



# Building Aquinas' Advancement Program

After attending Partners in Mission's National Advancement Summer Institute for Catholic Schools in 2021, Aquinas High School in Augusta, Georgia partnered with our team to provide monthly advancement coaching. Since then, they have hired their first, full-time Advancement Director during the 2021-22 academic year, written their first Annual Fund Plan, begun their branded annual fund - the Aquinas Fund, and created major gift and planned giving societies.



## IN 2021-22, RAISED OVER \$1 MILLION

\$1,104,957 in total giving for the first time in school history. Represents a 12% increase over 2020-21 and an 81% increase over 2019-20.



## 55% INCREASE IN THE AQUINAS FUND

For 2020-21, their annual fund raised \$115,000. The 2021-22 Aquinas Fund raised \$182,500 for a 55% increase.



## 171% INCREASE IN GEORGIA TAX CREDIT SCHOLARSHIP PROGRAM

In 2021, they raised \$159,000. They raised \$431,000 for 2022 for a 171% increase.



## 37% INCREASE IN SPECIAL EVENTS

They held their annual Legacy Dinner in February 2022 which raised over \$433,000 (new record) a 37% over the \$317,000 they raised in 2021.



## STEWARDSHIP STORY

In October 2021, they held their first-ever donor thank you event with over 100 people in attendance. They also began remembering a special major donor during their morning announcements. Their Advancement Director informed one of the donors. She wanted to come by the school and meet the student who said the prayer. She gave an unsolicited \$25,000 check after her tour!