

Community Relations



HOLDEN R-III SCHOOL DISTRICT

April 2019



Community Relations



The district will maintain community relationships that engender support, trust, and a perception that the school system is doing a good job of educating students.



Community/Staff Input

Professional Development

Teachers are actively engaged in planning and leading the professional learning.

Major areas of focus identified are:

- Technology
- Professional Learning Communities
- Instructional Strategies
- Team Collaboration on Curriculum Development
- Behavior Intervention Support Team

They are asked to reflect on their professional learning to determine whether the professional development took place as planned, teachers mastered new knowledge and skills, and whether teachers applied the new knowledge and skills in their classrooms to bring about positive changes in student learning.



Community/Staff Input

District Strategic Planning

Members of the community, board members, parents, administrators, staff, and students develop objectives and action steps for the District's 3-Year Strategic Plan. The focus areas are 1) Student Performance, 2) Comprehensive Assessment Plan, & 3) Monitoring District Performance

Goal #1: The % of students scoring at or above the proficient level on state ELA assessments will increase annually to meet or exceed the annual "on track" MSIP target for all students and subgroups.

Goal #2: The % of students scoring at or above the proficient level on state Math assessments will increase annually to meet or exceed the annual "on track" MSIP target for all students and subgroups.

Goal #3: The district will create a comprehensive assessment plan identifying who uses the assessment data, when and how it is used, including measures of fidelity and measures of effectiveness.

Goal #4: A district scorecard will be developed with input from stakeholders.



Community/Staff Input

Calendar Committee

Board Members, Administration, Staff Representatives from each building, and Parents. Staff representatives gather input from their building staff prior to the calendar committee meeting. All suggestions and ideas are then brought to a committee meeting and are used to evaluate which calendars are recommended to the board.

Facilities Committee

Parents, Community Members, Board Members, Staff, and Students. Meetings were held at each building to review the needs of that building. Then, all groups came together to assess the needs of the district as a whole. The suggested projects were the catalyst for the spring bond issue, Proposition K.I.D.S.



Community/Staff Input

Library Surveys

Staff and students are asked to evaluate the library media center. Survey results are reported to the Board annually in the library media program evaluation report.

Staff Exit Surveys

Staff members leaving the district have an opportunity to complete an exit survey.

NEE Surveys


As part of the NEE teacher evaluation system, teachers respond to a survey based on their experiences with the building principals. In addition, students respond to a survey based on their experience with the classroom teachers. Students are asked to give thoughtful responses as these responses are taken seriously in helping the teachers and the school improve student learning.



Community/Staff Input

Faculty and staff of Holden R-III connect with community groups and building level focus groups to share district news and collect input.

Community Connections:

- Holden Chamber of Commerce
 - Holden Public Library
 - Holden Optimist
 - Holden R-III School Foundation
 - Holden Sports Association
 - H.O.P.E. Coalition
 - Johnson Co. Safety Task Force
 - Johnson Co. Economic Enterprise Zone
 - Powell Gardens
 - Holden Parks & Rec
 - Holden Ministerial Alliance
 - American Legion
 - Holden Senior Center
 - Holden VFW
 - Holden PTO
 - Bright Futures Holden
 - Holden FFA Alumni
 - Booster Clubs/Advisory Committees
 - Camp Valor Outdoors
- 

Community School Report

A new printed publication dispersed at events such as Chamber of Commerce and Holden Optimist Meetings, and will be posted at businesses around town in the future.

Many members of civic organizations share our stories and are able to reference their Community School Report for specifics and dates.

This gives more people the opportunity to see the hard work our students, teachers, and staff are putting in.



Community School Report

Holden R-III
School District

April 2019

District Celebrations



Thank you!
Proposition K, I.D.S., passed with 72% of the vote - because of YOU! Thank you for taking the time to vote and for your continued dedication to your school district. We appreciate you!

Faith Sollars

Faith Sollars received Honorable Mention for the 2019 Missouri Scholars 100, a statewide program that honors 100 of Missouri's top academic students in the graduating class of 2019. Students are evaluated on academic strength, attendance, and citizenship.



STEAM Night Fun



Early Childhood Screenings

April 12

Kindergarten Screenings

April 25 & 26



Lots of pictures

Eagles Pride Band

For the 6th year in a row, the Holden Concert Band brought home an Exemplary 1 rating from State Large Group festival! This time it was done with 3 straight Exemplary ratings in the performance room, the only band to do so all day!

Park Survey

The Greenhouse class at HHS, led by teacher Jay Craven, is looking for feedback to help build a masterplan for the local parks. You can access the survey by going to: <https://www.surveymonkey.com/r/HoldenParks>

Upcoming Events

Thu 4/4	HS Color Guard Clinic @ HHS Multi 3:35pm
	FFA District LDEs and Ag Sales @ Warrensburg HS 4:00pm
Fri 4/5	4th & 5th grade Music Concert @ HHS gym 7:00pm
Sat 4/6	Monthly SOAR Assembly @ HES 2:30pm
	ACT Workshop
Mon 4/8	HS Choir State Festival @ Paseo Academy
Tue 4/9	MS FBIA State Leadership Competition @ Springfield
Wed 4/10	School Board Meeting @ HMS Library 7:00pm
Fri 4/12	FFA Officer Meeting
Sat 4/13	Early Childhood Screenings @ First Baptist Church
	ACT Test offered @ HHS
Sun 4/14	HES PTO Skate Night @ Rink Ratz in Blue Springs 4:30pm
Thu 4/18	HS FBIA State Leadership Competition, Springfield through 16th
Fri 4/19	Grandparent Art Night/PTO Auction @ HES 6:00pm
	No School - Good Friday
Wed 4/24	Holden R-III Foundation Fundraiser @ Yoss Bros.
Thu 4/25	Administrative Professionals' Day
	Kindergarten Screenings @ Forward Community Church 8:00am
Fri 4/26	FFA State Convention
Sat 4/27	Kindergarten Screenings @ Forward Community Church 8:00am
	Preschool Graduation @ Eagles Nest Preschool 7:00pm
Tue 4/30	HHS Prom @ Elysian Fields (formerly Meadowview Gardens) 8:00pm
Thu 5/2	FFA Greenhouse sales @ HHS 8:30am-6:00pm through 5/3
Fri 5/3	HES PTO Meeting @ HES Library 6:30pm
	Muffins with Mom @ HES gym 7:00am
Sat 5/4	HES 1st grade field trip to Coterie Theatre
	Last Day of FFA Greenhouse Sale @ HHS 9:00am-12:00pm

Baseball Schedule



Track Schedule




Sports Schedules

Event Schedule

Community/Staff Input

The following are some of our Advisory groups within the district:

- Career Technical Education
 - District Strategic Planning & Technology
 - Bright Future Site Councils
 - Professional Learning Communities (PLC) Leadership & Professional Development
 - Calendar Committee
 - Administration Team
 - Department/Grade Level Teams
 - Vertical Teams
 - Administrative Assistants
 - Grant Teams
- 

Community Communications

How do our patrons contact us?

