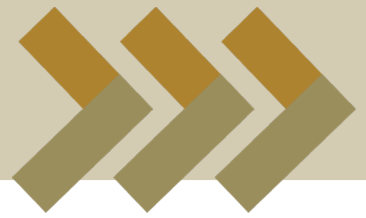




THE NATIONAL ADVANCEMENT SUMMER INSTITUTE FOR CATHOLIC SCHOOLS

SUNDAY, JUNE 23 TO THURSDAY, JUNE 27, 2024
MARRIOTT BOSTON QUINCY, MASSACHUSETTS

THE NATIONAL ENROLLMENT MANAGEMENT CONFERENCE FOR CATHOLIC SCHOOLS™



Acquire the techniques, tools and strategies to make an immediate impact in your school's enrollment effort.

Offering proven strategies exclusively for Catholic schools, this conference is tailored for enrollment professionals to ensure sustainability, affordability and accessibility. In depth presentations will explore the strategy of Enrollment Management — moving prospective students through the enrollment management funnel from inquiry to graduation and everything in between.

WHO SHOULD ATTEND

- Superintendents and Diocesan Leadership Teams
- Presidents, Principals, Assistant Principals
- Pastors and Heads of School
- Administrative Teams
- Directors of Admissions, Enrollment Management, Recruitment, Advancement, Strategic Communications, Marketing, Athletics
- Religious Community Leaders
- Board Members
- Business Managers

The Partners in Mission Enrollment Management conference was transformational. I knew that I would come home with some ideas, but I didn't expect to come home with a notebook full of them. In addition to the great staff, I was able to connect with someone who has held a similar role to me for over 20 years. Being new to my role, I now have a great mentor to bounce ideas off. If you have the chance to attend this conference, take it!

RYAN LARSON

DIRECTOR OF ADMISSIONS

Gross Catholic High School, Nebraska



The Partners in Mission Conference provided a remarkable opportunity to grow in vision and practice in my area of Enrollment Management. I could not wait to return to my school to implement some of the ideas learned at the conference.

MARY-KATE TRACY

DIRECTOR OF MISSION

Ursuline Academy, Massachusetts

LEARN HOW TO STRATEGICALLY MANAGE SCHOOL ENROLLMENT



THE NATIONAL ADVANCEMENT CONFERENCE FOR CATHOLIC SCHOOLS™



Experience a strategic, results-oriented, high energy conference designed for both novice and seasoned, Catholic school advancement professionals and leaders who want to take their programs and team performance to the next level.

Learn, share, and have fun with friends and colleagues from across America and return home with the wisdom, tools, plans and support you need to advance your program to a whole new level of success.

OUR CONFERENCE TOPICS WILL COVER EACH OF THE 13 COMPONENTS OF A COMPREHENSIVE ADVANCEMENT PROGRAM

STRATEGY AND OPERATIONS



REVENUE



The Partners in Mission team has extensive wisdom and insights related to best practices and nationwide trends in advancement and admissions in Catholic education. The integration of Catholic mission and identity in their work is a powerful witness to how we can proclaim and celebrate our role in our community, Church, and beyond. I appreciate that many of the steps for growth require a shift in mindset and approach, or adjustments to current practices that are accessible to all schools regardless of team size, years of experience, or financial strength.

KYLA HOCKLEY
PRINCIPAL

St. John Neumann Catholic School, Pennsylvania

WHO SHOULD ATTEND

- Advancement Directors/Alumni Directors
- Presidents and Principals
- Board Members
- Strategic Communications Directors
- Diocesan Education Leaders
- Key Administrators & Volunteers
- Your Advancement Team

**Best results occur when two or more attend from the same school*



REGISTRATION

CONFERENCE FEES

Early Bird Discount (expired March 1)	\$1,349
Pre-Registration (expires May 1)	\$1,399
Regular Registration (expires June 1)	\$1,449
Late Registration (after June 1)	\$1,499
Each Additional Registrant	\$1,349

Details about Conference Registration & Fees are available on our website.

ACCOMMODATIONS

A special conference rate of \$244 per night (single or double occupancy) has been guaranteed at the Boston Marriott Quincy Hotel for rooms booked by June 1, 2024 based on availability. To arrange your stay, please visit bit.ly/PIMSIMarriott24.

BISHOP JOSEPH MCFADDEN SCHOLARSHIP OPPORTUNITIES

Scholarships, named in honor of the late Bishop Joseph McFadden, are available to participants. Please submit a letter describing why a partial scholarship will be important to your institution. Unfortunately, because of limited funds, we may not be able to assist everyone who applies. Submit your letter to Larry Furey at lfurey@partnersinmission.com.

REGISTER ONLINE

www.partnersinmission.com/boston

Our Strategic Partners:



ALUMNIFIRE

BOOST MY SCHOOL



Register online at
www.partnersinmission.com/pimsi

FEE DETAILS & REFUND POLICY

Both are available on our website at www.partnersinmission.com/pimsi under "Registration Costs, Deadlines, and Refund Policy"

ABOUT OUR ATTENDEES



4,848 attendees
since 2009



1,622 schools



929 attendees
have attended
at least twice

QUESTIONS?

