create Adjustment Layer | See Lesson 19 | See Lesson 19 | Session 2 Project 11: Changing Speeds | |
| Lesson 21 | | | | Review and discuss Premiere Pro CC Session 2 | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|-------|----------|------------|--|-------|
| Lesson 22 | | | | Premiere Pro CC Session 2 Post Assessment | |

Session 2 Notes

Session 3 [Approximately 12.5 hours] Topic Subtopic Objectives Notes Lesson Activity Session 3 Pre-Assessment Lesson 1 Lesson 2 2.0 Identifying Design Elements When Preparing Create Titles New Title Watch Session 3: Create Video Alter Title Properties Titles [7 minutes] Alpha Channel, Opacity 2.1 Demonstrate knowledge of how to organize and plan a video sequence. Title Styles Fill-in-the-Blank Session 3: 2.1e Identify elements of a completed **Questions 1-3** video sequence. 2.3 Demonstrate knowledge of visual Session 3 Lab 1: New Title techniques for enhancing video content. Style 2.3b Identify examples of effects that can be applied with compositing with alpha Session 3 Project 1: Create channel transparencies. a Title 2.3f Demonstrate knowledge of rolling and crawling text. 3.0 Understanding the Adobe Premiere Pro Interface 3.1 Identify elements of the Adobe Premiere Pro interface. 3.1a Identify project settings and preferences that are available in Adobe Premiere Pro. 3.1b Identify and label elements of the Adobe Premiere Pro workspace. 3.2 Identify the functions of Adobe Premiere Pro interface elements.

3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler. 3.2c Demonstrate knowledge of the terms "sequence," "In point," "Out point," "Playhead," "time ruler," "timecode," "keyframe," "title-safe margin," and

"actionsafe margin."

a video sequence.

sequence.

sequence.

shapes.

Pro

4.0 Editing a Video Sequence with Adobe Premiere

4.5 Manage superimposed text and shapes in

4.5a Demonstrate knowledge of how to create superimposed text in a video

4.5d Demonstrate knowledge of how to add effects to superimposed text or

4.5b Demonstrate knowledge of the terms "point text," "paragraph text," "path text," "rolling text," and "crawling text" in the context of superimposed text in a video

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|--------------|--|--|---|-------|
| Lesson 3 | Enhance Text | Add Graphic to Title Add Path Text Add Title to Video Animate Text Read Time Interpolation, Bezier Handles | 2.0 Identifying Design Elements When Preparing Video 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3f Demonstrate knowledge of rolling and crawling text. 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.5 Manage superimposed text and shapes in a video sequence. 4.5a Demonstrate knowledge of how to create superimposed text in a video sequence. 4.5b Demonstrate knowledge of the terms "point text," "paragraph text," "path text," "rolling text," and "crawling text" in the context of superimposed text in a video sequence. 4.5c Demonstrate knowledge of how to create superimposed shapes in a video sequence. 4.5c Demonstrate knowledge of how to add effects to superimposed text or shapes. 4.5e Demonstrate knowledge of how to add graphics or images to superimposed text. 4.5f Demonstrate knowledge of how to make superimposed text roll and crawl. 4.6 Add and manage effects and transitions in a video sequence. 4.60 Identify the difference between temporal interpolation and spatial interpolation. 4.6p Identify the difference between linear interpolation and Bezier interpolation. 4.6q Demonstrate knowledge of how to apply and adjust Bezier curve presets. 4.6r Demonstrate knowledge of how to apply and adjust Bezier curve by using Bezier handles. | Watch Session 3: Enhance Text [11 minutes] Fill-in-the-Blank Session 3: Questions 4-6 Session 3 Lab 2: Insert Graphic Logo Session 3 Lab 3: Fading Title Session 3 Project 2: Text Dissolve | |
| Lesson 4 | Enhance Text | See Lesson 3 | See Lesson 3 | Session 3 Project 2: Text Dissolve | |