There are a variety of avenues stakeholders utilize to contact us.

- comments@holdenschools.org is the email address on our website. This goes to various personnel who are well equipped to answer any questions or concerns.
- All district-wide calls and emails that go out may be replied to for a direct line of communication back to the district.
- Email addresses for staff are listed in the Staff Directory on the website.
- Phone numbers for buildings are also accessible via our school website pages.
- Many followers on social media will send us messages through Facebook or direct messages on Twitter.



Parent/Teacher Conferences

Conferences are held in the evenings each fall and spring to accommodate our families' schedules. Last fall conferences were October 22nd & 25th and this spring they were held February 12th.

At the elementary, appointments are made ahead of conferences for each family. At the secondary level, conferences are more student-led and open-house style. Through feedback from families, we are able to tell this is an effective set up and parents feel they are getting valuable information regarding their child's progress.

If additional conferences are needed throughout the year, those arrangements are made directly with specific teachers and families.

This was a really neat experience. I love how Carson was able to show us his grades and tell us how he feels he's doing in his classes.

Conferences were fun! :)


Thank you for your time!

Appreciate the feedback and opportunity to talk to the teachers.

Connecting to Community

Our community loves to be involved and actively watch for ways to participate in school activities. What sort of events do we hold that allows them to connect?

Elementary

- STEAM Night
 - 5th Grade Living Museum
 - Preschool/Kindergarten Screenings
 - PTO Father/Daughter Dance
 - Summer School & Summer Meal Programs
 - Music Performances
 - Fundraisers - Magic Show
 - PTO Christmas Store
 - Katy Dental Program
 - Book Fair
 - PTO Mother/Son Superhero Night
 - PreK Activity Night
- 

Connecting to Community

Elementary



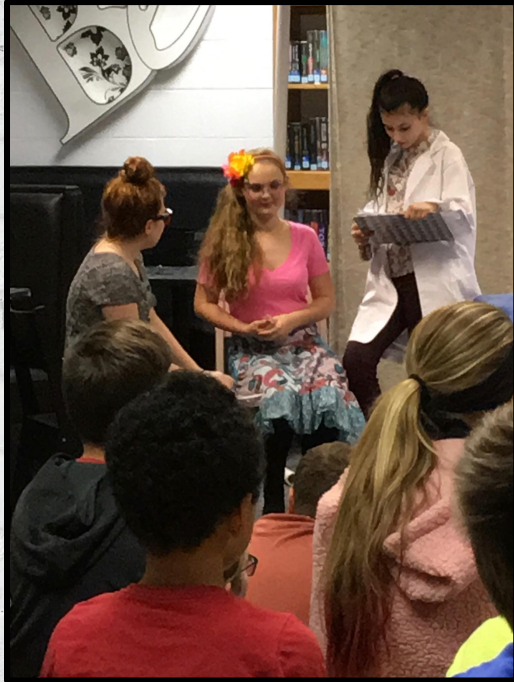
Connecting to Community

Middle School

- 6th Grade Bridge Day
 - Food Drive
 - Red Ribbon Week
 - Veterans Day Assembly
 - 8th Grade Celebration
 - Snack Backpacks
 - Library Club
 - Science Olympiad
 - National Honor Society
 - Basketball
 - Volleyball
 - Cheer
 - Cross Country
 - Scholar Bowl
 - Math Team
 - Track
 - Football
- 

Connecting to Community

Middle School



Connecting to Community

High School

- National Honor Society
 - Fine Arts Nights
 - FFA Breakfast
 - Financial Aid Night
 - Signs of Suicide Trusted Adult Training
 - College Visits
 - Senior Mock Interviews
 - Homecoming Week
 - Sports
 - FBLA
 - Distinguished Alumni
 - Missouri Boys & Girls State
 - FAFSA Frenzy
 - Veterans Day Assembly
 - Greenhouse Class partnering with Parks Board
 - Leadership Class at Chamber
- 

Connecting to Community

High School



Community Survey

On March 1st, the Board created Community Survey was launched to the Holden Community via print newsletter, email to the families of students, website link, and social media. This survey collected thoughts and feedback to be used in evaluating our progress towards district goals, ensuring the safety and security of our facilities, and to provide insight into the overall climate at our schools.

227 responses

- 90.3% from parents/guardians (205)
- 9.7% from community members (22)

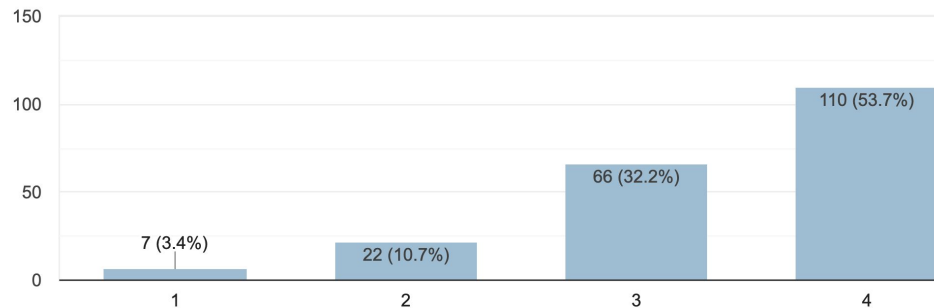
1: Strongly Disagree 2: Disagree 3: Agree 4: Strongly Agree



Community Survey

I believe my child has an adult he/she trusts and can turn to for academic support at this school.

205 responses



“Mrs. Masden is a blessing as a teacher.”

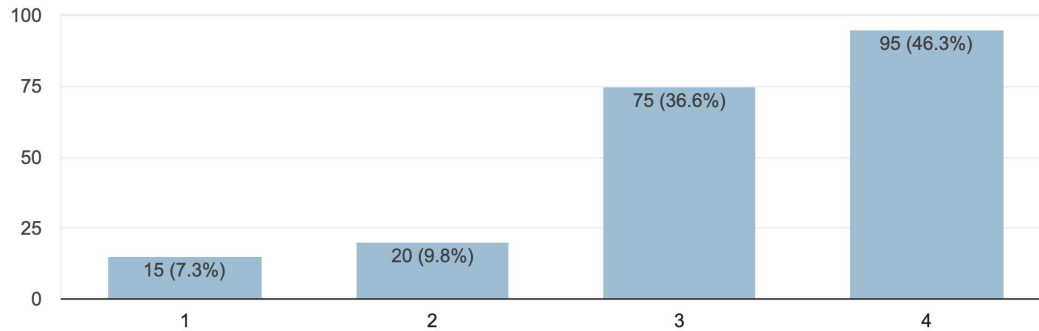
“Mrs. Glover is great with my son and makes him feel safe but also makes learning fun!”

“Ms. Emily Brockhaus has developed amazing relationships with her students.”

Community Survey

I feel that the administration in my child's building cares about my child.

