



BRIDGING ACADEMICS + CAREER

BUSINESS & MARKETING



**SUMNER-BONNEY LAKE
SCHOOL DISTRICT**

BUSINESS & MARKETING

The Business & Marketing Pathway is a for students who are interested in the world of finance, business, and marketing.

STUDENTS CAN...

- Earn industry-recognized Microsoft Office Certification.
- Earn college credits which can be applied directly into partner college programs.
- Access to employment and internship opportunities in our community.
- Participate in leadership events through DECA.

THIS PATHWAY IS A GREAT FIT FOR STUDENTS WHO...

- Thrive helping, leading and working with people.
- Solve problems using computers and technology.
- Enjoy organizing and planning activities or events.
- Have an interest in working in a business environment and pursuing continued training in Business, Finance, or Marketing.

