

# OUR MISSION OUR COMMITMENTS



Santa Fe ISD is an academic leader committed to excellence through continuous improvement by instilling high standards, building strong community partnerships, providing innovative opportunities, and empowering students for lifelong success.

# OUR DISTRICT BELIEFS OUR LIVING AND BREATHING VALUES



Build Maaningful, Trusting Palationships

Build Meaningful, Trusting Relationships

Strive Towards Excellence through Continuous Improvement



Create a Student-Centered Environment



Inspire Learning



Cultivate a "We" Culture

# PROFILE



#### Life-Ready Learners who...

- Are college and career-minded
- Pursue new ideas and learning opportunities
- Compete in a global market
- Are technologically innovative

#### Innovative Thinkers who...

- Generate new ideas
- Solve problems and seek solutions through inquiry, analysis, and imagination
- Utilize knowledge in creative ways

#### **Effective Communicators who...**

- Confidently and respectfully exchange ideas through multiple forms of expression
- Actively listen to seek understanding
- Recognize the power of words across various platforms, including social media
- Demonstrate positive social awareness
- Work collaboratively and honor diverse perspectives



#### Goal-Oriented Individuals who...

- Are intrinsically motivated
- Create short and long-term attainable goals
- · Persevere in the face of adversity

#### **Engaged Citizens who...**

- Demonstrate honesty, trustworthiness, and integrity
- Commit to service for others
- Contribute to the community
- Are knowledgeable, compassionate, and empathetic to societal issues

#### Influential Leaders who...

- Exude confidence
- Take risks
- Display interdependence
- Demonstrate resiliency and adaptability





1

Utilizes funds in a fiscally responsible manner to optomize student educational experiences

2

Raises awareness of how funds are maximized to enhance student learning

3

Provides effective modes of communication to disseminate information and obtain feedback both internally and externally

4

Ensures a positive culture of high expectations for all students, staff, families and the community





5

Impacts student achievement positively through high standards of professional learning



Provides strategies for literacy development for all students



Develops collaborative partnerships with students, staff, families, and the community



Provides equitable access to technology for all students to increase engagement in learning

Strategic Goals	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
Utilize funds in a fiscally responsible		Review monthly budget to expenditure reports	1	X	25	25
manner to optimize student		Reduce printing costs	1	Х		
educational experiences		Accounting processes	1	Х		
Raise awareness of how funds are maximized to		Monthly close out	1	Х		
enhance student learning		Tax office transition	1	Х		
Provides effective modes of		Continue automation and manual tasks by combining automation deposits with software and bank in the Tax Office	1,2		X	
communication to disseminate		Continual monitoring commodities and increase bid awards and communications to accommodate District growth	1,2,7		X	
information and obtain feedback both internally and		Continue automation with payroll approval automation process (Timekeeper system)	1,2		Х	
externally  4. Ensures a positive	Business/Finance	All business services staff members trained proficiently in EXCEL	5		Х	
culture of high expectations for all		Internal audit on effectiveness of processes	5		Х	
students, staff, families and the	_	Transition to student program based budget	1		Х	
community 5. Impacts student		All district payments paid through payroll	1,2,3			Х
achievement through high standards of		Fully automated bookkeeper training	3,4,5			Х
professional learning		Completion of Junior High project	8			Х
6. Provides strategies for literacy		Begin planning CTE High School and/or elementary demands	8			Х
development for all students		Consider purchase of investment forecasting tools	1			Х
7. Develops collaborative partnerships with		Integrate student programs into all budgets	1			Х
students, staff, families, and the		Advanced Academics- Curriculum design and framework for Project-Based Learning	4,5,6		Х	
community 8. Provides equitable		Advanced Academics- 5 <sup>th</sup> and 8 <sup>th</sup> grade Advanced Academics transition processes and plans in place	4,5,6		X	
access to technology for all	Cumia	Advanced Academics- District Advanced Academics Showcase: STEM Invention Convention, Academic Decathlon	4,5,6,7,8			Х
students to increase engagement in	Curriculum and Instruction	Advanced Academics- Elementary STEM Academies	4,5,6,7,8			Х
learning		Career and Technical Education (CTE)- All Industry-Based Certifications aligned to program of study to provide work-force ready students (In class practicums/ Community Partnership Practicums)	1,4,5,6,7		Х	
		Career and Technical Education (CTE)- Increase and strengthen high wage, high growth Programs of Study	1,4,5,6,7		Х	