205 responses



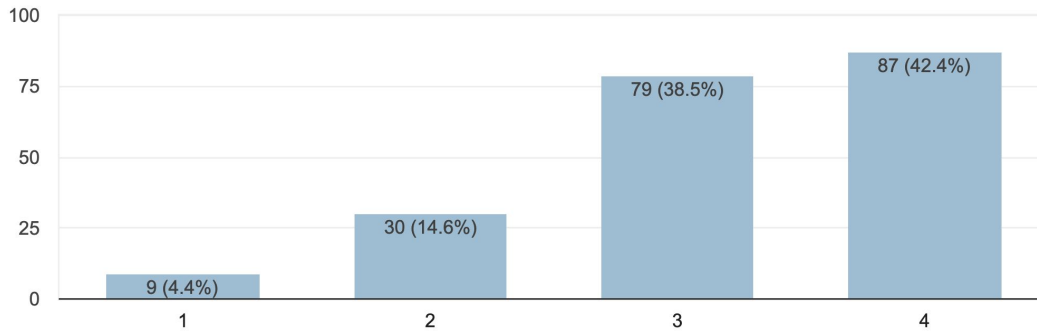
"I truly love the people who take time to make sure every child is taken care of one way or another. Even on the discipline issues that come around."

"Mrs. Burks is always saying hello and smiling and waving at students and it warms my heart to know that's where my boy gets to go to school."

Community Survey

I feel that my child is safe at school.

205 responses



“Would like to see more secured entrances.”

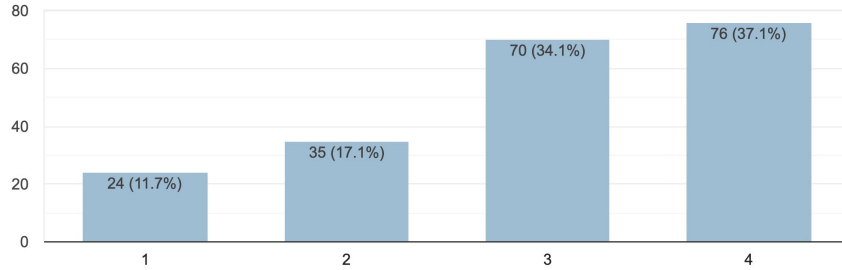
“All the water leaks at the school can cause many issues for children.”

“I think there is always bullying around but the administration seems to be watching it and taking action.”

Community Survey

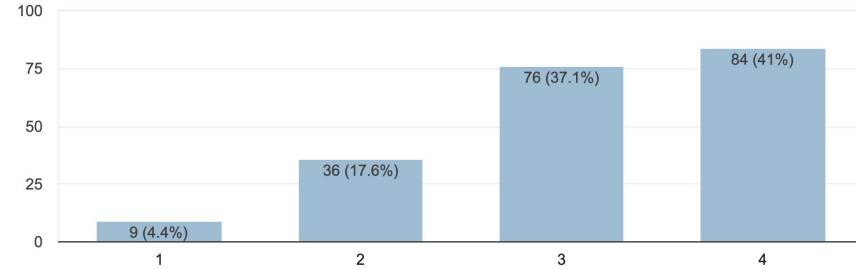
There is an atmosphere of open communication at my child's school.

205 responses



Teachers at this school have high expectations for students.

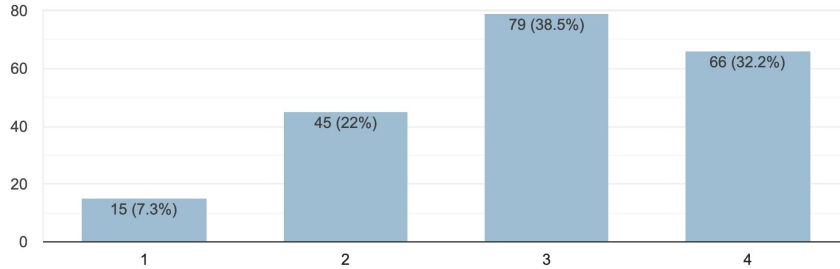
205 responses



Community Survey

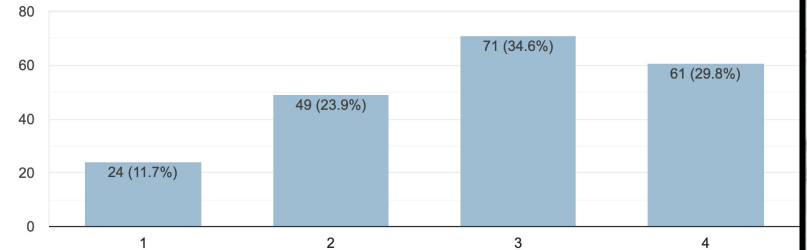
My child's school helps me understand my role in my child's education.

205 responses



I have the opportunity to provide feedback for continuous improvement in my child's school.

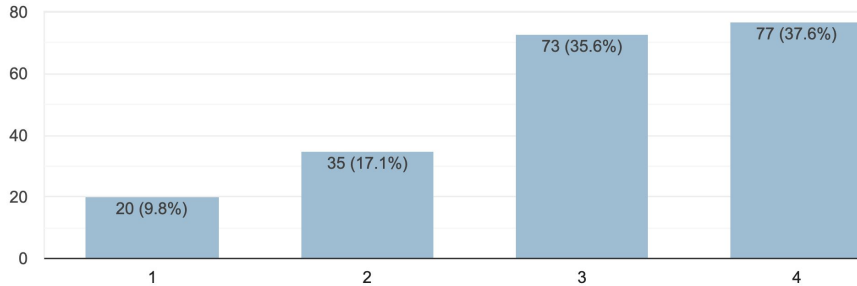
205 responses



Community Survey

School personnel are respectful, receptive, and responsive to input from parents.

205 responses



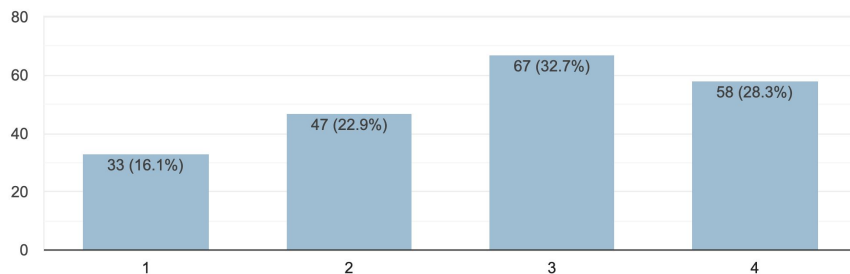
“From the majority of teachers/personnel, yes.”

“We moved from the Warrensburg district to the Holden district so that both our elementary students could experience the Holden Elementary atmosphere! Absolutely love the school.”

