

# RAISING FUNDS

**Fundrasier**

**VS**

**Donation**

<b>A planned event, sale of products, or drive for requesting funds</b>		<b>Charitable contribution</b>
<b>Actively soliciting funds</b>		<b>Passive incoming funds</b>
<b>Communicating, sharing, and asking for funds</b>		<b>Posted on website or board without active communication</b>
<b>Item received in exchange for funds</b>		<b>Item received regardless of funds donated</b>
<b>Donation Drives</b>		<b>Spirit Nights</b>
<b>Examples: School Pictures, Write-a-check-a-thon, sponsorship drive, pick a square/calendar donation</b>		<b>Examples: AmazonSmile, Kroger Community Rewards</b>

Activity Funds may not reimburse parents or the booster club. The booster club may donate funds to the Activity Funds account to assist in purchasing.