Stra	tegic Goals	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
fis ma	tilize funds in a scally responsible anner to		Curriculum Management- Update systems, expectations, guidelines, and procedures for the design, delivery, monitoring, and evaluation of the curriculum.		Х	х	Х
ed ex	otimize student ducational speriences		Professional Learning- Align District and campus professional learning to instructional practices based on current data, formal audit results, and resource selection.		Х	Х	X
ho	aise awareness of ow funds are aximized to		Instructional Leadership- Utilize Effective School Framework to set campus goals and create campus action plans in the following levers: Strong School Leadership, Positive School Culture, and Effective Instruction.		X	X	X
en	nhance student arning		Instructional Leadership- Increase levels of instructional leadership efficacy through Accountability Coaching Leadership PLC.		X	Х	Х
3. Pr	ovides effective odes of		Instructional Leadership- Increase levels of effective Principal instructional leadership through Senior Principal Model.		X	X	Х
dis	ommunication to sseminate		Instructional Leadership- Increase levels of instructional leadership efficacy through Assistant Principal Leadership Network.		X	X	X
ob	formation and otain feedback oth internally and		Instructional Leadership- Increase levels of instructional leadership efficacy through Instructional Coaching Network PLC.		Х	Х	Х
ex	sternally nsures a positive		Instructional Leadership- Evaluate impact of professional learning through use of IC Maps, protocols, learning designs, lab sites, mini-audits to enhance instructional practice.		Х	Х	X
ex	Ilture of high spectations for all		Instructional Leadership- Utilize Cycle of Continuous Improvement in teaching and learning to maximize impact on student achievement.		Х	Х	X
fai	udents, staff, milies and the ommunity		English Language Arts- Deepen literacy development, understanding, and instruction through K-12 SFISD readers'/writers' workshop model.		Х	Х	X
ac	npacts student chievement rough high	Curriculum and Instruction	English Language Arts- Add resources aligned to the standards to diversify selection of texts for students' level of learning, level of interest, and genre focus.		Х	Х	Х
pr	andards of ofessional		English Language Arts- District Literacy Audit				Х
6. Pr	arning rovides strategies r literacy		Mathematics- Professional learning and curriculum alignment with Eureka Math grades K-5		Х	Х	X
de	evelopment for all udents		Mathematics- Professional learning and curriculum alignment with Carnegie Math grades 6-8 and Algebra		X	Х	X
СО	evelops ollaborative		Mathematics- Professional learning and curriculum alignment with Math manipulatives and other digital math resources		Х	Х	Х
stı	artnerships with udents, staff, milies, and the		Mathematics- Diversify curriculum with rigorous strategies and curriculum compacting in grades 6 and 7 to prepare students for advanced pathways to rigorous high school math courses.		X	Х	X
СО	ommunity ovides equitable		Mathematics- Align mathematics discourse strategies with instruction in grades K-12				
te	ccess to chnology for all		<u>Mathematics</u> Maximize the implementation and effectiveness of small group instruction and stations in K-12 math classrooms.				
ind	udents to crease ngagement in		Science- Transition to inquiry-based learning and project-based learning instructional practices within the curriculum			Х	X
	arning		History- Secondary history using Document-Based Questioning (DBQ) strategies to teach priority standards within the curriculum and visible in instruction.		Х	Х	X
			History- Choose texts within the workshop model to align with priority standards to teach social studies within the K-5 curriculum			Х	X

		Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
1.	Utilize funds in a fiscally responsible		Counseling Program- All Social Emotional Learning guidance curriculum embedded throughout school	4,5,7		х	
	manner to optimize student educational		Counseling Program- Student College and Career tracking software purchased and in use	1,2,3		Х	
2.	experiences Raise awareness of how funds are		Counseling Program- Counseling role and program fully developed through standards of Texas Comprehensive School Counseling Model	4,5			х
	maximized to enhance student learning		Counseling Program- One specialized Wellness Counselor at each campus	4,7			х
3.	Provides effective modes of communication to		Counseling Program- Full integration of counselor role in professional learning communities	5			х
	disseminate information and obtain feedback both internally and		English Second Language- All District English Language Arts teachers certified in ESL	1,3,4,6		Х	
4.	externally Ensures a positive culture of high		English Second Language- Evidence of individualized ESL learning plans witnessed in every District and campus Professional Learning Community	4,5,6		Х	
	expectations for all students, staff, families and the		English Second Language- Increased number of ESL students meeting program mastery	4,6,7			х
5.	community Impacts student achievement	Curriculum and Instruction	Instructional Coaching Model- Additional Literacy Coach at each elementary campus to assist and strengthen literacy in all subjects	1,2,5,6		Х	
	through high standards of		Instructional Coaching Model- Additional Literacy Coach at junior high to reinforce literacy skill transition from 5 <sup>th</sup> to 6 <sup>th</sup> grade and enhance literacy development of 7 <sup>th</sup> and 8 <sup>th</sup> grade	1,2,5,6		Х	
6.	professional learning Provides strategies		Instructional Coaching Model- Two additional coaches at high school to strengthen pathways and further develop instruction for student access to most current and innovative educational opportunities	1,2,4,5,6,7,8		Х	
	for literacy development for all students		Instructional Coaching Model- District led lead teacher instructional coaching co-hort	4,5,6		Х	
7.	Develops collaborative partnerships with		Instructional Coaching Model- Expansion of District-Based Administrator Model to supervise instructional coaching model, develop and enhance curriculum, and grow and develop campus based instructional leaders (principals, asst. principals, lead teachers, counselors)	1,2,4,5,6,7,8			Х
	students, staff, families, and the community		Instructional Technology- Embedded Instructional Technology plans within the written curriculum using the ISTE Learning Standards and SAMR Model (Substitution Augmentation Modification Redefinition)	4,5,6,8		Х	
8.	Provides equitable access to technology for all		Instructional Technology- Elementary and Secondary Instructional Technology Coach to enhance implementation of ISTE Learning Standards through SAMR Model	1,2,5,8	X		
	students to increase engagement in		Instructional Technology- Clearly aligned embedded STEM pathways in grades K-8	1,2,3,4,5, 6,7,8			х
	learning		Instructional Technology- Elementary STEM School within a School or STEM focus campus (depending on new construction)	1,2,3,4,5, 6,7,8			Х
			<u>Library Program</u> Libraries utilize International Society for Technology Education (ISTE) to reach phase on of development in transitioning to Campus Media Centers	1,2,3,4,5, 6,7,8		Х	