Community Survey

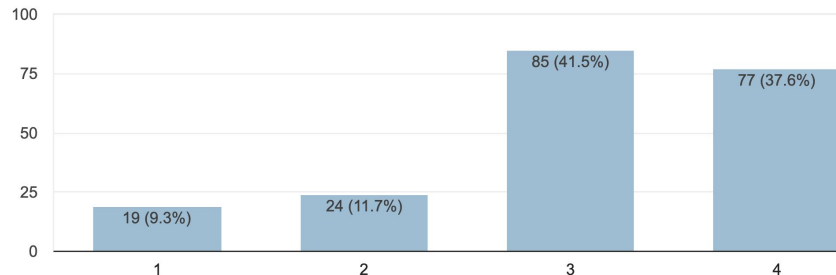
I receive valuable information from my child's test results.

205 responses



I know how well my child is doing in class.

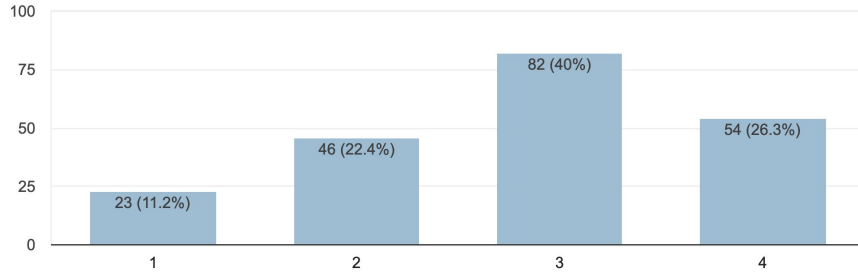
205 responses



Community Survey

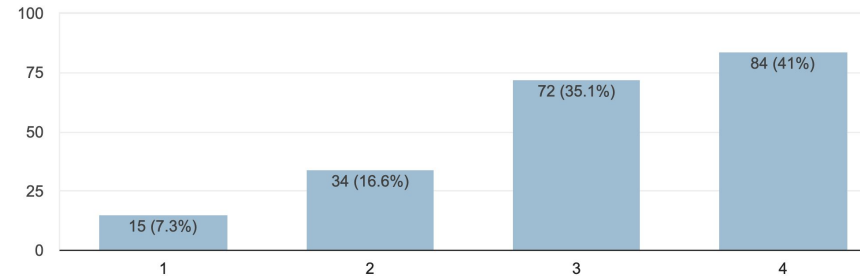
My child's school uses assessments effectively to measure learning.

205 responses



I am satisfied with my child's access to technology at school.

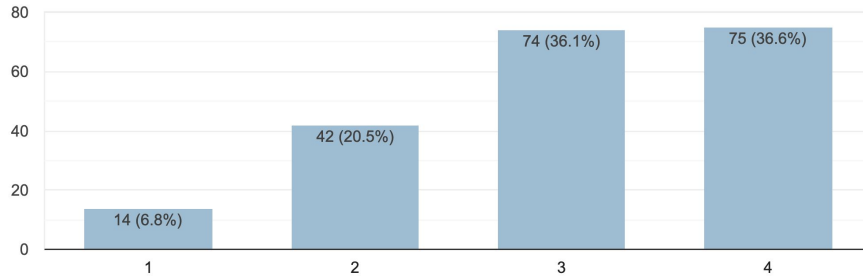
205 responses



Community Survey

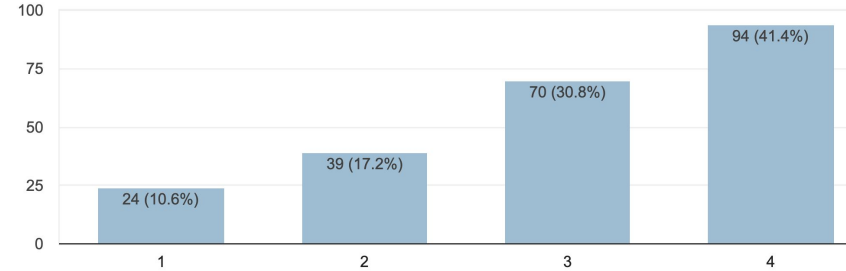
I feel that my child is learning the technology skills he/she needs at school.

205 responses



I would recommend Holden R-III School District to others.

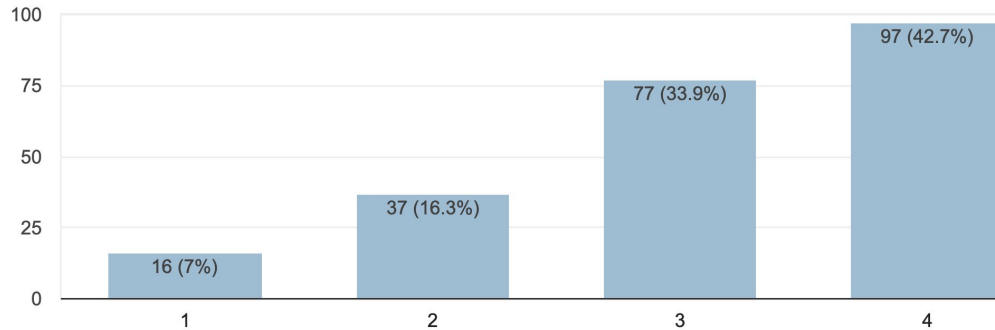
227 responses



Community Survey

Holden R-III School District keeps me well-informed of school activities.

227 responses



“The notification is outstanding.”

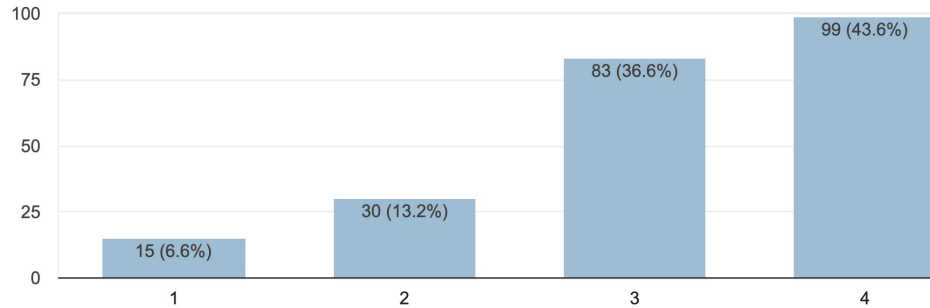
“Twitter, Facebook and newsletters are well designed and updated regularly.”

“We get phone calls and emails regularly letting us know what is happening. We really like that.”

Community Survey

When I come to any Holden R-III school, it feels like a welcoming environment.

227 responses



“I happen to only come when part of an event. Excellent from our perspective.”

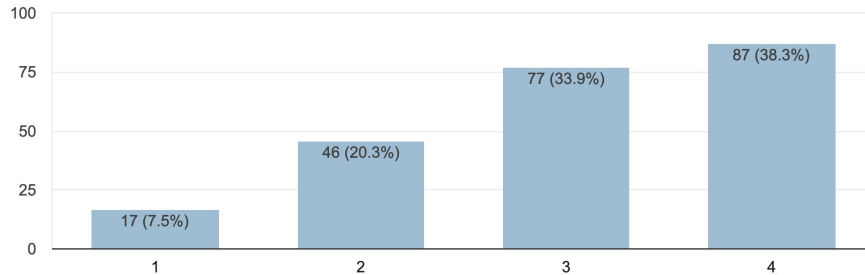
“Teachers and facility always have that small town welcome!”

