



GREAT OAKS LEGACY  
CHARTER SCHOOL

---

# MEDIA KIT 2022

CONTACT:

.....

**Dominick DiFalco**  
ddifalco@greatoakslegacy.org

---

# Our Story



Great Oaks Legacy Charter School is a high-performing, innovative public charter school in Newark NJ, serving students from Pre-K to 12th grade on multiple campuses across the city.



At Great Oaks Legacy Charter School, students get the support they need to build upon their strengths so they can achieve their dreams.

We educate nearly  
2,000 students at seven  
campuses across Newark.

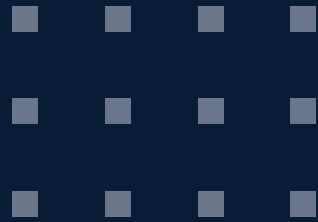
- **Legacy Elementary & Middle School**  
823 South 16th Street, Newark, NJ 07108
- **Downtown Elementary School**  
909 Broad Street, Newark, NJ 07102
- **Downtown Middle School**  
24 Maiden Lane, Newark, NJ 07102
- **Downtown High School**  
17-19 Crawford Street, Newark, NJ 07102
- **Fairmount Heights Elementary School**  
308 South 9th Street, Newark, NJ 07103
- **Fairmount Heights Middle School**  
240 14th Avenue, Newark, NJ 07103



# Our mission is to prepare every student for college success.

We want to make sure that all children have the support they need — inclusive of resources that acknowledge and address systemic inequities — to be empowered to thrive.





# Our Guiding Principles:

**1**

Creating a community that is built upon genuine and meaningful relationships.

**2**

Being surgical in our approach to differentiation of instruction and support of all students and team members.

**3**

Setting and exceeding high expectations for academic growth and character development for all students in preparation for success in college and beyond.



HISTORICAL

**91%**

Graduate High School

HISTORICAL

**85%**

Matriculate to College

HISTORICAL

**83%**

Persist in College

**425**

# of Alumni

HISTORICAL

**\$20,134,590**

1st Yr. College Scholarships



# Marketing Materials

## Student Recruiting Materials

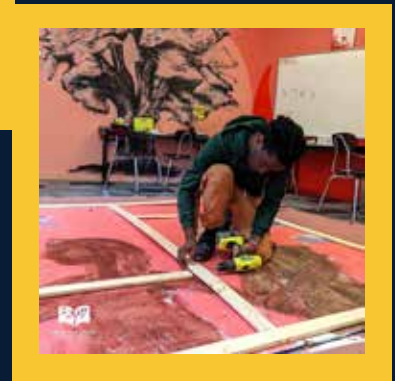
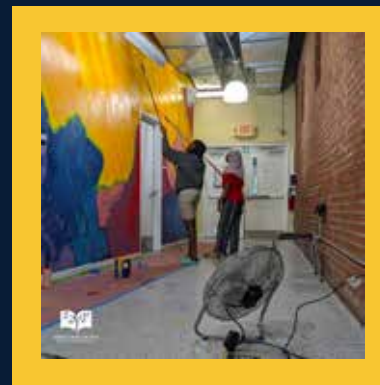
## Google Ads



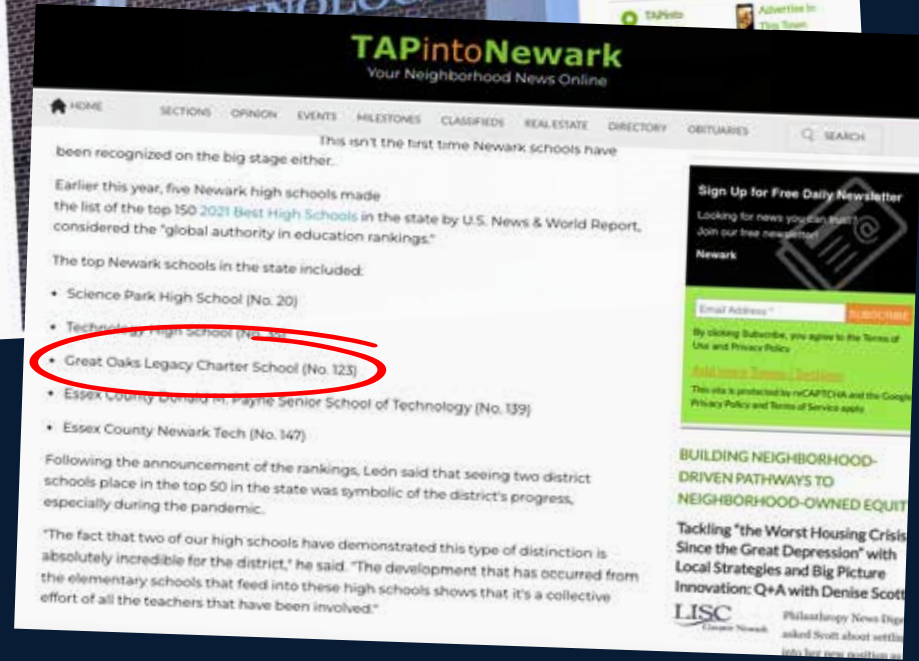


# Social Media

Our social media platforms offer an engaging way to share information and connect students, parents, and teachers. Social media has proven to become an effective tool in education and makes it easy to inform everyone that school has been closed because of snow, remind parents of important upcoming events, or simply celebrate our scholars.



# In The News





HIGH SCHOOL SENIOR  
APRIL 2021

Great Oaks Legacy is a great school for people who want to go to college and will put in the work to do so. Great Oaks Legacy has one mission: prepare every student for success in college. There are tutors to assist students and teachers work endlessly to make sure that this mission is complete ... If this all sounds good to you then Great Oaks Legacy is a perfect fit.

# Fellowship Program

From 3rd grade through high school, students receive tutoring daily in Math and English Language Arts as part of their regular school day.

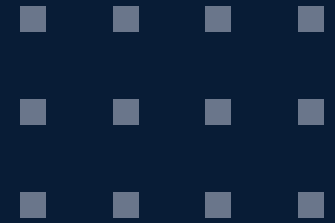
**27%**

Former tutor fellows comprise 27% of current GOLCS teaching staff.



---

# Our Senior Leaders



**Jared Taillefer**  
Founder & Executive Director



**Lisa Powell**  
Chief Academic Officer



**Dominick DiFalco**  
Chief Strategy Officer



**Greg Foster**  
Chief Operations Officer



**Chiffon Rushford**  
Founder & Chief School Officer



**Christian Gibbs**  
Chief Financial Officer

---

# Contact Us

## For media inquiries:

### **Dominick DiFalco**

Chief Strategy Officer

 [ddifalco@greatoakslegacy.org](mailto:ddifalco@greatoakslegacy.org)

 [greatoakslegacy.org](http://greatoakslegacy.org)

## Social Media:

 Great Oaks Legacy Charter School

 @greatoakslegacy

 @greatoakslegacy

 Great Oaks Legacy

 Great Oaks Legacy Charter School