Utilize funds in a fiscally responsible	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
manner to optimize student educational		Warehouse inventory program to track receivables and outgoing supplies	1	х		
experiences  2. Raise awareness of		New HS addition	2	х		
how funds are maximized to enhance student		Improve communications with campuses, staff, administration, and the School Board about projects	3	х		
learning 3. Provides effective		Maximize efficiency opportunities	7	x		
modes of communication to disseminate	Maintenance	Comprehensive technology refresh plan for equipment	8	x		
information and obtain feedback		New cafeteria, kitchen, band hall, and gym (dep. on bond)	6,7		x	
both internally and externally 4. Ensures a positive		Kubacak and HS roofs, chiller and BAS at Kubacak, HVAC at HS field house and Kubacak, lighting controller for BAS at Cowan, replace BAS controls district-wide, HS scoreboard, boom lift, HS marquee, vestibule at Kubacak and JH, track at Barnett, Kubacak, JH doors, playground equipment at RJW and Kubacak, new white fleet	6,7		х	
culture of high expectations for all students, staff,		New M&O facility (dept. on bond), replace chiller at Cowan and JH, replace N and W wall windows at Cowan, wall panel system in hallways at RJ and Kubacak, RJ and Kubacak elem. Marquees, district marquee, CTE wing at HS (dept. on bond), resurface tennis courts, warehouse forklift	6,7			x
families and the		Pursue grants, reduce substitute costs, reduce costly accidents and minimize losses	1	х		
community 5. Impacts student		Use Armor Software	1	x		
achievement through high standards of		Reduce overall suspensions and referrals, communicate with parents of any changes that may impact transportation and increase communication using Zonar/Way Finder	3	x		
professional learning	Transportation	Cross training on routing	4	x		
6. Provides strategies for literacy		Arrangement to address student management, respect, tolerance, and bullying	7	x		
development for all students		Follow bus replacement plan	1,2		х	
7. Develops collaborative		Redesign routes	2		х	
partnerships with students, staff,		Automate registration, communication, and feedback	3		х	
families, and the community		Align student management with campus discipline themes	4		х	
8. Provides equitable access to technology for all students to		Establish risk-free driving training	1,5		x	
increase		Cross training in shop area	5		х	
engagement in learning		Review all training and safety protocols	5		X	
		Evaluate needs of routes/road conditions and growth and adjust daily operations	7			х
		Evaluate mechanic training and bus maintenance	5			x

Utilize funds in a fiscally responsible	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
manner to optimize student educational experiences		Review menu items and meal price	1	х		
<ol> <li>Raise awareness of how funds are maximized to</li> </ol>		Increase usage of social media to share information	3	×		
enhance student learning 3. Provides effective		Digital version of newsletter, create and share video about how to sign up for free and reduced lunches	3	×		
modes of communication to		Increase meal participation	6	х		
disseminate information and obtain feedback	YUM! Nutrition	Student tasting groups, utilize School Café app to rate and promote	7	×		
both internally and externally  4. Ensures a positive		Procure more bids	1,2		×	
culture of high expectations for all students, staff,		Source more clean label entrees	4,7		х	
families and the community		Evaluate if summer feeding or Community Eligible Meals is warranted	7		х	
<ol><li>Impacts student achievement through high</li></ol>		Evaluate the age of equipment and replacement schedule	6,7		х	
standards of professional learning		Seek and evaluate new technology to improve program operations	7			х
6. Provides strategies for literacy development for all		Source affordable green options for serving meals, work with schools to compost waste	1,4,7			×
students 7. Develops		Review and revise processes and systems to improve program operations	3,4			х
collaborative partnerships with students, staff,		Seek out grant opportunities to maintain/upgrade network infrastructure and end user devices  Submit surveys to staff, teachers, and students, and	1	Х		
families, and the community  8. Provides equitable		community to obtain feedback  Provide training to staff and students	2	х		
access to technology for all students to	Operational Technology	Department and staff goal setting	2	х		
increase engagement in learning		Develop district-wide plan for IT integration – embedded	4	х		
		into curriculum  Replace/update wireless access points at JH and HS,	6	х		
		develop needs list for adaptive/assistive technology, 5- 10 year plans developed for update/replacement of devices	8	x		