Tim Dougherty
814-431-9411
tdougherty@partnersinmission.com

Larry Furey
781-710-0242
lfurey@partnersinmission.com



SUMMARY OF SERVICES

Partners in Mission is a full-service consulting firm specializing in Catholic school advancement. We partner with our clients in advancing the mission of their organizations. We provide comprehensive solutions to the varying challenges they face. Specializing in capital campaign management, annual fund segmentation, major gift solicitation, strategic planning, volunteer leadership, and enrollment management, among other advancement-related services, Partners in Mission offers proven development strategies focused on mission and relationships. As a team, we value, understand, and embrace the mission of Catholic education in our personal and professional lives and remain committed to ensuring its vitality and legacy for many years to come.

#PIMSI

INTRODUCING OUR KEYNOTE SPEAKER

KEYNOTE SPEAKER

Fr. Michael Tidd, OSB

HEADMASTER OF DELBARTON SCHOOL



Fr. Michael Tidd, OSB is a Benedictine monk and priest of St. Mary's Abbey and the 12th Headmaster of Delbarton School, both located in Morris Township, New Jersey. Fr. Michael has been a monk of St. Mary's Abbey since June 2008. He professed solemn vows in July 2011, and was ordained a priest in December 2013.

Fr. Michael was born in July 1970 in Philadelphia, Pennsylvania, to William and Genevieve Tidd, and has an older brother (David) and younger sister (Jennifer). He was educated in two Catholic elementary schools of the Archdiocese of Philadelphia, and then attended La Salle College High School from 1984-88, where he found a lifelong passion for competitive speech and debate.

OPENING CONFERENCE MASS CELEBRANT

Rev. Christopher Hughes

Parochial Vicar, Our Lady of Victory Parish,
Centerville, MA

Our Lady of the Assumption Parish, Osterville, MA
Chaplain, Saint John Paul II School, Hyannis, MA



CONFERENCE NETWORKING + EVENING EVENTS

- Opening Conference Mass on Sunday night
- Opening Reception and Taste of New England Buffet Dinner on Sunday evening
- Boston Harbor Cruise on Monday evening
- Boston Red Sox vs. Toronto Blue Jays game at Fenway Park on Tuesday evening (game ticket cost not included in registration price)
- Irish Party at the Black Rose on Wednesday evening
- Lunch Roundtables & Affinity Group Lunch

WHAT CONFERENCE ALUMNI HAVE TO SAY?

The Partners in Mission conference was the best Advancement conference I have ever attended in my 20 years of fundraising. I learned new strategies attending targeted trainings like "Women Donors: The Power of She" and "Engaging Gen Z" while getting a refresher on the basics of fundraising in general sessions like "Building a High-Performance Strategic and Thriving, Catholic School Advancement Program."

AMY MALKEMES
DIRECTOR OF ADVANCEMENT
Cathedral High School, Massachusetts

I have attended this conference six times, and each time I learn something new and meet great people. I work with Larry as my coach, and he is both a great thought partner and a great resource. We also really valued the AI session and the discussion that came as a result of it - very timely!

PATRICK LEE
PRESIDENT & PRINCIPAL

St. Francis High School Salesian College Preparatory, California

The conference met many of my goals, including being able to create a 1-3 year outline of an advancement plan based on the integration of the "13 components to a strong advancement office". An exciting bonus was that there was a great and focused energy from the team, the speakers, and from the attendees, which was contagious.

SR. DOMINIC QUINN, O.P.
PRESIDENT
Overbrook Catholic and St Cecilia, Tennessee

OUR 2023 CONFERENCE ALUMNI SHARE WHY YOU SHOULD ATTEND 2024!



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I had no idea what to expect. On the first day when Larry said it would be life-changing, I thought, “Wow! That’s bold.” As I left the conference, I am telling everyone that it was life-changing! I saw a total transformation in myself and by Wednesday was thinking more strategically, communicating in a way I never have before, and focusing more on the benefits instead of features. I’ve never been more excited to serve my school.

KAITLIN BORDEAUX
DIRECTOR OF ADMISSIONS & ADVANCEMENT
Marian Central Catholic High School, Illinois



“

I’ve worked in the nonprofit sector for 12 years and have attended many conferences. This was the best conference I’ve attended. The content was fantastic. I was refreshed and excited to get back to work.

KRISTEN MCCAFFERY
DIRECTOR OF ADVANCEMENT
St. Patrick Catholic School, Texas

“

This was my third year attending Partners in Mission’s Summer Institute for Advancement and each time I leave energized with great ideas from others schools and foundations. The sessions by the partners are informative. Knowing they are all practitioners at schools with the same or similar positions is reassuring; they are in our shoes and have invaluable experience to share.

LAURIE BEACH
EXECUTIVE DIRECTOR
Santa Margarita Eagle Foundation, California



“

The Partners in Mission Enrollment Conference exceeded my expectations. Not only were the sessions incredibly informative, they were on topics that were relevant to those of us in the trenches. The presenters were knowledgeable and brought real-world experience. The connections with other Enrollment Directors and partners were priceless!

SHANNON INDOVINA
ENROLLMENT COORDINATOR
Light of Christ Catholic Schools, North Dakota

“

Spending the week with 400 other people who are dedicated to the mission of Catholic education was invigorating. Our team took home solid ideas and best practices that we can start implementing today.

KAREN BOEHM
DIRECTOR OF ADVANCEMENT
Lourdes Academy, Wisconsin