| Lesson | Topic | Subtopic | Objective | Activity | Notes |
|----------|--------------|---|--|--|-------|
| Lesson 5 | Enhance Text | See Lesson 3 | See Lesson 3 | Session 3 Project 3: Modify Animated Text with Bezier Curves | |
| Lesson 6 | Add a Shape | Create a Shape Add Effects to Shape Spatial Interpolation Add Credits Rolling Credits Basic 3D Effects | 2.0 Identifying Design Elements When Preparing Video 2.1 Demonstrate knowledge of how to organize and plan a video sequence. 2.1 e Identify elements of a completed video sequence. 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3f Demonstrate knowledge of rolling and crawling text. 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.5 Manage superimposed text and shapes in a video sequence. 4.5a Demonstrate knowledge of how to create superimposed text in a video sequence. 4.5b Demonstrate knowledge of the terms "point text," "paragraph text," "path text," "rolling text," and "crawling text" in the context of superimposed text in a video sequence. 4.5c Demonstrate knowledge of how to create superimposed shapes in a video sequence. 4.5d Demonstrate knowledge of how to add effects to superimposed text or shapes. 4.5e Demonstrate knowledge of how to add graphics or images to superimposed text. 4.5f Demonstrate knowledge of how to make superimposed text roll and crawl. 4.6 Add and manage effects and transitions in a video sequence. 4.6n Demonstrate knowledge of how to apply and adjust the Basic 3D effect. 4.6o Identify the difference between temporal interpolation and spatial interpolation. | Watch Session 3: Add a Shape [11 minutes] Fill-in-the-Blank Session 3: Questions 7-10 Session 3 Lab 4: Shape in Title Maker Session 3 Lab 5: Shapes and Attributes Session 3 Lab 6: Create Rolling Credits Session 3 Project 4: Rolling Credits | |
| Lesson 7 | Add a Shape | See Lesson 6 | See Lesson 6 | Session 3 Project 4: Rolling Credits | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|----------|---------------|---|--|--|-------|
| Lesson 8 | Audio Editing | Edit Audio L-Cut and J-Cut Adjust Volume in Timeline Adjust Volume Keyframes Add Narration | 4.0 Editing a video sequence with Adobe Premiere Pro 4.3 Trim clips. 4.3a Demonstrate knowledge of the tools used for trimming clips. 4.3b Demonstrate knowledge of how to trim clips by using cuts-only techniques in the Timeline panel. 4.3c Demonstrate knowledge of how to trim clips in the Source Monitor. 4.3d Demonstrate knowledge of how to do precision rolling and ripple edits in the Trim Monitor. 4.3e Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts- only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut." 4.4 Manage sound in a video sequence 4.4a Demonstrate knowledge of how to add audio to a sequence 4.4b Demonstrate knowledge of how to create a J-cut or an L-cut 4.4d Demonstrate knowledge of how to cuse the Audio Clip Mixer to record a narration. 4.4e Demonstrate knowledge of how to adjust audio in the Timeline panel and the Effect Controls panel. 4.4f Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of the differences between Constant Gain, Constant Power, and Exponential Fade transitions. 4.4h Demonstrate knowledge of how to render an audio clip. 4.4i Demonstrate knowledge of how to add and adjust volume keyframes. | Watch Session 3: Audio Editing [11 minutes] Fill-in-the-Blank Session 3: Questions 11-13 Session 3 Project 5: L-Cut and J-Cut | |
| Lesson 9 | Audio Editing | See Lesson 9 | See Lesson 9 | Session 3 Project 5: L-Cut and J-Cut | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|------------------|--|--|--|-------|
| Lesson 10 | Enhance Audio | Record Audio Add Background Sounds Audio Mixer Adjustments Add a Soundtrack Add Audio Keyframes Render Audio Clip | 3.0 Understanding the Adobe Premiere Pro Interface 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2a Identify functions of the Capture panel, the Project panel, the Timeline panel, the Source Monitor, the Program Monitor, the Audio Mixer, the Effects panel, the Effect Controls panel, the Audio Master Meters panel, the Timecode panel, the Adobe Story Panel, and the Titler. 