

KS4 Curriculum Overview: GCSE Business

Rationale: In Year 11, students will take a closer look at the role of operations and finance and introduces learners to external influences on business. It explores the importance of these influences and how businesses change in response to them. Finally, learners will use content from both component 01 and component 02 to make connections between different elements of the subject

Term / Length of Unit	Outline	Assessment	Home Learning	Resources	Knowledge/Skills End Points	Reading
Yr 11 Autumn 1	<ul style="list-style-type: none"> Unit 4, Operations 	A mix short answer and longer answer questions, multiple choice, revise in 5 activities and end of topic assessments.	Data response questions Exam paper questions Creation of revision materials Multiple choice questions	Full schemes of learning with associated resources on Staff Resources – Business & Economics – GCSE 9-1 – Unit 4 – Operations	<p><u>Knowledge</u></p> <p>Deepening knowledge on Operations and production processes – this will have been looked at in Year 9, so this will now look into this more deeply. Knowledge on how Consumer law, quality, and location impacts business</p> <p>Key vocabulary Exam board specific terminology</p> <p><u>Skills</u></p> <p>Developing analytical and evaluation skills Presentation skills Application/contextual</p> <p><u>End points</u></p> <p>To know the key characteristics of different production methods. To be able to give the reasons for quality and how we ensure it. To understand the different sales processes, with benefits and drawbacks of each and Consumer law and how that impacts the operations of a business.</p>	<ul style="list-style-type: none"> Use of case studies for students to apply knowledge in context, having to read and gain essential information from the case studies in order to come to a justified decision. Vocabulary lists Knowledge organisers with key terms/theory for each section. Encouraging students to read about news headlines either newspapers or on social media. Demonstrating and scaffolding answers so all can see how to attempt questions before doing themselves. Exemplar answers for students to mark/grade.
Y11 Autumn 2	Unit 4 and Unit 5 Continuing of unit 4 operations, and starting unit 5, finance	<p>End of unit assessment – mini mock</p> <p>PPE exam – full exam paper</p> <p>A mix short answer and</p>	Exam questions Research tasks Creation of revision materials/revision for PPE and other tests.	Full schemes of learning with associated resources on Staff Resources – Business & Economics – GCSE 9-1 –	<p><u>Knowledge</u></p> <p>The role of finance, sources of finance, revenue, costs and profit and loss, Breakeven, and cash and cashflow. Knowledge recall. Business terminology.</p> <p><u>Skills</u></p>	<ul style="list-style-type: none"> Use of case studies for students to apply knowledge in context, having to read and gain essential information from the case studies in order to come to a justified decision. Vocabulary lists

