





























# Sponsorship Levels

	Industry Exclusive	Leader	Builder	Friend
<b>Sponsorship Amount</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Logo featured on back of student t-shirts (Provide logo by June)</b>				
<b>Logo featured on EXCLUSIVE signage throughout school (Gym, Staff Break Room, Front Vestibule)</b>				
<b>A Title Sponsor for the PTO Roadrunner Rock Fundraiser</b>				
<b>A Title Sponsor at the PTO Roadrunner Festival</b>				
<b>Logo featured in Yearbook</b>				
<b>Logo on sponsor signage posted at all PTO events</b>				
<b>Recognition on PTO social media platforms</b>				
<b>Recognition at PTO General meetings (Logo on agenda &amp; verbal mention)</b>				
<b>Name listed as sponsor on School/PTO website</b>				
<b>Recognition in parent newsletter (1x each 9-week term)</b>				

**In-kind donations are always appreciated!**

Common needs include food, merchandise, gift cards, bounce houses, & professional services such as DJ, caricatures, etc. In-kind donations support many projects and events such as staff appreciation, student incentives, student and family events, and silent auction.

**Donors will receive event specific recognition on social media, signage, and newsletter!**

# Outdoor Learning Lab at Cumberland Road Elementary

## Sponsorship Levels



### **PARTNER LEVEL \$50,000+**

- ◇ Naming Rights of the outdoor learning lab, includes signage
- ◇ Monthly recognition in newsletters & media features (10 total)
- ◇ Invite, Participation, & Recognition at the groundbreaking ceremony
- ◇ Invite, Participation, & Recognition at the ribbon cutting ceremony
- ◇ Large logo featured on donor wall at venue
- ◇ CRE Industry Exclusive Level membership for two years

### **CHAMPION LEVEL \$25,000+**

- ◇ Quarterly recognition in newsletters & media features (4 total)
- ◇ Invite, Participation, & Recognition at the groundbreaking ceremony
- ◇ Invite & Recognition at the ribbon cutting ceremony
- ◇ Small logo featured on donor wall at venue
- ◇ CRE Industry Exclusive Level membership for two years

### **CREATOR LEVEL \$10,000+**

- ◇ Semester recognition in newsletters & media features (2 total)
- ◇ Invite & Recognition at the groundbreaking ceremony
- ◇ Invite & Recognition at the ribbon cutting ceremony
- ◇ Name listed on donor wall at venue
- ◇ CRE Industry Exclusive Level membership for one year

All donations are tax deductible.