“Very much!”

Community Survey

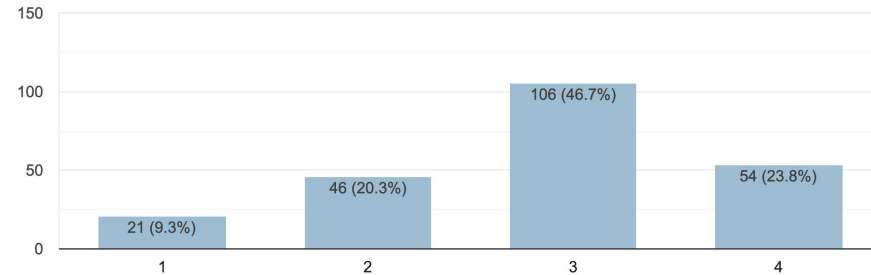
I believe the Holden R-III School District has a positive culture that promotes an excellent learning environment.

227 responses



The Board of Education understands and represents parents and the community in its work.

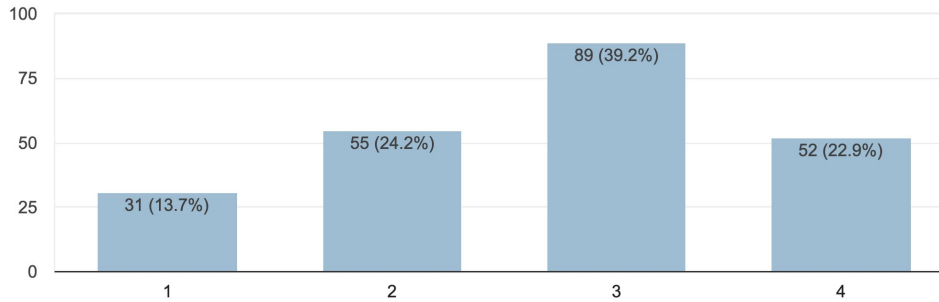
227 responses



Community Survey

Holden R-III School District buildings are in good repair and physical condition.

227 responses



“There are leaks in multiple buildings. The outside looks great, but the inside has issues that need to be addressed.”

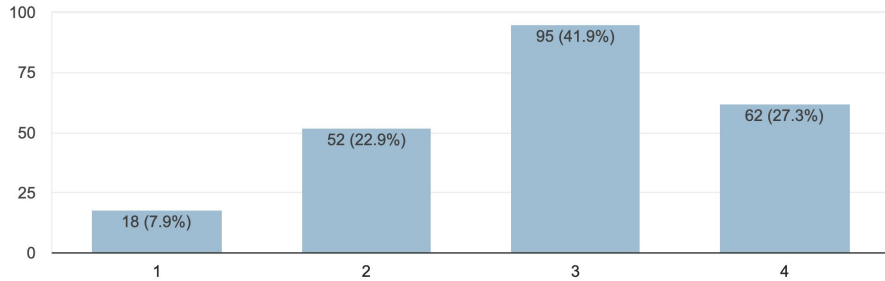
“A desperately needed bond issue has been introduced to address some of the maintenance and repair needs of the buildings. If passed, this would alleviate concerns.



Community Survey

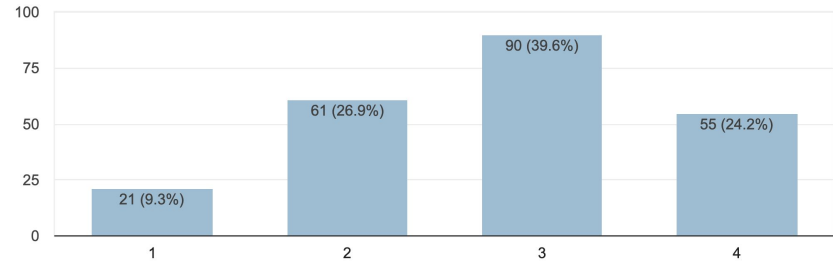
I feel that district resources are used effectively to benefit students.

227 responses



Holden R-III schools succeed at preparing its students for future work and career choices.

227 responses



“Thanks for doing this survey.”



Student Achievements

- Facebook
- District Website
- District Print Newsletter
- Teacher Newsletters
- Building Bulletin Boards
- Twitter
- Local Newspapers
- Digital Sign
- F&C Digital Sign
- Ceremonies/Assemblies
- Mobile App
- Emails



How we communicate

- Website
- Calendar
- Mobile App
- District Newsletter
- Teacher Newsletters
- Parent/Student Handbooks
- School Messenger
- Bulletin Boards
- Local Newspapers
- Digital Sign
- F&C Digital Sign
- Ceremonies/Assemblies
- Mobile App
- Emails
- Community Report

Volunteers

Elementary

Principals coordinate volunteers at the elementary. Around 300 people volunteer for various activities such as field trips, field day, and special events.



A handful of these volunteers spend time at the building each week to read with students, tutor in specific subjects, and assist in classrooms.

The PTO officers serve as the core structure that organizes family activities & fundraiser events. Their fundraisers help support transportation for class field trips among many other efforts.



Volunteers



High School

Volunteers at the high school assist in a wide variety of ways. Teachers, activity sponsors, principals, counselors, and coaches all coordinate these efforts. Several booster clubs help our student organizations and sports teams be successful and we couldn't do it without them!



Analytics - Website

What pages are people visiting? (top 12 November 1-March 20)

Page Title ?	Pageviews ?	↓ Unique Pageviews ?	Avg. Time on Page ?
	108,760 % of Total: 100.00% (108,760)	88,349 % of Total: 100.00% (88,349)	00:01:33 Avg for View: 00:01:33 (0.00%)
1. Holden R-III School District / Homepage	35,993 (33.09%)	29,061 (32.89%)	00:01:23
2. Links / Staff Resource Links	11,699 (10.76%)	10,108 (11.44%)	00:06:05
3. Holden High School / Homepage	9,193 (8.45%)	7,216 (8.17%)	00:01:17
4. District / District Calendar	4,994 (4.59%)	4,222 (4.78%)	00:02:27
5. Holden Middle School / Homepage	4,767 (4.38%)	3,878 (4.39%)	00:01:33
6. Holden Elementary School / Homepage	3,155 (2.90%)	2,522 (2.85%)	00:00:52
7. Directory	2,687 (2.47%)	1,377 (1.56%)	00:00:20
8. Food Services / Menus & Cost of School Meals	2,284 (2.10%)	2,035 (2.30%)	00:02:26
9. Employment / Home	2,030 (1.87%)	1,706 (1.93%)	00:01:25
10. District / About our District	1,423 (1.31%)	1,105 (1.25%)	00:00:50

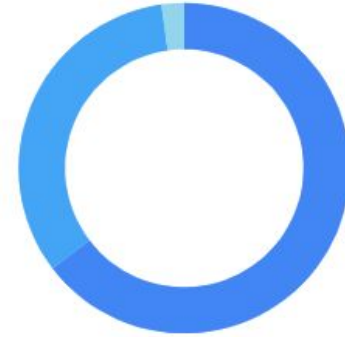
Analytics - Website

How is our website accessed?

