



Internet Essentials is the nation's largest and most successful broadband adoption program.

Since 2011, it has connected millions of low-income individuals to the power of the Internet at home.

internet essentials

Program

Internet Essentials has been working to close the digital divide for more than a decade. The program is designed to overcome the three major barriers to Internet adoption by providing free and affordable broadband connections, equipment donations, and digital skills training. With these tools, Internet Essentials is connecting under-resourced and unconnected individuals to the life-changing power of the Internet.

Now under the Xfinity brand, Internet Essentials is continuing to create more connections to what people love with the same personal touch.

Impact

Since its launch in 2011, Internet Essentials has:

- Connected a cumulative **10M** low-income individuals to the Internet
- Provided over **200K** subsidized or donated devices, including **35K** laptops donated during the pandemic alone
- Launched over **1,000** Lift Zones, which provide WiFi to local nonprofits and community centers along with access to hundreds of hours of educational and digital skills content

Closing the Digital Divide



Internet Essentials offers its customers:



Internet service with speeds of up to **50/10 Mbps** for **\$9.95/month** with Internet Essentials

OR speeds of up to **100/20 Mbps** for **\$29.95/month** with Internet Essentials Plus



The option to purchase a subsidized new laptop for **\$149.99** + tax



Free in-person, online, and printed digital skills training materials and classes

Community Outreach

The Internet Essentials program is only successful because of a network of partner organizations who serve as trusted voices in under-resourced communities. Internet Essentials partners range from large national nonprofits—like the Boys & Girls Clubs of America—to thousands of local nonprofits who not only help promote the program, but also form the bedrock of its digital literacy training efforts. This mission is further supported by a corps of employee volunteer Ambassadors who share outreach materials and support local sign-up events that help increase awareness.

Affordable Connectivity Program

Free Internet Service
Affordable Connectivity Program

Xfinity is proud to participate in the Affordable Connectivity Program (ACP), a \$14.2B federal government program which provides qualified households with a credit of up to \$30/mo towards Internet and Mobile services, and up to \$75/mo in Tribal Lands. New customers can visit InternetEssentials.com and follow the steps to apply.