

GUIDELINES FOR THE USE OF VIDEO RESOURCES

Policy Code:

3205

The Watauga County School System recognizes the value of teachers using video resources (broadcast television, cable television, videotapes, DVDs, and streaming video), in instructional settings in conjunction with the curriculum. When using video resources, consideration must be given to the age appropriateness of the resources and the maturity level of the students being taught. All video resources must be previewed prior to showing to determine appropriateness. The use of video resources must adhere to copyright laws and abide by fair-use guidelines. The process defined in this policy applies to video resources programs owned or not owned by the school system.

1. All video resources, including privately purchased and rentals, used in Watauga County Schools, must be thoroughly reviewed by the teacher prior to use. Videos not owned by the school system must have the approval of the principal before being shown in the schools. All videos used in the schools must meet Fair Use Guidelines as outlined below:
 - a. Use must be in a nonprofit educational institution;
 - b. Use must take place in a classroom or similar place devoted to instruction;
 - c. Use must be aligned with the curriculum;
 - d. Use must be part of the regular instructional process, not for extracurricular, reward, or recreational purposes; and
 - e. Use must be by the teacher in direct face-to-face instruction.

2. The following grade-level guidelines apply to the use of video resources:
 - a. Grades K- 2

Only video resources with motion picture ratings of G (for General Audiences) or television ratings of TV-Y, TV-Y7, or TV-G may be shown without parental permission. Video resources with motion picture ratings of PG may be used with prior approval of the principal and parent/guardians. Approval may only be granted for the use of clips of less than 3 minutes, embedded in face-to-face instruction. Video resources with motion picture ratings of PG-13 or R or television ratings of TV-14 or TV-MA are prohibited;

 - b. Grades 3-6

Video resources with motion picture ratings of PG or television ratings of TV-PG may be shown only with the prior approval of the principal and parents/guardians. Video resources with motion picture ratings of PG-13 or R or television ratings of TV-14 or TV-MA are prohibited;

c. Grades 7-8

Video resources with motion picture ratings of PG-13 or television rating of TV-14 may be shown only with prior approval of the principal and prior notice to parents/guardians. Video resources with motion picture ratings of R or television ratings of TV-MA are prohibited;

d. Grades 9-12

Video resources with motion picture ratings of PG-13 or R or television ratings of TV-14 or TV-MA may be shown only with the prior approval of the principal and parents/guardians.

3. Video resources taped off the air or cable for use at school may be used if fair use guidelines for copyright are followed.
4. Lawfully acquired video resources may be shown on the in-house closed circuit television system within the school if teachers are present and providing direct face-to-face instruction in each classroom. This means the material must be presented by an instructor as part of a regular instructional activity which is aligned with the curriculum.
5. Unless the transportation provider has a venue license, videos/DVDs may not be shown on charter buses. Videos/DVDs may not be shown in after school programs unless Public Performance Rights have been purchased and documented.

Replaces: 4.02.70 Guidelines for the Use of Video Resources

Adopted: September 12, 2016

Revised (as policy 4.02.7): July 17, 2006; January 11, 2010; January 11, 2016