Many staff members access the website to log into their email or turn in a maintenance or technology request.

What are your top devices?

Sessions by device



Desktop

64.6%

↓9.5%



Mobile

33.2%

↑9.3%



Tablet

2.2%

↑0.2%

Nov 1, 2018 - Mar 20, 2019 ▾

MOBILE OVERVIEW

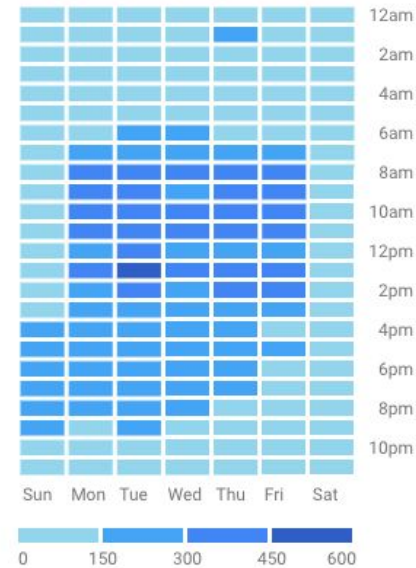
Analytics - Website

When is our website accessed?

Generally, information is posted to the website when it becomes available. Relevant stories are kept at the top of our list, and those that are time-sensitive are taken down when expired.

When do your users visit?

Users by time of day



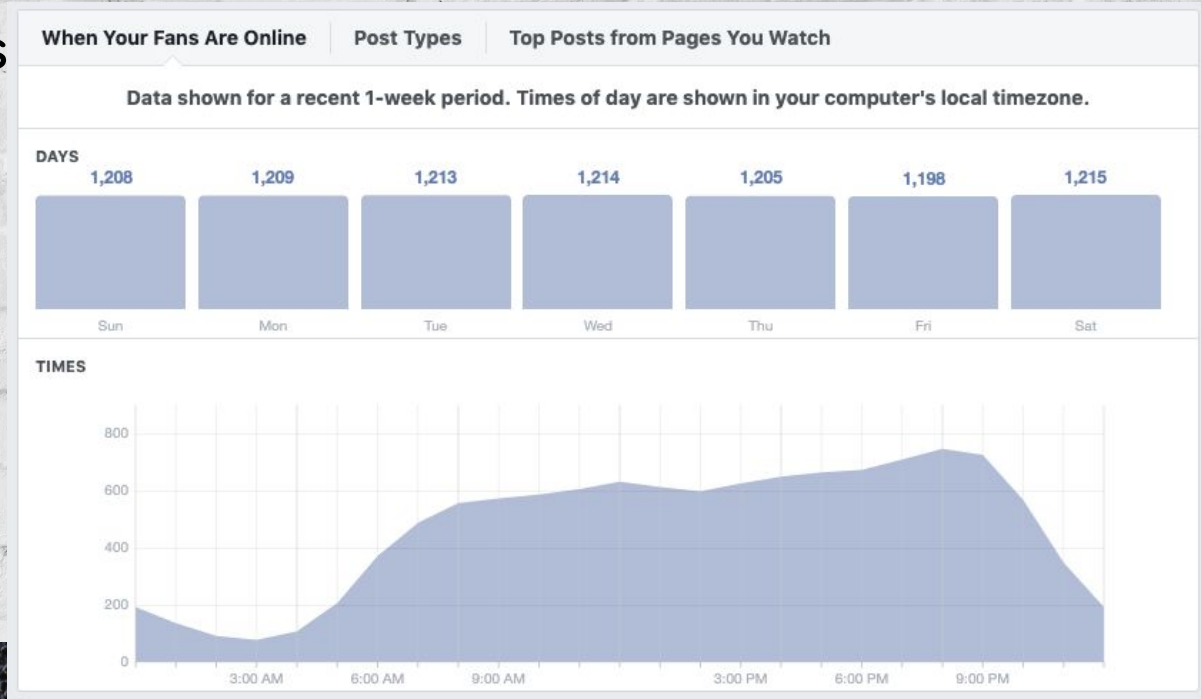
Last 90 days ▼

Analytics - Social Media

When do people access our Facebook page?

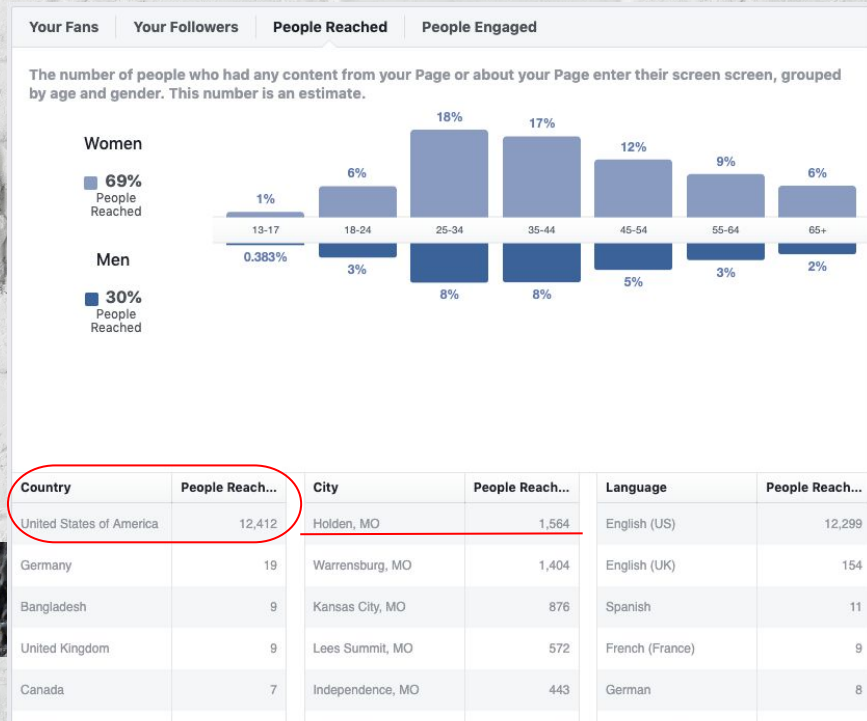
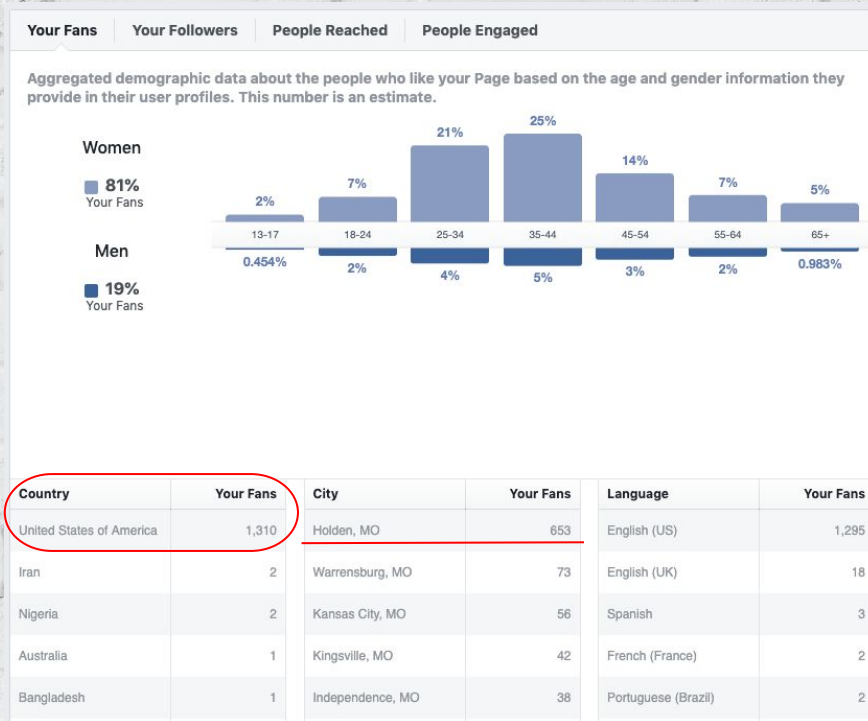
We have relatively stable visitors throughout the day, but the highest is in the evenings when families may have more downtime.

