

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING
July 24, 2023 @ 4:45 P.M.
TOWN HALL ANNEX, ROOM 2

Mission Statement

Our mission is teaching and learning.

Communications Committee Statement of Purpose

The Board of Education Communications Committee shall build and strengthen positive, interactive relationships with our entire community about Groton Public Schools.

AGENDA

1. Call to Order
2. Review Minutes from the June 26, 2023 Meeting (Attachment #1)
3. Final Discussion of Communications Plan
 - a. Final Review of comments from 7/17 COW meeting/discussion in preparation for vote at tonight's BOE meeting
4. PTO Council - discussion on future plan/process
5. Goals and priorities for the 23-24 School Year
 - a. Begin discussion concerning a document for residents of Groton about our schools
6. Future Meeting Dates – August 28, 2023 @ 4:45pm
7. Adjournment

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES
JUNE 26, 2023 @ 4:45 P.M.
TOWN HALL ANNEX, CR 2

Members Present: Matthew Shulman, Liz Porter, William Horgan

Also Present: Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:45 p.m.
2. Review Minutes from the May 22, 2023 Meeting
 - o Motion to approve (Porter) - Seconded (Shulman) - Passed unanimously
3. Final Review and Approval of the Communications Plan
 - o Motion to approve the Communications Plan as amended (Porter) - Seconded (Horgan) - Passed unanimously
4. Future Topics / Meeting Dates:
 - o The Committee members discussed the following future topics:
 - i. Implementation of the Communications plan and role of the Communications Committee
 - ii. Outreach to realtors and prospective Groton families
 - iii. Juneteenth acknowledgment including a possible student curricular component; L. Porter indicated she believed this should be discussed with the Curriculum Committee and does not fall under Communications
 - o Presentation of Communications Plan at COW: Monday, July 17, 2023
 - o Vote on Communications Plan at Board of Education Meeting: Monday, July 24, 2023
5. Adjournment - Motion to adjourn (Horgan) @ 5:56 pm - Seconded (Shulman) - Passed unanimously