

## Alameda Unified School District Media Release Form 2023 - 2024

### Media Release for AUSD

There may be times during the school year when your child could be featured in materials created and used to support the Alameda Unified School District's (AUSD) efforts to provide information about our schools to our community. Examples include quotes, photos, or video of children collected during classroom activities, field trips, award ceremonies, or special school events that are then used in district press releases, the district website, or the district's social media channels. In all cases, your child's contact information will remain confidential.

I give my consent to use my child's work and/or image for AUSD purposes, including, but not limited to, the District's website, school websites, and social media or print products for AUSD purposes.

Yes

No

### Media Release for Outside Organizations

There may also be times during the school year when members of the media (newspapers, radio, television, and internet) come to your child's school or special event for the purpose of reporting on a specific topic or event.

I give my consent for area media members to feature my child (name and/or image) in their reporting about AUSD campuses and at events.

Yes

No

\_\_\_\_\_  
Name of Student

\_\_\_\_\_  
Parent/Guardian Name

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date

I understand that this permission does not extend to my child's participation in events in a public, open-access setting, such as a graduation, performance, sporting event, etc., where reasonable care to exclude my child from possible media coverage at the event can't be given.

If you have any questions or concerns regarding this notice, please contact:

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510-337-7175 or sdavis@alamedaunified.org