Schedules are shared in the morning, celebrations at varying times, and updates such as sports cancellations as information becomes available.




Analytics - Social Media

Fans vs. Reach: Sharing & Tagging Matters



Analytics - Social Media

What grabs their attention??

 **Holden R-III School District**
Published by Bekki Currier [?] · February 7 · 🌐

As much as we were looking forward to seeing everyone tomorrow, it is with an abundance of caution that we are cancelling school, Friday, February 8th. Again, there will be No School in the Holden district tomorrow, Friday, February 8th.
Eagle's Nest Preschool & the Day Plus program will also remain closed.
Please be careful out there Eagles!
[#holdeneagles](#)

Due to continuing winter weather conditions,

THERE WILL BE

**No School
Friday,
February 8, 2019**

IN THE HOLDEN R-III SCHOOL DISTRICT

Our Eagle's Nest Preschool & Day Plus program will also remain closed.

Performance for Your Post

4,816 People Reached

159 Reactions, Comments & Shares ⓘ

73 Like	37 On Post	36 On Shares
2 Love	1 On Post	1 On Shares
6 Wow	2 On Post	4 On Shares
1 Angry	1 On Post	0 On Shares
19 Comments	9 On Post	10 On Shares
58 Shares	56 On Post	2 On Shares

462 Post Clicks

32 Photo Views	0 Link Clicks ⓘ	430 Other Clicks ⓘ
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NEGATIVE FEEDBACK

3 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Analytics - Social Media

What keeps their attention?

 **Cindy Smith** This would be great to have every Monday! Thank You  4
Like · Reply · Message · 12w

 **Holden R-III School District** Yes it would! 🤔👍👌👍 Watch for it in the weeks to come.  1
Like · Reply · Commented on by Bekki Currier [?] · 12w

 **Gloria Trosper** Love this! Thanks  1
Like · Reply · Message · 12w

 **Georgia Jarman** Wow! This is great! Many thanks!  1
Like · Reply · Message · 12w

 **Sally Weatherby Davidson** Thanks for putting this out!  1
Like · Reply · Message · 12w

 **Holden R-III School District**
Published by Bekki Currier [?] · January 7 · 🌐  Like Page ...

This week @ Holden R-III School District
#holdeneagles

THIS WEEK @ HOLDEN

Mon Jan 7 01.07.19
Classes Resume
HS JV/V Girls BB @ Lexington 5:30pm

Tue Jan 8
MS Girls BB @ Lexington 5pm
MS Boys @ HMS v Lexington 5pm
Varsity Wrestling @ Higginsville 6pm

Thu Jan 10
MS Girls BB @ HMS v Richmond 5pm
MS Boys BB @ Richmond 5pm
HS JV/V Girls BB @ HHS v Knob Noster 5:30pm
Holden PTO Meeting @ HES library 6:30pm

Fri Jan 11
FFA Greenhand Motivational Conf @ SFCC 9am
SOAR Assembly @ HES 2:30pm
MS Girls BB @ HMS v Lafayette 5pm
MS Boys BB @ Lafayette 5pm
HS C/JV/V Boys BB @ Knob Noster 5pm
Varsity Wrestling Tourn @ Oak Grove HS 5pm




Sat Jan 12
Varsity Wrestling Tourn @ Oak Grove HS 9am

#holdeneagles 

Performance for Your Post

1,005 People Reached

55 Reactions, Comments & Shares ⓘ

42  Like	39 On Post	3 On Shares
2  Love	2 On Post	0 On Shares
1  Haha	1 On Post	0 On Shares
5 Comments	5 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

74 Post Clicks

16 Photo Views	0 Link Clicks ⓘ	58 Other Clicks ⓘ
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NEGATIVE FEEDBACK

3 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Analytics - Social Media

What do they like to see?

It doesn't have to be sports or academics.

They care about our students connecting and doing well.



Performance for Your Post

1,951 People Reached

158 Reactions, Comments & Shares *i*

97 Like	67 On Post	30 On Shares
38 Love	26 On Post	12 On Shares
1 Haha	0 On Post	1 On Shares
10 Comments	9 On Post	1 On Shares
12 Shares	10 On Post	2 On Shares

446 Post Clicks

105 Photo Views	0 Link Clicks <i>i</i>	341 Other Clicks <i>i</i>
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NEGATIVE FEEDBACK

