

# POLICY ————— PEQUANNOCK TOWNSHIP

BOARD OF EDUCATION  
COMMUNITY  
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## 9100.1 – SCHOOL-COMMUNITY COMMUNICATIONS

The Board of Education supports communication between the school district and the community that encompasses all aspects of the schools' relationship with the total community.

The School-Community Communications program aims to:

1. Promote public interest and participation in the operation of the school system;
2. Gather information about public attitudes toward the school system and its programs and report them to the Superintendent and the Board;
3. Provide an honest, continuous, comprehensive flow of information about the policies, procedures, programs, problems and progress of the school system to the community and the staff;
4. Develop effective means of communication with the school system's constituency and use available media as appropriate;
5. Develop programs in the schools that will integrate home, school and community in meeting the needs of district students;
6. Develop and maintain the confidence of the community in the school Board and the school staff;
7. Develop a climate that attracts good teachers and encourages staff to strive for excellence in the educational program;
8. Anticipate and forestall problems that are brought about by lack of understanding;
9. Evaluate past procedures in order to make improvements in future communications.

The Superintendent shall be responsible for developing programs, techniques and channels for implementing this policy.

N.B. This policy is not a Strauss Esmay policy.

Adopted: 24 January 2000

Committee Review: July 2019

Revised and Adopted: 23 March 2020

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