4.0 Editing a video sequence with Adobe Premiere Pro 4.2 Organize and manage video clips in a sequence 4.2b Demonstrate knowledge of how to import video, image, and audio files 4.2h Identify advantages of using nested sequences 4.4 Manage sound in a video sequence 4.4a Demonstrate knowledge of the terms "J-cut" and "L-cut" 4.4c Demonstrate knowledge of how to create a J-cut or an L-cut 4.4d Demonstrate knowledge of how to use the Audio Mixer to record a narration 4.4e Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a crossfade audio transition. 4.4g Demonstrate knowledge of how to create a naudio clip 4.4h Demonstrate knowledge of how to add and adjust volume keyframes. 4.66 Add and manage effects and transitions in a video sequence 4.65 Demonstrate knowledge of how to apply and modify effects on multiple clips in separate tracks by usi | Watch Session 3: Enhance Audio [14 minutes] Fill-in-the-Blank Session 3: Questions 14-16 Session 3 Lab 7: Replace Audio Session 3 Project 6: Audio | |
| Lesson 11 | Enhance Audio | See Lesson 10 | See Lesson 10 | Session 3 Project 6: Audio | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|------------------|--|--|--|-------|
| Lesson 12 | Enhance Audio | See Lesson 10 | See Lesson 10 | Session 3 Project 6: Audio | |
| Lesson 13 | Keying | Nested Sequence Add Chroma Key Add a Garbage Matte Add Effects to Alpha Channel Add Lower Third Lower Third Nested Sequence Lower Third Template | 1.0 Setting Project Requirements A Demonstrate knowledge of the production planning and management process. Ai Identify how the use of nested sequences supports concurrent editing of a single project by multiple editor. 2.0 Identifying Design Elements When Preparing Video 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3b Identify examples effects that can be applied with compositing with alpha channel transparencies. 2.3c Identify factors to consider when planning composited videos with chroma key shots. 2.3f Demonstrate knowledge of rolling and crawling text. 3.0 Understanding the Adobe Premiere Pro CS6 Interface 3.2 Identify the functions of Adobe Premiere Pro interface elements. 3.2c Demonstrate knowledge of the terms "sequence," In point, "Out point," "CTI," "time ruler," "timecode," "keyframe," "titlesafe margin," and "action safe margin." 4.0 Editing a Video Sequence with Adobe Premiere Pro 4.2 Organize and manage video clips in a sequences. 4.3 F Demonstrate knowledge of the terms "rolling edit," "ripple edit," "cuts-only edit," "transition," "compositing," "alpha channel," "assembly cut," and "rough cut." 4.3 g Demonstrate knowledge of how to use the Project panel to set an In point or an Out point of a clip. 4.6 Add and manage effects and transitions in a video sequence. 4.6h Demonstrate knowledge of the terms "compositing," "alpha channel," "assembly cut," and "rough cut." 4.6 Demonstrate knowledge of how to apply a video transition to multiple composited clips (using a nested sequence). | Watch Session 3: Keying [15 minutes] Fill-in-the-Blanks Session 3: Questions 17-20 Session 3 Lab 8: Nesting Director Intro Session 3 Lab 9: Ultra Key Session 3 Lab 10: Effects and Nesting Session 3 Project 7: Nested Sequence and Multiple Editors | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|------------------------|---|--|--|-------|
| Lesson 14 | Keying | See Lesson 13 | See Lesson 13 | Session 3 Project 8: Using Chroma Key and Time Remapping | |
| Lesson 15 | Keying | See Lesson 13 | See Lesson 13 | Session 3 Project 8: Using Chroma Key and Time Remapping | |
| Lesson 16 | Keying | See Lesson 13 | See Lesson 13 | Session 3 Project 9: Lower Thirds, Animated Text, and More Nested Sequence | |
| Lesson 17 | Add Special Effects | Add Still Image Picture In Picture Add Drop Shadow and Beveled Edge Add B-Roll Footage Warp Stabilizer | Setting Project Requirements 4 Demonstrate knowledge of the production planning and management process. 1.4h Identify features of the Project panel in Adobe Premiere Pro you can use to organize and access your media assets (video, image, and audio files, Photoshop PSD files). 0 Identifying design elements when preparing video 2.3 Demonstrate knowledge of visual techniques for enhancing video content. 2.3d Identify examples of appropriate b-roll footage. 2.3e Identify effects that enhance a still image embedded in a video sequence. 