1.	Utilize funds in a	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
	fiscally responsible manner to optimize student educational		Develop clear life expectancy plan and replacement of major technology	1-8		X	
2.	experiences Raise awareness of how funds are		Technology focus groups	1-8		×	
	maximized to enhance student learning		Technology newsletters	1-8		х	
3.	Provides effective modes of		Plan and facilitate training and informational events for entire community	1-8		×	
	communication to disseminate information and	Operational Technology	Update auditorium, replace outdated projectors and Starboards, replace a minimum of 1,500 laptops by end of year 3	1-8		×	
	obtain feedback both internally and externally		Build robust computer program within CTE program	1-8		×	
4.	Ensures a positive culture of high expectations for all		Phase out Zebra badging and incorporate Zonar systems	1-8		×	
	students, staff, families and the		Implement automated phone and website help desk system	1-8		×	
5.	community Impacts student achievement		Replace a minimum of 1500 laptops by year 5	1-8			х
	through high standards of professional		Replace teacher laptops	1-8			х
6.	learning Provides strategies		95% cloud based storage	1-8			х
	for literacy development for all students		Fund the Milestone Video Management System and the JH Audio Enhancement Project	1	х		
7.	Develops collaborative partnerships with		Increase the use of social media to share information	3	х		
	students, staff, families, and the		Highly visible and vigilant	4	X		
8.	community Provides equitable access to technology	Police	CRASE, STB, SFISD Emergency Procedures	5	х		
	for all students to increase engagement in		Parents on patrol, DARE	7	Х		
	learning		Security Audits	1,3,4,5,7		×	
			Update emergency procedure training	3,4,5,7		x	

Strategic Goals	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
<ol> <li>Utilize funds in a fiscally responsible</li> </ol>		Onboarding procedures established in MS planner within department	3,4,7	Х	20	
manner to optimize student		Onboarding survey created for feedback from new hires	3,4,7	Х		
educational experiences 2. Raise awareness of		Recruitment- Research and identify professional staff recruiting platforms to market the district	1,2,4	Х		
how funds are maximized to		Recruitment- Host and participate in annual district and college job fairs in spring and summer	1,2,4	Х		
enhance student learning		Retention- Request funding allocation for TASB Employee Engagement Survey on bi-annual basis	1,2,4	Х		
Provides effective modes of		Retention- Strategies for hiring and retaining supervisors	1,2,4	X		
communication to disseminate information and	Human Resources	Retention- Ongoing Stay Interviews	1,2,4	Х		
obtain feedback both internally and		Budget for ongoing cycle for TASB Salary audit and maintenance for all job families including stipends	1,2	х		
externally 4. Ensures a positive		Onboarding- Procedures established in Microsoft Planner to incorporate relevant district departments	3,4,7		Х	X
culture of high expectations for all students, staff,		Recruitment- Implement recruitment platform to market the district	1,2,4		Х	X
families and the community		Retention- Evaluate retention rates to ensure systems are effective	1,2,4		Х	X
5. Impacts student achievement		Budget for ongoing TASB Policy Audit	1,2		Х	X
through high standards of		Recruitment- Increase highly qualified candidate pool for hiring supervisors	1,2,4		Х	X
professional learning		Establish communication surrounding student honors and achievements	3,4,7	Х	Х	X
<ol> <li>Provides strategies for literacy development for all</li> </ol>		Inform parents about news regarding student achievement	3,4,7	Х	Х	х
students 7. Develops		Promote marketing videos and publications	3,4,7	X	Х	х
collaborative partnerships with		Encourage two-way communication with parents, community, and district	3,7	Х	Х	х
students, staff, families, and the 	Public Relations	Establish protocols for communication in all areas according to the SFISD Public Relations Manual and Communications Plan	3,7	Х	Х	х
community 8. Provides equitable access to	T GDIIC NEIGHOUS	Provide immediate notification to parents and guardians in circumstances involving a significant threat to the health or safety of staff and students	3,7	Х	Х	X
technology for all students to		Update the SFISD comprehensive communication plan to maintain a culture of preparedness	3	Х	Х	X
increase engagement in		Conduct crisis communications roundtable exercise with all SFISD administrators for feedback	3,7	X	Х	X
learning		Increase communication surrounding student honors and achievements	3,4,7		Х	х