	<p>in this section, learners explore the purpose of the finance function, its role in business and how it influences business activity.</p>	<p>longer answer questions, multiple choice and end of topic assessments</p>		<p>Unit 4 and 5 – Operations and finance</p>	<p>Strategic thinking Analytical and evaluation skills Writing skills Debating skills</p> <p>End points</p> <ul style="list-style-type: none"> - The purpose of the finance function - The influence of the finance function on business activity - the reasons businesses need finance - Ways of raising finance - The concept of revenue, costs and profit and loss in business and their importance in business decision-making - The different costs in operating a business - Calculation of costs and revenue - Calculation of profit/loss - Calculation and interpretation of profitability ratios - Calculation and interpretation of average rate of return - The concept of breakeven - Simple calculations of breakeven - The usefulness of breakeven in business decisions - Importance of cash - Difference between cash and profit - The usefulness of a cashflow forecast - Completion of cash flow forecasts 	<ul style="list-style-type: none"> - Knowledge organisers with key terms/theory for each section. - Encouraging students to read about news headlines either newspapers or on social media. - Demonstrating and scaffolding answers so all can see how to attempt questions before doing themselves. - Exemplar answers for students to mark/grade.
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<p>Yr 11 Spring 1</p>	<ul style="list-style-type: none"> • Finish Unit 5 and start unit 6 • In this section, learners explore the importance of external influences on business and how businesses change in response to these influences. Knowledge and understanding of influences on business 	<p>A mix short answer and longer answer questions, multiple choice and end of topic assessments</p>	<p>Exam questions Research tasks Creation of revision materials/revision for PPE and other tests.</p>	<p>Full schemes of learning with associated resources on Staff Resources – Business & Economics – GCSE 9-1 – Unit 1 – Marketing</p>	<p><u>Knowledge</u> Knowledge recall. Business terminology. Marketing techniques</p> <p><u>Skills</u> Analytical and evaluation skills Writing skills</p> <p><u>End points</u></p> <ul style="list-style-type: none"> - Ethical Considerations and their impact on business - Environmental considerations and their impact on business - The economic climate and the impact of business - The concept of globalisation - The impact of globalisation 	<ul style="list-style-type: none"> - Use of case studies for students to apply knowledge in context, having to read and gain essential information from the case studies in order to come to a justified decision. - Vocabulary lists - Knowledge organisers with key terms/theory for each section. - Encouraging students to read about news headlines either newspapers or on social media. - Demonstrating and scaffolding answers so all can see how to attempt questions before doing themselves. - Exemplar answers for students to mark/grade.
<p>Yr 11 Spring 2</p>	<ul style="list-style-type: none"> • Unit 7 this section, learners will need to use content from both component 01 and component 02 to make connections between different elements of the subject. They will need to draw together knowledge, skills and understanding from different parts of the GCSE (9–1) course and 	<p>A mix short answer and longer answer questions and multiple choice. Revise in 5 activities/tests.</p> <p>Mini-assessment 1</p>	<p>A mix of quizzes, exam questions, revision for assessments.</p>	<p>Full schemes of learning with associated resources on Staff Resources – Business & Economics – GCSE 9-1 – Unit 1 – People</p>	<p><u>Knowledge</u> Consolidation of prior learning. Knowledge recall. Business terminology.</p> <p><u>Skills</u> Problem-solving skills Analytical and evaluation skills Writing skills CV writing skills Job application skills</p> <p><u>End points</u> the interdependent nature of business operations, finance, marketing and human resources within a business context how these interdependencies underpin business decision making</p>	<ul style="list-style-type: none"> - Use of case studies for students to apply knowledge in context, having to read and gain essential information from the case studies in order to come to a justified decision. - Vocabulary lists - Knowledge organisers with key terms/theory for each section. - Encouraging students to read about news headlines either newspapers or on social media. - Demonstrating and scaffolding answers so all can see how to attempt questions before doing themselves. - Exemplar answers for students to mark/grade.

	apply their knowledge to business decision-making within a business context				the impact of risk and reward on business activity the use of financial information in measuring and understanding business performance and decision making.	
Yr 11 Summer 1	<ul style="list-style-type: none"> Revision <p>Targeted revision towards year 10 coursework. Completion of exam paper questions</p>	<p>A mix short answer and longer answer question and multiple choice. Revise in 5 activities/tests.</p> <p>End of Unit assessment</p> <p>PPE full paper 1 and paper 2</p>	<p>A mix of quizzes, exam questions, revision for assessments.</p>	<p>Full schemes of learning with associated resources on Staff</p> <p>Resources – Business & Economics – GCSE 9-1 – Unit 1 – People</p>	<p><u>Knowledge</u> Consolidation of learning on paper 1 and paper 2. Knowledge recall. Business terminology.</p> <p><u>Skills</u> Strategic thinking Analytical and evaluation skills Writing skills Exam technique</p> <p>Balance of knowledge and exam skills. Big picture of unit knowledge and connections between events / changes / people. Focus on how best to apply knowledge to access the most marks on exam board exam skills. Focus on timings for papers and individual questions</p>	<ul style="list-style-type: none"> - Use of case studies for students to apply knowledge in context, having to read and gain essential information from the case studies in order to come to a justified decision. - Vocabulary lists - Knowledge organisers with key terms/theory for each section. - Encouraging students to read about news headlines either newspapers or on social media. - Demonstrating and scaffolding answers so all can see how to attempt questions before doing themselves. - Exemplar answers for students to mark/grade.
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