2.5 Demonstrate knowledge of using still images to enhance video content. 2.5a Identify appropriate image formats for video. 4.2 Organize and manage video clips in a sequence. 4.2b Demonstrate knowledge of how to add a clip to a sequence in the Timeline panel. 4.2c Demonstrate knowledge of how to add clips to a sequence in the Source Monitor. 4.6f Add and manage effects and transitions in a video sequence. 4.6f Demonstrate knowledge of how to samoth or stabilize a bumpy or shaky camera move. | See next page | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|--------------------------|---------------------------------------|-------------------|---|---|-------|
| Lesson 17 (Continued) | Add Special Effects (Continued) | See previous page | 4.0 Editing a video sequence with Adobe Premiere Pro 4.6 Add and manage effects and transitions in a video sequence. 4.6h Demonstrate knowledge of the terms "compositing," "alpha channel," "picture-in-picture," "nested sequence," and " interpolation." 4.6i Demonstrate knowledge of how to apply and adjust video transitions by using the Effects panel and the Effect controls panel. 4.6l Demonstrate knowledge of how to apply and customize picture-in-picture effect presets. 4.6m Demonstrate knowledge of how to a d beveled edges and drop shadows to a picture-in-picture. 4.6n Demonstrate knowledge of how to apply and adjust the Basic 3D effect. | Watch Session 3: Add Special Effects [8 minutes] Fill-in-the-Blanks Session 3: Questions 21-23 Session 3 Lab 11: Still Image Enhancement Session 3 Project 10: Applying Video and Graphic Effects | |
| Lesson 18 | Add Special Effects | See Lesson 17 | See Lesson 17 | Session 3 Project 10: Applying Video and Graphic Effects | |
| Lesson 19 | Add Special Effects | See Lesson 17 | See Lesson 17 | Session 3 Project 11: Freeze Frame and Transition Effects | |
| Lesson 20 | Add Special Effects | See Lesson 17 | See Lesson 17 | Session 3 Project 11: Freeze Frame and Transition Effects | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|--------------|--|--|--|-------|
| Lesson 21 | Export Media | Export a Sequence Export a Single Frame Video Codecs Metadata for the Web Export Audio Only/Video Only Adobe Media Encoder | 2.0 Identifying Design Elements When Preparing Video 2.5 Demonstrate knowledge of using still images to enhance video content. 2.5a Identify appropriate image formats for video. 5.0 Exporting Video with Adobe Premiere Pro 5.1 Demonstrate knowledge of export options for video. 5.1a Demonstrate knowledge of video codecs. 5.1b Identify format options when exporting media from Adobe Premiere Pro 5.1c Identify output options when exporting video. 5.1d Identify advantages of serving video over the web 5.1e Demonstrate knowledge of using metadata to make media more searchable when published to the web. 5.1f Identify a workflow platform used by teams who work on a project with multiple people in multiple geographic locations: "Adobe Anywhere integration" 5.2 Demonstrate knowledge of how to export a single-frame image file from a video sequence. 5.2b Demonstrate knowledge of how to export a clip or range of frames within a clip. 5.2c Demonstrate knowledge of how to export a sequence. 5.2d Demonstrate knowledge of how to export a sequence. 5.2d Demonstrate knowledge of how to export a single-frame image file from a video sequence. 5.2d Demonstrate knowledge of how to export a single frame image file from a video sequence. 5.2d Demonstrate knowledge of how to export a sequence to web-ready video. 5.2f Demonstrate knowledge of how to export a sequence to web-ready video. 5.2f Demonstrate knowledge of how to export a sequence to web-ready video. 5.2f Demonstrate knowledge of how to export a sequence to web-ready video. 5.2f Demonstrate knowledge of how to export a batch or group of video sequence. 5.2g Demonstrate knowledge of how to export a batch or group of video sequence. 5.2g Demonstrate knowledge of how to export a video for more than one target screen size or playback device by using the Adobe Media Encod | Watch Session 3: Export Media [12 minutes] Fill-in-the-Blanks Session 3: Questions 24-27 Session 3 Project 12 Exporting Media | |
| Lesson 22 | Export Media | See Lesson 21 | See Lesson 21 | Session 3 Project 12 Exporting Media | |