S	Strategic Goals	Department	Action(s)	GOAL(s)	20- 21	22- 23	24- 25
1.	Utilize funds in a fiscally responsible		Increase participation in athletics	2	X	25	20
	manner to optimize student		Increase parent meetings and discuss the importance of competing in multiple sports	3,6		х	
	educational experiences		Decrease failure rates of athletes and coaches to provide tutorials	2	X		
2.	Raise awareness of		Recognize athletic and academic accomplishments	6	x		
	how funds are maximized to enhance student	Athletics	Compete at high level	1-7		х	
3.	learning Provides effective		Increase participation in pre-athletics at JH	2,3,6		x	
3,	modes of communication to		Increase in fundraising and ticket sales	1,3,2,6		х	
	disseminate information and obtain feedback		Upgrade facilities and sports equipment	1			х
	both internally and externally		Develop off season programs to promote healthy lifestyles and personal growth	6			х
4.	Ensures a positive culture of high		Improve communications with department and campuses	1,4	х	х	x
	expectations for all students, staff,	A	Conduct fundraisers and apply for grants	2,6	x	Х	х
5.	families and the community Impacts student		Adhere to the budget guidelines created by zero based budgeting	1	Х	X	x
٥,	achievement through high	Fine Arts	Increase community awareness of Fine Arts programs	3,4,7	Х	Х	х
	standards of professional		Quality professional development for all fine arts	1,5	Х	Х	x
<ol> <li>6.</li> <li>7.</li> </ol>	for literacy development for all students		SANTA	I. K.	V		
8.	families, and the community		INDERENOUNT SCHOOL		TALICT		

# **CULTURE** of

#### COLLABORATION



# **CULTURE** OF

#### COMMUNICATION

Provides effective modes of communication to disseminate information and obtain feedback both internally and externally





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# SANTA ISD FR Strategic Long Range Planning Committee

Dr. Leigh Wall, Supt. Kimberly Ross, Chief Academic Officer Patti Hanssard, Asst. Supt. HR/PR

Lee Townsend, Asst. Supt. Operations

Bob Atkins, Exec. Dir. Of M&O

Sara Ryan, Exec. Dir. Of Fed & State Programs Kip Robins, Dir. Of Tech Mark McKinney, Dir. Of Trans.

Matt Bentley, Ath. Dir. Chrissy Healy, Elem. Coor. Donna Brown, Sec. Coor. Destini Martin, Elem. Principal

Ande Hull, Elem. Principal Michelle Pourchot, Elem. Principal

Ryan Kopp, JH Principal Rachel Harris, HS Principal

Committee Process Sept. -Oct. 2019 Sub-Committee Process Nov. 2019-Nov. 2020 Community, Business, and Parents

Dr. Lisa Higgs-Harbula Gina Bouvier Tim Gregory

Gina Welsh Melanie McCarvell Kim Hillman

Fidencio Leija Campus

Representatives

Lisa Smith, Elem. Stephanie Lyssy, Elem. Shannon Davidson,

Elem.

Brooke Carroll, JH Jared Faust, HS

Student Representatives

Cassi Cruz Erin Werner

SFISD Board of Trustees

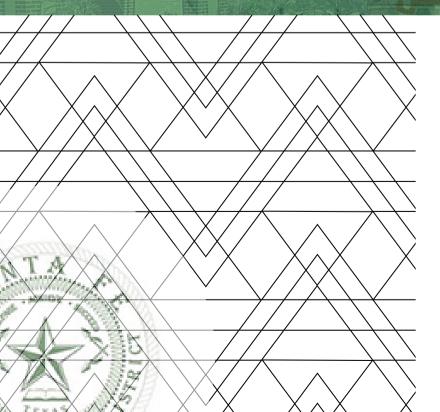
Rusty Norman, Pres. Wayne Logan, VP Eric Davenport, Sec.

Patrick Kelly John Snider

Clay Hertenberger James Grassmuck



765	DECEDIATION
	4,343
	STUDENTS
Limited English Proficient (LEP)	5.18%
Career & Technology Education	27.10%
<b>Economically Disadvantaged</b>	49.57%
Gifted & Talented	4.21%
Special Education	12.57%
At Risk	45.57%
African American	1.01%
Hispanic	24.36%
White/Anglo	71.93%
Asian	0.44%
Native American	0.44%
Hawaiian/Pacific Islander	0.14%
Two or More Races	1.68%
Number of Languages Spoken	7



## SFISD SUPERINTENDENT AND SFISD BOARD OF TRUSTEES

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