

Code: **KB**  
Adopted: June 24, 2006

## **Public Engagement and Communications Program**

The Board believes that an effective public engagement and communications program is a necessary component of a school system's organization and operation. Therefore, the Board supports the superintendent and principals in creating a program that invites the public to assist in establishing the district's mission, goals and educational priorities.

The district's public engagement and communications program will:

1. Provide meaningful opportunities to seek and use public input on issues affecting the operation of the district;
2. Encourage a better understanding of the goals, needs and accomplishments of the total educational program;
3. Be a planned, systematic, two-way process between the Board and superintendent and the district's employees and the community;
4. Include the use of a variety of media such as meetings, letters, circulars, seminars, publications and personal contacts;
5. Provide the information sharing and discussion channels necessary for resolving differences and eliminating misunderstandings;
6. Encourage informal as well as formal methods of communication.

END OF POLICY

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Legal Reference(s):