

BYLAWS

STAFFORD TOWNSHIP BOARD OF EDUCATION

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Board of Education Official Sites

0157 BOARD OF EDUCATION OFFICIAL SITES

WEBSITE

For the purposes of keeping the community fully informed and provided with adequate information to make intelligent and prudent decisions, the Board authorizes the District Technology Department to coordinate and oversee an official Stafford Township School District website to be maintained on the Internet. At all times, the district shall maintain authority and control over website content. All items to be posted on the website shall be submitted through the Superintendent or designee prior to posting. If a District employee wishes to post a district related item on the website, the posting must be approved in advance by the Superintendent. If the Board of Education wishes to post a Board of Education approved item on the website, the Board shall submit same through the Superintendent for posting. The website is not intended to be a forum for outside organizations to post or distribute information.

The types of information that may be posted on the website include, but are not limited to:

- Board meeting public agendas
- Board meeting minutes (unofficial and approved)
- Selected Board policies and regulations
- Board of Education meeting dates
- School District Newsletter Information
- Frequently asked questions as they relate to Board functions
- Information regarding school times, closings, procedures, schedules
- School Administration Information
- Curriculum updates
- Test score information from the school report card
- Job postings
- School Report Cards
- School E-Mail information
- Other information deemed necessary by the Superintendent

Materials containing partisan political content shall be prohibited from the website. In addition, the Board reserves the right not to post any materials that do not directly promote educational, recreational or cultural activities that would be of interest to students, parents/guardians, the community and/or employees.



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The Board recognizes that certain links on its website may link the user to outside websites that are not owned and operated by the Stafford Township Board of Education. The Board is not responsible for any of the material posted on an outside website. Any links to external websites and/or non-Stafford Township Board of Education information provided on the website are provided as a courtesy. They should not be construed as an endorsement by the Stafford Township Board of Education of the content or views of the linked materials. Users accept all responsibility for linking to and browsing these outside websites.

The Board and Superintendent shall periodically evaluate the effectiveness of the school district website and this policy.

SOCIAL NETWORKING SITE

For the purposes of keeping the community fully informed and provided with adequate information related to the Stafford Township School District operations, the Board authorizes the Community Liaison/Grant Coordinator to coordinate and oversee a social networking site/page to be maintained on the Internet. All items to be posted on the social networking site/page shall be approved by the Superintendent or designee prior to posting. At all times, the district shall maintain authority and control over website content. The website is not intended to be a forum for outside organizations to post or distribute information. The Community Liaison/Grant Coordinator, Superintendent and/or Board of Education (via Board approved posting) are the only individuals approved to post official information of the Stafford Township School District.

The types of information that may be posted on the website include, but are not limited to:

- Board of Education meeting dates and reminders
- School District Information
- Frequently asked questions as they relate to Board functions
- Information regarding school times, closings, procedures, schedules
- Emergency notifications and information
- School Administration Information
- School E-Mail information
- Other information deemed necessary by the Superintendent

Materials containing partisan political shall be prohibited from the social networking site/page. In addition, the Board reserves the right not to post any materials that do not directly promote educational, recreational or cultural activities that would be of interest to students, parents/guardians, the community and/or employees.



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While the official Stafford Township School District social networking site/page is an official government site at all times maintained and controlled by the Stafford Township School District for its own information and speech, the Board recognizes that due to the nature of a social networking site/page, individuals that do not have the official authority to post information on the site/page can still comment on the official postings. These comments shall not be considered official Stafford Township School District postings and the District reserves the right to block any comments that contain material that is obscene, profane, threatening/harassing, illegal, pornographic, or that contains advertising for a profit-making entity. Individuals who abuse the commenting process by repeatedly posting prohibited comments as set forth herein will be completely blocked from the Stafford Township School District social networking site/page.

The Board recognizes that certain links on its social networking site/page may link the user to outside sites/pages/websites that are not owned and operated by the Stafford Township Board of Education. The Board is not responsible for any of the material posted on an outside site/page/website. Any links to external sites/pages/websites and/or non-Stafford Township Board of Education information on the social networking site/page are provided as a courtesy. They should not be construed as an endorsement by the Stafford Township Board of Education of the content or views of the linked materials. Users accept all responsibility for linking to and browsing these outside sites/pages/websites. In addition, the hosts of the social networking site/page may allow advertising on the site/page that is not within the control of the Stafford Township Board of Education. The Board is not responsible for these advertisements, for any material/information posted either directly part of the advertisement or for any material contained as part of a link to/from these advertisements. Again, they should not be construed as an endorsement by the Stafford Township Board of Education of the content or views of the advertisement or the linked materials. Users accept all responsibility for linking to and browsing these outside advertisements/sites.

The official Stafford Township School District social networking site/page is the only official social networking site/page authorized by and maintained by the Stafford Township School District. Any other site purporting to be a Stafford Township School District social networking site/page, regardless of whether that site/page is created by a Stafford Township School District employee, is not an official site/page and is not authorized by the Stafford Township School District or Stafford Township Board of Education.



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The Board and Superintendent shall periodically evaluate the effectiveness of the school district social networking site/page and this policy.

N.J.S.A. 18A:11-1

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