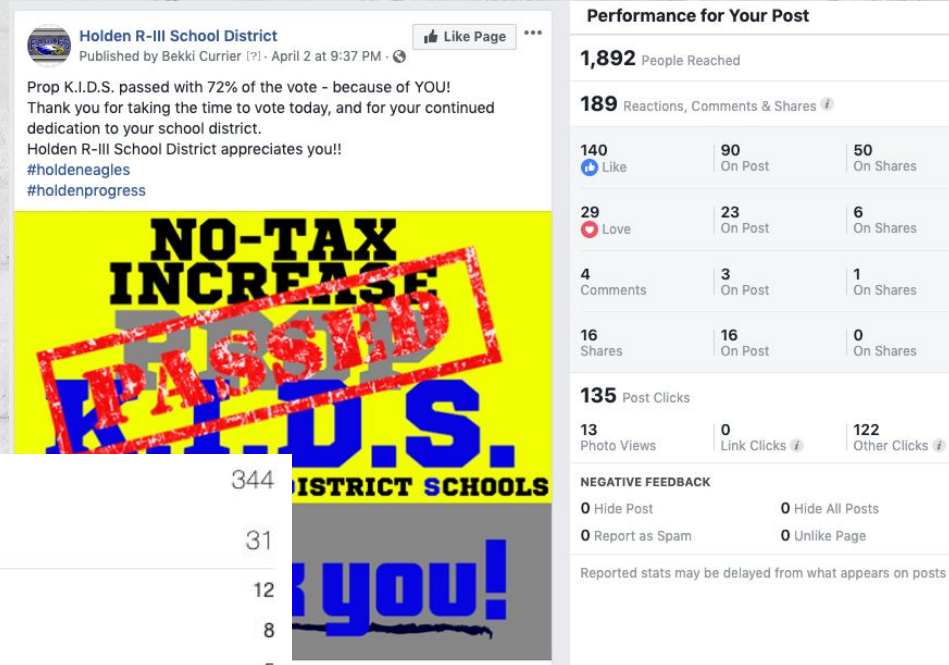
1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Analytics - Social Media

What do they like to see?

Our district improving and moving forward.



Holden R-III School District

@HoldenSchools

Prop K.I.D.S. passed with 72% of the vote - because of YOU!

Thank you for taking the time to vote today, and for your continued dedication to your school district. Holden R-III School District appreciates you!!

#holdeneagles

#holdenprogress



pic.twitter.com/TMI60kLbhu



Analytics - Social Media

What do they like to see?

Our district investing in our staff and reaching out to find outstanding candidates for open positions.




**Holden R-III School District**
Published by Bekki Currier [?] · February 1 · 

 Like Page 

Do you know an amazing Chemistry or Physics teacher who would love to work at Holden?
We are looking for an outstanding High School Science Teacher, certified grades 9-12, in chemistry & physics starting for the 2019-2020 school year.
Please help us spread the word!
Visit <https://www.holdenschools.org/domain/34> and click "Apply Now" to apply.

Work for Holden R-3!
2019-2020 school year opening
H.S. Science Teacher
Certification in
Grades 9-12
Chemistry, Physics

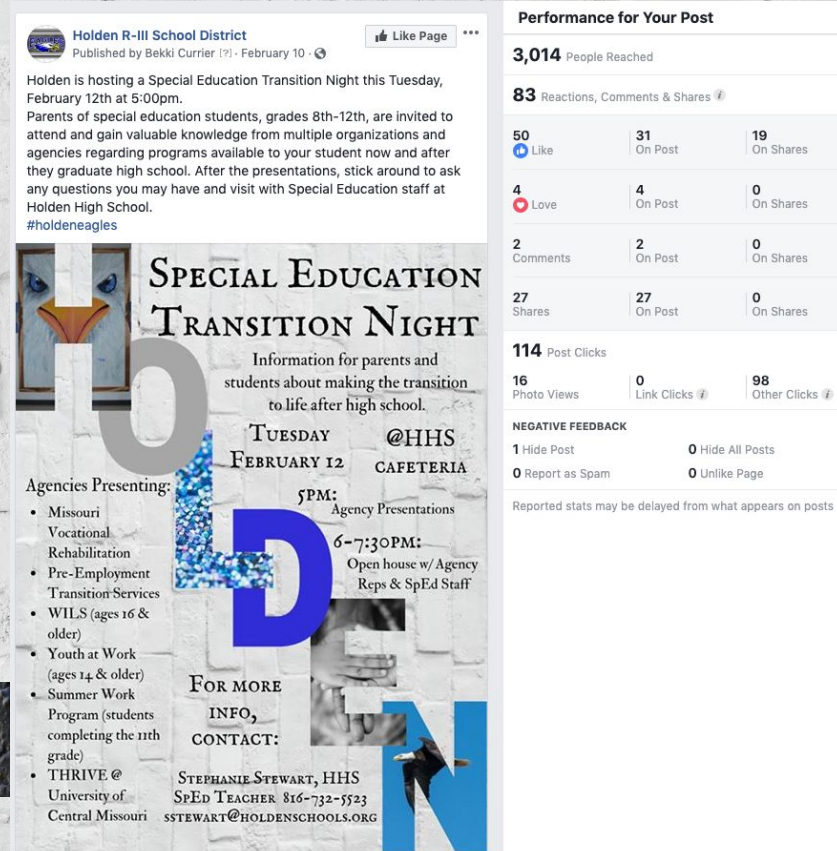


Performance for Your Post

Analytics - Social Media

What do they like to see?

Opportunities for our students and their needs being met.



Analytics - Social Media

2019/2020 Goals

More video.

In-depth stories.

Reaching the students where they are...Instagram!



Instagram

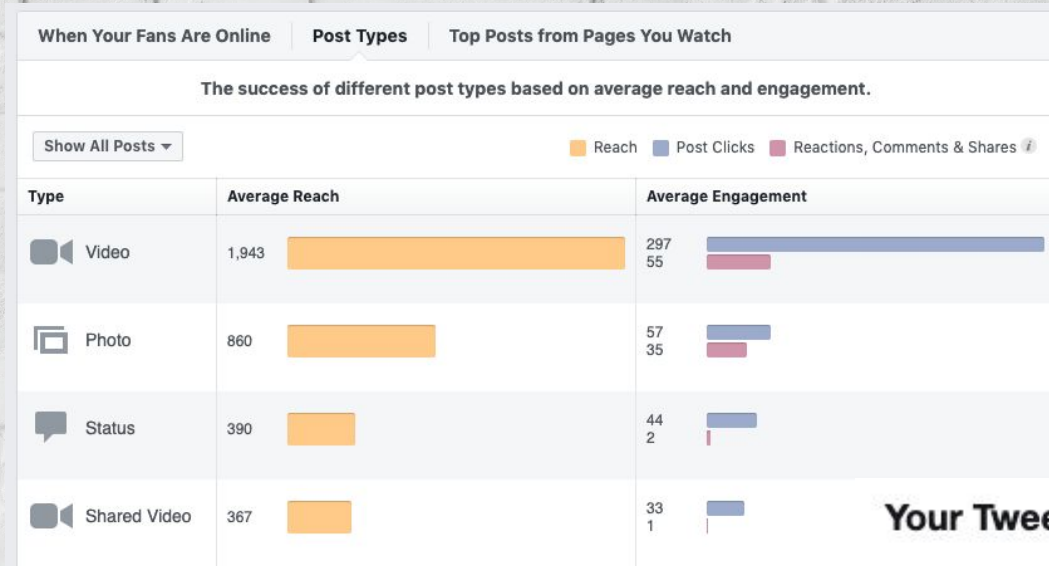


Community

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👍 1,333 people like this

📡 1,400 people follow this



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Your Tweets earned **2,278 impressions** over the last **28 days**

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