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|-------|----------|------------|---|-------|
| Lesson 24 | | | | Review and discuss Premiere Pro CC Session 3 | |
| Lesson 25 | | | | Premiere Pro CC Session 3 Post Assessment | |

Session 3 Notes

Master Level Lesson Plans [Approximately 12-24 hours]

| Lesson | Topic | Subtopic | Objectives | Activity | Notes |
|-----------|---------------|---------------|----------------|-----------------------------------|-------|
| Lesson 1 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 2 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 3 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 4 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 5 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 6 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 7 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 8 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 9 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 10 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Project | |
| Lesson 11 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Exam | |
| Lesson 12 | Entire Course | Entire Course | All Objectives | Premiere Pro CC Master Exam | |

Premiere Pro CC Session 1 Outline

Video Production Process

Video Communication Process The Process Phases of Production Record Keeping, Concept

Understand Copyright

Copyright, Intellectual Property Copyright and Patent Copyright Registered Copyright Written Permission Fair Use Doctrine Fair Use Guidelines Copyright in Education Derivative Works Public Domain Privacy

Define the Project

Project Purpose Feedback from Clients and Peers Target Audience, Demographics, Age Gender, Occupation Education, Residence Ethnicity, Income Level Computer Literacy

Develop a Production Plan

Production Plan Project Scope Project Deliverables Project Deadlines, Needs Project Genre

Understand Preproduction

Preproduction Phase The Story Character Story Structure Story Conflict Character Development Premise, Logline Story Synopsis, Treatment Step Outline

Develop a Script

Script Scene Heading Action Character and Dialogue Script Tips Transitions Shooting Script Storyboard

Camera Basics

Aspect Ratio Safe Areas, Picture Composition Rule of Thirds, Headroom Nose Room, Lead Room Scene Structure **Types of Shots** Wide Shot Close-Up, Medium Shot, Medium Close-Up Extreme Wide Shot, Extreme Close-Up Angle of View, Over the Shoulder Point-of-View, Cutaway Shot Match Shot **Closing Shot** Compositing Focus **Camera Moves** Dolly, Truck, Pedestal Pan, Tilt, Zoom **Combo Moves** Follow the Action Scene Structure Shot List Schedule

Production Plan

Production, Production Meeting Above the Line, Below the Line Set Management, Call Sheet Production Log Shooting Fundamentals, Coverage Continuity, Cuts Jump Cuts, Cutaways A and B Roll, News, Screen Direction Dailies Audio, Natural Sound Ambient Sound, Room Tone Foley, VU Meter

Premiere Pro CC Session 2 Outline

Create New Project

New Project Settings Preferences Identify Workspace and Functions Workspace Windows Import Log and Capture Video Close Panels Import PSD Files

Project Panel Settings

Project Panel Size, Scrub through Thumbnails Storyboard in Project Panel Assembly Edit

Edit a Sequence

Create a Sequence Edit in Source Monitor Add Sequence in Source Monitor Playhead and Still Image

Add Audio or Video

Add Only Audio or Video Timeline Trim Clip

Learn Edit Tools

Lift, Extract, Move Clip Time Ruler and Timecode Edit in Program Monitor Precision Editing, Cuts-Only Edit Ripple Edit, Rolling Edit Slip Tool and Slide Tool Trim Monitor Quick Tool Review

Create Transitions

Transitions Dissolve Transitions Wipe Transitions, Effect Controls Panel

Learn Video Effects

Apply a Video Effect Adjust Keyframes Adjustment Layer Change the Speed of a Clip Interpolation Vary Speed of a Clip Still Frame Freeze Frame Editing Terms

Premiere Pro CC Session 3 Outline

Create Titles

New Title Alter Title Properties Alpha Channel, Opacity Title Styles

Enhance Text

Add Graphic to Title Add Path Text Add Title to Video Animate Text Read Time Interpolation, Bezier Handles

Add a Shape

Create a Shape Add Effects to Shape Spatial Interpolation Add Credits Rolling Credits Basic 3D Effects

Audio Editing

Edit Audio L-Cut and J-Cut Adjust Volume in Timeline Adjust Volume Keyframes Add Narration

Enhance Audio

Record Audio Add Background Sounds Audio Mixer Adjustments Add a Soundtrack Add Audio Keyframes Render Audio Clip

Keying

Nested Sequence Add Chroma Key Add a Garbage Matte Add Effects to Alpha Channel Add Lower Third Lower Third Nested Sequence Lower Third Template

Add Special Effects

Add Still Image Picture In Picture Add Drop Shadow and Beveled Edge Add B-Roll Footage Warp Stabilizer

Export Media

Export a Sequence Export a Single Frame Video Codecs Metadata for the Web Export Audio Only/Video Only Adobe Media Encoder

Shortcut Keys

| Command | Key Combination |
|-------------------------------------|------------------------|
| New Project | Opt+Cmd+N |
| New Sequence | Cmd+N |
| New Title | Cmd+T |
| Open Project | Cmd+O |
| Browse in Adobe Bridge | Opt+Cmd+O |
| Close Project | Shift+Cmd+W |
| Close | Cmd+W |
| Save | Cmd+S |
| Save As | Shift+Cmd+S |
| Save a Copy | Opt+Cmd+S |
| Capture | F5 |
| Batch Capture | F6 |
| Import | Cmd+I |
| Import from Media Browser | Opt+Cmd+I |
| Exmport Media | Cmd+M |
| Export Selection | Shift+Cmd+H |
| Exit | Cmd+Q |
| Undo | Cmd+Z |
| Redo | Shift+Cmd+Z |
| Cut | Cmd+X |
| Сору | Cmd+C |
| Paste | Cmd+V |
| Paste Insert | Shift+Cmd+V |
| Paste Attributes | Opt+Cmd+V |
| Clear | Forward Delete |
| Ripple Delete | Shift+Forward Delete |
| Duplicate | Shift+Cmd+/ |
| Select All | Cmd+A |
| Deselect All | Shift+Cmd+A |
| Find | Cmd+F |
| Edit Original | Cmd+E |
| Group | Cmd+G |
| Ungroup | Shift+Cmd+G |
| Render Effects in Work Area | Return |
| Match Frame | F |
| Add Edit | Cmd+K |
| Add Edit to All Tracks | Shift+Cmd+K |
| Trim Edit | Т |
| Extend Selected Edit to Playhead | Е |
| Apply Video Transition | Cmd+D |
| Apply Audio Transition | Shift+Cmd+D |
| Lift | Semicolon (;) |
| Extract | Apostrophe (') |
| Zoom In | Equals Sign (=) |

| Command | Key Combination |
|---|------------------|
| Zoom Out | Hyphen (-) |
| Snap | S |
| Mark In | Ι |
| Mark Out | 0 |
| Mark Clip | Shift+/ |
| Go To In | Shift+I |
| Go To Out | Shift+O |
| Clear In | Opt+I |
| Clear Out | Opt+O |
| Add Marker | М |
| Go To Next Marker | Shift+M |
| Go To Previous Marker | Shift+Cmd+M |
| Clear Current Marker | Opt+M |
| Clear All Markers | Opt+Cmd+M |
| Left Alignment | Shift+Cmd+L |
| Center Alignment | Shift+Cmd+C |
| Right Alignment | Shift+Cmd+R |
| Tab Stops | Shift+Cmd+T |
| Templates | Cmd+J |
| Select Next Object Above | Opt+Cmd+] |
| Select Next Object Below | Opt+Cmd+[|
| Bring to Front | Shift+Cmd+] |
| Bring Forward | Cmd+] |
| Send to Back | Shift+Cmd+[|
| Send Backward | Cmd+[|
| Audio Mixer | Shift+6 |
| Effect Controls | Shift+5 |
| Effects | Shift+7 |
| Media Browser | Shift+8 |
| Program Monitor | Shift+4 |
| Project | Shift+1 |
| Source Monitor | Shift+2 |
| Timelines | Shift+3 |
| Clear Poster Frame | Opt+P |
| Export Frame | Shift+E |
| Go To Next Edit Point | Down Arrow |
| Go To Next Edit Point on Any Track | Shift+Down Arrow |
| Go To Previous Edit Point | Up Arrow |
| Go To Previous Edit Point on Any Track | Shift+Up Arrow |
| Go To Selected Clip End | Shift+End |
| Go To Selected Clip Start | Shift+Home |
| Go To Sequence-Clip End | End |
| Go To Sequence-Clip Start | Home |

99 | Appendix



First Edition

Pr